



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, June 19, 2013

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Cnare arrived at 4:50 p.m. during Item No. 2. O'Kroley was excused at 6:25 p.m. during Item No. 8.

Present: 6 -

Dawn O. O'Kroley; Cliff Goodhart; Melissa R. Huggins; Henry S. Lufler, Jr.;
R. Richard Wagner and Thomas A. DeChant

Excused: 3 -

Lauren Cnare; John A. Harrington and Richard L. Slayton

APPROVAL OF MINUTES

A motion was made by Huggins, seconded by Lufler, Jr., to Approve the Minutes of June 5, 2013. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

O'Kroley recused herself on Item No. 2.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

- 1. [30401](#)** 4502 East Towne Boulevard - Exterior Remodeling in UDD No. 5 for "Red Lobster." 17th Ald. Dist.

This item was approved as a consent item. The consent motion was contingent on adding additional canopy trees along Independence Lane and its corner intersection with East Washington Avenue.

A motion was made by Huggins, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.
- 3. [30403](#)** 4725 East Towne Boulevard - Comprehensive Design Review, Updated Signage Plan for "Famous Footwear." 17th Ald. Dist.

This item was approved as a consent item.

A motion was made by Huggins, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.

4. [28965](#) 700-728 South Gammon Road & 7009-7011 Watts Road - PCD Zoning Text Amendment for Ground Signage. 1st Ald. Dist.

This item was approved as a consent item.

A motion was made by Huggins, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.

ROLL CALL

Present: 7 -

Lauren Cnare; Dawn O. O'Kroley; Cliff Goodhart; Melissa R. Huggins; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Excused: 2 -

John A. Harrington and Richard L. Slayton

2. [26752](#) 4916 East Broadway - New Construction, "Facility Gateway Corporation" in UDD No. 1. 16th Ald. Dist.

The motion provided for the fencing materials to be rethought and to look into detailing on the canopy, both of which can return to staff for final approval.

A motion was made by Huggins, seconded by Cnare, to Grant Final Approval. The motion passed by the following vote:

Ayes: 5 -

Lauren Cnare; Cliff Goodhart; Melissa R. Huggins; Henry S. Lufler, Jr. and Thomas A. DeChant

Recused: 1 -

Dawn O. O'Kroley

Excused: 2 -

John A. Harrington and Richard L. Slayton

Non Voting: 1 -

R. Richard Wagner

UNFINISHED BUSINESS

5. [30101](#) 915 Haywood Drive - New Construction in UDD No. 7 for "Ryan Brothers Ambulance." 13th Ald. Dist.

The motion provided for the reduction of the overhangs to 1-foot, with concentration of the downspouts to the lawn side of the property and blue awning color.

A motion was made by Goodhart, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

6. [24478](#) 100 Block State Street: 117-119, 121-123, 125, 127-129 State Street; 120, 122 West Mifflin Street - Project that Involves the Demolition, Renovation and Refurbishing of Some Structures, as well as New Construction in the C4 Central Commercial District. 4th Ald. Dist.

A motion was made by Huggins, seconded by Lufler, Jr., to Grant Final Approval. The motion passed by voice vote/other.

7. [30592](#) 749 University Row - Sign Package for "University Crossing." 19th Ald. Dist.

The motion provided for the following:

- Elimination of the sign on the pier on the University Avenue façade.
- These signs shall be extinguished at 11:00 p.m. However, if there is a tenant that requires being open past 11:00 p.m. that shall be taken to the Alderperson and the neighborhood.
- The ground development sign at the corner of University Avenue and Whitney Way does not necessarily need to be turned off at 11:00 p.m.

A motion was made by Lufler, Jr., seconded by Huggins, to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

ROLL CALL

- Present:** 6 -
Lauren Cnare; Cliff Goodhart; Melissa R. Huggins; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant
- Excused:** 3 -
Dawn O. O'Kroley; John A. Harrington and Richard L. Slayton

8. [30468](#) 1750 Pearson Street - Outdoor Fire Training Facility for Madison College. 12th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 6:50 p.m. by unanimous consent.