



URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at:
<http://www.cityofmadison.com/planning/documents/UDApplication.pdf>

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: <u>SEPTEMBER 10, 2014</u>	<input type="checkbox"/> Informational Presentation
UDC Meeting Date: <u>OCTOBER</u>	<input type="checkbox"/> Initial Approval
Combined Schedule Plan Commission Date (if applicable): <u>—</u>	<input checked="" type="checkbox"/> Final Approval

1. Project Address: 3301 + 3402 KINSMAN BLVD. + 2102 WRIGHT ST.
Project Title (if any): COVANCE LABORATORIES CAMPUS

2. This is an application for (Check all that apply to this UDC application):

- New Development
- Alteration to an Existing or Previously-Approved Development

A. Project Type:

- Project in an Urban Design District* (public hearing-\$300 fee)
- Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)
- Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
- Planned Development (PD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Planned Residential Complex

B. Signage:

- Comprehensive Design Review* (public hearing-\$300 fee)
- Street Graphics Variance* (public hearing-\$300 fee)
- Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)

C. Other:

Please specify: _____

3. Applicant, Agent & Property Owner Information:

Applicant Name: COVANCE
 Street Address: 3301 KINSMAN BLVD.
 Telephone: () 230-1640 Fax: () _____

Company: COVANCE
 City/State: MADISON, WI Zip: 53704
 Email: _____

Project Contact Person: MARY BETH CROWNEY
 Street Address: 3007 PERRY ST.
 Telephone: () _____ Fax: () _____

Company: RYAN SIGNS, INC.
 City/State: MADISON, WI Zip: 53713
 Email: mbgrowney@ryansigns.net

Project Owner (if not applicant): SAME
 Street Address: _____
 Telephone: () _____ Fax: () _____

City/State: _____ Zip: _____
 Email: _____

4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with AL MARTIN on 9-2-14.
(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant MARY BETH CROWNEY SELENZ Relationship to Property SERVING AS AGENT

Authorized Signature [Signature] Date 9-10-14

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax

mbgrowneyselene@ryansigns.net

September 10, 2014

TO: Mr. Al Martin, Secretary to the City of Madison Urban Design Commission
FROM: Mary Beth Growney Selene, Serving as Agent to Covance Laboratories
RE: **COMPREHENSIVE DESIGN PLAN FOR COVANCE CAMPUS
3301 KINSMAN BLVD., 3402 KINSMAN BLVD., 2102 WRIGHT STREET**

Dear Urban Design Commission Members;

We are requesting approval of a Comprehensive Design Plan for the Covance Laboratories Campus located at 3301 Kinsman Blvd., 3402 Kinsman Blvd., and 2102 Wright Street.

BACKGROUND

1. The campus is Zones IL
2. Prior to the 2009 Sign Ordinance revision, all of the signs on the Covance Campus were in compliance with code.
3. As such, all of the directional signage is considered Legal Non-conforming.

EXISTING SIGNAGE

1. **3301 Kinsman Blvd.**
 - a. One wall sign is in compliance
 - b. One monument identification sign is in compliance
 - c. One 4'-0" x 4'-0" directional sign is in compliance
 - d. Nine (9) to 12 - 4'-0" x 2'-0" directional signs were in compliance at the date of their installation and are considered Legal Non-conforming by today's code.
2. **3402 Kinsman Blvd.**
 - a. One monument identification sign is in compliance
 - b. Six (6) 4'-0" x 2'-0" directional signs were in compliance at the date of their installation and are considered Legal Non-conforming by today's code.

PROPOSED SIGNAGE

1. **2102 Wright Street**
 - a. Wall sign is in compliance
 - b. Two (2) directional signs were in compliance at the date of their installation and are considered Legal Non-conforming by today's code.

REQUEST FOR COMPREHENSIVE DESIGN PLAN APPROVAL

1. All current and future wall signs will meet the requirements of Chapter 31 of the MGO.
2. All current and permitted monument and directional signs will meet the requirements of Chapter 31 of the MGO.
3. The approval to maintain as well as add when needed, 4'-0" x 2'-0" directional signage throughout the Covance Laboratories campus.

Respectfully Submitted,

RYAN SIGNS, INC.



