

Each goal will be examined through each of the four following lenses:



Equity



Health



Sustainability



Adaptability

DRAFT GOALS

Madison will . . .

-  **HOUSING**
 1. Have a full range of quality and affordable housing opportunities throughout the City.
-  **TRANSPORTATION**
 2. Have a safe and efficient regional transportation system that offers a variety of choices among transportation modes.
 3. Make land use and transportation decisions in a mutually supportive manner to provide access for all.
-  **LAND USE**
 4. Be comprised of compact, interconnected, neighborhoods anchored by a network of mixed-use activity centers.
 5. Be the center of our region, with Downtown serving as our primary activity hub.
 6. Have a unique character and strong sense of place in its neighborhoods and the city as a whole.
-  **ECONOMIC DEVELOPMENT**
 7. Have a growing, diversified economy that offers opportunity for all.
-  **CULTURAL AND HISTORICAL RESOURCES**
 8. Value our cultural and historical assets.
-  **PARKS, OPEN SPACE, AND RECREATION**
 9. Have a parks and open space system that preserves natural areas while offering recreational opportunities and gathering places.
-  **NATURAL RESOURCES**
 10. Be a steward of our land, air, and water resources and interconnected ecological systems.
-  **AGRICULTURAL RESOURCES**
 11. Support the region's agricultural prominence with a strong food economy and access to healthful foods.
-  **UTILITIES & COMMUNITY FACILITIES**
 12. Have efficient and reliable public utilities, facilities, and services that support all residents.
-  **INTERGOVERNMENTAL/REGIONAL COOPERATION**
 13. Collaborate with other units of government to improve efficiency and achieve shared goals.