

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Date Received 7/29/24

Initial Submittal

Paid

Revised Submittal

Complete all sections of this application, including the desired meeting date and the action requested. If your project requires both UDC and Land Use application submittals, a completed [Land Use Application](#) and accompanying submittal materials are also required to be submitted.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.

Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.

1. Project Information

Address (list all addresses on the project site): _____

Title: _____

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested _____

New development

Alteration to an existing or previously-approved development

Informational

Initial Approval

Final Approval

3. Project Type

Project in an Urban Design District

Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

Planned Development (PD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex

Signage

Comprehensive Design Review (CDR)

Modifications of Height, Area, and Setback

Sign Exceptions as noted in [Sec. 31.043\(3\)](#), MGO

Other

Please specify

4. Applicant, Agent, and Property Owner Information

Applicant name _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Project contact person _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Property owner (if not applicant) _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. A request for an Informational Presentation to the UDC may be requested prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- Initial Approval. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

*** All plans must be legible, including the full-sized landscape and lighting plans (if required)*

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- Grading Plan
- Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials
- Proposed sign areas and types (if applicable)

4. Signage Approval (*Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per [Sec. 31.043\(3\)](#))*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets [Ch. 31, MGO](#) compared to what is being requested
- Graphic of the proposed signage as it relates to what the [Ch. 31, MGO](#) would permit

5. Required Submittal Materials

- Application Form**
 - A completed application form is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.
- Letter of Intent**
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
 - For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.
- Development Plans** (Refer to checklist on Page 4 for plan details)
- Filing Fee** (Refer to Section 7 (below) for a list of application fees by request type)
- Electronic Submittal**
 - Complete electronic submittals must be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to UDCapplications@cityofmadison.com. The email must include the project address, project name, and applicant name.
 - Email Size Limits. Note that an individual email cannot exceed 20MB and it is the responsibility of the applicant to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.
- Notification to the District Alder**
 - Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Jessica Vaughn on 7/29/2024.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Emily & Andrew Hutchison Relationship to property Owners

Authorizing signature of property owner  Date 7/29/2024

7. Application Filing Fees

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer*, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per [§33.24\(6\) MGO](#)).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per [§33.24\(6\)\(b\) MGO](#))
- Comprehensive Design Review: \$500 (per [§31.041\(3\)\(d\)\(1\)\(a\) MGO](#))
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per [§31.041\(3\)\(d\)\(1\)\(c\) MGO](#))
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per [§31.041\(3\)\(d\)\(2\) MGO](#))

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



Department of Planning & Community & Economic Development

Economic Development Division

Matthew B. Mikolajewski, Director

P.O. Box 2983
Madison, Wisconsin 53701-2983
Phone: (608) 266-4222
Fax: (608) 261-6126
obr@cityofmadison.com
www.cityofmadison.com/business

Office of Business Resources
Saran Ouk, Manager souk@cityofmadison.com

Tom Otto, Economic Development Specialist
Please send all inquiries to Tom
totto@cityofmadison.com

Façade Improvement Grant

APPLICATION

Please read the Program Summary, which explains the process for applying for this grant. The first step is to discuss your project with City Staff. Please call or e-mail Tom Otto to set up a conversation about your project before applying.

Tom Otto
(608) 243-0178
totto@cityofmadison.com

Application Type (select one):

Mini Grant – Grant up to \$10,000

- Ideal for smaller projects (lighting, awnings, some signage, some maintenance, etc.)
- No architectural drawings required
- No Applicant funding match required
- Streamlined process. Staff review and approval in most circumstances

Façade Improvement Grant – Grant \$10,001-\$20,000 per street facing facade

- Best for major projects, historic renovation, full façade replacement, etc.
- Architectural drawings may be required
- One-to-one match required
- Requires Façade Grant Team and Urban Design Commission approval

Applicant: _____

Phone: _____

Business Name: _____

Business Address: _____

Zip Code: _____

E-mail Address: _____

Property Owner: _____

Property Owner E-mail: _____

Property Owner Phone Number: _____

Number of Employees of Business: _____

Full-time

Part-time

How many Owners?

