



THE SALVATION ARMY  
630 E. WASHINGTON AVE.



The Salvation Army serves those most in need. Today, we are the only providers of emergency shelter for families and women experiencing homelessness in Dane County. In addition to shelter services, we also help women and families find and maintain permanent housing and provide emergency response services for anyone in need.

## Our vision for the future

- For the past 42 years, The Salvation Army of Dane County has provided shelter for families and women at our location on 630 East Washington Avenue in Madison, WI. Our vision for the future is to expand our current site into a two-building campus that will focus on three components: dignified shelter, permanent homes and dedicated self-sufficiency services. The campus will be purpose-built to improve service delivery and have a layout that better fits our neighborhood. The campus will feature a modern aesthetic that complements East Washington's contemporary architecture and a design that reshapes how TSA is positioned in the neighborhood. The new development will feature a two-building campus with repositioned access points and a residential addition to front East Mifflin Street. The 44-unit apartment complex will be a mix of low-income and market rate units. This will aid in returning a residential feel to East Mifflin Street, while refocusing service delivery access points to East Washington Avenue and North Blount Street which are largely bordering non-residential buildings.
- The Salvation Army is committed to the safety and security in and around the buildings and our neighborhood as a whole. The development's layout will feature natural light, open spaces and purposefully designed elements that has been planned in a way to promote a peaceful, productive and safe environment for our guests and neighbors. The front desk will be staffed 24 hours a day, 365 days a year. There will be controlled access points with electronic control to ensure safety for guests, staff and neighbors. Above and below ground parking will also be accessible by monitored controlled access. Additionally, two shelter monitors will be employed to assist in monitoring both inside and outside of the facility.

**The Reality of Homelessness –Stagnant wages, increasing rents, and a lack of affordable housing** have contributed to a housing crisis across the country. In 2018, homeless services were provided to 3,681 people in 2,509 Dane County households. In July 2019, the Point in Time Count of Homelessness (PIT) identified 650 adults and children experiencing homelessness on a single night in Dane County. 238 persons were staying in unsheltered locations such as on the street, in vehicles, tents or other places not suitable for human habitation.

**That same summer of 2019**, The Salvation Army's Women's Shelter turned away an average of *10 women per night* and the Emergency Family Shelter turned away an average of *16 families per night*. When our shelter is at nightly capacity, there is currently no other shelter option in Dane County. On the streets, people's health and safety are easily compromised, resulting in a higher risk of medical emergencies and trauma while also leaving adults and children vulnerable to the elements.

## Emergency shelter: a safe place for the night

The Salvation Army provides night time shelter to single women, and children with their caregivers as well as Medical Respite as needed.

### **Women's Shelter -Night time only shelter women without children in their care (capacity 45 beds)**

- 473 unduplicated women served
- Average length of stay in shelter for women is 33.5 days
- 28% of the women that exited shelter exited to positive housing destinations.

### **Emergency Family Shelter -Night time only shelter for children and their caregivers (capacity 22 family rooms)**

- 247 households which consist of 376 Adults and 500 children served
- Average length of stay in shelter for families is 30.5 days
- 54% of the families that exited shelter exited to positive housing destinations.

### **Medical Respite -Medical Respite services provided to those in need of alternative shelter in the community**

- 183 nights of Medical Respite provided for families and individuals exiting from a medical facility
- 18 households served (18 adults and 3 children)

### **Diversion -Helping families and women avoid homelessness by identifying alternatives to shelter**

- 321 families (or 70%) were permanently or temporarily diverted from shelter
- 34 women (or 44%) were permanently or temporarily diverted from shelter

## Housing stability: a place to call home

### 2018 Housing Statistics

**Rapid Re-Housing helps families and individuals experiencing homelessness find and maintain housing through short-term financial assistance and supportive services focused on tenant education, budgeting and connecting clients to community resources.**

#### **DAWNS Family Rapid Re-Housing**

- 80 families which consist of 118 adults and 172 children were housed
- 88% of the families successfully exited the program and remain in permanent housing
- Operated by The Salvation Army since 2016

#### **DAWNS Women Rapid Re-Housing**

- 37 women were housed
- 100% of women served successfully exited the program
- Operated by The Salvation Army since 2017

#### **RISE Family Rapid Re-Housing**

- 30 households which consist of 39 adults and 70 children were housed
- 92% of the families successfully exited the program
- Operated by The Salvation Army since 2014

#### **Holly House –Single Room Occupancy (SRO) housing for single women**

- Program participants pay a monthly fee of \$245-\$305
- 82% of women remain stably housed at exit
- Operated and owned by The Salvation Army for 20 years

DIGNIFIED SHELTER, PERMANENT HOMES AND PATHWAYS OUT OF POVERTY.

