



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, March 17, 2010

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

ROLL CALL

Present: 14 -

Michael E. Verveer; Ronda Statz; Marsh Shapiro; Carl Gloede; Steve Brist; Thomas A. Landgraf; David A. Hart; Chet Gerlach; Pamela Bean; Dawn B. Crim; Katherine Plominski; Shiva Bidar-Sielaff; Mark D. Woulf and Austin J. Buerosse

Excused: 2 -

Michael Schumacher and Thomas J. Farley

Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of April 13, 2010.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Approval of Minutes

**A motion was made by Gerlach, seconded by Bean, to Approve the Minutes .
The motion passed by voice vote/other.**

Public Comment

Changes of Agent

1. [17632](#) Change of Agent
Brian VandeWalle • dba Lakeside Fibers • 402 W Lakeside St
New Agent: Cathy G Burmeister
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 306
A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

2. [17633](#) Change of Agent
Ultra Mart Foods LLC • dba Copps Food Center #8183
1312 S Park St
New Agent: Rick Girga
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Kerr) • Police Sector 306
A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

3. [17248](#) Change of Licensed Premise
802 Regent LLC • dba Buckingham's • capacity of 180
802 Regent St • Agent: Danny Ironmonger
Class B Combination Liquor & Beer • 48% Alcohol, 51% food
Aldermanic District 04 (Alder Verveer) • Police Sector 404
Request to include parking lot just to the west of the premises for stadium special events.
A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.

Registrant(s): Danny Ironmonger

4. [17724](#) Change of Licensed Premise
La Mestiza Mexican Cuisine Inc • dba La Mestiza • capacity of 48
121 E Main St • Agent: Antonio Estrada
Class B Combination Liquor & Beer • 30% Alcohol, 70% food
Aldermanic District 04 (Alder Verveer) • Police Sector 406
Request to add a sidewalk cafe.
A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Antowan Hallman; Cliff Fisher

5. [17725](#) Change of Licensed Premise
Madison Mallards • dba Madison Mallards • capacity of 6750
2920 N Sherman Ave • Agent: Vern Stenman
Class B Beer • 40% Alcohol, 60% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 505
See attached application for details.
- A motion was made by Gerlach, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
- Registrant(s): Vern Stenman**
6. [17727](#) Change of Licensed Premise
Gretisman Investments LLC • dba Plan B • capacity of 200/250
924 Williamson St • Agent: Corey Gresen
Class B Combination Liquor & Beer • 70% Alcohol, 30% food
Aldermanic District 06 (Alder Rummel) • Police Sector 408
See attached plans of expansion.
- A motion was made by Landgraf, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) Meet with the neighborhood regarding sound within 45 days; 2) Capacity of 250 Monday thru Wednesday, 300 Thursday thru Sunday; Can carry alcohol into the smoking area. The motion passed by voice vote/other.**
- Registrant(s): Rico Sabatini; Corey Gresen; Matt Aro; Douglas Cameron; Matt Gietzel; Jack Shurm**
7. [17729](#) Change of Licensed Premise
Legends Unlimited Inc • dba Legends Unlimited • capacity of 284
439 Grand Canyon Dr • Agent: Abdula Ajdini
Class B Combination Liquor & Beer • 40% Alcohol, 60% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
Request to put in a temporary volleyball court, see attached.
- A motion was made by Bean, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the condition that the volleyball court will operate Monday thru Saturday 6 pm - 10 pm. The motion passed by voice vote/other.**
- Registrant(s): David Ajdini; Ald. Mark Clear; Steven Earl**

21+ Entertainment License

8. [17695](#) 21+ Entertainment License
Yahara Inn Ltd • dba Mickey's Tavern
1524 Williamson Street • Agent: Jane Capito
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the condition that the applicant will provide the Clerk's office with all managers names and dates of birth. The motion passed by voice vote/other.

Registrant(s): Jane Capito
9. [17696](#) 21+ Entertainment License
The Legend's LLC • dba Zander's Capitol Grill
118 State Street • Agent: Mohamed Barketallah
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Gerlach, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Adam Ginsberg
10. [17697](#) 21+ Entertainment License
Natt Spiel, Inc. • dba Nattspiel • Capacity: 50
211 King Street • Agent: Christopher Berge
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 6 (Alder Rummel) • Police Sector 405

A motion was made by Mr. Woulf, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Prentice Berge
11. [17698](#) 21+ Entertainment License
The Monastery, Inc. • dba Bellini Italian Restaurant
Capacity: 180
401 E. Washington Avenue • Agent: Peter Gargano
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 6 (Alder Rummel) • Police Sector 406

