



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, November 6, 2024

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 817 5014 2821

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: urbandesigncomments@cityofmadison.com

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

October 23, 2024: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [81138](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [85706](#) 110 Belmont Road - Comprehensive Design Review of Signage (CDR). (District 3)
Owner: Madison Health & Rehab
Applicant: Alyssa Shilts, Wisco Sign
Final Approval is Requested
UDC is an Approving Body
To be Referred to the November 20, 2024 Meeting

UNFINISHED BUSINESS

3. [83657](#) 6910 Seybold Road - New Mixed-Use Building in Urban Design District (UDD) 2. (District 19)
Owner: Royal Partners, LLC
Applicant: Tom Sanford
Final Approval is Requested
UDC is an Approving Body
4. [84628](#) 418-446 W Washington Avenue + 413-417 W Mifflin Street - Alder Referral for an Advisory Recommendation to the Plan Commission for a New Multi-Family Residential Building. (District 4)
Owner: CRG Acquisition, LLC
Applicant: Michael Hanley, The Lamar Johnson Collaborative
Alder Referral
UDC is an Advisory Body

5. [81072](#) 1202 S Park Street - New Mixed-Use Building in Urban Design District (UDD) 7. (District 13)
Owner: Julian Walters, Eminent Development Corporation
Applicant: Ross Treichel, Sketchworks Architecture
Final Approval is Requested
UDC is an Approving Body
6. [83466](#) 702-750 University Row & 5119 Silvertree Run - Major Amendment to an Approved Planned Development (PD) for Expansion of UW Digestive Health Clinic in Urban Design District (UDD) 6. (District 19)
Owner: GI Clinic, LLC, Paul Lenhart
Applicant: Jenni Eschner, EUA
Final Approval is Requested
UDC is an Approving & Advisory Body

NEW BUSINESS

7. [85372](#) 423-427 W Mifflin Street - Alder Referral for an Advisory Recommendation to the Plan Commission for a New Multi-Family Residential Building. (District 4)
Owner: Lorrie Heinemann, Madison Development Corporation
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Alder Referral
UDC is an Advisory Body

SECRETARY'S REPORT

Recent Plan Commission Actions

- 2430-2450 E Washington Avenue + 10-16 N Seventh Street
- 619-699 W Mifflin Street

Upcoming Matters

- 6701 McKee Road/6702 Mader Drive
- 8102 Wellness Way/8198 McKee Road
- 2150 Marty Road & 7751 Mid Town Road
- 617 North Shore Drive
- 4520 East Towne Boulevard
- 825 W Badger Road
- Election of UDC Chair and Vice Chair

SCHEDULE OF MEETINGS

November 20; December 4, 18, 2024

BUSINESS BY MEMBERS

8. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT