



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, March 9, 2021

6:00 PM

Virtual Meeting

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to mfpc@cityofmadison.com
2. Public Registration: You can register your support or opposition to an agenda item at <https://cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.
3. Listen to the Meeting: You can call-in to the Madison Food Policy Council meeting:
Listen to audio via phone:
 - Call-in: (877) 853-5257(Toll Free)
 - Meeting ID: 943 0757 6983

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

Approval of the 2/9/21 Madison Food Policy Council Minutes:
<http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

ANNOUNCEMENTS**ACTION ITEMS**

- 1 [64416](#) A resolution to update File No. 38465 regarding the Healthy Retail Access Program to authorize a one-time increase in the maximum award amount for the Gooh Groceries (Midwest Gooh Group, LLC) project in the amount of \$125,000. (15th A.D.)
Attachments: [Go-oH Groceries Pres-MFPC 030921.pdf](#)
 [Go-oh Groceries HRAP Application Feb2021.pdf](#)
 [Healthy Retail WG - Gooh Groceries Funding Recommendation Memo 030921.](#)
 [FILE 35465.pdf](#)

- 2 [64540](#) Approving 2021 Community Food Access Grants
Attachments: [CFA Grants Pres MFPC 030921.pdf](#)
 [2021 FUNDING RECS MEMO Community Food Access Grants Application 03](#)

WORK GROUP REPORTS

- 3 [64541](#) Food Access, Relief, and Economic Support Work Group - March 2021
Held an ad hoc CFA Grant Review meeting on Feb 22 with FARES WG members that did not have any conflicts of interest.

- 4 [64542](#) Food Systems Recovery and Resilience Work Group - March 2021
Held an ad hoc CFA Grant Review meeting on Feb 24 with FSR2 WG members that did not have any conflicts of interest.

- 5 [64543](#) Regional Agriculture and Food Sovereignty Work Group - March 2021
WG met on Feb 19.

Held an ad hoc CFA Grant Review meeting on Feb 26 with RAFS WG members that did not have any conflicts of interest.

STAFF REPORTS

- 6 [64544](#) Business Development Specialist, Food Systems - March 2021
Completed deliberations on Community Food Access Grants and Go-oh Groceries HRAP Grant application:
- CFA Grants Funding Recommendation
 + 12 applications for \$150,000
- Go-oh Groceries HRAP Proposal Funding Recommendation
 + Healthy Retail Access Work Group recommends fully funding application for \$125,000

- 7 [64545](#) Public Health Madison & Dane County - March 2021
The pavilion at Alliant Energy Center is now handling all PHMDC vaccinations. COVID-19

testing has moved to the Coliseum building.

20% of Dane County has received at least one COVID vaccination. 70% of seniors age 65+ have received vaccines. Percent of positive tests in Dane County has dropped to 0.8%.

Employer-provided vaccines for public-facing essential workers in the food supply chain will be provided in the coming weeks. For now, all individuals in this group are eligible for vaccines at retail pharmacies (which are taking all Tier 1B eligible groups at once rather than in sequence).

Exploring opportunities for FEMA reimbursement to restaurants and food businesses through a recent Biden executive order which makes expenses for hunger prevention a reimbursable expense.

Working with school districts to understand Pandemic EBT benefits and how families may benefit from this program, including retroactive payments to low-income families that fed children at home.

- 8 [64546](#) Extension Dane County UW-Madison - March 2021
- 2021 PIE Food Project Grants:
\$19,500 is available for disbursement (\$5,000 for the <\$2K application category; \$14,500 for the \$2K-\$4K application category).
- 31 applications were received, requesting a total of \$95,515 (small grant total application request: \$15,824; larger grant total application request: \$73,691). Pending contracts, 9 grants will be awarded: 4 in the small grant category, 5 in the larger grant category.

REGULAR BUSINESS REPORTS

- 9 [64547](#) Community Gardens - March 2021
- Regular community gardens report: Community garden organizers continue to work to ensure everyone can register for a garden plot that wants one, using many different methods of outreach and registration. Gardens Network staff are helping with this and also working with City of Madison staff to update leases to allow for garden expansion. We also finished our first ever Wisconsin-wide community garden conference, in collaboration with garden groups in Green Bay and Milwaukee, which was pretty successful.
- 10 [64548](#) Madison Metropolitan School District - March 2021
- MMSD Food & Nutrition
On March 8, MMSD began the phased reopening of schools. We will continue to offer our virtual meal boxes to families that have students not attending school in person. More information can be found on our website at <https://food.madison.k12.wi.us/>.
- MMSD will also have meal boxes available for pickup during spring break on Tuesday, March 30 only.
- 11 [64549](#) Public Market Development Committee - March 2021
- PMDC Meeting on 3/4/21, where members received project updates on:
- EDA application status
- TIF Funding

- Public Market Design
- Madison Public Market Foundation

ADJOURNMENT