



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft HOUSING STRATEGY COMMITTEE (end 11/2024)

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, October 24, 2024

5:00 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

Staff present: Linette Rhodes, Ben Doing, Julie Spears

Hayes called the meeting to order at 5:01pm with a quorum present.

Also present: Alder Govindarajan, Jason Illstrup (Downtown Madison, Inc), Bill Connors (Smart Growth Creative Madison)

Present: 8 - John P. Guequierre; Derek Field; Justice M. Castañeda; Will Ochowicz; Jillian B. Hayes; Jennifer McGrath; Belinda J. Thomas and Julia Matthews

### APPROVAL OF MINUTES

A motion was made by Alder Guequierre and seconded by Alder Field to Approve the minutes of July 25, 2024. Motion passed by voice vote.

### PUBLIC COMMENT

1. [85763](#) Public Comment

None

### DISCLOSURES AND RECUSALS

Alder Field disclosed that they work for UW Madison

## NEW BUSINESS

2. [84643](#) Approving housing recommendations that serve to strengthen efforts to expand rental, homeowner and student developments, prepared by the Housing Strategy Committee (Citywide).

**Attachments:** [HSC Housing Report V6 FINAL 10.24.24.pdf](#)  
[HSC Housing Report V5- Draft 10.23.24.pdf](#)  
[HSC Housing Report V5- Draft 08.06.24.pdf](#)  
[Appendix B AH Glossary.pdf](#)

A motion was made by Alder Guequierre and seconded by Castañeda to amend the report to change “Evaluate all development fees and regulations and whether any should be reduced to assist the cost of housing” to “Identify development fees and regulations, which if altered would contribute to housing affordability.” Motion to amend the report passed unanimously.

A motion was made by Alder Guequierre and seconded by Alder Field to amend the report to change “Encourage additional comprehensive market analysis in greater downtown area” to “Encourage additional comprehensive market analysis in greater downtown area, in particular rigorously identify the actual inventory of student housing.” Motion to amend the report passed unanimously.

A motion was made by Castañeda and seconded by Ochowicz to recommend to council to adopt Approving housing recommendations that serve to strengthen efforts to expand rental, homeowner and student developments, prepared by the Housing Strategy Committee (Citywide). Motion passed unanimously.

3. [85771](#) Update on Housing Policy Committee

Linette Rhodes discussed the ordinance that dissolves this committee upon approval of the housing report.

The Housing Strategy Committee, its subcommittees, and the Landlord Tenant Issues Committee will dissolve and merge to form the Housing Policy Committee -- the Housing Strategy Committee will not meet as a housing strategy committee for the next couple months as we work on creating the Housing Policy Committee.

CDD staff thanked everyone for their time and dedication to this committee.

## ADJOURNMENT

A motion was made by Alder Field and seconded by Castañeda to Adjourn at 6:19pm. Motion passed by voice vote.