



# Streatery Extension of Premises

Fee: Waived

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
licensing@cityofmadison.com  
608-266-4601

(Agenda Item Number)
(Legistar file number)
LICPCH-2020-00390
(License number)
11 215
(Alder District #) (Police Sector)
Office Use Only

Streatery extension of premises is available for existing licensed premises only. Extensions will not be granted for vertical drinking or beer garden additions. Application must be submitted to the Clerk's office. Staff will review the application and if it is complete and approved by Zoning and/or the street vending coordinator, provisionally approve and forward to the Alcohol License Review Committee for final approval recommendation. Any licensed establishment applying to extend their premises onto City property must provide a certificate of insurance for liquor liability including a separate additional insured endorsement naming the City of Madison with this application.

Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatery Program), adopted by the Common Council on June 16, 2020?  Yes  No

Required detailed floor plans of extension area included:  Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator included:  Yes, date approved: 10/13/2020

Street Occupancy Permit obtained from Traffic Engineering:  Yes  No  N/A

Does lease/deed cover area request for temporary extension?:  Yes  No  
If no, **must attach** letter from landlord or property owner authorizing use of the property.

### Licensed Premises Information

This application modifies existing alcohol license number: LCLIB-2018-00390

Business dba Name: Bartaco Hilldale

Licensed Address: 464 N Midvale Blvd Madison, WI 53705

Liquor/Beer Agent Name: Christopher L Myers

26% Alcohol, 73% Food, \_\_\_% Other Alder, District #: \_\_\_\_\_ Police Sector: \_\_\_\_\_

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): Bartaco Hilldale LLC

Business Mailing Address: 464 N Midvale Blvd Madison, WI 53705

Business Contact Name, Position: Brian Gibson, General Manager

Business Phone: (608) 620-8226 Business Email: bgibson@bartaco.com

-Continue on Back- nicole@bartaco.com (Beverage Director)

**Extension Details**

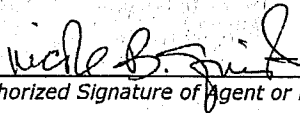
Current Capacity (Indoor): 137

Current Capacity (outdoor): 70

Proposed Capacity (outdoor): 84

Description of Proposed Changes: Propose the addition of seating  
in front of storefront along sidewalk, as well as  
in the courtyard adjacent to the property.  
See attached plans for details.

**Signature**



Authorized Signature of Agent or Establishment Owner

10/15/20

Date

**Clerk's Office checklist for complete applications**

- Floor Plans
- Copy of approval from Street Vending/Zoning
- Copy of Street Occupancy Permit included *if applicable*
- Letter from landlord/property owner authorizing temporary extension of lease area *if applicable*
- Certificate of Insurance for liquor liability with City of Madison named *if extending on city property*