A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Pete Gargano

12. [17699](#) 21+ Entertainment License
Alchemy Cafe, LLC • dba Alchemy Cafe
1980 Atwood Avenue • Agent: Michael Randall
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410
A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
Registrant(s): Michael Rondell
13. [17700](#) 21+ Entertainment License
Van Nest Enterprises, LLC • dba Brasserie V
1923 Monroe Street • Agent: Matthew Van Nest
Class B Beer, Class C Wine • 35% alcohol, 65% food
Aldermanic District 13 (Alder Kerr) • Police Sector 303
A motion was made by Gerlach, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
14. [17701](#) 21+ Entertainment License
Monroe Street Bistro, LLC • dba Jacs
2611 Monroe Street • Agent: James Palinkas
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 10 (Alder Solomon) • Police Sector 302
A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
Registrant(s): Rebecca Mergen
15. [17702](#) 21+ Entertainment License
Jolly Bob's, Inc. • dba Jolly Bob's
1210 Williamson Street • Agent: Timothy Erickson
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the condition that the applicant will provide the Clerk's office with all managers names and dates of birth. The motion passed by voice vote/other.
Registrant(s): Tim Erickson; Maero Gadonez; Luis Martinez; Luis Carrion

16. [17703](#) 21+ Entertainment License
Crystal Corners, Inc. • dba Crystal Corners Bar
Capacity: 99
1302 Williamson Street • Agent: David Day
Class B Combination Liquor & Beer
85% alcohol, 5% food, 10% other
Aldermanic District 6 (Alder Rummel) • Police Sector 410
A motion was made by Gerlach, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
17. [17705](#) 21+ Entertainment License
Jing Xun Jiang • dba Edo Japanese Restaurant
536 S. Park Street
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 13 (Alder Kerr) • Police Sector 305
A motion was made by Ald. Verveer, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/21/2010. The motion passed by voice vote/other.
Registrant(s): Kim Coonts; John Durand
18. [17731](#) 21+ Entertainment License
Stanley Otis • dba Club La Mark • Capacity: 80
1525 N Stoughton Rd
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 17 (Alder Clausius) • Police Sector 516
A motion was made by Bean, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the condition that the applicant will provide the Clerk's office with all managers names and dates of birth. The motion passed by voice vote/other.
Registrant(s): Stan Otis; Dennis Sieg; Cliff Fisher
19. [17732](#) 21+ Entertainment License
Ohio Ltd • dba Ohio Tavern • Capacity: 70
224 Ohio Ave • Agent: Terre Sims
Class B Combination Liquor & Beer • 96% alcohol, 4% food
Aldermanic District 06 (Alder Rummel) • Police Sector 601
A motion was made by Bean, seconded by Mr. Woulf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
Registrant(s): Terre Sims

20. [17815](#) 21+ Entertainment License
Duma LLC • dba The Ivory Room • Capacity:70
116 W Mifflin St • Agent: Julie Stoelson
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 04 (Alder Verveer) • Police Sector 405
- A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Registrant(s): Jack Sosnowski

18+ Performing Arts License

21. [17015](#) 18+ Center for Visual & Performing Arts License
Brickhouse BBQ LLC • dba Brickhouse BBQ • Capacity: 180
402 W Gorham St • Agent: Jong Yean Lee
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 04 (Alder Verveer) • Police Sector 403
- A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER at the request of the applicant. The motion passed by voice vote/other.**

22. [17733](#) 18+ Center for Visual & Performing Arts License
Tanyeri Corp • dba Otto's Restaurant & Bar • Capacity:62
6405 Mineral Point Rd • Agent: Kamil Tanyeri
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
- A motion was made by Bean, seconded by Mr. Woulf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the condition that the applicant will provide the Clerk's office with all managers names and dates of birth. The motion passed by voice vote/other.**

Registrantl(s): Dana Tanyeri

23. [17734](#) 18+ Center for Visual & Performing Arts License
TK JMPK LLC • dba Tilted Kilt Madison West • Estimated Capacity: 199
420 Gammon Rd. • Agent: Robert Rynes
Class B Combination Liquor & Beer • 40% alcohol, 58% food, 2% Other
Aldermanic District 19 (Alder Clear) • Police Sector 113
- A motion was made by Ald. Verveer, seconded by Landgraf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 4/21/2010 at the request of the applicant. The motion passed by voice vote/other.**