Ownership Type?

- Sole Proprietorship Partnership Corporation
 S-Corporation B-Corporation LLC

Legal Name of Grantee:

Lease Terms:

Explanation of Project Scope

Attachments

- Copy of lease, land contract or deed
 Building owner’s written authorization (Business and property both owned by applicant)
 Bids, estimates, contracts, product brochures, design drawings as appropriate

Total Project Budget*

List Individual Project Elements	Total Cost	Grant Dollars Used	Private Dollars Used
Totals			

Mini Grant - Grant requests for amounts up to \$10,000 have no match requirement

Facade Improvement Grant - Grant requests for over \$10,000 require a one-to-one match. Projects can request up to \$20,000 per street facing facade, \$40,000 per two street facing facades, and \$50,000 for a Flatiron Building

List Contractors and Suppliers				
Contractor/Supplier	E-mail	Item(s) or work proposed	Amount	Estimate Provided (Y/N)

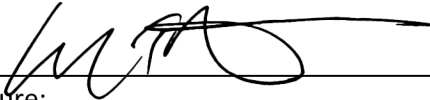
Comments

Is the Project in target area (City of Madison Façade Grant Eligible Area)? Yes No

If No, please explain rationale that Project is in an emerging commercial node or activity area:

Applicant's Certification

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Facade Improvement Grant Program and is true and complete to the best of the applicant's knowledge and belief.



Signature:

7/25/2024

Date:



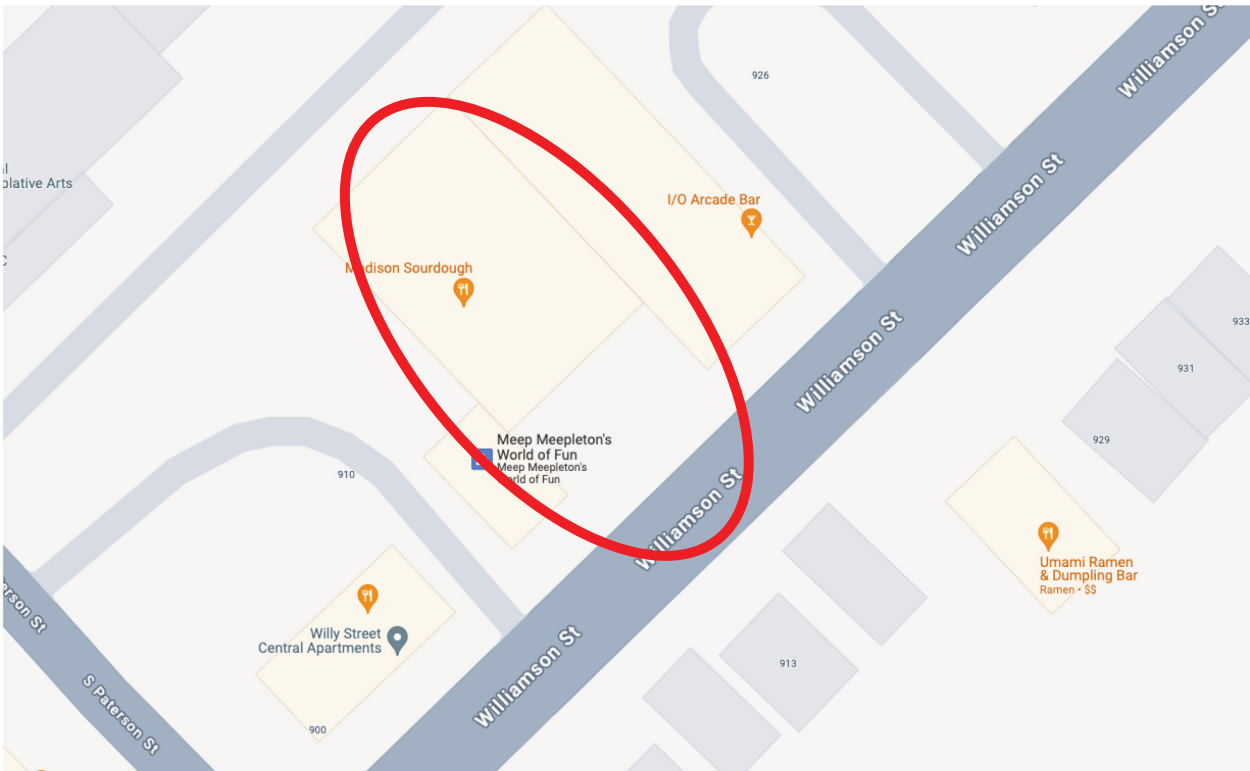
Signature:

7/25/2024

Date:

E-mail application to: Tom Otto Economic Development Specialist City of Madison totto@cityofmadison.com PREFERRED DELIVERY METHOD	Drop off application: ATTN: Tom Otto Economic Development Division Madison Municipal Building 215 Martin Luther King Jr. Blvd Rm 312 Madison, WI 53701	Mail application: ATTN: Tom Otto Economic Development Division P.O Box 2983 Madison 53701-2983
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Project Site Location Map: Madison Sourdough





MADISON SOURDOUGH

Urban Design Commission
City of Madison Planning Division
215 Martin Luther King, Jr. Blvd. Suite 017
PO Box 2985, Madison WI 53701-2985

July 29, 2024

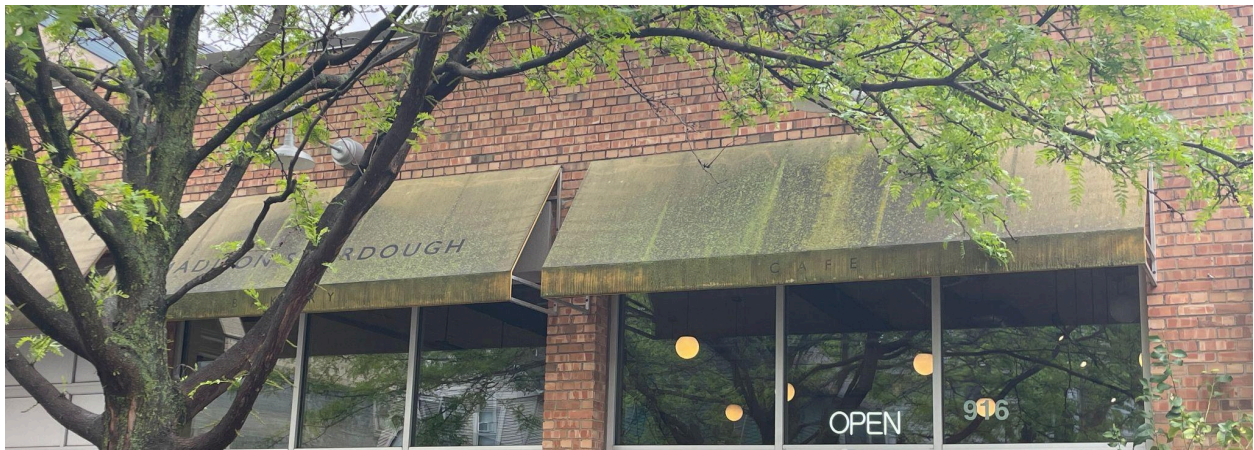
Re: Facade Improvement Grant Application

Dear Urban Design Commission Members,

Thank you for taking the time to consider our facade improvement grant application for our bakery and cafe, Madison Sourdough. Since purchasing our building at the end of 2022, we've been excited to reinvest in our space and maintain it as a beautiful and functional community space. We are requesting \$20,000 to enable us to take on a \$47,000 facade revitalization, where we will remove existing, damaged cloth awnings and gooseneck lights, replacing them with much more durable and aesthetically pleasing architectural awnings and signage which are period appropriate for our 1948 building. The Landmarks Commission has agreed that these proposed changes will be in accordance with the Secretary of the Interior's Standard for Rehabilitation, "Each property shall be recognized as a physical record of its time, place, and use," and Madison's Ordinance 41.18 (3) b. "New signs... shall feature materials and style of illumination typical of the period of significance for the property," and 41.25 (1) b. "Alterations shall be in keeping with the original design and character of the building." They granted us a Certificate of Appropriateness for this project on June 3rd.

Our current facade is suffering from several problems. The fabric awnings have faded and developed mold and fungus growth, especially in the areas lit by gooseneck lights, that have proven unclean-able. We've attempted to clean these with bleach, scrubbing, and power washing, and we've reached out to professional cleaners attempting to salvage the awnings, but we were told the fungal growth could not be removed. A bid for replacement awnings came back at nearly \$10k, making this an unsustainable solution if the awnings only look good for approximately five years, as these did.

Additionally, our current signage is outdated or not visible from the sidewalk. Our blue awning was installed when we expanded in 2015, and that space was originally a connected but separate space, with its own hours and branding. Now that we have merged these back into one larger Madison Sourdough brand, we need a unified design. Our much beloved Honey Locust tree has grown enough that it now completely blocks our name from view, so the placement of our sign needs to change.



Our proposed facade updates would use the period appropriate elements of architectural canopies and neon signage in a clean and elegant way. We are planning canopies constructed of satin black, powder coated aluminum, which would be slatted (except directly over the doors) to allow rainwater to reach the plant beds we have directly against the building. They would be 4'2" deep, and 25'4" and 20' wide, respectively. These architectural canopies would not suffer the same sun damage and mold/ fungus growth that our current fabric awnings have.

Our sign would be simple neon lettering, 1' tall and 17'2" wide, mounted on the building, and would be visible from the sidewalk (currently our signage is mostly blocked by the thriving Honey Locust tree we planted twelve years ago). This will make it easier for new customers to find our business, tucked away from the sidewalk as it is.





We think these updates will be more beautiful, more practical, and more period-appropriate for our sweet and unique 1948 building, and therefore we hope you will approve our facade improvement grant application.

Thank you for your consideration,

Two handwritten signatures in black ink. The first signature is "Emily Hutchison" and the second is "Andrew Hutchison".

Emily and Andrew Hutchison
Owners, Madison Sourdough



JNB Signs, Inc.
 1221 Venture Drive, Suite #1
 Janesville, Wisconsin 53546
 608-754-6338 800-243-7997
 Fax : 608-754-7822
 www.jnbsigns.com

PROPOSAL
Proposal #: 27506

Proposal Date: 07/24/24
 Customer #: CRM011531
 Page: 1 of 4

SOLD TO:	JOB LOCATION:
Madison Sourdough 916 Williamson Street Madison 53703	Madison Sourdough 916 Williamson Street Madison 53703

JNB SIGNS, INC. ("JNB") HEREBY PROPOSES TO FURNISH MATERIALS AND LABOR NECESSARY FOR THE CONSTRUCTION OF A SIGN DISPLAY DESCRIBED AS FOLLOWS:

QTY	DESCRIPTION	UNIT PRICE	TOTAL PRICE
1	* QUOTE #66732 Manufacture (2) awnings per drawing #10562-01a.	\$29,784.26	\$29,784.26
1	* QUOTE #67287 Manufacture (1) Neon sign per drawing #10562-02b.	\$9,603.20	\$9,603.20
1	* QUOTE #67302 Install (2) awnings per drawing #10562-01a and (1) Neon sign per drawing #10562-02b.	\$5,547.61	\$5,547.61
		SUB TOTAL:	\$44,935.07
* INDICATES TAXABLE ITEM		ESTIMATED SALES TAXES:	\$2,471.43

ALL MATERIAL IS GUARANTEED TO BE AS SPECIFIED, AND THE ABOVE TO BE IN ACCORDANCE WITH THE DRAWINGS AND OR SPECIFICATIONS SUBMITTED FOR THE ABOVE WORK AND COMPLETED IN A WORKMANLIKE MANNER FOR THE SUM OF:

TOTAL PROPOSAL AMOUNT: \$47,406.50

TERMS: 50.0% OF THE PRICE SET FORTH ABOVE SHALL BE PAID UPON ACCEPTANCE OF THIS PROPOSAL, AND THE BALANCE SHALL BE DUE IMMEDIATELY UPON COMPLETION OF WORK.

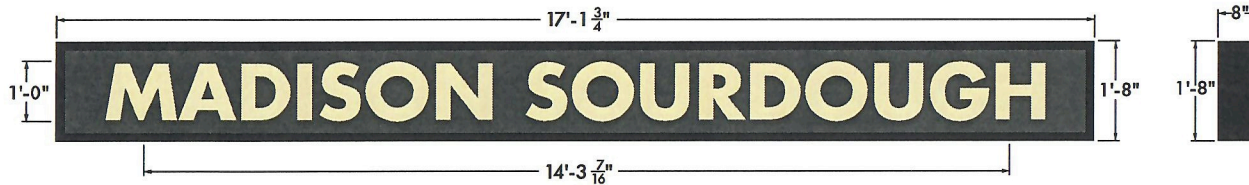
JNB AGREES TO DO ALL WORK DESCRIBED FOR THE TOTAL PRICE AS STATED ABOVE EXCEPT AS OTHERWISE PROVIDED HEREIN. THIS PRICE DOES NOT INCLUDE THE COST OF ELECTRICAL HOOK-UP, PERMITS, ENGINEERING, OR TAXES UNLESS OTHERWISE STATED ABOVE.

THIS PROPOSAL EXPIRES AT THE END OF 30 DAYS FOLLOWING ITS DATE OR AT THE END OF SUCH OTHER TIME AS SET FORTH ABOVE. THIS PROPOSAL MAY BE WITHDRAWN AT ANY TIME PRIOR TO NOTIFICATION OF ACCEPTANCE.

COMPANY INITIALS _____

CUSTOMER INITIALS _____

AWNING SPECIFICATIONS



Survey Needed
 Detailed survey of existing location required prior to beginning manufacturing.



VOLTAGE
 120 Volts
 277 Volts



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SECTION A

■ MAP Satin Black
 ■ PMS 7499 C

Drawing Scale: 1/2" = 1'
 As shown on a 17" x 11" Tabloid

DESCRIPTION A

CABINET : Skin and bones construction

LETTERS : Neon - Single stroke "Warm White" letters,
 Vinyl - Digitally printed die cut opaque vinyl applied first surface behind neon.

FINISHES : Cabinet finished with MAP Satin Black to match awnings.

ELECTRICAL : Transformer mounted inside of building.



CLIENT :
 Madison Sourdough

JOB LOCATION :
 916 Williamson Street
 Madison, WI

SALESMAN :
 Chris Campbell

DESIGNER :
 Carter

REVISION HISTORY :
 Initial Drawing Release

A	DATE	REQUESTED BY	UPDATED BY
	6-24/24	CC	CW

General Revision			
B	DATE	REQUESTED BY	UPDATED BY
	7-1/24	CC	CW

General Revision			
C	DATE	REQUESTED BY	UPDATED BY

General Revision			
D	DATE	REQUESTED BY	UPDATED BY

PRODUCTION APPROVAL :

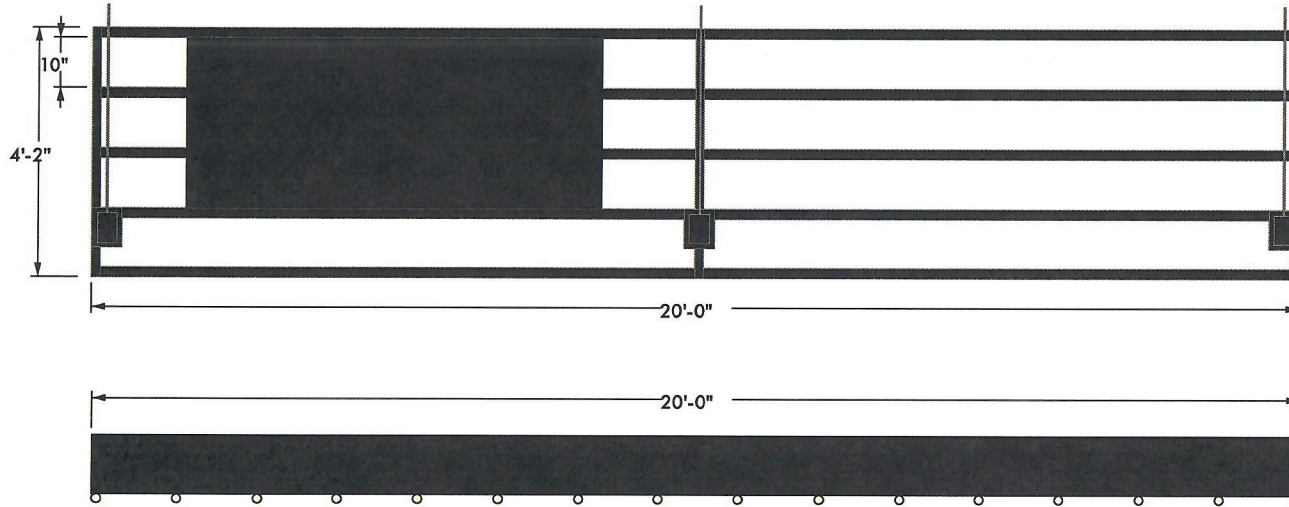
INITIAL	DATE

CLIENT SIGNATURE :

SIGNATURE	DATE

10562-02b
 Revision 01
 7-1/24

AWNING SPECIFICATIONS



Survey Needed
 Detailed survey of existing location required prior to beginning manufacturing.

VOLTAGE
 120 Volts
 277 Volts



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CLIENT :
 Madison Sourdough

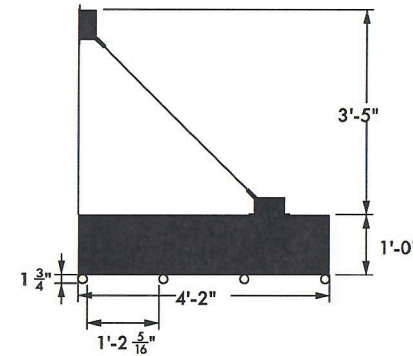
JOB LOCATION :
 916 Williamson Street
 Madison, WI

SALESMAN :
 Chris Campbell

DESIGNER :
 Carter

REVISION HISTORY :

Initial Drawing Release			
A	DATE	REQUESTED BY	UPDATED BY
	6-24/24	CC	CW
General Revision			
B	DATE	REQUESTED BY	UPDATED BY
General Revision			
C	DATE	REQUESTED BY	UPDATED BY
General Revision			
D	DATE	REQUESTED BY	UPDATED BY



10562-01a
 Revision 00
 6-24/24

PRODUCTION APPROVAL :

INITIAL DATE

CLIENT SIGNATURE :

DATE

AWNING SPECIFICATIONS

Survey Needed
 Detailed survey of existing location required prior to beginning manufacturing.

VOLTAGE
 120 Volts
 277 Volts



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CLIENT :
Madison Sourdough

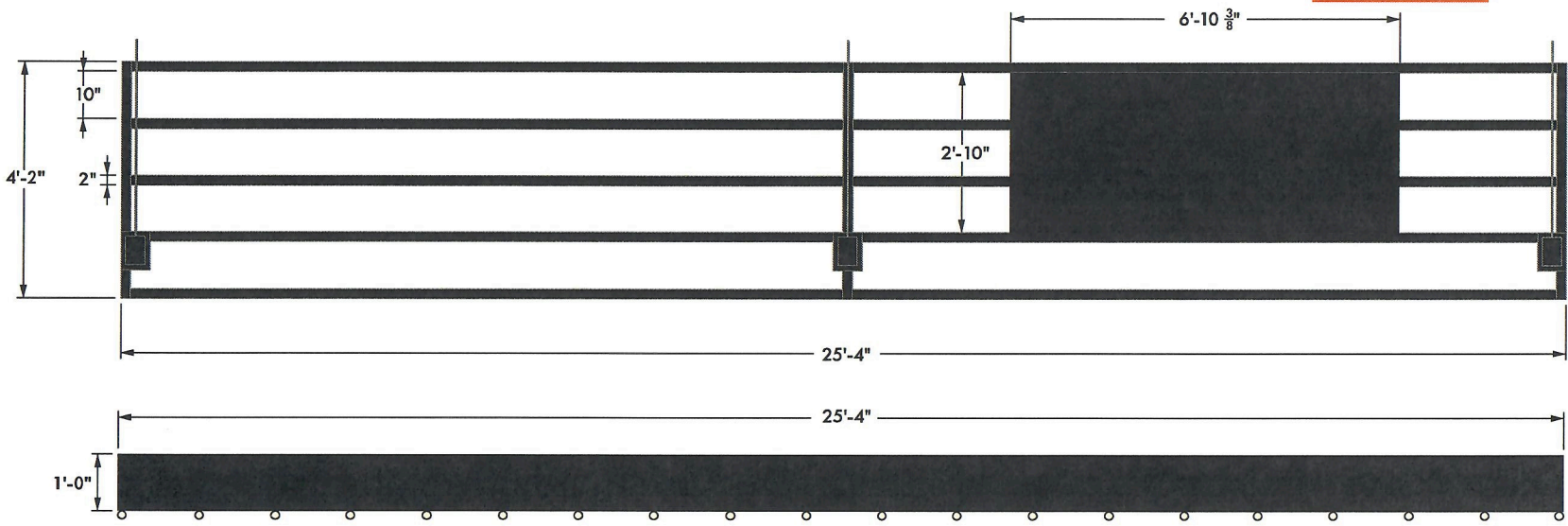
JOB LOCATION :
916 Williamson Street
Madison, WI

SALESMAN :
Chris Campbell

DESIGNER :
Carter

REVISION HISTORY :

Initial Drawing Release			
A	DATE	REQUESTED BY	UPDATED BY
	6-24/24	CC	CW
General Revision			
B	DATE	REQUESTED BY	UPDATED BY
General Revision			
C	DATE	REQUESTED BY	UPDATED BY
General Revision			
D	DATE	REQUESTED BY	UPDATED BY



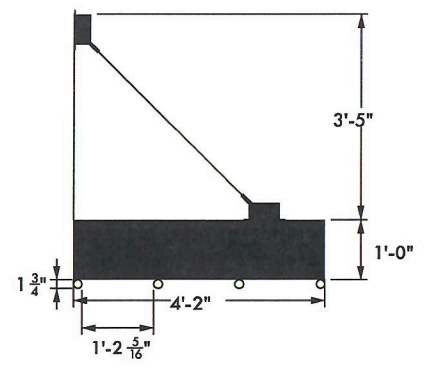
SECTION A

Drawing Scale: 1/2" = 1'
 As shown on a 17" x 11" Tabloid

■ MAP Satin Black

DESCRIPTION	A
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- FRAME :** Welded aluminum construction, rain guards over door way.
- LIGHTS :** Warm white globe lights mounted inside frame.
- FINISHES :** Prepped and painted MAP Satin Black.
- ELECTRICAL :** Electrical supplied by others.



10562-01a
 Revision 00
 6-24/24



COLORED LED VINTAGE S14 BULB

Add a splash of color to your accent, party, or holiday lighting with these colored LED vintage S14 bulbs.

