

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
126 S. Hamilton St.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____

Date received _____

Received by _____

Aldermanic District _____

Zoning District _____

Urban Design District _____

Submission reviewed by _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: 211 N Carroll St / 200-220 Wisconsin Ave

Title: MATC Downtown Campus

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested 05/09/2018

- New development Alteration to an existing or previously-approved development
 Informational Initial approval Final approval

3. Project Type

- Project in an Urban Design District
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
 Planned Development (PD)
 General Development Plan (GDP)
 Specific Implementation Plan (SIP)
 Planned Multi-Use Site or Residential Building Complex

Signage

- Comprehensive Design Review (CDR)
 Signage Variance (i.e. modification of signage height, area, and setback)

Other

- Please specify

Signage application/review to occur separately

4. Applicant, Agent, and Property Owner Information

Applicant name Larry Westrich Company Drury Southwest, Inc.

Street address 101 South Farrar Drive City/State/Zip Cape Girardeau, MO 63701

Telephone 573-335-3134 Email larry.westrich@drurysouthwest.com

Project contact person Larry Westrich Company Drury Southwest, Inc.

Street address 101 South Farrar Drive City/State/Zip Cape Girardeau, MO 63701

Telephone 573-335-3134 Email larry.westrich@drurysouthwest.com

Property owner (if not applicant) Madison Area Technical College

Street address 1701 Wright Street City/State/Zip Madison, WI 53704

Telephone 608-246-6737 Email mmstark@madisoncollege.edu

5. Required Submittal Materials

- Application Form
- Letter of Intent
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development plans (Refer to checklist provided below for plan details)
- Filing fee
- Electronic Submittal*

Each submittal must include fourteen (14) 11" x 17" collated paper copies. Landscape and Lighting plans (if required) must be full-sized. Please refrain from using plastic covers or spiral binding.

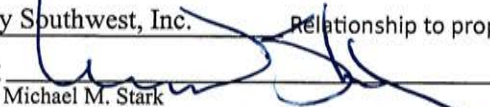
Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Janine Gleaser and Colin Punt on 04/12/2018.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Applicant name Larry Westrich, Drury Southwest, Inc. Relationship to property Lessee
 Authorized signature of Property Owner  Date 4-16-2018
 Michael M. Stark

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information what should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. **Applicants/presenters are responsible for all presentation materials, AV equipment and easels.**

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in both black & white and color for all building sides (include material callouts)
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

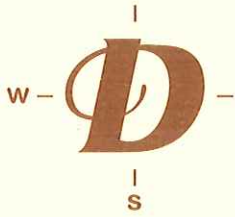
3. Final Approval

All the requirements of the Initial Approval (see above), **plus:**

- Grading Plan
- Proposed Signage (if applicable)
- Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (*Signage applications only*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit



DRURY SOUTHWEST, INC.

101 S. FARRAR DRIVE
CAPE GIRARDEAU, MO 63701-4905
(573) 335-3134
FAX (573) 335-5125

April 17, 2018

Members of Urban Design Commission
City of Madison
Department of Planning and Development
126 South Hamilton
Madison, WI 53703

RE: MATC Downtown Site Redevelopment – Informational Review

Dear Members:

Please accept this Letter of Intent, application and supporting documents as our formal request for an informational review by the Urban Design Commission for the Madison Area Technical College Downtown Site redevelopment project located at 211 N. Carroll Street.

The project site has four street frontages including Wisconsin Avenue to the north, North Carroll Street to the south, West Johnson Street to the west, and West Dayton Street to the east. Drury Southwest, Inc. will develop the site taking the existing, historic MATC building and rehabilitate it into a 195-room, upper midscale Drury Plaza Hotel and construct a new addition which will house an additional 115 guest rooms with retail and restaurant space on the street level.

Expected Construction Schedule:

- Construction Start: Spring 2019
- Construction Completion: Winter (early) 2021

Owner:

- MATC
1701 Wright Street
Madison, WI 53704
608-246-6737
Attn: Mike Stark

Developer:

- Drury Southwest, Inc. ("DSW")
101 South Farrar Drive
Cape Girardeau, MO 63701
573-335-3134
Attn: Larry Westrich

Hotel Operator:

- Drury Hotels Company, LLC
721 Emerson Road, Suite 400
St. Louis, MO 63141
314-429-2255
Attn: Larry Westrich

General Contractor:

- Drury South, Inc.
11331 Coker Loop East
San Antonio, TX 78216
573-335-3134

Project Architect:

- David Alberson, AIA
Drury Southwest, Inc.
101 South Farrar Drive
Cape Girardeau, MO 63701
573-335-3134

Civil Engineer and Landscaping Architect:

- Smithgroup JJR
44 East Mifflin Street
Suite 500
Madison, WI 53703
202-842-2100
Attn: Bill Patek

Project Description:

The plan consists of renovating the historic 178,000 square foot MATC building into 195 hotel rooms and then constructing a 191,940 square foot addition on the northern half of the property that is currently a parking structure. The new construction component will include a total of 8 levels above street grade with one level underground and will consist of an additional 115 hotel rooms, 12,000 square feet of retail space and 113,892 square feet of parking, including one level underground and floors 2, 3 and 4 for a total of 256 parking spaces.

DSW is working with MATC to finalize all aspects of the lease agreement for the premise. DSW has met with local and city officials, as well as citizens to listen and address as many concerns as possible in the redesign of the site.

The project strives to achieve the desired design qualities as illustrated in the Downtown Urban Design Guidelines in the following ways:

- The building massing was designed to address all streets bordering the project in a contextually appropriate manner. The current UMX zoning regulations for this site permits an eight story building. By stepping the building back from the lower massing at Johnson, Wisconsin and Dayton, the building mass has been designed to respond to the changing scale of the adjacent

developments. The West Johnson Street and West Dayton Street elevations utilize masonry and punched window openings in response to the architectural character of the existing MATC buildings. A pedestrian friendly scale has been maintained along Wisconsin Avenue by articulating the retail level as a single story expression.

