



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, March 25, 2015

5:30 PM

Water Utility
119 E. Olin Ave

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Monica Host, Jennifer Stoiber

Paul Van Rooy called the meeting to order at 5:45.

Present: 6 - Lisa Subeck; Felicitus Ferington; Karalyn A. Kratowicz; Kim Genich; Michelle L. Michalak and Paul J. Van Rooy

Absent: 4 - Denise DeMarb; LaShana M. Miller; Bridget D. Rogers and Jean M. MacCubbin

APPROVAL OF MINUTES

A motion was made by Lisa Subeck, seconded by Kim Genich to approve the minutes from February 25, 2015. Motion passed by voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

DISCUSSION ITEMS

1. [37740](#) Program Update: Center for Families: Respite Center, Meg Miller Presenting

Meg Miller of Center for Families discussed the Respite Center Program. They are losing funding from United Way, and this affects their ability to stay open. She discussed the history of Center for Families. She shared that anything Respite Center loses will have to come out of child care staffing. Right now they serve half of the families that call each day. Meg will be asking the City and County to make them whole. She feels their program fits the definition of crisis care, and discussed the services they provide the City. They need the City and County to help fill the gaps.

2. [37741](#) By Youth For Youth

Gabriel Saiz and Tamaya Schrieber-Poznik from West High School presented. This discussed what By Youth For Youth is, and how their funding process works. 25 youth from high schools in and around Madison participated in the group. They had \$32,000 to award, and they recommended fifteen proposals

for funding. They discussed their decision making model, and their favorite proposals.

A motion was made by Lisa Subeck, seconded by Kim Genich to accept the funding recommendations of the By Youth For Youth group. Motion passed by voice vote.

3. [37742](#)

Funding Process Study Update: Draft Funding Parameters for 2015 Funding Process (Senior Adult, Crisis Support Services)

Attachments: [Crisis Support Plan.pdf](#)
[Senior Services Plan.pdf](#)

Jim O'keefe stated that Forward Community Investments is working with staff to improve the funding process. FCI has submitted a draft report to the Community Development Division, and staff is in the process of digesting it. We are planning to proceed with two focused funding cycles in the areas of senior services and crisis support services. An expedited application for renewing agencies will need to be developed. We will also need to create a process for agencies to apply for expansion or new programs. We are also developing a pilot project to test a different service delivery model later in the year to be implemented in 2016.

Staff has been trying to create goal and objective statements for the senior services and crisis support services areas. they will be the subject of public meetings to ask for input and feedback. We expect those meetings to occur the week of April 13. After the feedback, we will make changes, if necessary. On May 5, we will present to the Common Council for approval of these models. Resolutions will come back to the four CDD policy committees. Council will give final sign off on May 19 or June 2.

There are several important themes in the two handouts for senior and crisis support services.

- finish the job of uniting the Community Development Division
- connect funding processes to Division goals
- what is the impact on poverty, racial equity, and social justice?
- ensure populations reflect demographics of the city
- shift toward program areas, systems or networks as opposed to individual programs of agencies
- support collaboration
- improve our own collaboration as a funder with other funders. We have been talking to Dane County.

The committee discussed the handout for crisis support services. There was an agreement on promoting the collaborative approach.

4. [34250](#)

Committee Reports

- Early Childhood Care and Education Committee
- Committee on Aging

Kara Kratowicz reported for the Early Childhood Care and Education Committee. They had a discussion on the funding process study and the RESJ tool. They are looking to create a cyclical process for accreditation, to create a multi-year accreditation, instead of renewal every year. They are pricing all of the models presented before making their decision.

Fay Ferington reported for the Committee on Aging. They had the same funding process discussion that was brought here.

5. [34249](#) Staff Report

Jim O'keefe reported that the Emerging Opportunities Program and Community Building and Engagement funding processes are running separately, but concurrently. There is \$175,000 to award for EOP. We have received 37 proposals for \$730,000, which range from just under \$7,000 to \$50,000. Staff has just started evaluating the applications, and plan to have reviews done by April 9. The two CDD Conference Committee meetings are April 16 and 20, with applicant presentations at both. The Conference Committee recommendations will go to Common Council on May 5, BOE on May 11, and back to Common Council for approval on May 19. Funds should be used by the end of 2015. We will do another process in the fall.

The Community Building and Engagement Program has \$100,000 to award. We received nine proposals for almost \$360,000. The minimum award for this grant is \$25,000. These proposals are being reviewed by a staff team made up of several City agencies. Their recommendations will go straight to Common Council in the same time frame as EOP.

ADJOURNMENT

A motion was made by Shelle Michalak, seconded by Fay Ferington to adjourn at 7:15 pm. Motion passed by voice vote.