

2025 Parks Workplan Fall Update

Principles of Success



Purpose



Celebration



Honesty and
Accountability



Never Finished

2025 Goals

Advance Sustainable
& Land Management
Practices throughout
the Parks System

Improve the
Effectiveness of
Parks Internal
Systems

Advance the Golf
Program
Transformation

Implement the
Equity in Action Plan

Build a Division-
Wide Volunteer
Management
Program

Expand
Programming
Opportunities

Support the Growth
of Olbrich Botanical
Gardens

Support Employee
and Leadership
Development

Advance Key
Master Plans

Advance Division
Communications

Adopt Strategic Plans

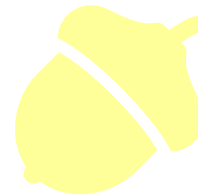
Parks Division Workplan Status Indicators



NOT STARTED



<60%



>60%



100%

Goal 1: Advance Sustainable & Resilient Land Management Practices throughout the Parks System



Document the Tree Management Plan > 60%



Improve the Natural Areas Management Internal Processes > 60%



Plan and Implement 2025 Beautification Projects > 100%



Continue Electric Vehicle and Equipment Adoption > 60%



Goal 2: Improve the Effectiveness and Efficiency of Parks Internal Systems



Dataset inventory Refinement and Management

<60%



Budget Review, Analysis, and Adjustment

100%



Improve Facilities Management Documentation

<60%



Implement Streamlined Purchasing Procedures

100%



Goal 3: Advance the Golf Program Transformation



Complete Yahara Hills Golf Course renovation and rebranding

>60%



Implement clubhouse operational improvements

>60%



Grow and sustain The Glen Golf Park programming and initiate programming at other three courses

>60%



Procure and Implement Point of Sale System

>60%



Utilize metrics for reporting and decision making

>60%



Goal 4: Implement the Equity Action Plan



Create Equity Onboarding Video for new Equity Team members

>60%



Confirm core team members and leaders

100%



Establish and Maintain 80% meeting attendance

>60%



Submit DCR Equity Action Plan

100%



Report to Leadership Team & Board of Park Commissioners

>60%



Goal 5: Build the Division-Wide Volunteer Management Program



Establish Friends Groups Rules and Guidelines

100%



Operationalize Volunteer Management Software

100%



Recruit and manage 180 volunteers for Ride the Drive

100%



Issue a 2024 Year End Report

100%



Establish guidelines for the Flower Garden Program

>60%



Make improvements to Friends Group Workdays

100%



Goal 6: Innovate and Expand Programming Opportunities



Open new programming with WPCRC Expansion

>60%



Open new programming with Door Creek Shelter

>60%



Build Sustainable Parks Alive Program

>60%



Support Nature Everywhere Program

>60%



Create Solicitation for an Athletic Complex at Northeast Park <60%










Explore Adaptive Reuse at 305 S. Bedford

<60%



Goal 7: Support the Growth of Olbrich Botanical Gardens

	Complete a comprehensive master plan	>60%	
	Tell the story of Olbrich Botanical Gardens through an interpretive plan	>60%	
	Host special celebrations to celebrate milestones for Olbrich Botanical Gardens in 2025	>60%	
	Improve garden offerings and maintenance operations	>60%	
	Ensure the Bolz Conservatory is a place of respite and plant conservation for years to come	>60%	
	Improve the overall security of Olbrich Botanical Gardens	>60%	
	Implement the new Guest Experience program	>60%	
	Install a people counting system (SenSource)	100%	

Goal 8: Support Employee and Leadership Development



Kick Off Living Life as Art Training Series

100%



Train all staff on State Historical Society and Landmarks Permitting

100%



Create and Implement Permitting SOPs

100%



Develop and Maintain Centralized Tracking System of Required Trainings <60%



Training & Travel Process Improvement

100%



Develop Internal Parks Training on Specific Topics

>60%



Goal 9: Advance Key Master Plans



Madison LakeWay - Begin Construction Documents

100%



Madison LakeWay Partners Agreement Executed

100%



Support Madison LakeWay Fundraising

100%



Refine Vilas Park Archeological Resources Plan

100%



Implement Vilas Park Archeological Resources Plan in specific Project Areas Not Started



Goal 10: Advance Division Communications



Conduct Public Celebrations of Completed Projects

>60%



Revamp Parks Communications Plan

>60%



Support Transition of Parks Website to New Content Management System >60%



Improve Boat Launch Signage

>60%



Officially Adopt Madison Parks Logo

>60%



Goal 11: Develop and Adopt Strategic Plans

	Development of POSP with Long Range Planning Subcommittee	100%	
	Approval of POSP Through Legislative Process	100%	
	Conduct Needs Assessment and Approve Report via Legislative Process	<60%	
	Define and Implement Policy Changes based on Needs Assessment Report	Not started	
	Successfully Manage Impact Fees Program	100%	
	Complete the Southwest and Southeast Area Plan Processes	<60%	

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