

APPENDIX D	
Madison's Central Business Improvement District (BID)	
2021 Operating Budget	
<i>13-Oct-20</i>	
Revenues	2021
Special Assessment	311,678.02
Map Advertising	\$0.00
Donations/Sponsorships	\$10,000.00
Programming Support	\$65,000.00
Event Support	\$0.00
Interest/Other	\$2,500.00
Reserves Applied	\$0.00
Total Revenues	\$389,178.02
Expenses	2021
Welcoming Environment	\$64,863.00
Marketing	\$64,863.00
Programming	\$64,863.00
Administration	\$64,863.00
Community Relations/Other	\$64,863.00
Business Development	\$64,863.00
Total Expenses	\$389,178.02