**Upon Application Submission, the Clerk's Office issued to the application:**

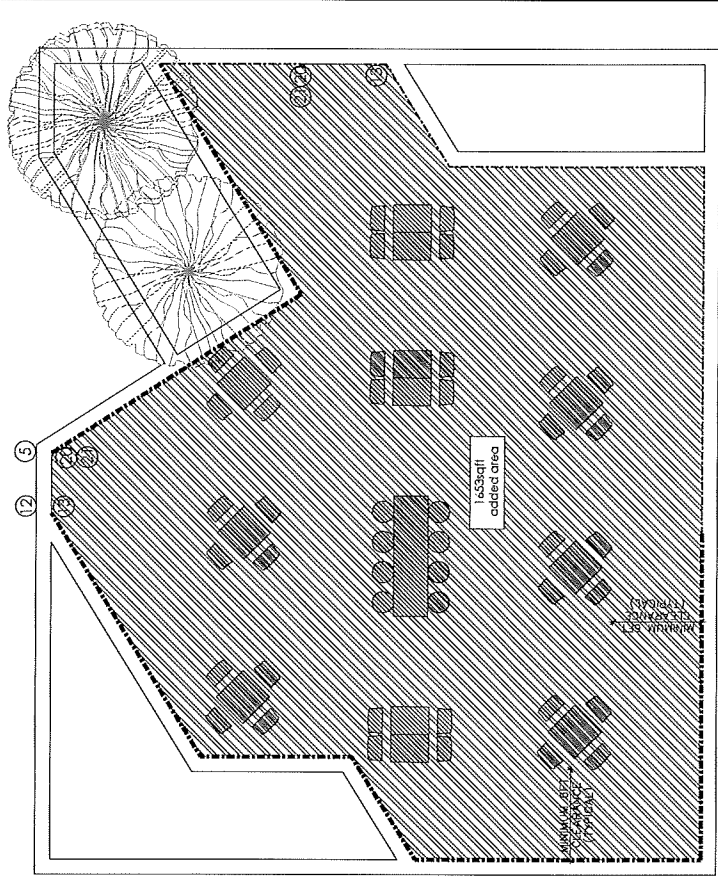
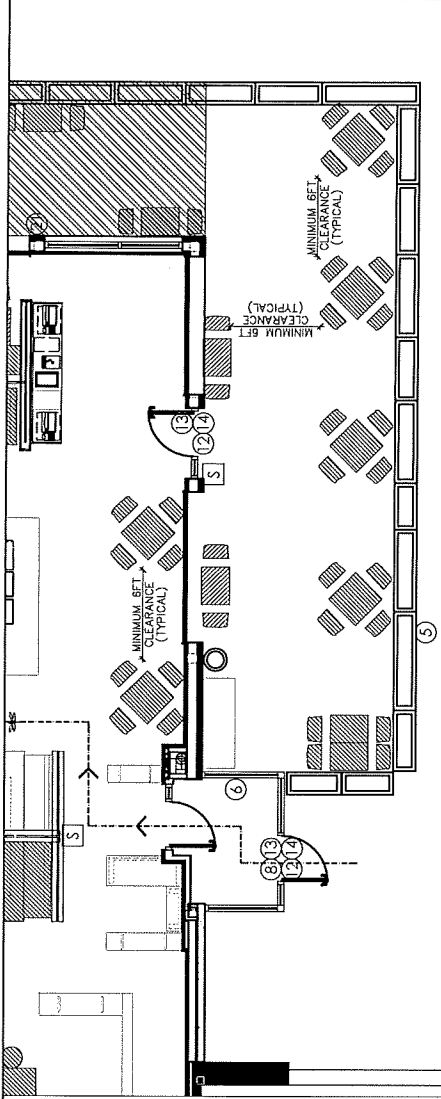
- Orange sign     Orange business card
- "License Renewals & Changes" brochure with next steps issued



Revision	Date
1	09/15/20
2	09/23/20

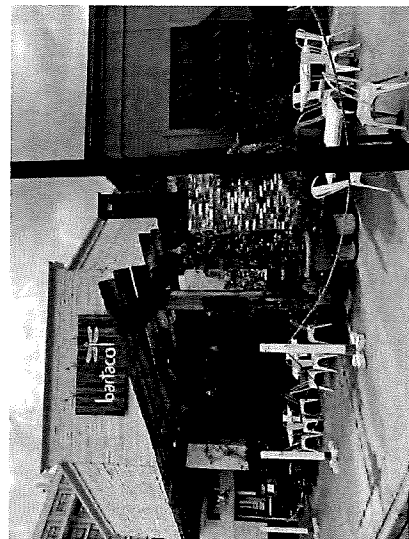
BARTACO MADISON, LLC  
MADISON, WI  
OWNER: BARTACO MADISON, LLC

DATE	09/23/20
SCALE	1/8" = 1'-0"
PROJECT	BAR, 324
NO.	A.1



PLAN LEGEND	
	SIGN
	ENTRANCE
	BAR AREA
	SERVICE COUNTER
	SEATING
	EXPANDED OUTDOOR SEATING AREA

SIGNAGE LEGEND	
REMOVED	REMOVED
ENTRANCE	ENTRANCE
BAR AREA	BAR AREA
SERVICE COUNTER	SERVICE COUNTER
SEATING	SEATING
EXPANDED OUTDOOR SEATING AREA	EXPANDED OUTDOOR SEATING AREA



WOOD STANCHION AND ROPE BARRICADE EXAMPLE

PLAN COUNT	
PERMITTED ENTERING SEATING OCCUPANCY	70
PERMITTED INTERIOR SEATING OCCUPANCY	137
TOTAL ALLOWED OCCUPANT LOAD	207
MAXIMUM ALLOWABLE OUTDOOR SEATING (AS MANY AS NEEDED WITH A 6' SPACING)	-
MAXIMUM ALLOWABLE INTERIOR SEATING (BASED ON PERMITTED OCCUPANCY)	48
PATIO SEATING PROPOSED	84
INTERIOR SEATING PROPOSED (JOB)	48
TOTAL SEATING PROPOSED	132



To whom it may concern,

WS Development is excited to support Bartaco in their application to temporarily expand outdoor seating and their liquor premises. They are a valued tenant at Hilldale and we are excited to support their efforts.

