

Traffic Demand Management Plan for UnityPoint Health – Meriter – Child & Adolescent Hospital
8001 Raymond Road, Madison, Wisconsin
October 10, 2018

1. UnityPoint Health-Meriter Child & Adolescent facility currently has 20 inpatient beds. The proposal is to add 10 additional inpatient beds and a day treatment program that will serve 16 outpatient visits per day to meet the needs of the community. The proposed expansion is not expected to significantly increase transportation needs.
2. The hospital occupies 20,000 square feet and will expand to approximately 40,000 square feet.
3. Inpatient services are provided 24/7. The proposed day treatment program will provide services between the hours of 8:00 a.m. – 4:00 p.m. As part of the outpatient program, multifamily group therapy will be held 2 – 3 nights per week between 5:00 p.m – 7:00 p.m. The staff will also investigate providing the outpatient program space to related community services during evenings that multifamily therapy is not taking place.
4. Statistics show:
 - Thirty employees work at the facility daily
 - Current daily census of 13 inpatients
 - Anticipate an increase in daily census to 19 inpatients
5. UnityPoint Health – Meriter currently has a robust traffic demand management program implemented at Meriter Hospital at 202 S. Park Street, Madison, WI. We anticipate incorporating the below elements of the UnityPoint Health – Meriter traffic demand program at the Child & Adolescent Hospital. The Child & Adolescent program currently provides and will continue to provide the following services to those in need:
 - Cab vouchers
 - \$3,000 worth of gas gift cards per year, (provided by the Meriter Foundation)
 - Medical Assistance Transportation provided by LogisticCare
 - Area Public School districts have provided transportation of patients to this facility as needed.
 - a. Adequate automobile and bicycle parking will be provided on site.
 - b. Meriter installed an existing bike path as part of our development agreement with the City when the McKee Clinic was built in 2009.
 - c. Metro route stops near the proposed site at the corner of McKee Road and Muir Field Road.
 - d. Meriter currently has a contract with Madison Metro to provide free bus passes for all employees for work related travel.
 - e. UnityPoint Health – Meriter provides ride sharing information to employees to encourage utilization of Vanpool and RIDESHARE.

- f. UnityPoint Health – Meriter will work with employees who may require special transportation accommodations to ensure 8001 Raymond Road is accessible to all.
6. UnityPoint Health-Meriter supports future bus stop(s) to occur near its current building sites from the collector street access point(s). UPH-Meriter would link its building entrances to future bus stop(s) with accessible walkways at the time of the bus stop placement.
 7. This transportation information will be included in the patient's admission packets.