



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

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Wednesday, March 19, 2014

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 5 -  
Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Richard L. Slayton  
and R. Richard Wagner

**Excused:** 3 -  
Lauren Cnare; Melissa R. Huggins and Thomas A. DeChant

### APPROVAL OF MINUTES

**A motion was made by O'Kroley, seconded by Goodhart, to Approve the Minutes of March 5, 2014. The motion passed by voice vote/other.**

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

### PUBLIC HEARING ITEMS

1. [28663](#) 2501 East Springs Drive - Conditional Use/Planned Commercial Site, Expanded Goben Auto Sales Facility, Comprehensive Design Review of Signage. 17th Ald. Dist.

This item was approved as a consent item.

**A motion was made by O'Kroley, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.**

**SPECIAL ITEMS OF BUSINESS**

2. [32844](#) Amending Sections 33.24(15)(c), 33.24(15)(e)3., and 33.24(15)(e)12.b. of the Madison General Ordinances to amend the regulations in Urban Design District 8 to increase the maximum building height from 8 to 10 stories, and to allow up to four (4) bonus stories on up to fifteen percent (15%) of the area of Block 3b.

This item was approved as a consent item.

**A motion was made by O'Kroley, seconded by Slayton, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. [33150](#) Amending Sections 33.24(15)(e)2.a.i. and 33.24(15)(e)3. of the Madison General Ordinances to allow flexibility in the building setback and upper level building stepback requirements in Urban Design District 8.

This item was approved as a consent item.

**A motion was made by O'Kroley, seconded by Slayton, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**UNFINISHED BUSINESS**

4. [32089](#) 802, 854 East Washington Avenue (800 North Block) - Mixed-Use Development with Commercial (Including a Grocery Store), Office and Residential Components in UDD No. 8. 2nd Ald. Dist.

The motion provided for final signage and lighting plans to return.

**A motion was made by Slayton, seconded by Goodhart, to Grant Final Approval. The motion passed by voice vote/other.**

5. [33423](#) 10 North Livingston Street, Suite 101 - Modifications to Retail Storefront Facade Zoned PD in UDD No. 8, "Sujeo." 2nd Ald. Dist.

The motion provided for the project to return to staff for final approval with acceptable options or to consider alternatives as recommended by the Commission and return for approval.

**A motion was made by Goodhart, seconded by O'Kroley, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

6. [31341](#) 17, 19 & 25 North Webster Street and 201 East Mifflin Street - Deconstruction of Four Homes and the Construction of a New 6-Story, 49-Unit Apartment Building, New Construction in the Proposed UMX District. 2nd Ald. Dist.

The motion provided for address of the comments above and the following:

- Provide detailed information on stormwater management.
- Provide a more distinguished appearance of the façade between both buildings.
- Provide options for landscaping in a "Wright" style and relate to the Lamp House.
- Look at eliminating the horizontal cornice treatment above fourth story on the building's right

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facing Webster Street.

**A motion was made by Slayton, seconded by Goodhart, to Grant Re-Initial Approval. The motion passed by voice vote/other.**

7. [31146](#) 501, 509 & 517 Commerce Drive - Amended PD(GDP-SIP) for Sixty-Units of Assisted Living, Revised Plans. 9th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

8. [31335](#) 1902 Tennyson Lane - PD-GDP, Northside Prairie Senior Living Community. 12th Ald. Dist.

**The Urban Design Commission Received an Informational Presentatio**

9. [33109](#) 202 East Washington Avenue - Redevelopment of the "Pahl Tire" Site for a 10-Story, 146-150 Room "Courtyard by Marriott Hotel." 2nd Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

10. [33110](#) 330 East Wilson Street - 6-Story, 35-Unit Residential Apartment with 878 Square Feet of Commercial Space. 6th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

11. [32616](#) 300 South Bedford Street - PD(GDP-SIP), Office Building Addition, 80-Unit (Approximately) Apartment Building and Parking Development for JH Findorff. 4th Ald. Dist.

This item was approved as a consent item.

**A motion was made by O'Kroley, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.**

## NEW BUSINESS

12. [33309](#) 829 & 1000 Edgewood College Drive/2219 Monroe Street - Edgewood College Master Plan, Campus Institutional Zoning District, UDC Approval of Building Design Review Standards and Guidelines, Review Procedures, Categories of Membership and the Language of any Deed with Plat Restrictions. 13th Ald. Dist.

This item was approved as a consent item.

**A motion was made by O'Kroley, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.**

13. [33418](#) 302 Samuel Drive - PD(GDP-SIP) and Conditional Use for "Tuscany Apartments" for 174 Dwelling Units with Underground Parking. 9th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

14. [33310](#) 711 State Street - Exterior Remodeling in the Downtown Core, "Subway." 8th Ald. Dist.

The motion provided for address of the comments relative to design options and signage.

**A motion was made by Harrington, seconded by Slayton, to Grant Initial Approval. The motion passed by voice vote/other.**

**BUSINESS BY MEMBERS**

None.

**ADJOURNMENT**

**The meeting was Adjourned at 8:55 p.m. by unanimous consent.**