



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Thursday, March 9, 2017

8:00 AM

30 W. Mifflin St.  
Room 1002  
Madison, WI 53703

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### CALL TO ORDER / ROLL CALL

**Present:** 5 - Denise DeMarb; LeAndrea M. Vernon; Jennifer Templin; Kate Toews and Nancy K. Brien

**Absent:** 3 - Linda E. Benzschawel; Christine Coke and Sagashus T. Levingston

**Staff Present:** Coral Manning, Connie Williams, Deb Diaz

Templin called the meeting to order at 8:09 am.

### APPROVAL OF MINUTES

Motion by Vernon, seconded by Brien to approve February 9, 2017 minutes.  
Motion passed by voice vote.

### PUBLIC COMMENT

George Hagenauer from 4C was present to provide updated information on state and federal budgets and child care trends. There is a workforce shortage in the child care field. Half of empty slots at centers can be attributed to staffing shortages. Wisconsin Shares program requires parents to work or be in an approved activity (training, job search, etc.) a certain number of hours per week. Sometimes they are in flexible-schedule jobs which require them to have a full time child care slot but they cannot afford to pay for the costs above what Wisconsin Shares will pay. Also, successful parents in the workforce that receive wages can be priced out of child care as their assistance drops and co-pays rise.

### DISCLOSURES AND RECUSALS

Templin has a child in a family child care center accredited by Satallite. Toews has 2 children at an accredited center. Vernon has a child at an accredited center.

### NEW BUSINESS

1. [46417](#) Tuition Assistance Eligibility Guideline Revision due to Federal Poverty Level Changes for 2017

**Attachments:** [2017 Income Eligibility Guidelines](#)

Manning discussed the updated income guidelines that are released annually

from the federal government.

**Motion by Brien, seconded by Toews to approve the new child care guidelines to match the federal poverty guidelines. Motion passed by voice vote.**

2. [46416](#)

Discussion of Early Childhood Care and Education Funding Requests and Strategies

**Attachments:** [Stabilization Grant Facts](#)  
[City Accredited Center Facts-Low income children](#)

**Manning discussed challenges to quality child care. The cost of quality child care, personnel, lack of budgetary increases for WI Shares and City Tuition Assistance has created gaps for parents.**

**Where to focus funds and attention?**

- Accredited centers already serving more than 20% low income children.
- Accredited centers serving less than 20% low income children.
- Non accredited centers already serving more than 20% low income children.
- Tuition Assistance recipients
  - general
  - targeted
- Other

**Current efforts include stabilization funds, outreach to non-accredited centers serving low income families and working with higher income accredited centers to educate and encourage.**

**A priority of serving low income children means providing consultations and support to centers that may take a significant amount of staff time to reach accreditation. A tiered accreditation system could help better align staff time and centers serving low income children.**

**Redefining the scope of stabilization funds could help centers better serve low income children. Supporting centers that serve low income children with stabilization funds help make centers functional as a business.**

**Suggestions from the group included outreach to accredit non-accredited centers serving low income children and possibly end accreditation for those centers not serving low income children.**

**Motion by DeMarb, seconded by Brien to form a subcommittee to explore opportunities to better serve low income children in quality child care. Subcommittee would consist of: Denise DeMarb, Nan Brien and LeAndrea Vernon. Alternates would be Jen Templin and Kate Toews. Motion passed by voice vote.**

3. [45029](#)

CSC Report

**Vernon gave a brief update. EOP funding and conference committee work was the focus of the last CSC meeting.**

## ADJOURNMENT

**Motion by Brien, seconded by Vernon to adjourn at 10:08 am. Motion passed**

by voice vote.