- Off street loading of deliveries and pedestrians will be provided through entrances and exits that are recessed from the main street façades and will be concealed in the center of the block.
- The proposed retail, together with the wide public right of way along Wisconsin Avenue, affords a prime opportunity to support entertainment uses such as restaurants and sidewalk cafes that will add to the vibrancy of downtown.
- The landscape design will incorporate additional planting beds, potential café seating, benches, and bicycle racks.
- The existing historic arch along Wisconsin Avenue will be renovated. This important piece of Madison's architectural history will be preserved in the public realm as an art piece that also serves as the main architectural accent and focal piece of the design as well as a functional entrance into the development from Wisconsin Avenue.
- All signage depicted in this presentation is for illustrative purposes only. The project team will follow the UDC signage review process at a later date as the design develops.
- The existing mature canopy trees on the public right of way will not be adversely affected by the development.

Sincerely,



Larry Westrich
Project Developer



Madison Area Technical College



DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

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SMITHGROUP JJR



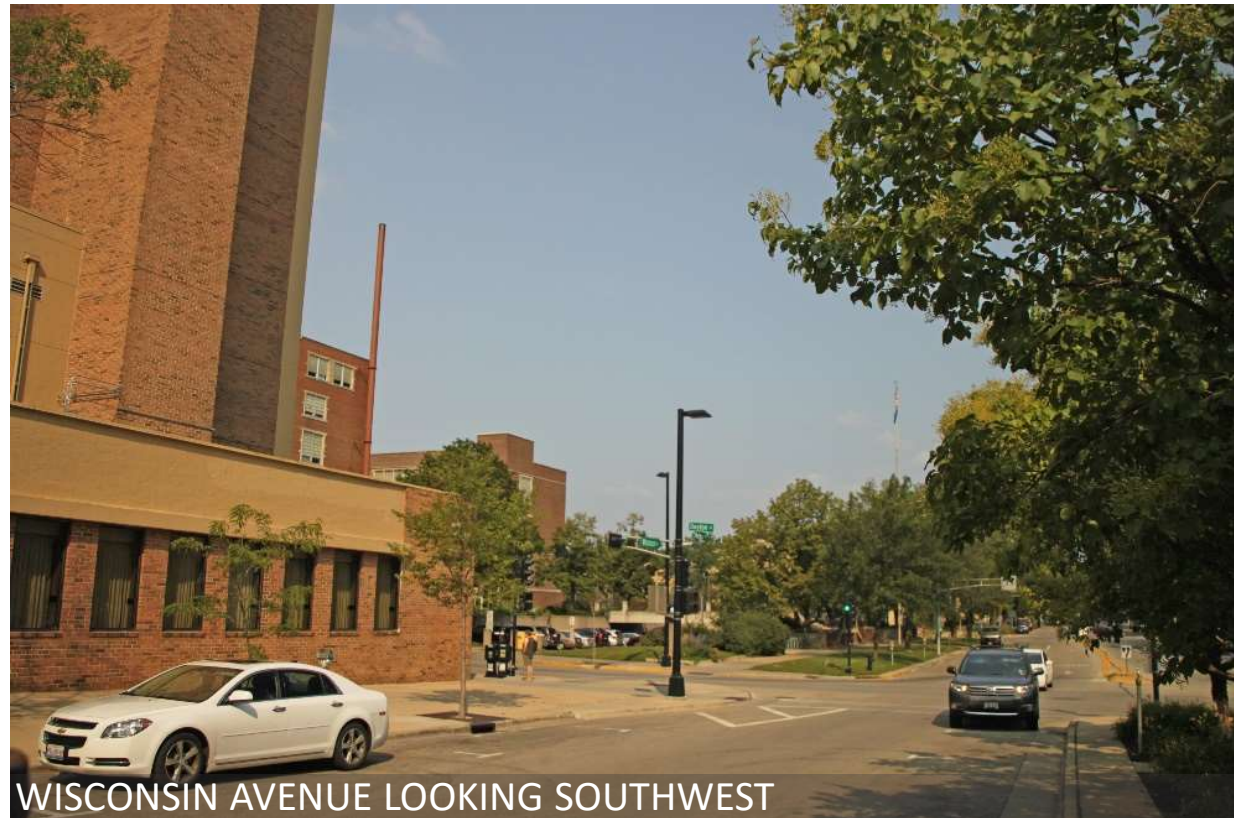
WISCONSIN AVENUE AT GILMAN



WISCONSIN & JOHNSON INTERSECTION



WISCONSIN & GORHAM INTERSECTION



WISCONSIN AVENUE LOOKING SOUTHWEST

Madison Area Technical College

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W. DAYTON STREET AT CARROLL AVENUE