Bartaco will continue operating from 11am until 9pm and these hours will extend to these temporary outdoor patios.

Please contact Nanci Horn, information below, from WS Development with any questions or concerns on the approval of this application.

Thank you for your consideration and review of this application and continuing to work with WS Development to support our great tenants at Hilldale Shopping Center.

A handwritten signature in black ink that reads "Nanci Horn". The signature is fluid and cursive.

WSDEVELOPMENT  
NANCI HORN  
GENERAL MANAGER | HILLDALE

M 617-913-3251  
Nanci.Horn@wsdevelopment.com

726 N MIDVALE BLVD SUITE LL-003 MADISON WI 53705  
HILLDALE.COM

WSDEVELOPMENT

33 BOYLSTON STREET, CHESTNUT HILL MA 02467, T +1 617 232 8900

WSDEVELOPMENT.COM





## City of Madison Site Plan Verification

**PROJECT:** LNDSPR-2020-00160

**Address:** 464 N Midvale BLVD

**Current Revision #:** 0

**Submitted by:** Bartaco

**Contact:** Amanda Stengel  
(203) 331-2733  
astengel@bartaco.com

**Project Type:** Permitted Use Site Plan Review

**Description:** Temporary Outdoor Seating for Restaurant-tavern, valid until April 14, 2021

**Status:** Approved

**Revision History:** 0

Review	Status	Reviewer	Reviewed
Fire Review		<u>William Sullivan</u>	Oct 5 2020
Traffic Engineering Review		<u>Timothy Stella</u>	Oct 6 2020
Zoning Review		<u>Matthew Tucker</u>	Oct 13 2020

### FIRE

**Note** **Comment Date:** 10/05/2020

This approval does not include any temporary structures or outdoor heating appliances.

### TRAFFIC ENGINEERING

**Note** **Comment Date:** 10/06/2020

Make sure to keep the sidewalks clear of obstructions at all times.



**City of Madison Building Inspection Division**  
 215 Martin Luther King Jr Blvd, Suite 017 PO Box 2984 Madison, WI 53701-2984  
 608.266.4551 <http://www.cityofmadison.com/dpced/bi/>

**Temporary Outdoor Seating Application**

BE SURE TO INCLUDE THE FOLLOWING WITH YOUR APPLICATION:

- ✓ Site Plan showing location of outdoor seating. If you do not have a site plan, please email [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) to request a PDF copy.
- ✓ Property owner's approval

OFFICE USE ONLY	
Permit Number: LND	<u>SPR-2020-00160</u>
Application Date	<u>10-2-20</u>
Issued Date	<u>10-13-20</u>
Approved by	<u>n-wt</u>
Zoning District	<u>PD</u>

Location Address 464 N Midvale Blvd, Madison, WI 53705  
 Business Name bartaco Hilldale, LLC  
 Contact Person Amanda Stengel  
 Telephone 203.331.2733 Email astengel@bartaco.com

Which of the following best describes the Use?

- Brewpub     
  Coffee shop or Tea House     
  Restaurant (You do NOT have an alcohol license)  
 Tavern     
  Tasting Room for Brewery, Distillery, or Winery     
  Nightclub  
 Restaurant-nightclub (You have an entertainment license)     
  Restaurant-tavern (You have an alcohol license)

Do you have an existing outdoor seating Conditional Use approval?     Yes       No

Do you have an existing liquor license?     Yes       No

Your capacity limit set by Building Inspections: interior seating capacity: ~~131~~ 137  
 exterior seating capacity: ~~56~~ 70

I understand the temporary outdoor eating area requirements as listed on the following page and understand once this application is approved, it is only valid until **October 25, 2020**. Any violations of the temporary accessory outdoor eating area approved by the Zoning Administrator shall be enforceable by the Zoning Administrator as ordinance violations under Chapter 28, Madison General Ordinances.

Applicant signature: Amanda Stengel Date: 9/25/2020  
 Property Owner's signature\*: [Signature] Date: 9/29/20

\* Or attached separate letter of approval from property owner

\*\*\* Please see following page for temporary outdoor seating requirements and Site Plan requirements \*\*\*



### Temporary Outdoor Seating Requirements

All temporary outdoor eating areas approved through this review are subject to the following requirements:

1. Hours of Operation
  - New Outdoor Eating Areas must close by 10pm Sunday – Thursday, and by 11pm on Friday and Saturday.
  - Expanded existing Outdoor Eating Areas: Hours shall be set as provided in existing Conditional Use approval.
2. No outdoor amplified sound in new or expanded outdoor seating areas.
3. Additional Exterior lighting required for any seating areas operating after dusk shall comply with Code requirements. Light levels are to be the same or equal to parking lot requirements. If new wiring is required to power the lights, an electrical permit is required. Use of extension cords is not permissible.
4. The Zoning Administrator, Traffic Engineer, and City of Madison Fire Department shall approve any outdoor seating under this order.
5. The site must be operated in conformance with all City of Madison Fire requirements for building accessibility, and regulations from Public Health Madison & Dane County.
6. Tables, chairs, barricades, and fencing shall be safely secured on site when not in use.
7. If alcohol is served, signs shall be displayed for patrons stating that alcohol must stay within the seating area.
8. Under no circumstances do approvals for new or expanded outdoor eating areas allow for the creating of a “beer garden” or other social gathering space for patrons to stand and congregate to drink for any purpose.
9. All new or expanded outdoor eating areas shall post a sign with language provided by the City directed outward from the seating area to inform the public of the temporary approval.
10. Streatery establishments shall comply with Madison General Ordinances related (but not limited) to outdoor heating units, propane tank storage, tents, and snow removal. It is the responsibility of the Streatery establishment to comply with all regulations. Operators using outdoor heating units on City sidewalks may be required to sign an agreement relating to liability for their use.
11. **This temporary approval shall expire on April 14<sup>th</sup>, 2021.**

More information and guidelines for the Streatery Restaurant Recovery Program can be found [here](#). Information specifically related to operating through the fall, winter, and spring can be found [here](#).

### Site Plan Review Requirements

The site plans shall be drawn to scale and shall accurately reflect the location and layout for the temporary facility. Temporary outdoor eating areas may be located in parking spaces or other paved areas on the zoning lot immediately adjacent to the tenant space, and must be designed to be accessible for persons with disabilities. The amount of parking replaced with seating will be approved on a case by case basis. Under no circumstance may the combined indoor and proposed outdoor seating exceed maximum capacity of persons, as established by the Building Inspection Division.

The site plan shall identify the tenant space and layout of the outdoor seating located on the site. Seating areas in parking lots shall be located behind traffic barriers, such as cones, type 3 barricades, portable fencing, etc., which shall be identified on the site plan. Seating areas for establishments with liquor licenses must secure the seating area with “light fencing”. Seating areas may not impede any vision triangles or accessible routes. If tents will be used, show location and dimensions of tents on the site plan. Additionally, no parking for disabled persons may be repurposed for outdoor eating areas, unless those spaces are relocated elsewhere on the property, which will need to be shown on the site plan, to confirm the location and width meets code requirements.

No permanent structures may be erected under this temporary approval. The City of Madison Fire Department requirements are listed under “Madison General Ordinance (MGO) 29.355 - Use of Tents for Merchandising and Display; Wisconsin Administrative Code Chapter COMM 62; and 14, International Fire Code Chapter 24”. If you have any questions regarding tents and heating, please call the Fire Prevention Division at 266-4420.

If you do not have a site plan of your lot, please email [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) to request a PDF copy.

The completed application, property owner approval letter, and site plan are to be emailed to [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) for agencies review. Any questions regarding this temporary outdoor seating application can be sent to [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com).



