

**From:** Hoffman, Jeanne  
**Sent:** Thursday, January 09, 2014 12:00 PM  
**To:** 'Delora Newton'  
**Subject:** RE: energy benchmarking

Delora, please see answers to your questions below. I am going to ask Peggy Yessa to place these questions and answers in the Legistar file.

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How will the city obtain the information that businesses input into Portfolio Manager?  
There is a sharing feature available in Portfolio Manager that will allow building owners to share their energy performance information with the City of Madison.

Do businesses also have to send the information to the city?  
The intent is to make the reporting as low an effort as possible for businesses, and using the city-specific reporting feature within Portfolio Manager will allow the reporting to be done only once and without duplication.

Does Portfolio Manager automatically share information with the city or local utility?  
No. Portfolio Manager allows the business owner to choose to share their data with the city. In some cities with similar benchmarking ordinances the utilities are able to automatically upload energy information to Portfolio Manager at the request of the building owner, which can help streamline the process. We are currently exploring this idea with MG&E and Alliant.

Once they city has the information, how do they plan to make it public?  
The reporting format is still being developed. The intent is to make the information available on a website accessible to the public.

What specific information will be public?  
The intent is to provide information on the building's energy and water usage and where possible indicate the Energy Star rating of the building. Where the building type does not fall into an Energy Star category the intent is to show the information in terms of Energy Use Intensity (EUI).

Does the city plan to use this information for anything else?  
The city plans to use the information to help design and target future energy efficiency programs and financing opportunities, track progress toward city-wide energy use reduction goals, and plan for future infrastructure growth.

Here are the links to a sample of reports produced by New York City and Seattle.

New York  
[http://www.nyc.gov/html/gbee/html/plan/1184\\_scores.shtml](http://www.nyc.gov/html/gbee/html/plan/1184_scores.shtml)

Seattle

<http://www.seattle.gov/environment/documents/EBR-2011-2012-report.pdf>

If you have any additional questions or concerns, please let me know

Jeanne

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**From:** Delora Newton [<mailto:dnewton@greatermadisonchamber.com>]  
**Sent:** Monday, January 06, 2014 9:07 AM  
**To:** Hoffman, Jeanne  
**Subject:** energy benchmarking

Hi Jeanne,

Hope you had a nice holiday break. I'm following up on something said at the EDC meeting about the energy benchmarking ordinance.

How will the city obtain the information that businesses input into Portfolio Manager? Do businesses also have to send the information to the city? Does Portfolio Manager automatically share information with the city or local utility?

Once they city has the information, how do they plan to make it public? What specific information will be public? Does the city plan to use this information for anything else?

Thanks for your help.

Delora

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