

For May 2014

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)
Warren Hansen, Street Vending Coordinator, Department of Planning &
Community & Economic Development, City of Madison, Wisconsin**

MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued to Date: 35

Construction Began at the 700 and 800 Blocks of State Street on Monday, May 19th

I had worked for months with other City agencies and with a University of Wisconsin Planner to identify viable locations for vendors during construction. I had distributed maps of Library Mall construction site alternatives to impacted vendors during the week of May 5. Based on food review scores, I assigned several to the East Campus Mall and several to Lake Street next to the Memorial Library. I was informed on Friday May 16th that the Lake Street space had to be reduced, but that three sites around the corner on Langdon Street had been created to compensate.

Everything went as planned on the East Campus Mall, where I moved an additional vendor from Lake Street. One of the Lake Street vendors moved to a Langdon Street site. Things went less smoothly in the Lake Street space, including misunderstandings about the use of the Loading Zones, how early to arrive, how to fit five carts into the space, etc. Things appear to be falling into place there, finally.

Landlord Complaints

This month, I received another complaint from Jim Shapiro reiterating his earlier complaints and asking again to have two food carts immediately removed from the W. Main/MLK blocks and put in front of Pinckney Street restaurants. There was a similar lobbyist complaint from Mary Carbine on behalf of businesses with proximities to food vendors. I received a more general complaint about outer Square food vendors from Sue Springman of the Mullins Company, but she also added that she liked Madison's food cart program, especially on the Library Mall, where fewer businesses were impacted. I also received measured complaints from both Dan and Maria Milsted, landlords for Clary's Popcorn on the 100 block of State Street. They protested the proximity of the Curt's Gourmet Popcorn cart to their tenant's shop and wanted it moved away.

I told them all that the VOC was looking at appropriate minimum distances that would apply to all parties in the future, but that this probable change would not take place overnight.

Enforcement:

Observation:

Banzo 2 – Late leaving on a Saturday
Bulgogi Korean Taco – Late leaving on a Saturday

FIB's 1 – Late leaving on a Saturday
Fried & Fabulous – Late leaving on a Saturday
Natural Juice – Occupying unauthorized site; late leaving on a Saturday
Tropical Drinks – Occupying another vendor's site; late leaving on a Saturday

Warning:

Fortune Café – Failure to obtain appropriate license
Thai Cuisine – Parked in Loading Zone

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SIDEWALK CAFÉ STATUS

Licenses Issued to Date: 52

Enforcement:

608 State Street – Failure to obtain appropriate license
Genna's Lounge – Obstructing pedestrian right of way.
Subway – Exceeded five feet from building; signage prohibited on sidewalk café enclosure

Warning:

Subway – Exceeded five feet from building; signage prohibited on sidewalk café enclosure

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ARTS & CRAFTS STATUS

Licenses Issued to Date: 42

Enforcement:

Warning:

Travis Knapp – Failure to obtain appropriate license; did not maintain six feet for pedestrians

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MERCHANT VENDOR STATUS

Licenses Issued to Date: 7

Enforcement:

There is nothing to report in this category.

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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued to Date: 7

Enforcement:

There is nothing to report in this category.

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HIGH DENSITY VENDING STATUS

Licenses Issued to Date: 1

Langdon Street: 1

Camp Randall:

Food – 0

Goods - 0

Enforcement:

There is nothing to report in this category

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LATE NIGHT VENDING STATUS

Licenses Issued to Date: 8

All vendors licensed operate large carts. A ninth large cart has applied for a license but has not paid for it. Two push-cart vendors have expressed interest in the small cart site.

Enforcement:

There is nothing to report in this category.

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BASIC STREET VENDOR LICENSE STATUS

Licenses Issued to Date: 91

Independent (Not associated with another license type): 5

Enforcement:

There is nothing to enforce in this category.

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TABLING PERMITS

Issued to Date: 3

T Permits

Daily – 0

Monthly – 0

Annual – 2

E Permits

Daily – 0

Monthly – 0

Annual – 1

M Permits
Annual Only

Enforcement:

There is nothing to report in this category.

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MISCELLANEOUS

Day Time Vending Outside the Downtown:

Dairy Drive Food Vendors

I persuaded City Parking staff to change the signage at this venue to make the location a legal place for vendors to park. That went well.

University Research Park Food Vendors

University Research Park staff are interested having carts there three days per week: Tuesday, Wednesday, and Thursdays. Participating vendors are pleased with their sales.

Let's Eat Out Madison

They have resumed meeting afternoons/evenings in select Madison neighborhoods, where the reception has been positive. They have also added Sun Prairie and Middleton.

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BANNER STATUS

Organizations assigned 2014 banner space to date: 45