Mary Beth Growney Selene
President
Serving as Agent for Covance Laboratories

COVANCE CAMPUS



Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax
mbgrowneyselene@ryansigns.net

**COVANCE
LABORATORIES**

3301 KINSMAN BLVD.

3301 KINSMAN BLVD.

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ADOBE TO PRINT A SCALE PRINT

U.P. 0
U.P. 1
U.P. 2
U.P. 3
U.P. 4
U.P. 5

GENERAL PLAN NOTES:

1. MATCH MOULDING BOX TO SIGN AS CLONAL RESEARCH UNIT
2. MATCH DIRECTIONAL SIGN TO EXTERIOR
3. MARK PARADE STALLS "Y" AS "RESTROOM" AND "Z" AS "TOILET" OR "FRONTAGE"
4. COORDINATE SIGNS FOR EXISTING BOLLARD LIGHTS

3301 KINSMAN BLVD
206222008 - N9590

REFER TO DRAWING
14175-04-2

COVANCE
Covance Laboratories

STRANG

SD 190.1

FILE NAME	DATE 07-26-08 SCALE NTS
JOB NAME	COVANCE
LOCATION	MADISON WI
DRAWN BY	AJG SALESMAN GARY BADOUR
DESIGN APPROVED BY:	
AUTHORIZED SIGNATURE	
DATE	

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12 CW-FD LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL LAMEN TRANSFORMERS WILL BE 30 MILLIAMPS. • USE PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.
 THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. CREATING FOR YOUR PERSONAL USE IN CONNECTION WITH A PROJECT BEING PLANNED FOR YOU BY SIGN PRODUCERS INC. COVANCE LABORATORIES IS THE PROPERTY OF SIGN PRODUCERS INC. VISITS OR PRINTS SOLD BY SIGN PRODUCERS INC. ARE TO BE USED AS A COLOR REPRODUCTION ONLY. THIS FILE IS NOT TO BE SHIPPED TO ANYONE OUTSIDE OF YOUR ORGANIZATION NOR IS IT TO BE REPRODUCED, COPIED OR EMPLOYED IN ANY MANNER, IN WHOLE OR IN PART, WITHOUT THE WRITTEN PERMISSION OF SIGN PRODUCERS INC.

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5119 - Terminal Dr., McFarland, Wisconsin 53558 608-838-7794

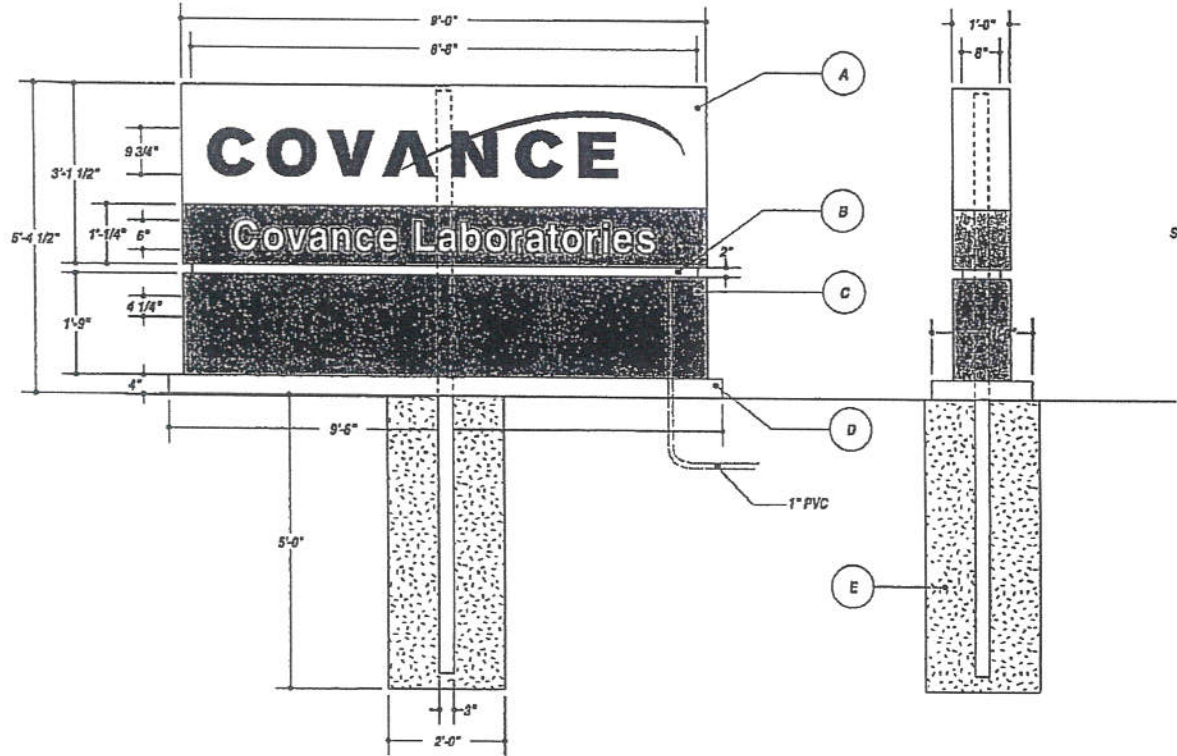
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3301 KINSMAN BLVD
206222008 - N9590



