

Meadowood Neighborhood Association  
Lisa Veldran, President  
PO Box 45528  
Madison WI 53744-5528  
<http://www.meadowoodneighbors.org>

May 12, 2009

Re: Grant Application for Establishing a Southwest Farmer's Market

I am writing on behalf of the Meadowood Neighborhood Association in support of the grant application submitted by Kim Neuschel for the establishment of a farmer's market on the southwest side of Madison.

The Meadowood Neighborhood Association is on record as supporting this project.

The neighborhood association sees this project as another way to further enhance the community building initiatives that have started in southwest Madison. This project also provides additional opportunities for residents living in the neighborhood to interact with each other.

Thank you in advance for your consideration of the application.

Sincerely,

Lisa Veldran, President  
Meadowood Neighborhood Association



Prairie Hills Neighborhood Association  
PO Box 44674  
Madison WI 53744-4674

March 3, 2009

To Whom It May Concern:

As president of the Prairie Hills Neighborhood Association, I would like to voice my support for a southwest farmer's market. There are many reasons a farmer's market would be beneficial to this neighborhood:

- It would make available affordable, healthy foods to area residents, many of which are low income
- It would support local Wisconsin farmers
- Help build our sense of community
- Provide a "walkable" activity to residents, something we need more of in this area.

It is for these reasons and more that I fully support a farmer's market for the southwest side of Madison. Please feel free to contact me for any further information. Thank you.

Sincerely,

Nicky Morris, President  
Prairie Hills Neighborhood Association  
6717 Hammersley Rd  
Madison WI 53711  
608-661-9182  
info@prairiehillsna.org

Dear members of the Community Development Block Grant Commission:

The board of the Greentree Neighborhood Association enthusiastically supports locating a farmer's market on the grounds of Toki Middle School. We believe a market would provide a venue to bring the neighborhood together for chance encounters and light conversation and give people an opportunity to purchase fresh produce. Given the significant population of low-income families in the southwest area of Madison we hope that vendors will be selected whose prices are affordable to all members of our community. Our neighborhood school, Falk Elementary, has one of highest number of children receiving free and reduced lunches in Madison with a 65% eligibility rate. A market with reasonable priced items would most certainly benefit the Falk School community. We are looking forward to having the opportunity to shop at a neighborhood farmer's market this summer.

Sincerely,  
Nancy Priegel  
Greentree Neighborhood Board



## Madison Police Department

Noble Wray, Chief of Police

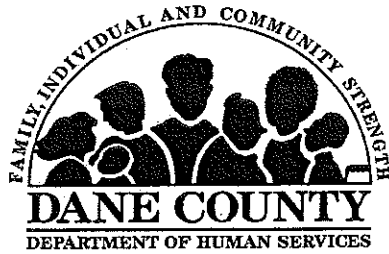
City-County Building  
211 S. Carroll Street  
Madison, Wisconsin 53703  
608 266 4022  
(TDD) 608 266 6562  
[www.madisonpolice.com](http://www.madisonpolice.com)

Police Officer John Amos  
1710 McKenna Blvd.  
Madison, WI 53711

To whom it may concern,

The Meadowood neighborhood is one of contrasts. There are pockets of poverty surrounded by middle class housing with the hub of the neighborhood the Meadowood Shopping Center. A farmers market would provide a place for neighbors of diverse backgrounds to meet and interact. Many people in the neighborhood have no cars and the market would provide a place to get fresh, locally grown produce. A farmers market would help define the neighborhood. Viewed from a police perspective, any initiative that would increase large amounts of people involved in positive activity into a troubled neighborhood would be beneficial. People looking to rent or purchase property or open a business would see before them not a neighborhood teetering on the edge of decline but one thriving and growing. A farmer's market would give the neighborhood an injection of vitality that could possibly jumpstart the area as a place to go to for shopping and recreation. Please support Meadowood farmers market.

Police Officer John Amos  
West Community Policing Team



KATHLEEN M. FALK  
DANE COUNTY EXECUTIVE

## Joining Forces for Families:

5810 Russett Rd. Apt. 1  
Mike Bruce: (608) 273.6622

May 12, 2009

CDBG  
215 Martin Luther King Jr. Blvd  
Madison, WI 53703

RE: Future Funds Application

To Whom It May Concern:

My name is Michael Bruce and I manage a small community resource center on Russett Rd. Specifically, I am employed with Dane County Department of Human Services in the Joining Forces for Families Initiative. I am writing this letter to strongly support the addition of a neighborhood farmer's market.

Our office routinely works with over 100 families in a given week, and the vast majority of service requests made revolve around basic human needs. Families routinely come to our office in immediate need of assistance to feed their children. Towards this end, we are routinely directing families to one of 2 area food pantries, and/or offering emergency food supplies from our office.

One issue that consistently comes up is the lack of any available produce and other perishable food items. Routinely families get boxes of cereal, noodles, tomato sauce, macaroni and cheese, and a variety of canned goods. Only occasionally, is some sort of meat available to families, and all of the area food pantries have a one time per month limit for families. Compounding this scenario, there is no nearby grocery store within 3-4 miles of the Balsam, Raymond, Russett corridor. Along these lines, families consistently go without fresh produce for themselves or their children. The addition of a local farmers market would immediately remedy this situation.

Additionally, a neighborhood farmer's market would build a sense of community and connectivity. Approval of this grant would not only help to fill an important need in the community, but would also bring neighbors together; a small investment with a very large return.

Thank you for your time and attention to this matter,

Michael Bruce (JFF Community Social Worker)



**Dane County**

1 FEN OAK CT STE 138  
MADISON WI 53718-8812  
608/224-3700 VOICE  
608/224-3727 FAX  
608/224-3703 TTY

**Cooperative Extension**  
<http://dane.uwex.edu>

To Whom It May Concern:

I am writing in support of the REAP Food Group's grant application to start a farmer's market on Madison's south west side. As a nutrition educator for UW Extension's Wisconsin Nutrition Education Program, I understand the value of produce in all people's diets.

I have been a nutrition educator on Madison's Southwest side for seven years and food security has become a serious issue for many families living there. During the past few years, the southwest side has seen a dramatic increase in the incidence of poverty and there is a lack of resources to address the needs of people living there. For example, there is currently no place within walking distance for residents to access affordable food. A farmer's market would not only provide access to nutritious food, but would give residents a place to meet others and feel less isolated. The farmer's market would accept Food Share (food stamps) and WIC vouchers. This would ensure access to fresh produce to all residents. A farmer's market would also be a wonderful opportunity for the Wisconsin Nutrition Education Program. My support of this grant includes me providing nutrition education at the market including food preparation demonstrations with market produce and basic nutrition education.

I strongly encourage you to accept REAP Food Group's request for funds to support access to fresh local produce.

Sincerely,

Tanya Kirtz  
Nutrition Educator  
Wisconsin Nutrition Education Program