New License Public Hearing

24. [16727](#) Public Hearing - New License
Bernie & Tony's Piano Bar & Sicilian Restaurante LLC
dba Bernie & Tony's • 30% alcohol, 65% food, 5% Other
4265 W Beltline Hwy • Agent: Thomas Caputo • Estimated Capacity: 100
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 104
A motion was made by Ald. Verveer, seconded by Mr. Woulf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 5/19/2010. The motion passed by voice vote/other.
25. [17243](#) Public Hearing - New License
Faouzi LLC • dba Faouzi's Bar & Grill • 40% alcohol, 60% food
4245 W. Beltline Hwy. • Agent: Corey Rogers • Estimated Capacity: 120 or less
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 104
A motion was made by Ald. Verveer, seconded by Mr. Woulf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 5/19/2010. The motion passed by voice vote/other.
26. [17244](#) Public Hearing - New License
Amodt & Fitzgerald LLC • dba Revolution Cycles • 1% alcohol, 99% Other
2330 Atwood Ave • Agent: Jeff Fitzgerald • Estimated Capacity: 85
Class B Beer
Aldermanic District 06 (Alder Rummel) • Police Sector 601
A motion was made by Landgraf, seconded by Mr. Woulf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Registrant(s): Jeff Fitzgerald
27. [17622](#) Public Hearing - New License
Underground Kitchen & Delicatessen LLC
dba Underground Kitchen & Delicatessen
45% alcohol, 55% food
127 E Mifflin St • Agent:Melinda Trudeau • Estimated Capacity: 100
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 406 • Density Area
A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the condition that they must meet the definition of a restaurant as defined by Madison General Ordinance Section 38.02. . The motion passed by voice vote/other.

Registrant(s): Jon Atwell; Melinda Trudeau; Jarett Welch; Louise Smoczynski; Robert Hamoner; Daniel Ross; Charles Squires; Jonathan Hunter

28. [17623](#) Public Hearing - New License
La Finca Mexican Restaurant LLC • dba La Finca Mexican Restaurant
35% alcohol, 65% food
3302 Packers Ave • Agent: Javier Arriaga • Estimated Capacity: 145
Class B Beer, Class C Wine
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 511
A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the condition that the hours of operation be Sunday thru Thursday 11 am to 9 pm, Friday and Saturday 9 am to 10 pm. The motion passed by voice vote/other.
Registrant(s): Ald. Rhodes-Conway
29. [17629](#) Public Hearing - New License
Madison High Crossing Lodging Investors II LLC
dba Fairfield Inn & Suites • <2% alcohol, <2% food, 96% Other
2702 Crossroads Dr • Agent: Eric Rottier • Estimated Capacity: 51
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Clausius) • Police Sector 519
A motion was made by Bean, seconded by Mr. Woulf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s): Jeff Ryan
30. [17630](#) Public Hearing - New License
Full of Bull LLC • dba Full of Bull • 10% alcohol, 90% food
605 E Washington Ave • Agent: Keith Doherty • Estimated Capacity: 99
Class B Combination Liquor & Beer
Aldermanic District 06 (Alder Rummel) • Police Sector 408
A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.

Operator Applications

31. [17238](#) Operator License Application
Joshua Truitt - Establishment where employed: Mr. Roberts
A motion was made by Ald. Verveer, seconded by Mr. Woulf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
Chairperson Hart abstained from the vote.
Registrant(s); Joshua Truitt
32. [17239](#) Operator License Application
Sara Hatzenbeller - Establishment where employed: Hooters

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

33. [17240](#)

Operator License Application
Corderro Earls - Establishment where employed: PDQ

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

34. [17327](#)

Operator License Application
Christopher Misurelli - Establishment where employed: Inn on the Park

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

35. [17328](#)

Operator License Application
Sarah Steffes - Establishment where employed: Packer Inn

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

Action Items

36. [17634](#)

Africana Audit Request

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS recommend audit - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Mary Wise; Terry Jackson; April Jackson; Joanne Malvik

37. [17691](#)

Modifications to Supplemental Form for Temporary Class B Retailers License.

38. [16432](#)

Amending Section 38.06(8) of the Madison General Ordinances to prohibit the drinking of alcohol by licensees and employees of a licensed retail alcohol establishment while working in the establishment.

A motion was made by Ald. Verveer, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 5/19/2010. The motion passed by voice vote/other.

Registrant(s): Troy Pickl

39. [17816](#)

ALRC Subcommittee on Downtown Ordinances and Issues Update

Discussion Items

Report of the Alcohol Policy Coordinator

40. [17754](#)

Report of the City Attorney

41. [08455](#) Summary of Recent Office Enforcement Actions.

Report of Madison Police Department

42. [17765](#)

Report of City Clerk's Office

43. [17753](#) Summary of Licenses Issued. See attached report.

Adjournment

A motion was made by Bean, seconded by Mr. Woulf, to Adjourn. The motion passed by voice vote/other. The meeting adjourned at 10:40 p.m.