Centroid Height: 2.700 ft
Sign Area: 48.400 sq ft
Number of Support Columns: 1
Wind Pressure: 30.000 lbs/sq ft

Section Modulus: 1.568 per column
Schedule 40 pipe (in inches, ROUND): 3.000 each column

Calssion type: Circular

Footing Depth: 5.000 ft per column
Valid Footing Diameter: 2.000 ft per column
Concrete Yards: 0.574 yards total

JOB DESCRIPTION
D/F ILLUMINATED EXTERIOR MONUMENT SIGN

- A) PAINT AND FABRICATE CABINET FROM 12" CONVENTIONAL W/ ROUTED .125 ALUMINUM FACES BACKED W/ 3/16" WHITE ACRYLIC. APPLY FIRST SURFACE VINYL TO ACRYLIC.
- B) 2" ALUMINUM REVEAL
- C) .080 ALUMINUM POLE COVER W/ FIRST SURFACE VINYL
- D) CONCRETE BASE
- E) INSTALL AS PER POLE AND BASE SPECIFICATIONS. 1" PVC. 277V.

- 7725-10 WHITE
- AKZO NOBEL 426-A1
- AKZO NOBEL 419-CS
- 3K30-83 REGAL RED
- 9G30-337 PROCESS BLUE
- 7725-12 BLACK

R1: 07/05/08 • AJG • TEXT CHANGE AND ADDED WHITE VINYL

FILE NAME 14175-07-1 DATE 05-30-06 SCALE 1/2"=1'
JOB NAME COVANCE
LOCATION MADISON WI
DRAWN BY AJG SALESMAN GARY BADOUR

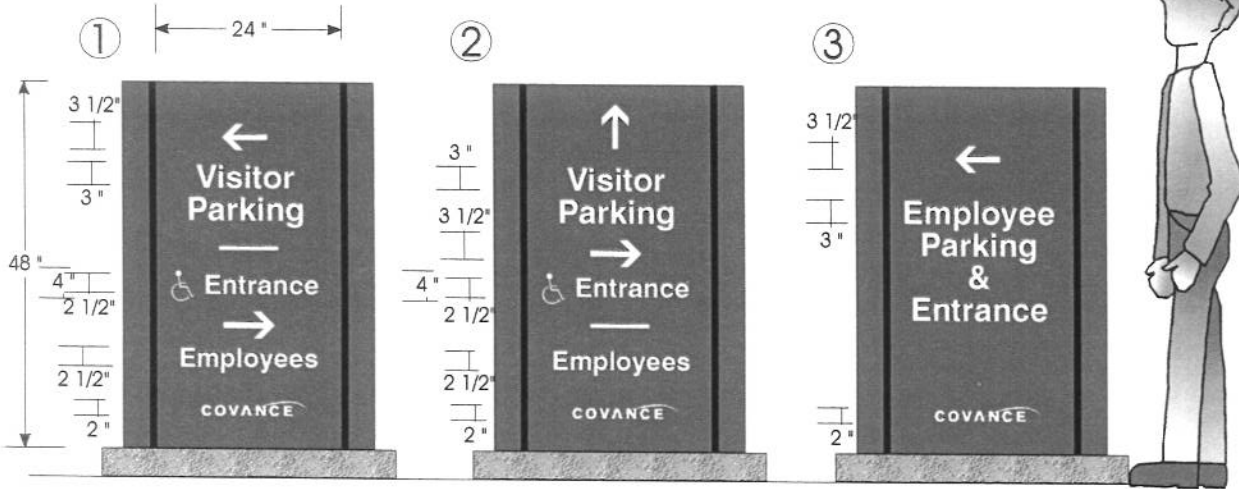
DESIGN APPROVED BY: _____
AUTHORIZED SIGNATURE _____
DATE _____

UNLESS OTHERWISE SPECIFIED
* ALL FLUORESCENT LAMPS WILL BE T8 CW-HO LAMPS * ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS * ALL NEON TRANSFORMERS WILL BE 20 MILLIAMPS * 120 PRIMARY POWER TO SIGNS WILL BE BY OTHERS * ALL DATA LINES TO ELECTRONIC STORAGE WILL BE BY OTHERS * ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH
THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT, CREATED FOR YOUR PERSONAL USE BY CONNECTION WITH A PROJECT APPROX PLANNED FOR YOU BY SIGN PRODUCTIONS, INC. OUR BEST REPRESENTATION OF THIS PRINT IS NOT GUARANTEED FOR THIS COLOR, WHITE OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A COLOR REPRESENTATION ONLY. THIS PRINT IS NOT TO BE DOWN LOADED TO ANYONE OUTSIDE OF THE ORGANIZATION FOR WHICH IT IS INTRODUCED, COPIED OR REPRODUCED IN ANY MANNER IF NOT AUTHORIZED WITHIN THIRTY DAYS FROM DATE, WE RESERVE THE RIGHT TO CHARGE FOR THE CREATIVE TIME INVOLVED IN ITS DEVELOPMENT.





TYPICAL



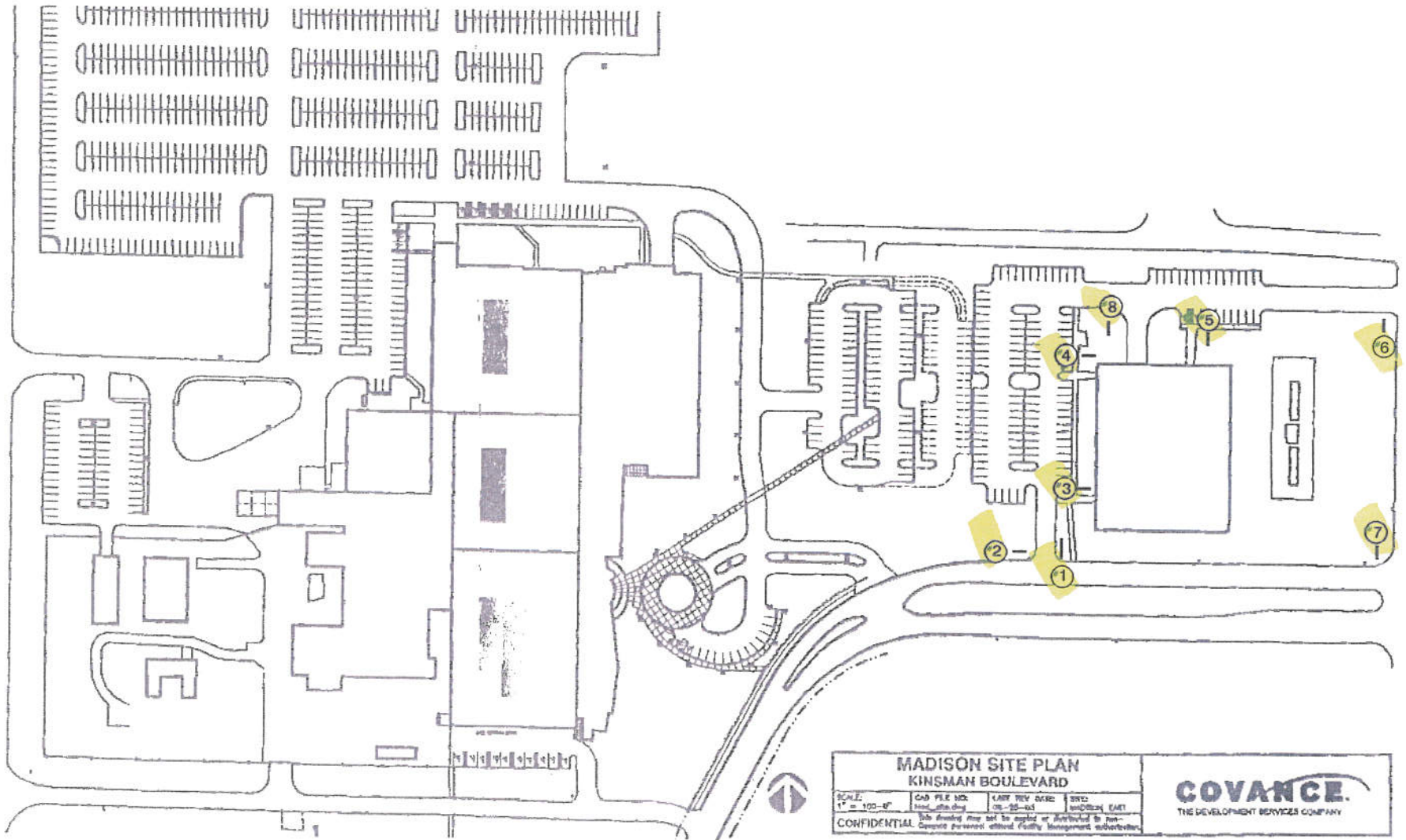
Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (808) 271-7879 • Fax (808) 271-7853	SCALE: 3/4" = 1'-0" DATE: 10/14/03	APPROVED:
	REVISED:	Copyright 2003 by Ryan Signs, Inc.
COVANCE - KINSMAN BLVD.	DRAWN BY: KW	DRAWING NUMBER: 3518
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you on your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>		
client signature _____		

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax
mbgrowneyselene@ryansigns.net

**COVANCE
LABORATORIES**

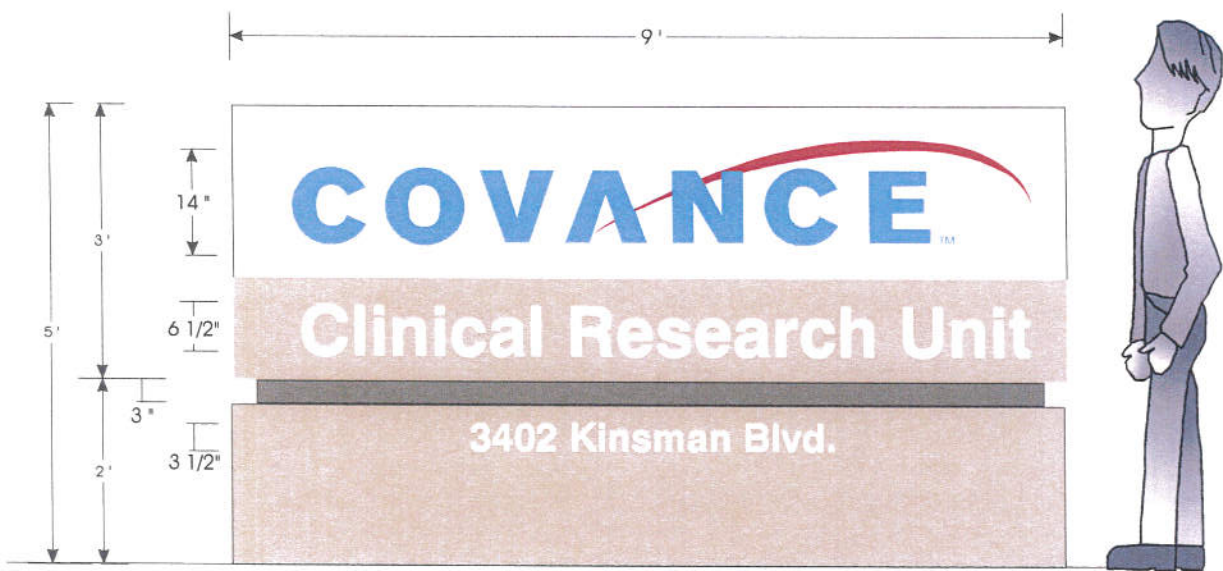
3402 KINSMAN BLVD.



MADISON SITE PLAN KINSMAN BOULEVARD		COVANCE THE DEVELOPMENT SERVICES COMPANY	
SCALE: 1" = 100'-0"	CAD FILE NO: 1003_0301.dwg	LAST REV DATE: 10-18-03	BY: KJW
CONFIDENTIAL		Do not reproduce or distribute this drawing without written permission of the project manager.	