E. JOHNSON LOOKING SOUTHWEST



E. DAYTON STREET LOOKING SOUTHWEST



W. JOHNSON LOOKING NORTHEAST

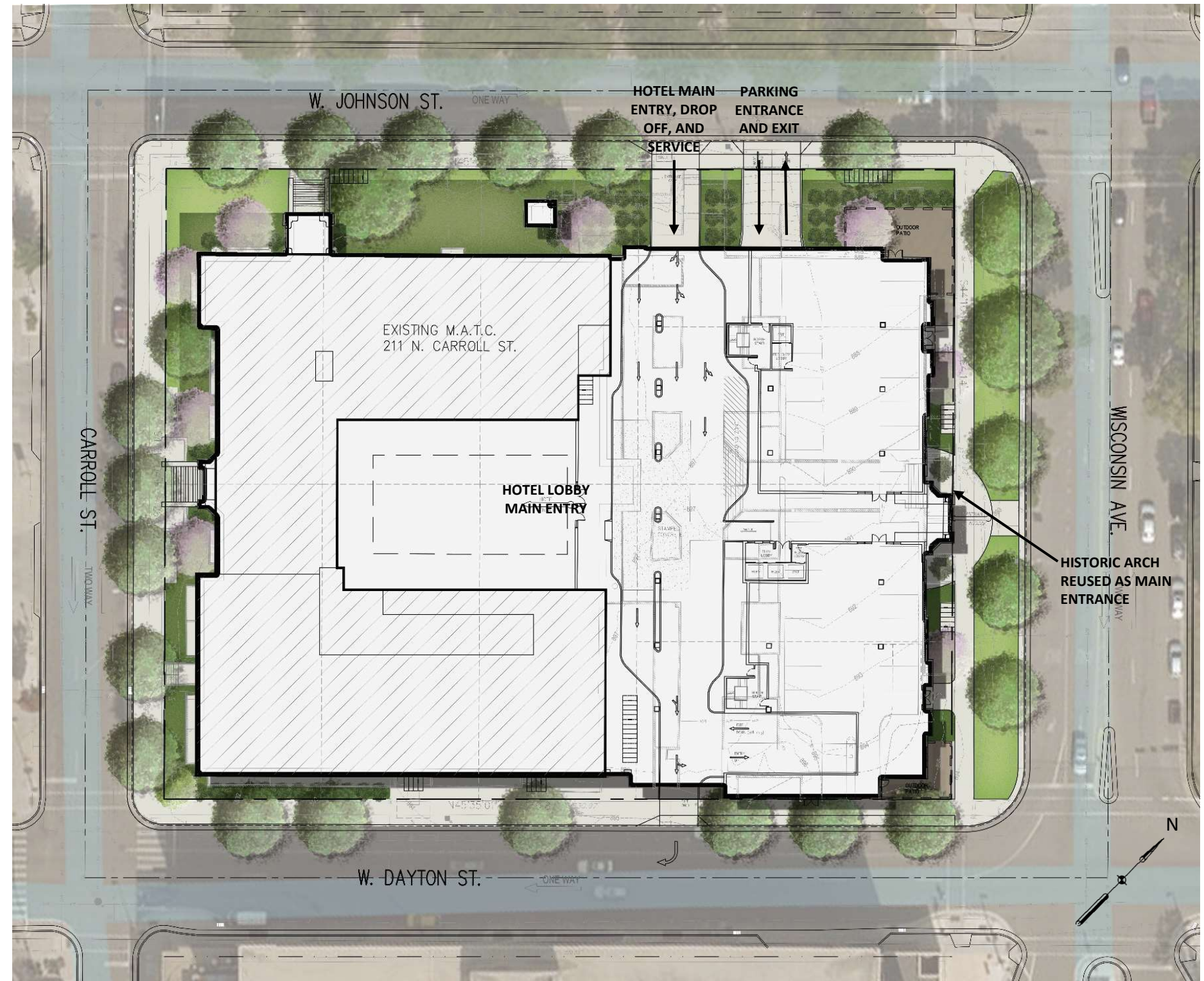
Madison Area Technical College

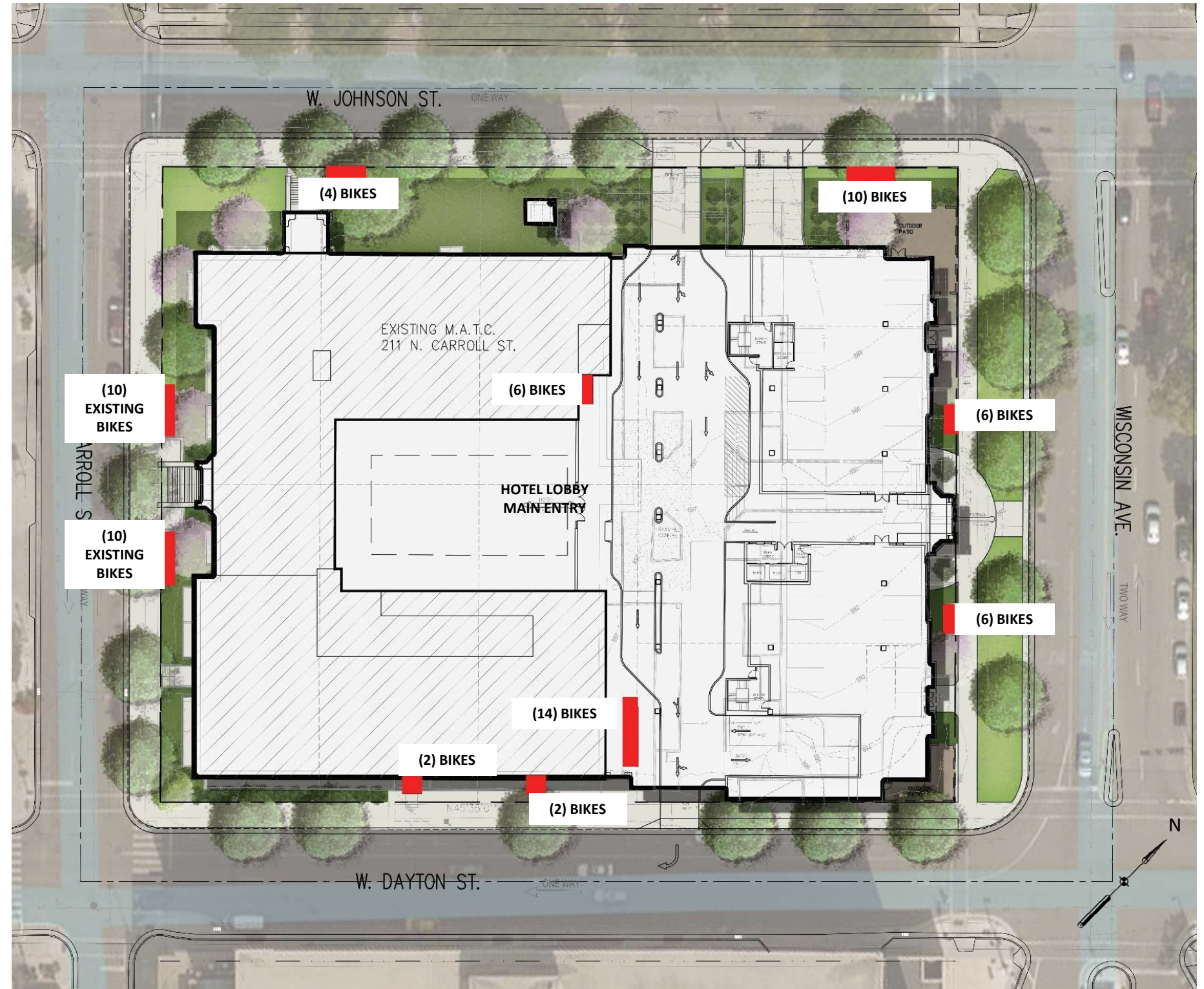
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SMITHGROUP JJR

