

2-20-14 DRAFT

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Downtown Coordinating Committee Priorities for 2014

Report of Matt Covert, Tom Hirsch and Rebecca Cnare

Priorities for the Downtown Coordinating Committee for 2014 should be broken down into the following general categories:

- Mall Maintenance Reports and Activities
- Downtown Public Amenities
- Downtown Conduct Issues
- Downtown Transportation Issues
- Other

Within each of these categories are several initiatives and other more specific issues that could become an item for a discussion at one or more DCC meetings. It is proposed that as the committee works through the discussion of these issues, a briefing, or small one-page report could be developed that highlights the concerns/ideas of the DCC and that could be passed along to other relevant City committees or City staff, as appropriate.

A. Mall Maintenance Reports and Activities

1. Mall Maintenance Reports – Monthly
2. Mall Maintenance Special Charges
3. Continued review and discussion of the Mall maintenance boundaries
4. Downtown Events Reports

B. Downtown Public Amenities

1. State Street Protocols and Policy Issues for competition of amenities within the right-of-way: bike racks, trash containers, outdoor cafes, kiosks, benches, etc.
2. Use of public rights-of-way coordinated with Street Use Staff Committee
3. Café /Vending requests at Vending Oversight Committee
4. Sandwich board signs
5. Public Restrooms

C. Downtown Conduct Issues

1. Top of State Street Issues
 - Placemaking Ideas with 100 State Group/DMI
 - Revisiting 100 blocks of North Carroll, West Mifflin Street and Philosophers' Grove area
 - Ways to use budgeted funds for this area
2. 600 Block University Avenue (Frances, Lake and Gilman)
3. ALDO Update
4. Discussion of conduct issues surrounding State Street area in particular, and the downtown in general (report from Downtown Police Captain)
5. Issues regarding homelessness
6. Busking – Street Performers

D. Downtown Transportation Issues

1. Downtown Bike and Moped Study
2. Transportation Master Plan
 - Could include taxi cab issues, bus issues, and proposed bus terminal

E. Other

1. Lake Mendota lakefront path as recommended in the City's Downtown Plan
2. Downtown signage issues
3. Review and discussion of Placemaking proposals
4. The continued oversight of the 700-800 Blocks of State Street once the State Street Oversight Committee is dissolved
5. Rhythm and Booms Downtown
6. Make Music Madison (Torkildson)
7. Downtown development proposals: information & potential impacts
 - Concentration of new development proposals at/neat Johnson, Broom and Dayton Streets

As part of the discussion, Tom and Matt identified a few of the topics that they think would be an appropriate starting point for discussions. Over the next few months, Planning Staff will begin to arrange for appropriate staff to attend meetings, and to assemble background information for committee members on the following topics:

1. State Street Design Update (700-800 Blocks)
2. ALDO update
3. Public Bathrooms
4. Rhythm and Booms Update (G. Frank?)
5. Downtown Bike and Moped Study
6. State Street Amenities and Protocols (including sandwich board signs)

DCC Core Duties from MGO 8.41

- Provide a forum for public information and stewardship regarding the use of public space in the Downtown Area,
- Review regulations and policies affecting the Downtown Area, with particular emphasis on State Street and the Capitol Square, as a high-quality urban space for pedestrians in an environment that promotes healthy businesses.
- Consider ongoing issues of operation, design, safety, maintenance and use of the Downtown Area.
- Policies, regulations and city services that affect pedestrians, including people with disabilities; bicyclists; Mall Concourse maintenance; parking for bicycles, mopeds and automobiles; loading and unloading; motorized vehicles; signage and advertising; vending; sidewalk cafes; and streetscape items such as benches, planters and other street fixtures.
- Provide a forum for public information and stewardship for topics that affect the use of public space in the Downtown Area including trash, care of terrace trees and plants, use of sidewalks, placement of utility boxes and building maintenance.
- Consider any proposed ordinance amendments or new ordinances or resolutions regarding planning in the Downtown Area; or impacting upon the ongoing operation, safety, maintenance, enjoyment, use of, and scheduling and operation of special events in the Downtown Area.

Preliminary DRAFT: For Downtown Coordinating Committee Discussion Only

Topic	Committees	DCC Mission?	Notes:
A. Mall Maintenance Reports and Downtown Events			
Mall Maintenance Reports	DCC lead	Core DCC Mission	Traditional oversight by DCC
Mall Maintenance Special Charges	BoE, CC, DCC	Core DCC Mission	Traditional oversight by DCC
Mall Maintenance Boundaries	CC, DCC	Core DCC Mission	Traditional oversight by DCC
Special Events Downtown	Street Use Staff Committee, Common Council, DCC?	Core DCC Mission	
Downtown Public Amenities			
State Street Amenity Protocols & Policy Issues	Staff & SSOC	Core DCC Mission	There is no one entity coordinating these policies, planning staff currently tries to work with coordinating agencies on individual issues, DCC could become lead in this effort
Café/Vending Permits	VOC	?	
Sandwich Board Signs	Staff: Zoning Administrator	?	
Public Restrooms	Staff	Yes	Staff team currently looking at this issue. DCC could play a role.
Downtown Conduct Issues			
Top of State Street	none	Yes	DMI and staff team exploring issues
100 blocks of W Mifflin and N Carroll	DCC, BPW	Yes	
600 Block of University Avenue	ALRC, Police, CC	?	
ALDO	ALRC, CC	?	
Homelessness in Downtown	Community Services, Police, CC	?	
General Issues of Conduct Downtown	Community Services, Police,	?	Police
Street Performers	?	?	Permit only required for amplification

Topic	Committees	DCC Mission?	Notes:
Downtown Transportation Issues			
Downtown Bike and Moped Study	PBMVC	?	Scheduled to be completed in 2014
Transportation Master Plan	LRTPC, PBMVC, TPC, PC	?	Includes taxi, bus and bus terminal issues. May be a role for DCC focusing on downtown issues
Other			
Lake Mendota Path	BPW, Parks Commission	?	Long term project, acquiring right-of-way/easements to create path is part of early steps. Future Capitol Budget item.
Downtown Signage	UDC, Zoning	?	
Placemaking Proposals	Staff	Yes	
700-800 Block of State Street Design	SSOC, BPW, CC	Yes	DCC could resume oversight once SSOC has dissolved
Rhythm and Booms	?	?	Madison Festivals Inc is lead
Make Music Madison	Madison Arts Commission	?	
Downtown Development Proposals	Landmarks, UDC, PC, CC	?	Potential for periodic updates

Legend:

City Boards, Commissions and Committees:

- ALRD: Alcohol License Review Committee
- BoE: Board of Estimates
- BPW: Board of Public Works
- CC: Common Council
- Community Services: Community Services Committee
- DCC: Downtown Coordinating Committee
- Landmarks: Landmarks Commission
- LRTPC: Long Range Transportation Planning Committee
- MAC: Madison Arts Commission
- PBMVC: Pedestrian/Bicycle/Motor Vehicle Commission
- PC: Plan Commission
- Parks: Parks Commission
- TPC: Transit and Parking Commission
- UDC: Urban Design Commission
- SSOC: State Street Oversight Committee
- VOC: Vending Oversight Committee

Other Entities:

- DMI: Downtown Madison Inc