



MADISON VISION ZERO & FLEET SAFETY INITIATIVES

QUICK NOTES ON SUSTAINABILITY

- ▶ 5 million lbs. + CO2 emissions reductions
- ▶ Biodiesel- sourced from Wisconsin (500+)
- ▶ Electric Vehicles (59)
- ▶ Hybrids (100+)
- ▶ Anti-Idling technology
- ▶ Soy tires
- ▶ Solar EV charging stations
- ▶ Nakoosa Trail New Fleet HQ
- ▶ #34 Greenest Fleet in N. America Award
- ▶ Top 50 Government Fleet in N. America Award
- ▶ Hosting and participating in regional and national special events



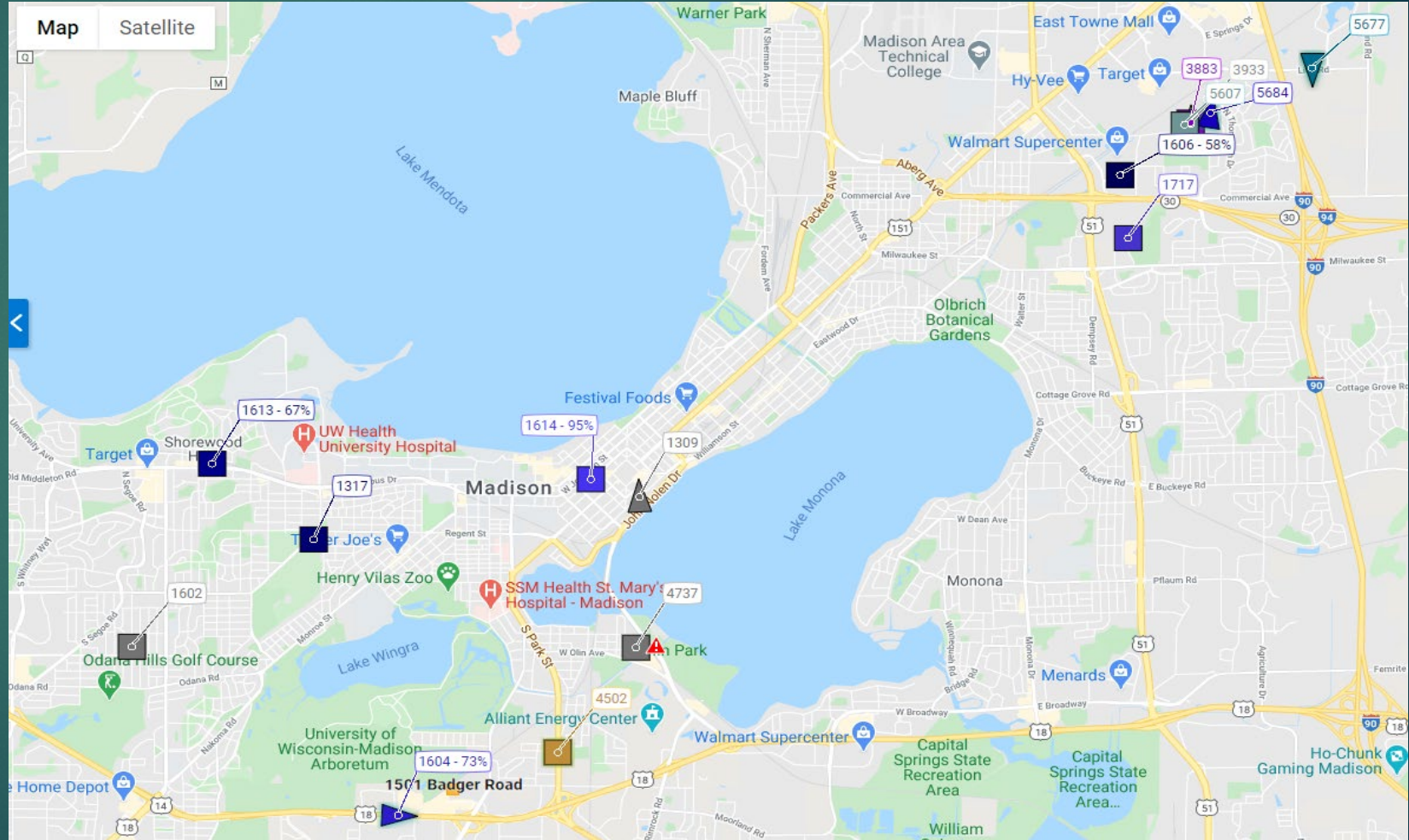


SAFE DRIVER AWARDS COMING MARCH 2021





LEVERAGING GPS TECHNOLOGY





APM 2-13:

City Driver Policy

UPDATES: A BIRD'S EYE VIEW

MAJOR POLICY CHANGES

▶ COMMUTING:

- ▶ More clearly defined rules around commuting
- ▶ Enforced central commuting list
- ▶ Out of town commuting addressed



MAJOR POLICY CHANGES (CONT.)

