



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, March 27, 2024

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 883 8300 8784

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[March 13, 2024]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [81138](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [82245](#) 6514 Odana Road - Signage Modification. (District 19)

Owner: Joel Bahr, Executive Investors of Madison, LLC
Applicant: Bill Rupp, LaCrosse Sign Group
Final Approval is Requested
UDC is an Approving Body
3. [82363](#) 2222 E Washington Avenue - Public Building (East High School), Comprehensive Design Review of Signage (CDR). (District 12)

Owner: Madison Metropolitan School District
Applicant: Mary Beth Growney Selene, Ryan Signs, Inc.
Final Approval is Requested
UDC is an Approving Body
4. [82362](#) 4621 Dutch Mill Road/4701 Ellestad Drive - Building Addition in Urban Design District (UDD) 1. (District 16)

Owner: 4621, LLC & 4701, LLC
Applicant: Dave Phillips, Bayland Buildings, Inc.
Final Approval is Requested
UDC is an Approving Body

UNFINISHED BUSINESS

5. [81514](#) 825 W Badger Road - Public Building, Madison College Child Care Facility Located in Urban Design District (UDD) 7. (District 14)

Owner: Madison College
Applicant: Kirk Keller, Plunkett Raysich Architects, LLP
Final Approval is Requested
UDC is an Approving Body

6. [80725](#) 2230 Pennsylvania Avenue - New Indoor Storage Facility in Urban Design District (UDD) 4. (District 12)

Owner: Madison Square Storage, LLC
Applicant: William Butcher
Final Approval is requested
UDC is an Approving Body

SECRETARY'S REPORT

Recent Plan Commission Actions:

None

Upcoming Matters:

- 134 S Blair Street/506-518 E Wilson Street
- 1920 Monroe Street

SCHEDULE OF MEETINGS

April 17; May 8, 29; June 12, 2024

BUSINESS BY MEMBERS

7. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT