

Accepting the final report and recommendations of the President's Work Group to Review Council Communication Tools & Processes

WHEREAS, the President's Work Group to Review Council Communication Tools & Processes was created by Resolution, Legislative File No. 56505 and adopted by the Common Council on July 16, 2019; and,

WHEREAS, report deadlines were amended and extended by Resolution, Legislative File No. 57510 (adopted on October 15, 2019 extending deadline to March 31, 2020) and Resolution, Legislative File No. 60615 (adopted on June 2, 2020 extending deadline to September 30, 2020); and,

WHEREAS, work group members included Ald. Grant Foster (chair), Ald. Patrick Heck, Ald. Donna Moreland, Ald. Max Prestigiacomo, Ald. Arvina Martin and former members Ald. Barbara Harrington-McKinney and Ald. Lindsay Lemmer and was staffed by Lisa Veldran, Common Council Staff, and assisted by Eric Olson, Web Manager from the Information Technology Department; and,

WHEREAS, the work group first convened on August 12, 2019 and met over a series of twenty-three (23) meetings that provided an opportunity for alders to understand, discuss and develop recommendations around Council communications tools and processes with the desire to improve alder communication to city residents; and,

WHEREAS, the work group was tasked with reviewing:

- Alder Blog & email subscriptions
- Alder Home Page
- How Alders share content via social media
- Use of calendars for meetings and events
- Templated/prepared content
- Sharing of updates generated by city agencies

WHEREAS, the final report contains recommendations in the following areas:

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NOW, THEREFORE, BE IT RESOLVED, that the Common Council accepts the final report and recommendations from the President's Work Group to Review Council Communication Tools & Processes.