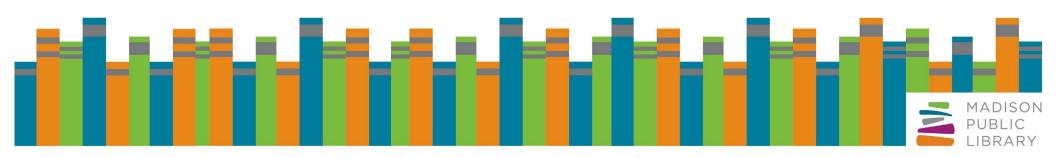
## **Private Events**

At Madison Public Library – Central

#### **Rental Fees and Policies**

August 7<sup>th</sup>, 2025

**Updated** 7/29/25



### Background

- 2024
  - Comped \$38,547
  - Rental \$25,879 (3 wedding cancellations)
    - Wedding(3): \$12,724; Non Wedding (21): \$5,517; Catering: \$7,737
- 2025 (to date)
  - Comped \$9,010
  - Rental \$39,076
    - Wedding(7): \$23,749; Non Wedding (23): \$10,922; Catering: \$4,405



#### Meeting Room Hourly Rental Rates 2026

2025 data: 15 groups booked at Hourly Rate, \$4,677

- Recommend prices stay the same.
- Most groups utilizing the 104 conference room, low lift for staff.
- Comparable to meeting room rentals across Madison



#### Conference & Breakout Sessions 2026

2025 data: 4 Half Day packages \$2,495; 3 Full Day packages \$2,250

- Most successful addition to last years rates; utilized mostly by non profits
- Recommend slight increase to weekday rates due to unexpected demand
- Rates still cheaper than hourly rate



## Non-Wedding Receptions 2026

2025 data: 1 group, \$1500

 Recommendation: keep current rates to continue to gather data from changing Wedding/ Meeting industry trends



## Sliding Scale Nonprofit Discount

2025 data:

Discount Rate	# of Grps	Revenue
15%	2	\$663
25%	12	\$5,204
50%	1	\$270
Partial Comp	2	\$1,155
Full Comp	13	(\$6405)

 Very successful & has led to an increase in new Rental & Community Groups booked



## Weddings 2027

2026 data: Wedding bookings down across city, tours still steady. 4 confirmed bookings for next year.

- Recommendation: Keep prices same to account for uncertainty and changes in wedding trends.
- Bookings for Weddings down across Madison.



# Thank you for your time!

**Central Events Department** 

