

Item 10.

September 17, 2008

## Public Information Officer Report

### Media

\*Press Release—September 9—“Madison Water Utility Joins EPA’s WaterSense Program.”

\*Press Release—September 19—“Construction to Begin on Well Filter.”

\*Other media-related events:

--request for information and interview by WKOW-TV on Sept. 15 regarding reservoir overflowing on High Point Road, near home of station employee

--inquiry by cub reporter from TV Channel 13, have we imposed restrictions on lawn sprinkling due to dry conditions

### Conservation

\*The Plan is currently before the City’s Sustainable Design and Energy Committee for approval. The Plan has previously been approved by the Commission on the Environment, and reviewed by the Board of Estimates, and is due to return to the Water Board for the October meeting before referral to the Common Council.

\*A committee has begun work on designing the proposed toilet rebate program.

Respectfully submitted,



Gail Gawenda

Public Information Officer