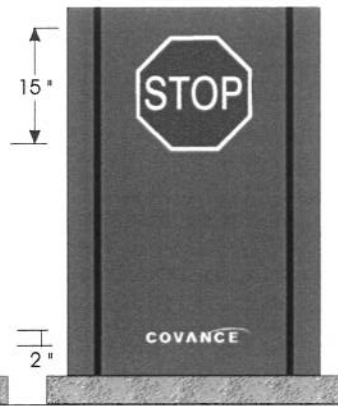
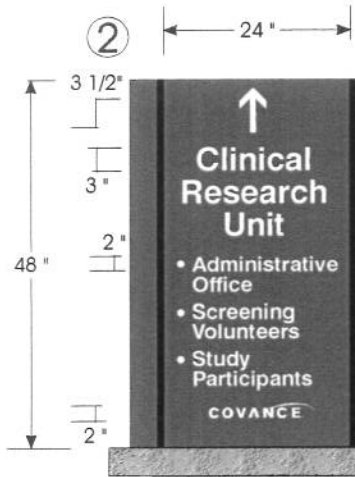
Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel: (608) 271-7979 • Fax: (608) 271-7853		SCALE: N/A DATE: 10/18/03 REMOVED BY: KJW DRAWN BY: KJW	APPROVED: © Copyright 2003 by Ryan Signs, Inc.
COVANCE - CLINICAL RESEARCH UNIT		DRAWING NUMBER: 3519C	
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin, a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This agreement of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small> <small>OFFICE: 608.271.7979</small>			

1

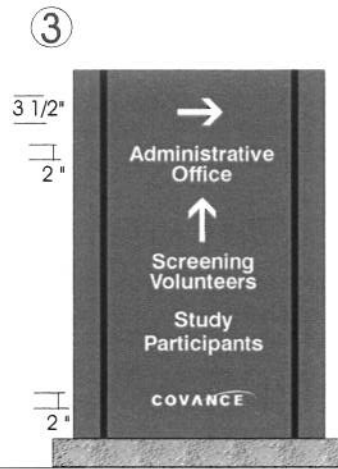


Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel: (608) 271-7979 • Fax: (608) 271-7853	SCALE: 3/4" = 1'-0" DATE: 10/16/03	APPROVED:
	COVANCE - CLINICAL RESEARCH UNIT	REVISED:
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and interest devoted to the preparation of the plans.</small> client signature	DRAWN BY: KW	DRAWING NUMBER: 3519

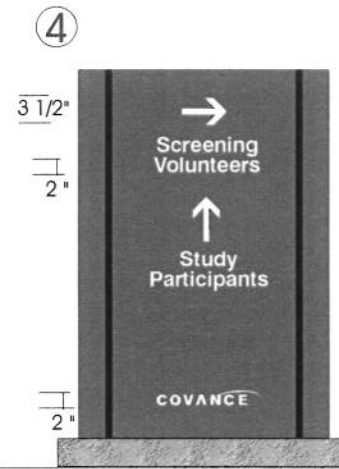




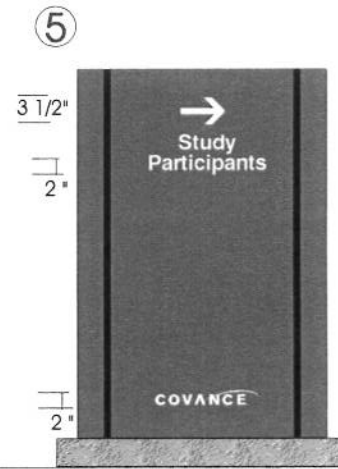
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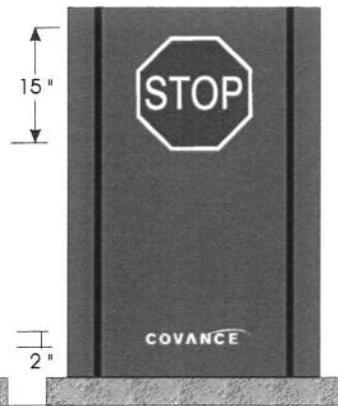
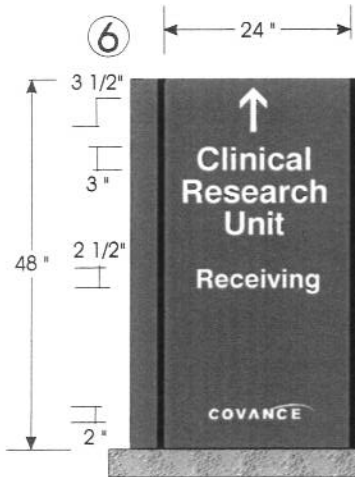
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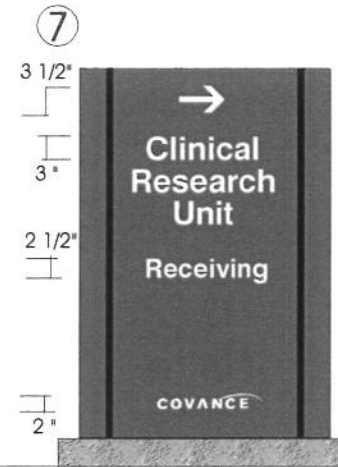
D/F



