



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, December 4, 2024

5:30 PM

VIRTUAL

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The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [mfpc@cityofmadison.com](mailto:mfpc@cityofmadison.com)
2. **Register for Public Comment:**
  - Register to speak at the meeting.
  - Register to answer questions.
  - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)  
Webinar ID: 858 3860 8394

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: [mfpc@cityofmadison.com](mailto:mfpc@cityofmadison.com)

**CALL TO ORDER / ROLL CALL****APPROVAL OF MINUTES**

10/16/24: <http://madison.legistar.com/Calendar.aspx>

**PUBLIC COMMENT**

**86000** Public Comment: MFPC 12/4/24

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**NEW BUSINESS****Special Presentations**

1. **85998** Madison Public Market updates from MPM director Keisha Harrison  
*Attachments:* [MPMF MFPC Presentation\\_120424\\_KHarrison.pdf](#)
2. **85999** Dane County Food System Plan progress report and discussion

**Report from the Chair**

3. **72741** Madison Food Policy Council Chair

**Regular Business Reports**

4. **72192** Regional Food System Planning
5. **72193** Regional Agriculture and Food Sovereignty
6. **77772** Dane Food Access Network
7. **75103** Farmland Preservation Task Force  
*Attachments:* [FPTF 2024 Progress Report.pdf](#)  
[Task Force on Farmland Preservation Recommendations Implementation Matrix](#)
8. **72198** Madison Metropolitan School District
9. **72199** Double Dollars Program
10. **72197** Community Gardens

11. [77773](#) Food System Assessment

**Staff Reports**

12. [72194](#) Business Development Specialist

SEED Eval Report – UW Extension

- Published on City website
  - o <https://www.cityofmadison.com/mayor/programs/food/seed-grants>

HRAP Enterprise Assistance Training (EAT) Initiative

- Next in-person cohort mtg with HRAP storeowner grantees was today 12/4/2024
  - o Info/presentations on Social Media Marketing and Point-of-Sale Systems Use
- Peter Robertson (RP's Pasta/Tribe9 Foods) continues to do business coaching and meeting with business owners monthly (determining business models, financial data, helping to map profitability)

13. [72195](#) Public Health Madison & Dane County

14. [72196](#) Extension Dane County, UW-Madison

**ADJOURNMENT**