

# Parks Division Parking Assets

Presentation to Board of Park Commissioners

April 15, 2026

# Roadmap

- Inventory and condition of parking lots and stalls
- Parking policies and lot usage
- Costs of parking lot infrastructure
- Policies in other municipal park systems
- Parking lot management models

# Inventory of Parking Lots and Stalls

- 97 public parking lots at 44 parks
- 91 paved and 6 unpaved gravel

<i>Stall Type</i>	<i>Car Stalls</i>	<i>Boat Trailer Stalls</i>
<i>Standard</i>	5,850	222
<i>Accessible</i>	244	7
<i>Total</i>	6,094	229



# Parks Division Parking Policies

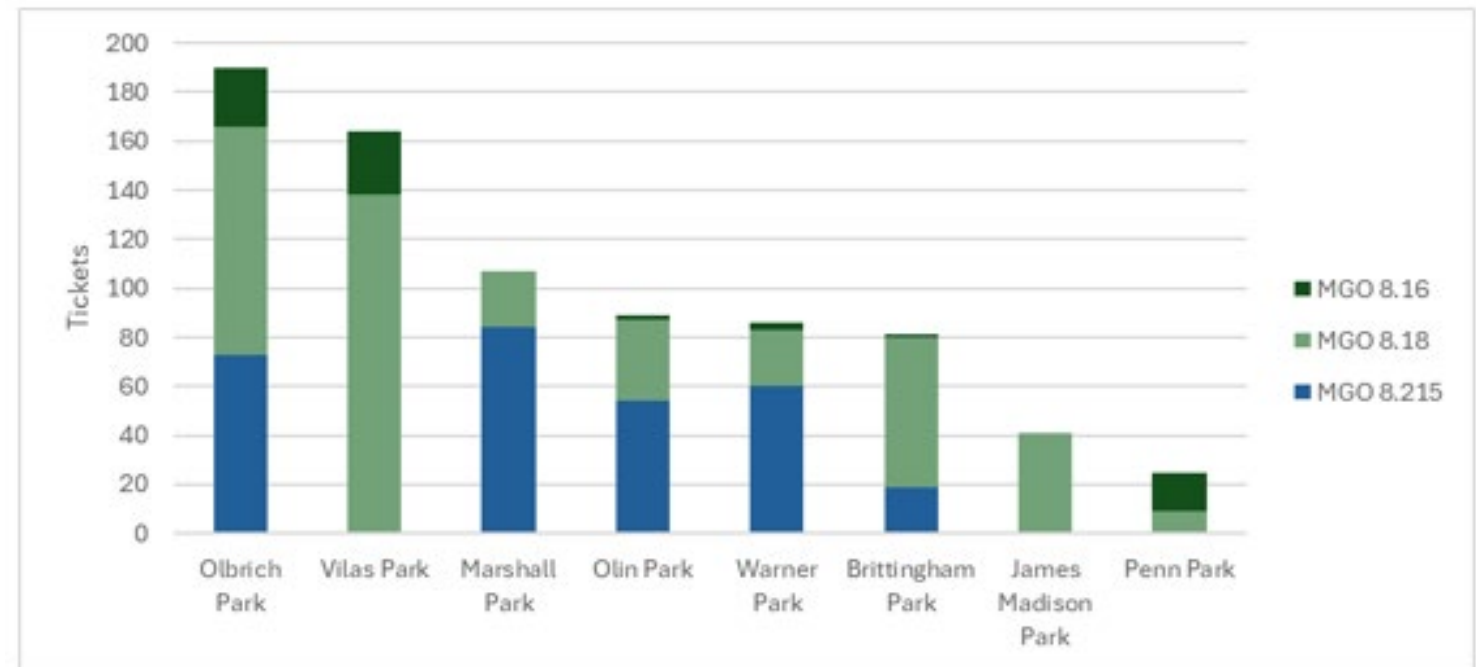
- Parking allowed in marked stalls during park hours
- No overnight parking
- 3-hour time limit
- Parking is free in lots overseen by the Parks Division, except at Law Park (enforced by Parking Division)

# Parking Lot Usage

## Known issues:

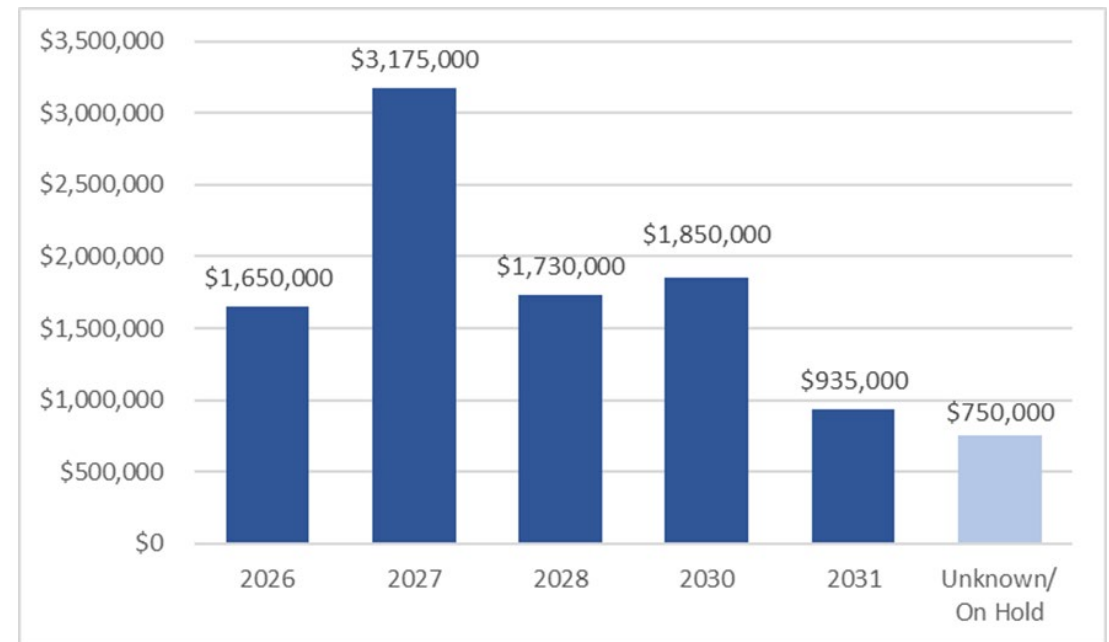
- During UW football home games
- By commuters
- At high-traffic parks

Figure 3. Parks with Most Tickets in 2024



# Costs of Parking Lot Infrastructure

- \$10 million budgeted for parking lot improvements and construction from 2026-2031
- \$53 million in replacement costs needed over next 40 years



# Policy in Midwest City Park Systems

Out of 18 surveyed cities:

- 67% have some limited paid parking in high-use areas
- 2 city park systems have system-wide hourly parking
- 4 city park systems have no paid parking

# Lot Management Models

Exploratory scenarios for consideration (no recommendations for action)

<b>Model</b>	<b>Estimated Start-Up Costs</b>	<b>Estimated Annual Net Revenue</b>
No paid parking collected by Parks Division	n/a	n/a
Limited event-day paid parking near Camp Randall	\$8,000	\$75,000
Commuter paid parking	\$8,000	\$15,000
Hourly paid parking at high-traffic parks with limited off-street parking	\$200,000	\$100,000 to \$500,000

Thank You & Questions