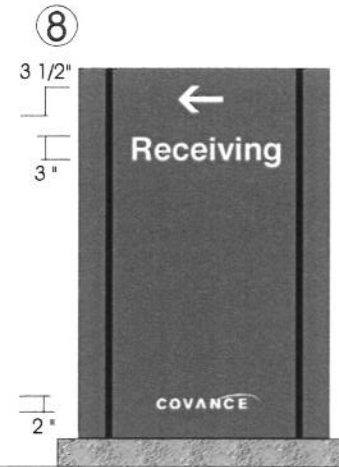
D/F



(Reverse)



D/F



D/F



Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7879 • Fax (608) 271-7859	SCALE: 3/4" = 1'-0" DATE: 10/14/03	APPROVED:
	COVANCE - CLINICAL RESEARCH UNIT	DESIGNED: DRAWN BY: KW
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or violation of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or violation occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of net practice price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>		DRAWING NUMBER: 3519A

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax
mbgrowneyselene@ryansigns.net

**COVANCE
LABORATORIES**

2102 WRIGHT STREET

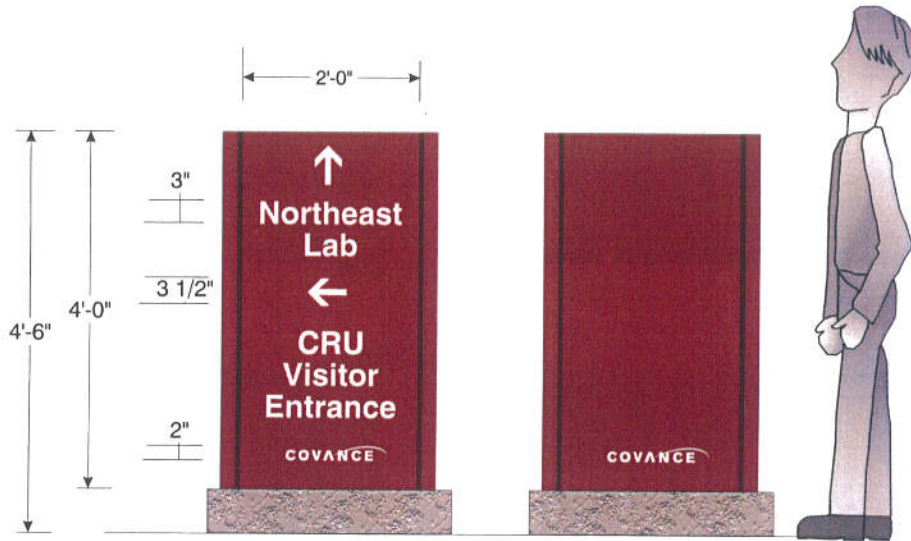


2102 WRIGHT ST.

SIGN # 2

SIGN # 1

1B.1

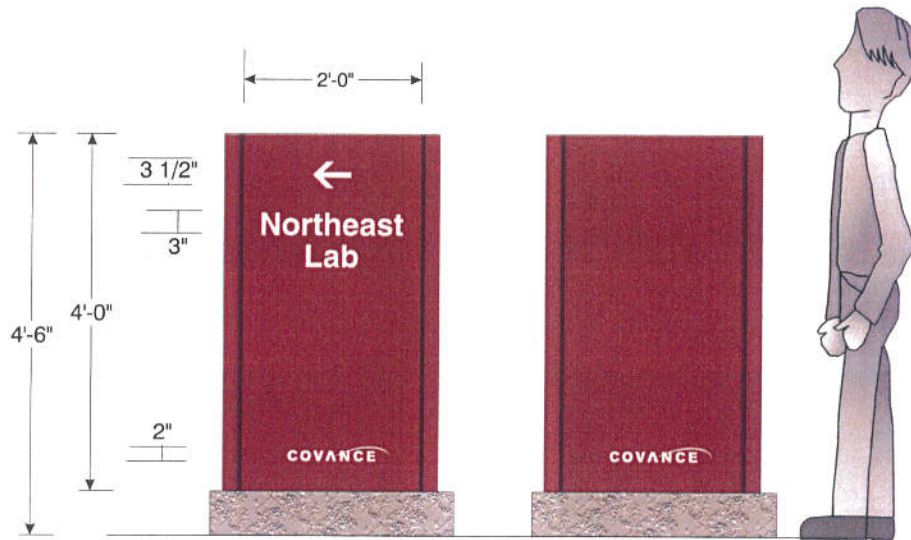


(Reverse)

Existing Post & Panel Signs With Applied Vinyl Logo, Arrows & Copy

Ryan Signs, Inc. 2017 Perry Street • Madison, WI 53713 • Tel: (608) 871-7979 • Fax: (608) 871-7981		SCALE: 3/4" = 1'-0" DATE: 7/18/14 REVISED: 7/28/14 DRAWN BY: J.W.	APPROVED: Ryan Signs, Inc.
COVANCE - NORTHEAST LAB		PROJECT: 2014- Ryan Signs, Inc.	DRAWING NUMBER: 5714
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are intended to serve as a guide only for the installation of signs and are not to be used for any other purpose. Ryan Signs, Inc. reserves the right to make changes to these plans without notice. No part of these plans may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without the prior written permission of Ryan Signs, Inc. The