Development Concept

- Site Considerations
 - Reuse of Historic Arch
 - Preserve Trees in Right of Way
 - Preserve Capitol Views
- Adaptive Reuse of Existing College Building
 - 310 Guest Room Selective Service Hotel
 - 195 Rooms (Existing Building)
- New 8-Story Mixed Use Redevelopment
 - 2 Restaurants at Street Level (Wisconsin Avenue)
 - Multi-Story Parking
 - 115 Guest Rooms for Hotel







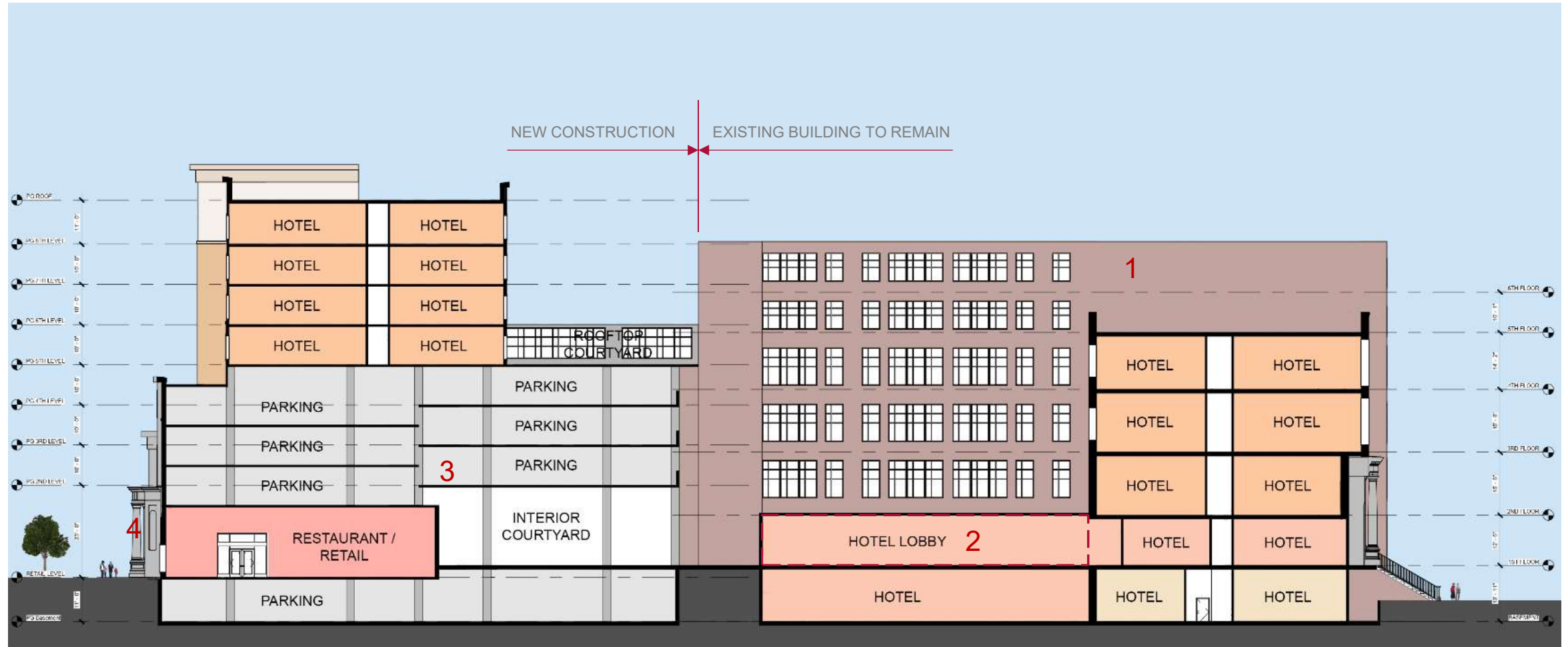
Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR

Area Legend

- RETAIL
- PARKING
- BUILDING SUPPORT
- VERTICAL CIRCULATION
- CIRCULATION
- HOTEL
- HOTEL AMENITY
- HOTEL SUPPORT



GENERAL

- 1 – EXISTING MATC BUILDING TO REMAIN
- 2 – PREVIOUS ADDITION TO BE REMOVED AND RECONSTRUCTED
- 3 – NEW CONSTRUCTION
- 4 – HISTORIC ARCH TO BE INCORPORATED AS NEW ENTRY POINT

Area Legend

- RETAIL
- PARKING
- BUILDING SUPPORT
- VERTICAL CIRCULATION
- CIRCULATION
- HOTEL
- HOTEL AMENITY
- HOTEL SUPPORT

DOWNTOWN URBAN DESIGN GUIDELINES

A - DRIVE AISLE IS ORIENTED AT 90 DEGREES TO THE PUBLIC STREET (ACCESS + CIRCULATION 2C)

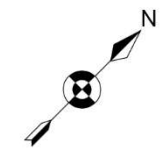
B - QUEUING SPACE FOR MOTOR VEHICLES TO BE ON SITE AND SUFFICIENT TO NOT IMPEDE PEDESTRIAN MOVEMENT (ACCESS + SITE CIRCULATION 2C)

GENERAL

1 - PARKING TO BE UTILIZED FOR RESTAURANT / RETAIL USE DURING RESTAURANT HOURS



0 10' 20' 40'
Scale: 1" = 40'-0"



Area Legend

- RETAIL
- PARKING
- BUILDING SUPPORT
- VERTICAL CIRCULATION
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DOWNTOWN URBAN DESIGN GUIDELINES

