



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, February 8, 2023

5:30 PM

Virtual

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The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [mfpc@cityofmadison.com](mailto:mfpc@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 851 9417 4058

### CALL TO ORDER / ROLL CALL

**Others Present:** Nicholas Heckman, George Reistad, Joshua Perkins, Nish Kanapilly, Ramesh Chhabra, Yashar Tairov

**Madison Food Policy Council Meeting called to order at by Chair Leete at 5:32.**

**Present:** 17 - Regina M. Vidaver; William Tishler; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Hedi L. Rudd; Dustin K. Lundt; Taylr M. Johnson; Christopher G. Brockel; Dadit G. Hidayat; Taylar E. Foster; Devika J. Suri; Lindsey Day Farnsworth; Laura G. Scandurra; Sarah M. Larson; Katie L. Strader and Jennifer S. Conroy

**Excused:** 3 - Sabrina V. Madison; Teal M. Evans and Ndemazea F. Fonkem

**APPROVAL OF MINUTES**

Motion to approve MFPC minutes from January made by Brockel. Second by Kemble. Motion passes with unanimous approval.

**PUBLIC COMMENT**

- 1. [76014](#) Public Comment MFPC 2/8/2023  
  
None.

**DISCLOSURES AND RECUSALS**

Brockel discloses a relationship with Martee Mikalsen who works together with Brockel at FEED Kitchens. The application is independent from their work together.

Leete discloses Rooted, their employer, has been a recipient of SEED grants in the past, which would potentially be evaluated by the EAT program.

Rudd discloses Rooted, their employer, has been a recipient of SEED grants in the past, which would potentially be evaluated by the EAT program.

Larson recuses from EAT application due to conflict of interest.

Day Farnsworth recuses from the EAT application due to conflict of interest.

**NEW BUSINESS**

**ACTION ITEMS**

- 2. [76011](#) Approving Healthy Retail Access Program Funding for Bombay Bazaar  
  
**Attachments:** [HRAP Apps-EAT Initiative 020723 v2.pdf](#)  
[HRAP Application Bombay Bazaar FINAL 010623 UPDATED BUDGET.pd](#)  
[HRAP WG - Bombay Bazaar-Istanbul Market Funding Recs Memo 010923 \(1](#)  
  
Scandurra: What is the matching amount? Of amount requested by City, how much will be matched by the applicant?  
Knapilly: Total cost is about \$142,000, application is for \$98,000, so a roughly 60/40 cost-share.  
  
Brockel: Will there be any collaboration with Istanbul Market next door?  
Reistad: The businesses are distinct and applications are separate, but the synergy between the businesses will draw customers to both.  
  
Day Farnsworth: Culturally relevant foods are a core component of the program. Major supermarkets (such as Woodmans nearby) are not able to meet the same demand for foods such as Halal meat.  
  
Scandurra: Are any of the foods sourced locally?  
Chhabra: Most sourcing from Chicago area.

Rudd: More support for these types of endeavors could hopefully help future local production.

Kemble: regarding future HRAP funding. What is currently available funding in this budget?

Reistad: There is a total of \$515,000 in the program at this moment representing 2022 unused budget and 2023 budget. There will \$237,000 left in the budget in 2023 if these three programs are funded.

Scandurra expresses concern over the cost share breakdown. Reistad responds that the intent of the program was to authorize funding in order to increase food access in areas of focus.

Rudd inquires about other applications in the pipeline. Reistad says that one other program has inquired about applying, but he does not anticipate the remaining 2022 funds to be exhausted by that application.

Motion to approve Healthy Retail Access Program funding for Bombay Bazaar made by Vidaver. Second by Brockel. Request for roll call vote made by Scandurra.

The motion passes 17 in favor, 1 against.

**Absent:** 1 - Kirsten E. Moore

**Ayes:** 16 - Regina M. Vidaver; William Tishler; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Hedi L. Rudd; Dustin K. Lundt; Taylr M. Johnson; Christopher G. Brockel; Dadit G. Hidayat; Taylar E. Foster; Devika J. Suri; Lindsey Day Farnsworth; Sarah M. Larson; Katie L. Strader and Jennifer S. Conroy

**Noes:** 1 - Laura G. Scandurra

**Excused:** 3 - Sabrina V. Madison; Teal M. Evans and Ndemazea F. Fonkem

3. [76012](#) Approving Healthy Retail Access Program Funding for Istanbul Market

**Attachments:** [HRAP Apps-EAT Initiative 020723\\_v2.pdf](#)  
[HRAP Application-Istanbul Market Updated FINAL 122822.pdf](#)  
[HRAP WG - Bombay Bazaar-Istanbul Market Funding Recs Memo 010923.p](#)

Presentation followed the attached slides.

Motion to approve Healthy Retail Access Program funding for Istanbul Market made by Rudd. Second by Day Farnsworth. Motion passes with unanimous consent.

4. [76013](#) Approving Healthy Retail Access Program Funding for the Enterprise Assistance Training (EAT) Initiative

**Attachments:** [HRAP Apps-EAT Initiative 020723\\_v2.pdf](#)  
[Binder\\_HRAP EAT Initiative\\_w.Appendices-LOCs 020123.pdf](#)

Presentation from attached slides.