user of these plans agrees to indemnify and hold Ryan Signs, Inc. harmless from all claims, damages, and expenses, including reasonable attorneys' fees, arising from the use of these plans. The user of these plans also agrees to pay to Ryan Signs, Inc. the sum of 25% of the purchase price of the signs. This statement of payment is acknowledged to be true, valid and correct in the eyes of the sign manufacturer.</small>			

2B.1

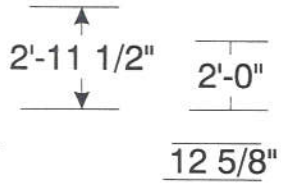
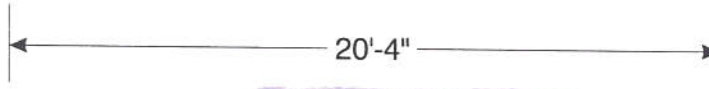


(Reverse)

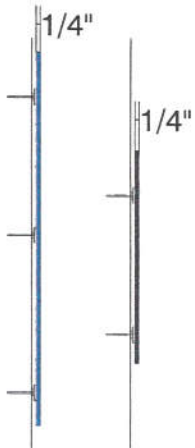
Existing Post & Panel Signs With Applied Vinyl Logo, Arrows & Copy

Ryan Signs, Inc. 2017 Perry Street • Madison, WI 53713 • Tel: (608) 871-7979 • Fax: (608) 871-7981		SCALE: 3/4" = 1'-0" DATE: 7/18/14 REVISED: 7/28/14 DRAWN BY: J.W.	APPROVED: Ryan Signs, Inc.
COVANCE - NORTHEAST LAB		PROJECT: 2014- Ryan Signs, Inc.	DRAWING NUMBER: 5714A
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3C.1



Stud Mounted Flat Cut Acrylic Letters



Match Custom PMS Color Match Custom PMS Color Black

Wind Load **Illumination Compliance** **Construction:**
Compliance Statement: **Statement:** Stud Mounted Letters & Graphic
 Withstand up to 75 MPH Winds N/A

Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel 608 271-7979 • Fax 608 271-7453	SCALE: 3/16" = 1'-0"	APPROVED:
COVANCE - NORTHEAST LAB	DATE: 7/18/14	Copyright 2014 by Ryan Signs, Inc.
REVISIONS: 7/28/14	DRAWN BY: KW	DRAWING NUMBER: 5714D
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small> client signature		