



Department of Planning & Community & Economic Development

## **Economic Development Division**

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**Business Resources**  
**Real Estate Services**  
**Real Estate Development**

**TO: Economic Development Committee**

**FROM: Matthew B. Mikolajewski**

**SUBJECT: 2025 Economic Development Division Work Plan Overview (Legistar 88324)**

**DATE: May 21, 2025**

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Economic Development Division work is divided into six service areas, outlined below. The following memo is an overview of major initiatives included in the Division's 2025 Work Plan. This is not an exhaustive list, as not all smaller projects and routine items are included.

### **Administration**

- Economic Development Committee and Vending Oversight Committee merger
- City staff team participation
- Performance Excellence management and reporting

### **Business Resources & Outreach**

- Business inquiries, advising, assistance, and site searches
- New website development

### **Real Estate Assets & Infrastructure**

- Various Engineering, Stormwater, and Parks acquisition projects for City needs
- Routine management of easements, encroachment agreements, and leases for private use of public property
- 1814 S. Park Street acquisition for Land Banking

- Ice Arena restructuring
- Farm Lease restructuring
- Community and market garden expansion
- 1901 S. Park Street disposal
- 4713 Dutch Mill Road disposal
- Dane County Election Center lease
- Former Madison Bike Center space lease
- Madison Public Market construction and legal documents
- Village on Park management
- Park Badger development real estate work
- CDA Triangle development real estate work
- Block 113 (Brayton Lot) RFP

#### **Business & Real Estate Development Finance**

- TIF application underwriting
- Eight TID Project Plan amendments (TIDs # 36, 42, 44, 45, 46, 48, 51, 53)
- New TID # 55 (Voit Farm) creation
- TIF Policy update regarding housing
- Small business development program management
- Food-related financial support program management
- CDBG contract management

#### **Policy, Planning & Project Management**

- Economic Development Plan preparation

- Southeast and Southwest Area Plan assistance
- DMI Greater Downtown Economic Investment Strategy and City Downtown Area Plan collaboration
- WEDC grant applications and administration
- Federal DOT planning grant management (TIFIA)
- ACRE Madison Tour
- Alder FAM Tour

**Street Vending & Sidewalk Cafes**

- Program management