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NANCI HORN  
GENERAL MANAGER | HILLDALE

M 617-913-3251  
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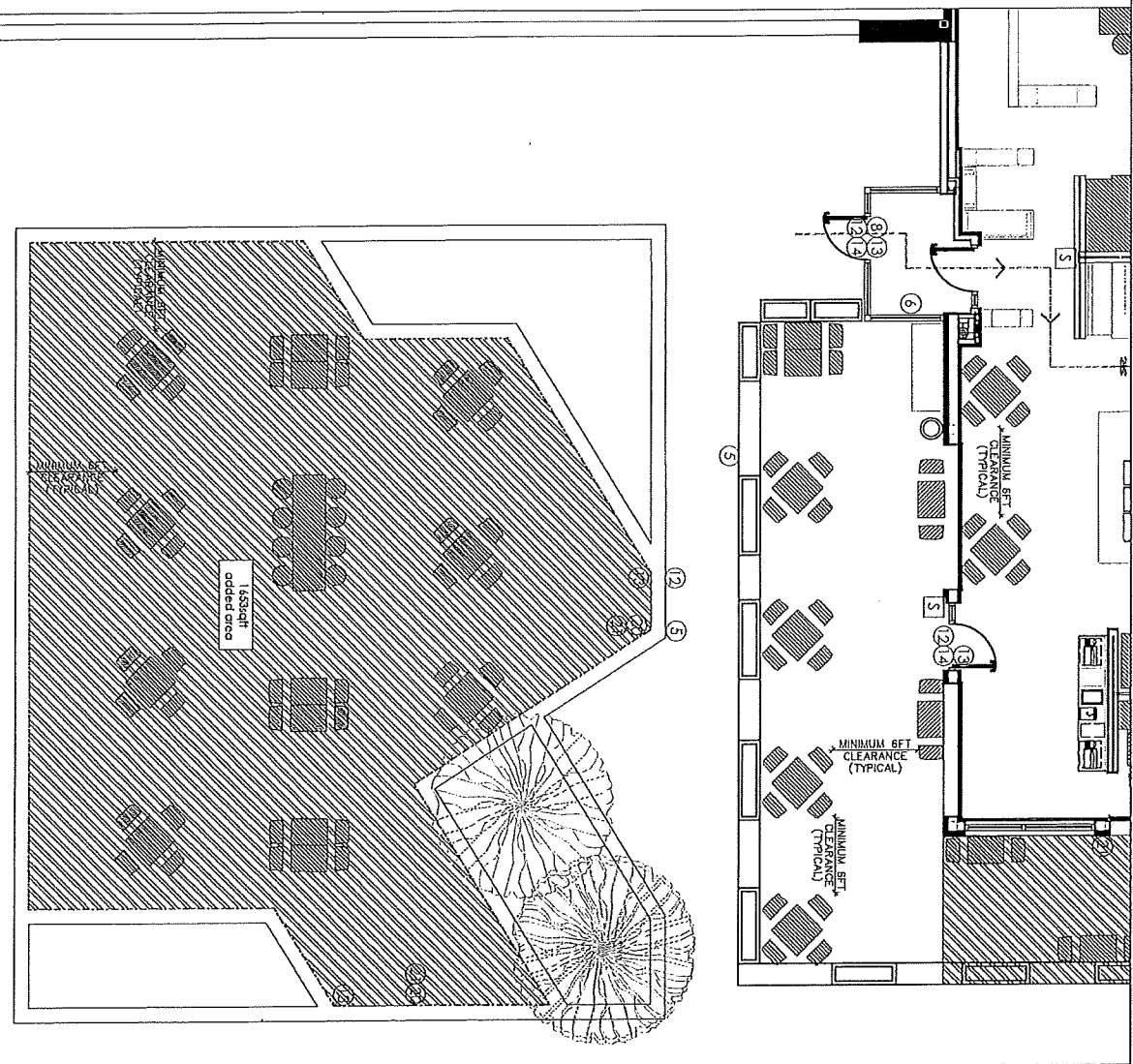
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WSDEVELOPMENT.COM

PLAN LEGEND		PLAN COUNT	
	Sealed Vent to Outside		33
	Protection Against Fire Sprinkler		101
	Hazardous Waste		46
	Non-Hazardous Waste		41
	Limited Traffic		129
	Structural Frame		
	Utility/Service		
	Other Outdoor Dining Area		

SIGNAGE LEGEND	
	Sign
	Mechanical Equipment
	Deck/Overhang
	Occupant Egress
	Service Counter
	Special Animal Chair
	Social Distancing Barrier
	Table and Chair (Indoor)
	Chair (Indoor)
	Chair (Outdoor)
	Chair (Special)



**AS**  
 04.29.20  
 1/8" = 1'-0"  
 BAA.524  
**A.1**

**BARTACO MADISON, LLC**  
 MADISON, WI  
 OWNER: BARTACO MADISON, LLC

Revision	Date

# HILLDALE

MADISON