- ▶ **ELECTRIC VEHICLE (EV) CHARGING ADDED**
- ▶ **GPS POLICY AND PROCEDURES ADDED**
- ▶ **CLARIFICATION ON POOL, MONITORS AND OUT OF TOWN RESERVATIONS**
- ▶ **CELL PHONE POLICY**
- ▶ **CDL OVERVIEW**



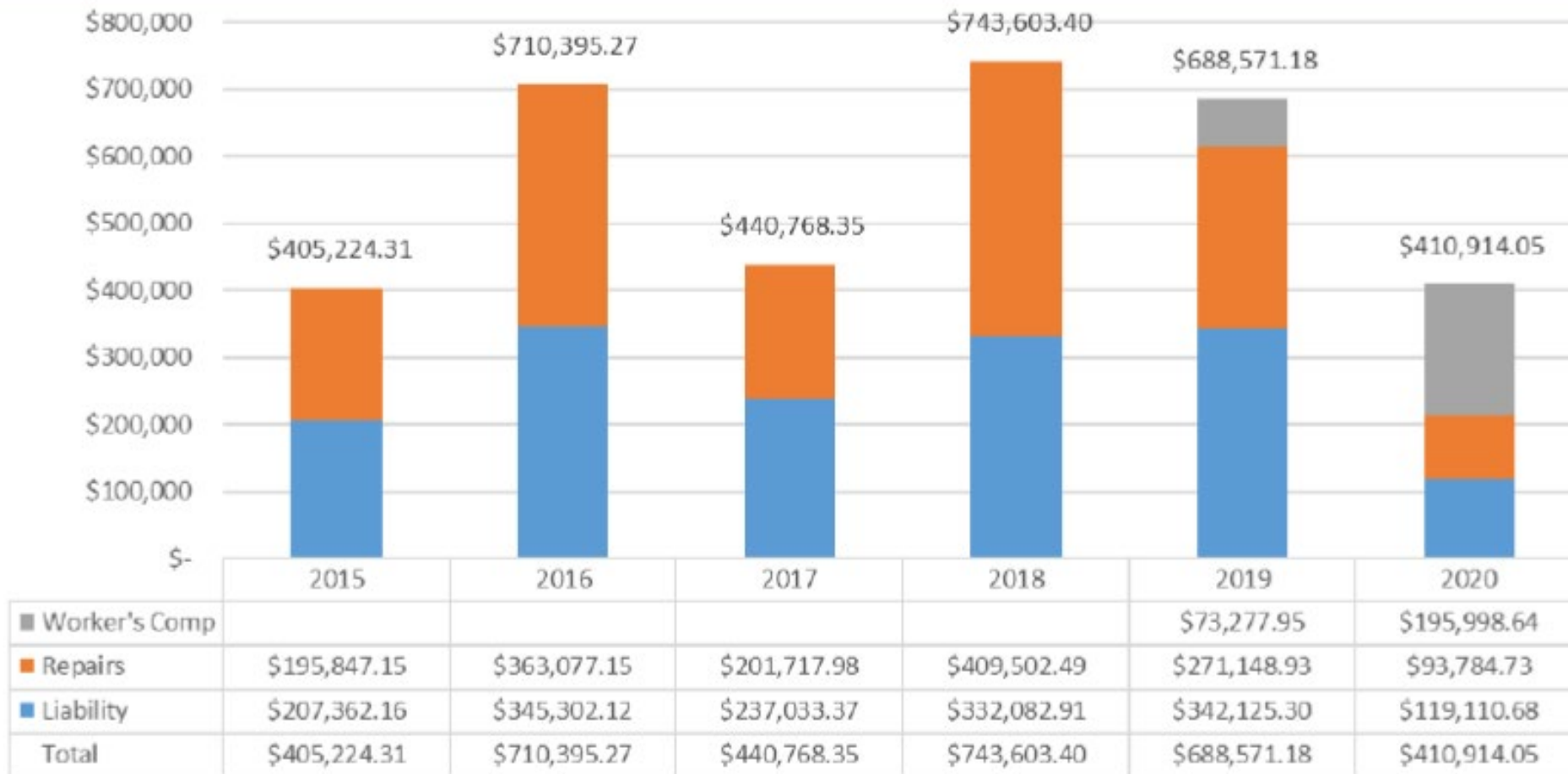
DEVICES & DISTRACTED DRIVING

- ▶ Cell phones while driving cause **26% of all US traffic collisions**
- ▶ Cell phone usage is like driving with **.08 Blood Alcohol Level** (legal limit)
- ▶ Hands-free sets are **NO** safer than handheld sets due to distraction
- ▶ Tackling this problem is about changing the culture of our workplace. We need **EVERYONE** to help.
- ▶ We are encouraging **ALL** fleets in the area, public and private, to adopt a cell phone ban



FLEET COLLISION TRACKING (DRAFT)

ACCIDENT COST THROUGHOUT THE CITY





TRAINING



OUTREACH

Dane County Fleets Convene to Talk Sustainability

Posted on Thursday, Jul. 23, 2020 at 3:15 pm

By Mahanth Joishy, Fleet Superintendent

Improving the environment in this era of climate change and pollution requires nothing short of a global effort. None of us can do it alone- we need all hands on deck for the planet we share. Our leaders recognize this. In 2019 Dane County Executive Joe Parisi and Madison Mayor Satya Rhodes-Conway announced the [Sustainable Leadership Collaborative](#) (SLC) in order for the various communities throughout our county to work together closely on fleet and other initiatives that will make an impact in the areas of sustainability and resiliency by acting locally and thinking globally.



The efforts are ongoing. On Thursday, July 16th Madison and Dane County jointly hosted a sustainable vehicle showcase at our Fleet headquarters on First Street. Fleet staff from Madison, Dane County, Cottage Grove, Verona, Monona, Middleton, and Sun Prairie convened for a chance to examine and discuss a collection of brand new equipment that utilizes cutting edge green technology- all while remaining outdoors with masks and social distancing for a safe experience. Technical expertise on maintenance and fuel savings were discussed as well.

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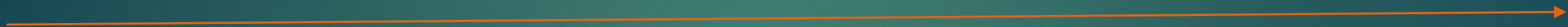
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11/13 [YA101: The Fundamentals of Youth Apprenticeship for New Employer Sponsors](#)

CONTACT...



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