FEATURES

- Energy efficient replacement for 11W incandescent
- Shatter-resistant plastic lens
- Tinted finished shows off two vertical filaments; frosted finish diffuses the light to help reduce glare
- Standard household medium (E26) base
- Dimmable; see dimmer compatibility sheet for a full list of compatible dimmers

LISTINGS

- UL Listed for wet locations
- FCC
- RoHS
- Rated for use in enclosed fixtures

PERFORMANCE

- CCT: Blue, Green, Red, Pink, Orange, Yellow, Frosted (2700K)
- Rated Lifetime L70: 15,000 hours

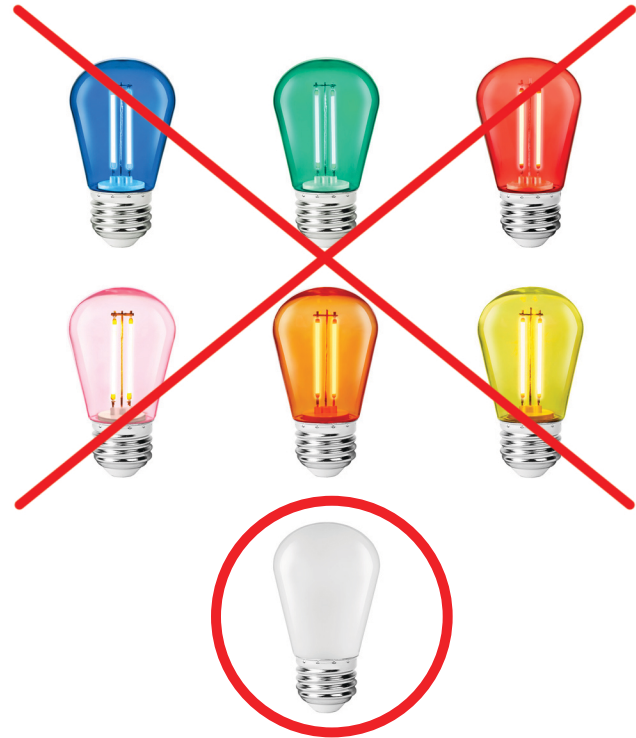
WARRANTY

- 1 year prorated warranty; see pltsolutions.com for warranty details

APPLICATIONS

- Wall Sconces
- Decorative Fixtures
- Patio String Lights
- Signs and Marquees

project name	type
catalog number	
comments	voltage
approved by	date



PERFORMANCE	Power Consumption	2 Watt
	Lumens	120, 180
	Efficacy (LPW)	60, 90
	CRI	80
	Beam Angle	330°
	CCT	Blue, Green, Red, Pink, Orange, Yellow, Frosted (2700K)
	Life (L70)	15000
ELECTRICAL	Input Voltage	120V
	Shape	S14
CONSTRUCTION	Filament Type	Vertical
	Base	E26
	Finish	Tinted; Frosted (2700K)
	Certifications	UL Listed; FCC
LISTINGS	Material Usage	RoHS – No mercury or lead
	Environment	Wet Location Rated; Enclosed Fixture Rated

PERFORMANCE SUMMARY

Item #	Shape	Lumens	Wattage	LPW	Voltage	Replaces	CCT	CRI	Finish	Life/Hours	Dimmable
PLTS-12323	S14	25	2	12	120V	11W Incan.	Blue	—	Blue Tint	15,000	Yes
PLTS-12324	S14	175	2	85	120V	11W Incan.	Green	—	Green Tint	15,000	Yes
PLTS-12325	S14	35	2	17	120V	11W Incan.	Red	—	Red Tint	15,000	Yes
PLTS-12326	S14	180	2	90	120V	11W Incan.	Pink	—	Pink Tint	15,000	Yes
PLTS-12327	S14	130	2	65	120V	11W Incan.	Orange	—	Orange Tint	15,000	Yes
PLTS-12328	S14	222	2	110	120V	11W Incan.	Yellow	—	Yellow Tint	15,000	Yes
PLTS-12329	S14	180	2	90	120V	11W Incan.	Frosted (2700K)	80	Frosted	15,000	Yes

DIMENSIONS



DIMENSIONS

Height: 3.27"

Diameter: 1.77"

WARNINGS

- Only use this LED vintage S14 bulb with the dimmers listed in the compatibility list. Using this bulb within compatible dimmers may cause performance issues including humming, buzzing, flickering, and poor dimming performance.