All data comes from Fiscal Year 2018. Visit [centralusa.salvationarmy.org/danecounty/](http://centralusa.salvationarmy.org/danecounty/) to learn about how you can join us as a donor, volunteer or advocate

## Frequently Asked Questions

### What is a Single Room Occupancy (S.R.O)?

- A form of housing that is typically aimed at residents with low or minimal incomes who pay program fees to for a small, furnished single room with a bed, chair, and sometimes a small desk, sink and refrigerator. SRO units are permanent residences to individuals, within a multi-tenant building where participants share a kitchen, and bathrooms.

### What is Medical Respite?

- Short-term residential care that allows homeless individuals the opportunity to rest in a safe environment while accessing medical care and other supportive services. Medical respite programs provide hospitals with an alternative to discharging homeless patients to the streets or to unequipped shelters when patients would otherwise be discharged to their homes for self-care and recuperation. In addition to providing post-acute care and clinical oversight, medical respite programs seek to improve transitional care for this population and end the cycle of homelessness by supporting patients in access benefits and housing.

### What is Pay-to-Stay?

- Pay-to-stay programs allow guests to pay a nightly fee of \$7.00/night and must pay for a week at a time. Guests must be a guest of The Salvation Army's Women's shelter for 30 days with no behavioral related issues in the last 3 months or be employed overnight. An innovative feature of the program is the amount the pay-to-stay guest pays in fees for shelter services are tracked and can be used for first month's rent or security deposits once an apartment is secured in the community. Pay-to-stay shelter is accessible between 4pm and 9am or during the day time hours for guests that are employed overnight and will be monitored by staff and the main reception desk. There will be a staff office on the floor with direct sight lines to monitor the elevator lobby, rooms, sleeping quarters and lounge space. The shelter office will be staffed during the operating hours of 4pm-9am. The pay-to-stay shelter will have a separate large activity lounge (including a small computer lab) as well as a separate quiet room for the women to have a space to relax.

### Existing client numbers vs projected client numbers:

- Families:
  - Current family capacity: 22 families.
  - Proposed capacity: 41 Families
- Women:
  - Current women capacity: 45 beds.
  - Proposed capacity: 82 beds
- S.R.O Housing
  - Current S.R.O Housing: 8 beds.
  - Proposed S.R.O Housing: 42 beds
- Pay to Stay proposed 48 beds
- Medical Respite proposed 13 beds

### Elementary School Increase Population?

- No increase anticipated due to the McKinney-Vento Act
- Madison's Transition to Education Program (TEP) follows the McKinney-Vento Homeless Assistance Act
- Key Elements of the McKinney-Vento Homeless Assistance Act
- Rights of homeless youth and families
  - Right to attend school of origin or school of residence
  - Right to attend for the duration of homelessness
  - Right to attend for the remainder of the school year once housed
  - Right to comparable transportation to school of origin
  - Right to attend school with no segregation

### What is the project schedule?

- June 6, 2019 – City of Madison DAT Meeting
- June 6, 2019 – TLNA Presentation
- July 1, 2019 – TLNA Steering Committee Presentation
- July 17, 2019 – City of Madison UDC Informational Presentation
- September 5, 2019 – CDBG Committee Presentation
- September 26, 2019 – TLNA Steering Committee Presentation
- October 16, 2019 – City of Madison UDC Initial Presentation
- October 28, 2019 – City of Madison Plan Commission Meeting
- December 1, 2019 – WHEDA submittal for the Shield Apartments
- April 2020 – WHEDA Award Announcement
- August 1, 2020 – Start Demolition of Existing Buildings and Construction
- November 1, 2021 – Grand Opening