A - DRIVE AISLE IS ORIENTED AT 90 DEGREES TO THE PUBLIC STREET (ACCESS + CIRCULATION 2C)

B - QUEUING SPACE FOR MOTOR VEHICLES TO BE ON SITE AND SUFFICIENT TO NOT IMPEDE PEDESTRIAN MOVEMENT (ACCESS + SITE CIRCULATION 2C)

C - BUILDING SERVICES ARE CONCEALED FROM PUBLIC VIEW (ORIENTATION 1B)

D - OUTDOOR PATIOS DESIGNED TO CREATE ACTIVE USERS THAT ENGAGE THE STREET AND OR SIDEWALK (ORIENTATION 1C & LANDSCAPING 4C)

E - NEW BUILDING IS SITED PRIMARILY WITHIN THE EXISTING FOOTPRINT (PARKING STRUCTURE) TO PRESERVE VIEWS OF THE STATE CAPITOL (ORIENTATION 1D)

GENERAL

1 - DISTANCE FROM BUILDING TO CURB = 44'-6"

2 - DISTANCE FROM BUILDING TO CURB = 42'-6"

3 - DISTANCE FROM BUILDING TO CURB = 12'-0"

4 - DISTANCE FROM BUILDING TO CURB = 27'-6"

5 - CARROLL STREET ACCESS TO REMAIN UNCHANGED

6 - TREES IN RIGHT-OF-WAY TO BE MAINTAINED



Area Legend

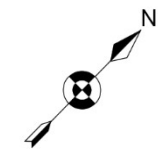
- RETAIL
- PARKING
- BUILDING SUPPORT
- VERTICAL CIRCULATION
- CIRCULATION
- HOTEL
- HOTEL AMENITY
- HOTEL SUPPORT

GENERAL

- 1 – EXISTING MATC HOTEL RENOVATION
- 2 – PREVIOUS ADDITION TO BE REMOVED AND RECONSTRUCTED
- 3 – NEW CONSTRUCTION OF PARKING / HOTEL BUILDING



0 10' 20' 40'
Scale: 1" = 40'-0"



Area Legend

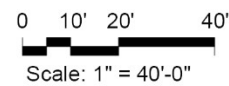
- RETAIL
- PARKING
- BUILDING SUPPORT
- VERTICAL CIRCULATION
- CIRCULATION
- HOTEL
- HOTEL AMENITY
- HOTEL SUPPORT

DOWNTOWN URBAN DESIGN GUIDELINES

- A** – PROJECT ALLOWS FOR ATTRACTIVE, SAFE & CREATIVELY DESIGNED USABLE OPEN SPACE (USABLE OPEN SPACE 3A & B)
- B** – UPPER FLOORS HAVE BEEN STEPPED BACK TO MINIMIZE THE OVERALL SCALE OF THE BUILDING (MASSING 1B)

GENERAL

- 1** – UPPER BUILDING SETBACK DISTANCE = 17'
- 2** – UPPER BUILDING SETBACK DISTANCE = 10'
- 3** – UPPER BUILDING SETBACK DISTANCE = 4'
- 4** – DISTANCE BETWEEN MATC BUILDING AND UPPER HOTEL = 50'

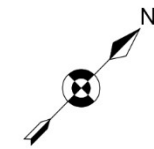
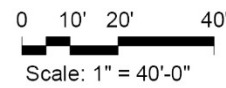
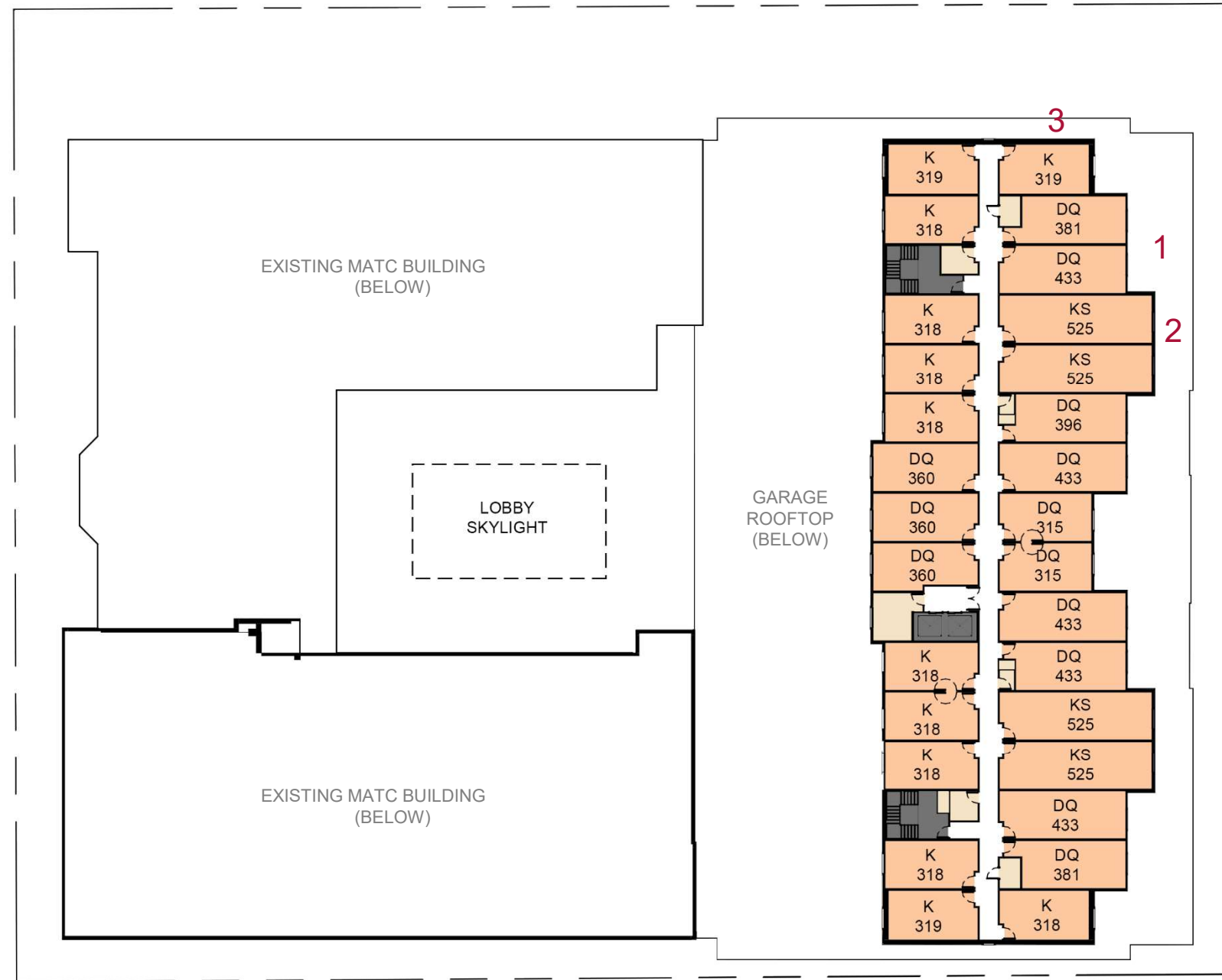