Vidaver: is all HRAP funding in the capital budget?

Reistad: It is entirely in the capital budget. Discussion of capital versus

operating budgets.

Motion to approve Healthy Retail Access Program funding for EAT application made by Vidaver. Second by Brockel. Motion passes with unanimous consent.

WORK GROUP REPORTS

- 5. [72192](#) Regional Food System Planning

Work group is meeting next Monday, 2/13 at 3pm to discuss which entity will be the formal applicant for the \$250k USDA grant. The RFP has not yet been released but we expect it to be released soon.

- 6. [72193](#) Regional Agriculture and Food Sovereignty

No report.

- 7. [75103](#) Farmland Preservation Task Force

**Attachments:** <https://www.cityofmadison.com/parks/documents/2018-2023%20POSP.pdf>  
[https://www.cityofmadison.com/parks/projects/olbrich-park-north-parcel-park-REGISTER IN ADVANCE](https://www.cityofmadison.com/parks/projects/olbrich-park-north-parcel-park-REGISTER%20IN%20ADVANCE)

The Task Force on Farmland Preservation is meeting twice a month on the second and fourth Wednesdays at 3pm. In January we created a list of topics and questions to be addressed by the Task Force, and formed three teams to work on specific areas: Land Access, Land Characteristics and Policy Review. All of our working materials are listed under the “Resources” section of our meeting agendas. For the next two months the teams will work in between Task Force meetings to assemble the information and research so that everything needed for the final report will be done by the end of March.

We will be having a presentation on the updated Sustainability Plan at our February 22 meeting. Alder Evers is working on a resolution to extend the deadline of the Task Force through June to enable us to write the report and have it circulated through committees for feedback before final approval by the Common Council

CHAIR AND STAFF REPORTS

- 8. [72741](#) Madison Food Policy Council Chair

Noting upcoming meeting on February 15.

- 9. [72194](#) Business Development Specialist

No report

- 10. [72195](#) Public Health Madison & Dane County

Supplemental Nutrition Assistance Program (SNAP) emergency allotments will be coming to an end in February. All SNAP (FoodShare in Wisconsin) recipients have been receiving additional funds on their EBT card since the

beginning of the COVID-19 pandemic, with everyone receiving at least the maximum benefit for their household size and the households with the least resources receiving an additional \$95/month. Beginning in March, households will return to their pre-pandemic benefit levels, which could be a change of hundreds of dollars per month for some families. Emergency food providers are bracing for a potential surge in demand.

11. [72196](#) Extension Dane County, UW-Madison

Sift Consulting will present about the Dane County Pandemic Food System Study at the DCFC meeting on Weds, March 22, 5:30 pm (hybrid format – option to attend either via zoom or in-person (5201 Fen Oak Dr, Madison, WI, 53704). All MFPC members are encouraged to attend. Please spread the word that applications are being accepted for the Dane County PIE (Partners in Equity) Food Project Grants (coordinated by the Tamara D. Grigsby Office for Equity and Inclusion (OEI) in partnership with the Dane County Food Council). The deadline to apply is Monday, February 27, 2023. Find the application and details here: <https://equity.countyofdane.com/grants/PIE-food>. Upcoming food systems educational events will be posted on the UW-Madison Extension Dane County website (<https://dane.extension.wisc.edu/>).

#### REGULAR BUSINESS REPORTS

12. [72197](#) Community Gardens

No update

13. [72198](#) Madison Metropolitan School District

Recently working with local producers in Green Bay. Currently working with Rooted to expand use of community gardens and working into schools for the food programs and nutrition education for students.

14. [72199](#) Double Dollars Program

Currently an opening for the Double Dollars program coordinator role. Available

15. [72200](#) Johns Hopkins Center for a Livable Future - Community of Learning Practice

Rebecca Kemble attended first meeting of the COLP at the end of January. Group meets on the 4th Wednesday of the month at noon for 2.5-3 hours. At this meeting the group talked about networking, network effects, and how dynamics of norms, culture and power affect food councils and networks. Part of the group's homework was watching this video of presentations on networking by the Mississippi Food Justice Collaborative, Vermont Farm to Plate Network, Northwest Atlantic Marine Alliance & Fish Local Collaborative, and the HEAL Food Alliance. The Mississippi conversation is particularly rich and highly recommend re: watching and thinking about what the participants have to say.

Abha Thakkar will no longer be able to participate in the COLP due to new job

responsibilities so Dane County is looking for another rep. There will be an in person convening in Jackson, MS from April 30-May 2, 2023.

#### ANNOUNCEMENTS

- Chris Brockel is the new food system director at Northside Planning Council.
- Agri-hood project from BT Farms will having an information session on February 17 at 1:00pm.
- Next Meeting will be on February 15, to be held virtually.

#### ADJOURNMENT

Motion to adjourn the MFPC made by Bugel. Second by Day Farnsworth.  
Motion approved by unanimous approval at 7:05 PM.