

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--July 2016 vs. July 2015
(Routes sorted in order of 2016 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2016 vs. 2015			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	Year to Date			2015	2016	% Change		
	2015	2016	% change	2015	2016	% Change		
80 UW CAMPUS (service revised August 26, 2012)	1,180,934	911,903	-22.8%	99.27	77.00	-22.4%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates weekends & holidays only).
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	617,741	631,134	2.2%	66.40	69.30	4.4%		
28 NTP-WTP COMMUTER (revised August 25, 2013)	214,874	200,923	-6.5%	53.86	58.38	8.4%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 49, 55, 56, 57 58, 71, 72, 75
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	50,320	48,520	-3.6%	46.79	46.03	-1.6%		
2 WTP-NTP (revised August 25, 2013)	800,976	710,506	-11.3%	44.79	42.66	-4.8%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2013)	55,766	66,160	18.6%	37.82	42.35	12.0%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	435,190	461,222	6.0%	41.58	42.18	1.4%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	200,427	193,948	-3.2%	36.80	41.83	13.7%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	16,537	13,279	-19.7%	49.44	40.23	-18.6%		Circulator Routes 1, 10, 34
50 WTP-SCHROEDER-RAYMOND LOOP	142,384	120,197	-15.6%	43.21	36.70	-15.1%		
4 NTP-STP	447,553	398,179	-11.0%	40.56	36.48	-10.0%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
22 MENDOTA LOOP	152,666	137,608	-9.9%	39.74	36.07	-9.2%		
677 WTP-WEST TOWNE	168,776	139,964	-17.1%	41.88	34.97	-16.5%		UW Campus Circulators 80, 81, 82, 84
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	115,534	100,580	-12.9%	39.01	34.10	-12.6%		
5 ETP-STP	292,829	258,480	-11.7%	35.44	31.45	-11.2%		School Day Supplemental Routes E, L, M, W
6 EAST TOWNE-WTP	659,730	597,204	-9.5%	33.85	31.33	-7.4%		
3 WTP-ETP	332,752	300,393	-9.7%	32.63	30.31	-7.1%		Average weekday ridership July 2015: 35,587 Average weekday ridership July 2016: 32,489
81-82 UW LATE NITE CIRCULATORS	65,926	53,340	-19.1%	39.49	29.49	-25.3%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	62,277	59,775	-4.0%	29.45	28.80	-2.2%		Average weekend ridership July 2015: 10,293 Average weekend ridership July 2016: 9,551
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	247,260	248,348	0.4%	25.78	28.63	11.1%		
57 PILGRIM-REITZ COMMUTER & MUIR FIELD COMMUTER	60,493	60,967	0.8%	26.65	27.41	2.8%		
21 LAKEVIEW LOOP	102,302	92,166	-9.9%	30.06	27.22	-9.4%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	170,365	163,622	-4.0%	24.51	26.90	9.7%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	81,314	76,028	-6.5%	27.99	26.84	-4.1%		
1 CAP SQUARE - UW	15,830	16,048	1.4%	25.74	26.63	3.4%		
7 WTP-ETP (Weekends & Holidays Only)	92,562	88,766	-4.1%	28.78	25.89	-10.1%		
27 NTP - UW CAMPUS COMMUTER	30,838	27,922	-9.5%	27.90	25.77	-7.6%		
12 WTP-DUTCH MILL-CAP SQUARE	28,317	34,064	20.3%	20.19	25.61	26.8%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	12,438	11,894	-4.4%	26.16	25.52	-2.4%		
30 ETP-EAST TOWNE	132,998	128,944	-3.0%	26.74	25.05	-6.3%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	25,522	24,413	-4.3%	27.42	24.61	-10.3%		
11 WTP-DUTCH MILL-CAP SQUARE	49,180	41,150	-16.3%	28.63	24.49	-14.5%		
16 STP - ETP	191,052	175,453	-8.2%	26.05	23.97	-8.0%		
47 ARBOR HILLS COMMUTER	45,350	42,413	-6.5%	25.13	23.90	-4.9%		
17 ETP-NTP	56,937	52,122	-8.5%	25.34	23.72	-6.4%		
58 GREENTREE COMMUTER	43,652	41,288	-5.4%	24.45	23.60	-3.5%		
18 STP-WTP (revised August 25, 2013)	209,699	174,529	-16.8%	27.87	23.24	-16.6%		
56 PILGRIM-REITZ COMMUTER & MUIR FIELD COMMUTER	60,429	62,460	3.4%	21.72	22.91	5.5%		
51 WTP-MUIR FIELD LOOP	45,063	36,172	-19.7%	27.98	22.23	-20.5%		
70 MIDDLETON-CAPITOL SQUARE	88,836	79,793	-10.2%	23.16	21.23	-8.3%		
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	5,864	3,409	-41.9%	16.50	21.08	27.8%		
13 STP-CAP SQUARE	89,602	89,276	-0.4%	19.82	19.72	-0.5%	x	
55 VERONA - WTP COMMUTER (revised Mar 11, 2013)	23,862	18,944	-20.6%	24.29	19.54	-19.5%	x	
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	18,326	16,980	-7.3%	22.45	19.51	-13.1%	x	
19 RED ARROW TR-CAP SQUARE	88,263	81,892	-7.2%	19.78	18.73	-5.3%	x	
20 NTP-EAST TOWNE	127,638	116,352	-8.8%	19.51	17.60	-9.8%	x	
73 WTP-OLD SAUK TRAILS	68,325	61,754	-9.6%	18.44	17.01	-7.8%	x	
39 ETP - DAIRY DRIVE (revised August 25, 2013)	17,499	14,316	-18.2%	20.22	16.88	-16.5%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	5,098	4,460	-12.5%	18.67	16.67	-10.7%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	24,186	24,000	-0.8%	16.37	16.49	0.7%	x	
52 WTP-FITCHBURG	25,979	24,257	-6.6%	16.62	15.64	-5.9%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	36,672	33,487	-8.7%	15.26	15.30	0.3%	x	
32 ACEWOOD-THOMPSON LOOP	20,539	19,955	-2.8%	15.59	14.97	-4.0%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	11,587	10,366	-10.5%	15.06	13.75	-8.7%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	18,080	18,009	-0.4%	11.93	12.41	4.0%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	5,609	5,428	-3.2%	11.67	10.24	-12.3%	x	
31 MARSH RD - ETP (began August 25, 2013)	12,262	14,189	15.7%	7.93	9.06	14.2%	x	
49 HATCHERY HILL-LACY LOOP COMMUTER RTE (began August 24, 2014)	7,536	8,177	8.5%	8.14	9.02	10.7%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	5,813	6,189	6.5%	6.39	6.16	-3.6%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	17,918	10,269	-42.7%	11.37	5.94	-47.8%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008, revised May 24, 2015)	7,971	17,306	117.1%	5.58	5.42	-2.8%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	4,991	5,301	6.2%	5.27	5.25	-0.4%	x	
UNKNOWN ROUTE & ROAD BUS *	2	-	NA	NA	NA	NA		
SYSTEM TOTAL	8,447,251	7,686,193	-9.0%	35.70	32.97	-7.6%	19.78	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-84)	7,183,854	6,707,671	-6.6%	32.25	30.61	-5.1%	18.36	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.