Area Legend

- RETAIL
- PARKING
- BUILDING SUPPORT
- VERTICAL CIRCULATION
- CIRCULATION
- HOTEL
- HOTEL AMENITY
- HOTEL SUPPORT

GENERAL

- 1 – UPPER BUILDING SETBACK DISTANCE = 17'
- 2 – UPPER BUILDING SETBACK DISTANCE = 10'
- 3 – UPPER BUILDING SETBACK DISTANCE = 4'



DOWNTOWN URBAN DESIGN GUIDELINES

A – HISTORIC ARCH TO BE UTILIZED AS THE PRIMARY PROJECT ENTRY POINT

B – OUTDOOR PATIOS DESIGNED TO CREATE ACTIVE USERS THAT ENGAGE THE STREET AND OR SIDEWALK (ORIENTATION 1C & LANDSCAPING 4C)

C – CANOPIES ARE CONSISTENT WITH THE BUILDING DESIGN IN TERMS OF RHYTHM AND DESIGN OF THE WINDOW BAYS (AWNINGS & CANOPIES 7A-C)

D – DECORATIVE PARAPETS PROVIDE POSITIVE VISUAL TERMINATIONS (BUILDING COMPONENTS 2B)

E – LOWER LEVEL STREET FAÇADE INCORPORATES ACTIVE USE AREAS, SUCH AS RESTAURANTS AND OUTDOOR PATIOS (BUILDING COMPONENTS 2A)

MATERIALS LEGEND

- BRICK
- STONE
- STUCCO
- AWNINGS
- EXISTING



DOWNTOWN URBAN DESIGN GUIDELINES

A – HISTORIC ARCH TO BE UTILIZED AS THE PRIMARY PROJECT ENTRY POINT

B – OUTDOOR PATIOS DESIGNED TO CREATE ACTIVE USERS THAT ENGAGE THE STREET AND OR SIDEWALK (ORIENTATION 1C & LANDSCAPING 4C)

C – CANOPIES ARE CONSISTENT WITH THE BUILDING DESIGN IN TERMS OF RHYTHM AND DESIGN OF THE WINDOW BAYS (AWNINGS & CANOPIES 7A-C)

D – UPER FLOORS HAVE BEEN STEPPED BACK TO MAINTAIN A LOWER MASSING AND TO MINIMIZE THE OVERALL SCALE (MASSING 1B)

E – WINDOW SIZE & RHYTHM IS RESPECTFUL OF THE MATC BUILDING WITHOUT BEING DUPLICATIONS (DOOR & WINDOW OPENINGS 4A & B)

MATERIALS LEGEND

- BRICK
- STONE
- STUCCO
- AWNINGS
- EXISTING



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

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DOWNTOWN URBAN DESIGN GUIDELINES

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MATERIALS LEGEND

- BRICK
- STONE
- STUCCO
- AWNINGS
- EXISTING



Madison Area Technical College

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SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



- MATERIALS LEGEND
- BRICK
 - STONE
 - STUCCO
 - AWNINGS
 - EXISTING

Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR

Site View – W. Johnson Street and N. Carroll Street
Downtown Site



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

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DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

