



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, December 4, 2024

5:30 PM

VIRTUAL

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 858 3860 8394

CALL TO ORDER / ROLL CALL

Others Present: Nicholas Heckman, Bill Warner, George Reistad, Keisha Harrison, Bil Warner, Jess Guffey Calkins, Sebastian Hassel, Shirley Nanning, Hailey Hinman, Radhika Gupta, Addi Faerber, Erica Janisch, Daniel Cornelius

Madison Food Policy Council Meeting called to order at by Chair Leete at 5:30PM

- Present:** 13 - Regina M. Vidaver; Tag Evers; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Dustin K. Lundt; Noah R. Bloedorn; Devika J. Suri; Lindsey Day Farnsworth; Katie L. Strader; Kelsey Abad; David D. Leeper and Nan Fey
- Excused:** 5 - Hedi L. Rudd; Christopher G. Brockel; Dadit G. Hidayat; Teal M. Evans and Sarah M. Larson

APPROVAL OF MINUTES

Motion to approve minutes from September made by . Second by . Motion passed with unanimous approval.

PUBLIC COMMENT

[86000](#) Public Comment: MFPC 12/4/24

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

Special Presentations

1. [85998](#) Madison Public Market updates from MPM director Keisha Harrison

Attachments: [MPMF MFPC Presentation 120424 KHarrison.pdf](#)

Reistad and Harrison presented from the attached slides.

2. [85999](#) Dane County Food System Plan progress report and discussion

Bloedorn presented about continued progress toward the development of a food action plan.

Questions:
 - Vidaver – Will there be opportunities to connect this to the priorities from the 2023 MFPC retreat
 - o Fey – this may be a good point for discussion in January’s MFPC meeting

- Warner – introduces himself as chair of Dane County Food Council. The engagement efforts in this process will be a huge opportunity for members of both councils to connect with our community. Encourages members to attend upcoming events as outlined in the presentation.
- Abad – What is the plan to engage with subgroups and individuals that aren't traditionally heard from?
 - o Bloedorn – this is still being developed but the consumer engagement lead is working heavily on coordinating sessions to engage with individuals that aren't typically engaged in these subjects

Report from the Chair

- 3. [72741](#) Madison Food Policy Council Chair

Thanking Jamie Bugel for her service during her term on MFPC.

Invites members to solicit new members to the council.

Regular Business Reports

- 4. [72192](#) Regional Food System Planning

No report
- 5. [72193](#) Regional Agriculture and Food Sovereignty

No report
- 6. [77772](#) Dane Food Access Network

No report
- 7. [75103](#) Farmland Preservation Task Force

Attachments: [FPTF 2024 Progress Report.pdf](#)
[Task Force on Farmland Preservation Recommendations Implementation Me](#)

Real Estate Department has responded to FPTF recommendation for improved agricultural leases, with goal of new leases for 2025 growing season.
- 8. [72198](#) Madison Metropolitan School District

No report
- 9. [72199](#) Double Dollars Program

Program is now operating indoors at the Willy Street Co-op.
- 10. [72197](#) Community Gardens

Community Gardens – we will have our 2024 Community garden summit, focusing mostly on organizational issues, on March 8, 2024 from 8:30 to 2:30.

Sessions will include, specialized volunteers, pathways for gardeners to become farmers, tool sharpening, and an information and listening session about community garden education plans for 2025. more information and registration can be found at <https://danegardens.net/conference/>

- 11. [77773](#) Food System Assessment

Report on SEED grants program is now available online on the City SEED grants webpage.

Extension and Reistad have been training individuals to conduct interviews of shoppers at places that have received previous Healthy Retail Access Program funding.

Staff Reports

- 12. [72194](#) Business Development Specialist

No report.

- 13. [72195](#) Public Health Madison & Dane County

Discussion of recent food safety investigation in Stoughton.

- 14. [72196](#) Extension Dane County, UW-Madison

No report.

ADJOURNMENT

Motion to adjourn the MFPC made by Evers. Second by Day Farnsworth.
Motion approved by unanimous approval at 6:36PM.