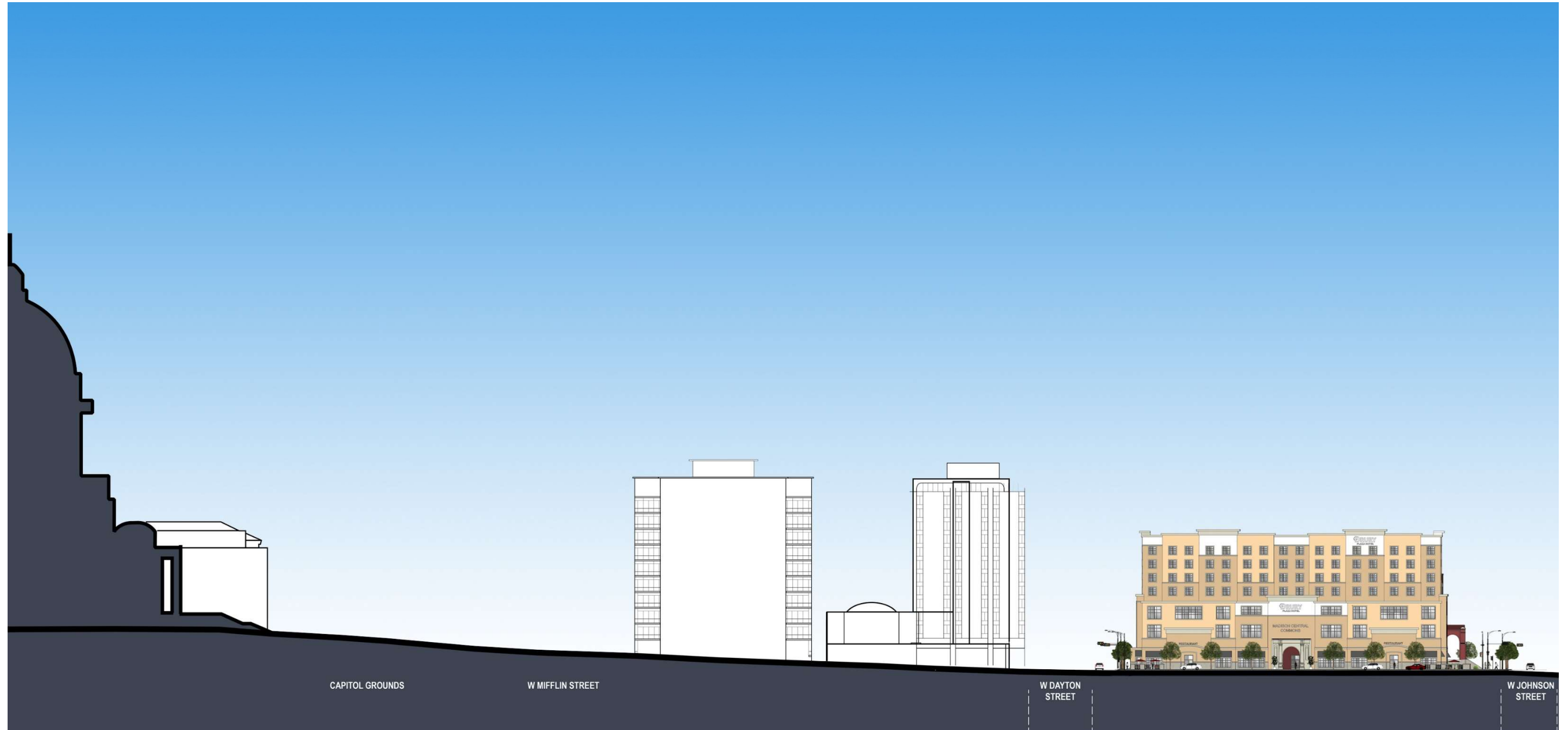
SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

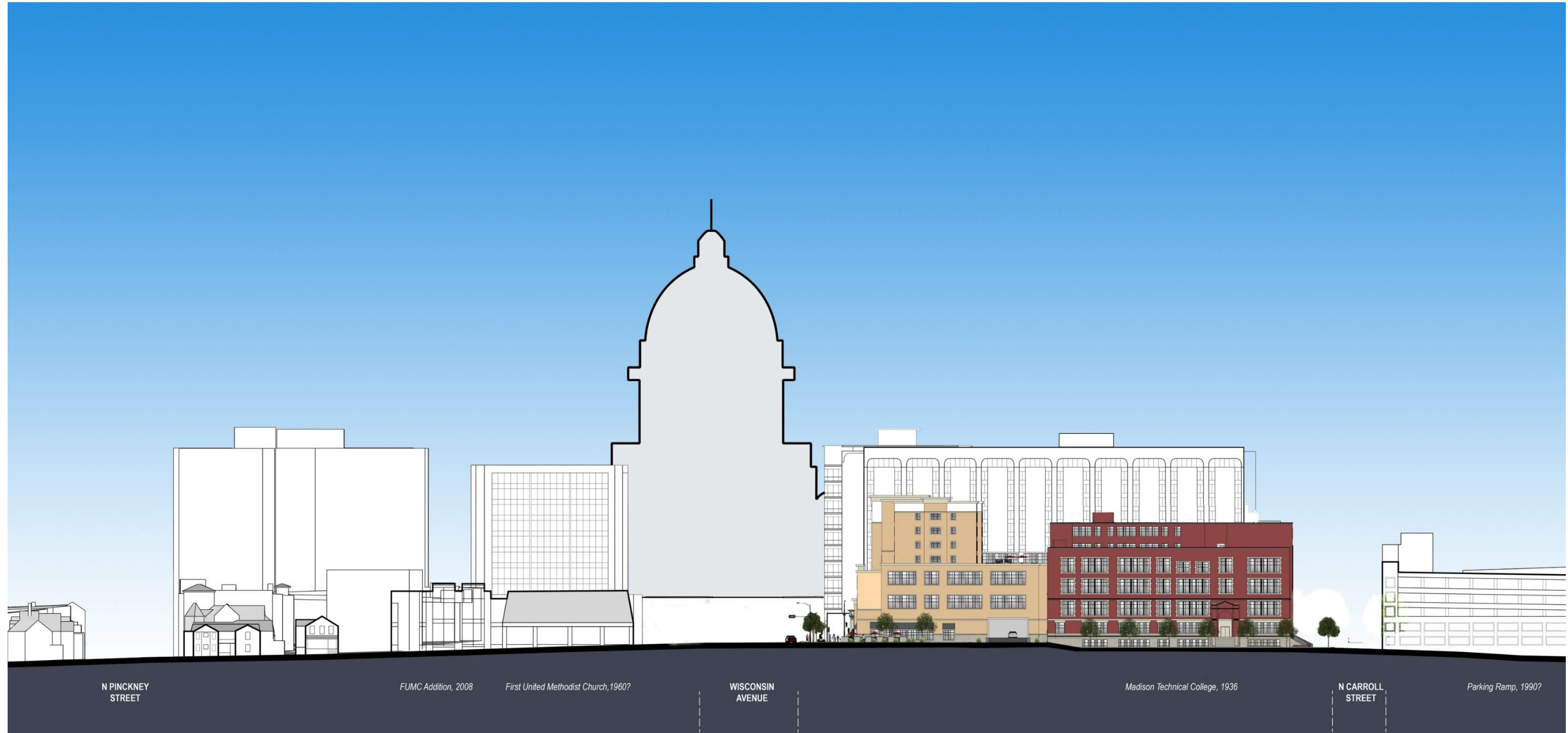
SMITHGROUP JJR



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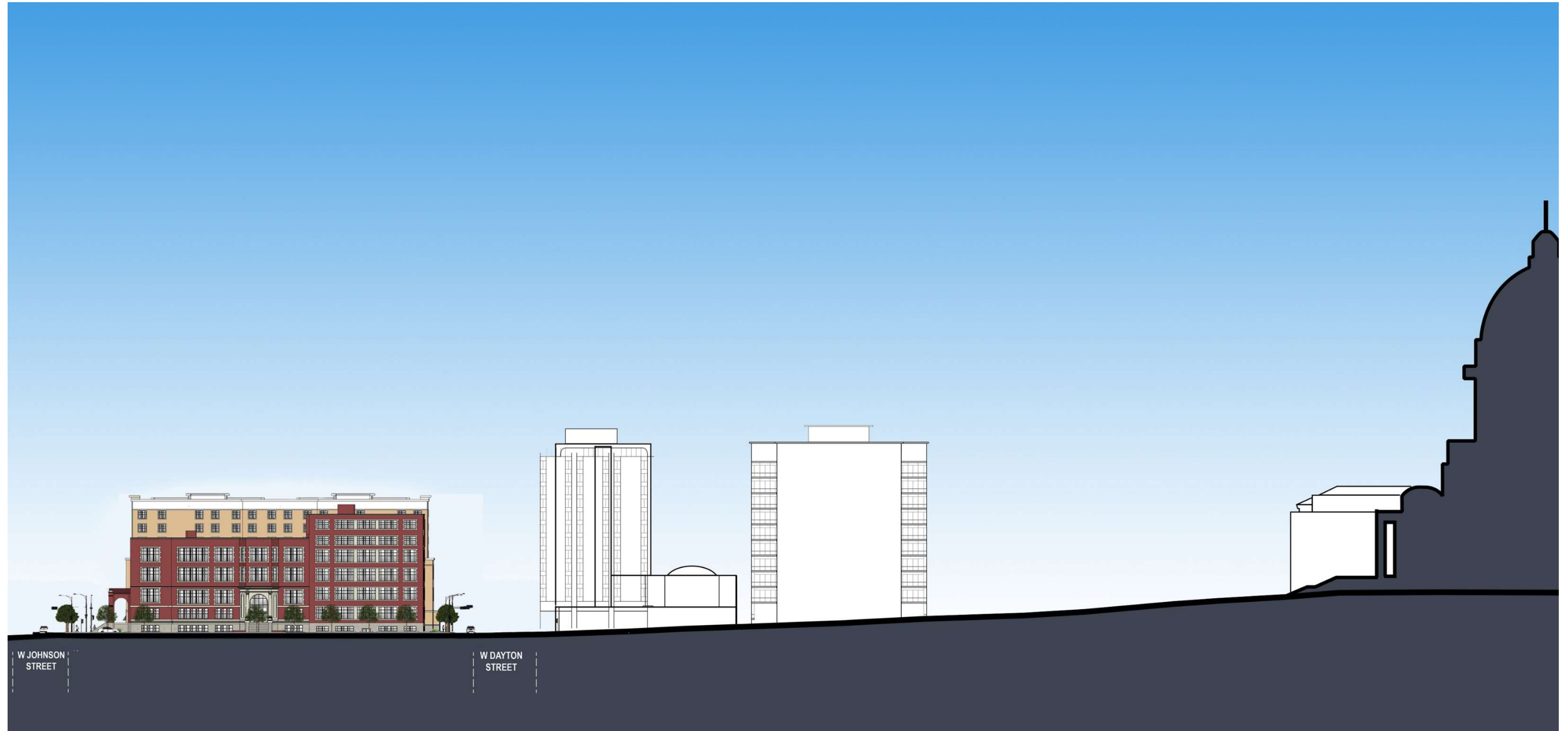
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Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



312 WISCONSIN AVE



400 WISCONSIN AVE



501 WISCONSIN AVE



315 WISCONSIN AVE



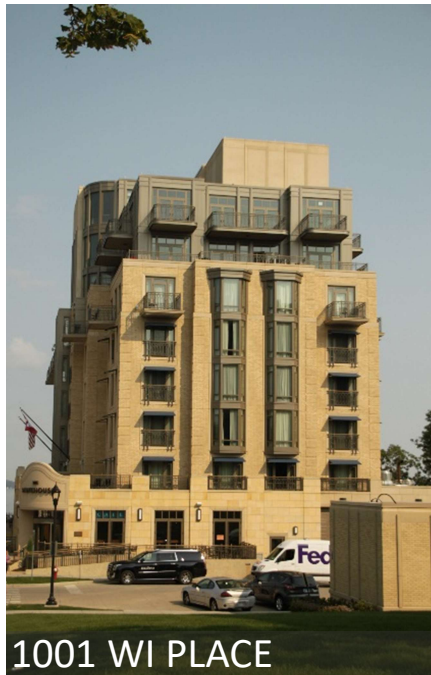
301 WISCONSIN AVE



1 EAST GILMAN-WI AVE FRONTAGE



NAT'L GUARDIAN LIFE - WI AVE FRONTAGE



1001 WI PLACE

Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



CONCOURSE HOTEL



100 WISCONSIN AVE



203 WISCONSIN AVE



MANCHESTER PLACE WISCONSIN AVE



W. JOHNSON AT CARROLL



PARKING RAMP CARROLL ST



116 W JOHNSON ST



TENNEY PLAZA

Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR



Madison Area Technical College

DRURY PLAZA HOTEL

SMITHGROUP JJR

- Neighborhood Meeting 1 (Concept Discussion) _____ 04/30/2018
- MATC Final Approval of Lease _____ 05/08/2018
- UDC Information Meeting _____ 05/09/2018
- Formal Land Use Application _____ 05/16/2018
- UDC Meeting _____ 07/11/2018
- Plan Commission Meeting _____ 07/16/2018
- Common Council _____ 07/24/2018
- MATC Vacate Parking Lot / Construction of Parking Structure & Mixed Used Building _____ 04/01/2019
- MATC Vacate Building / Start of Hotel Renovations _____ 07/01/2019
- Opening of Drury Plaza Hotel _____ 01/31/2021