

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # 4.1.
Project # 9-60-05

DATE SUBMITTED: <u>8-31-05</u>	Action Requested
UDC MEETING DATE: <u>9-21-05</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 430 GRAND CANYON DR.

ALDERMANIC DISTRICT: _____

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT
ZIMBRICK HONDA RYAN SIGNS, INC.
MR. CHUCK HOWARTH MS. MARY BETH GROWNEY SELENE

CONTACT PERSON: MARY BETH GROWNEY SELENE
Address: 3007 PERRY ST.
MADISON, WI 53713
Phone: 271-7979
Fax: 271-7853
E-mail address: mbgrowneyseleene@ryansigns.net

- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 50,000 Sq. Ft.
 - Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

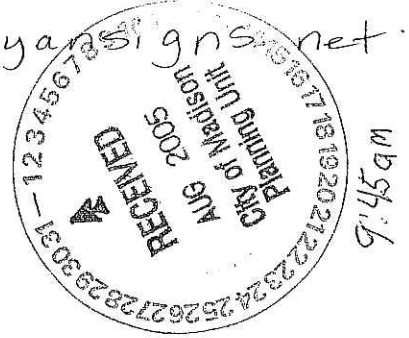
(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

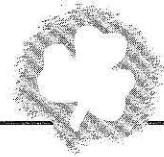
- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)



02049

Ryan Signs, Inc.



3007 Perry Street
Madison, WI 53713
Tel (608) 271-7979
Fax (608) 271-7853
ryansign@tds.net

August 31, 2005

TO: City of Madison
Urban Design Commission

FROM: Mary Beth Growney Selene
Serving as an Agent for Zimbrick Honda Service

**RE: COMPREHENSIVE DESIGN REVIEW APPLICATION
430 GRAND CANYON DRIVE
REQUEST FOR FINAL APPROVAL**

Dear Urban Design Commission Members;

Enclosed please find our submittal for a Comprehensive Design Review Approval Zimbrick Honda Service located at 430 Grand Canyon Drive.

BACKGROUND

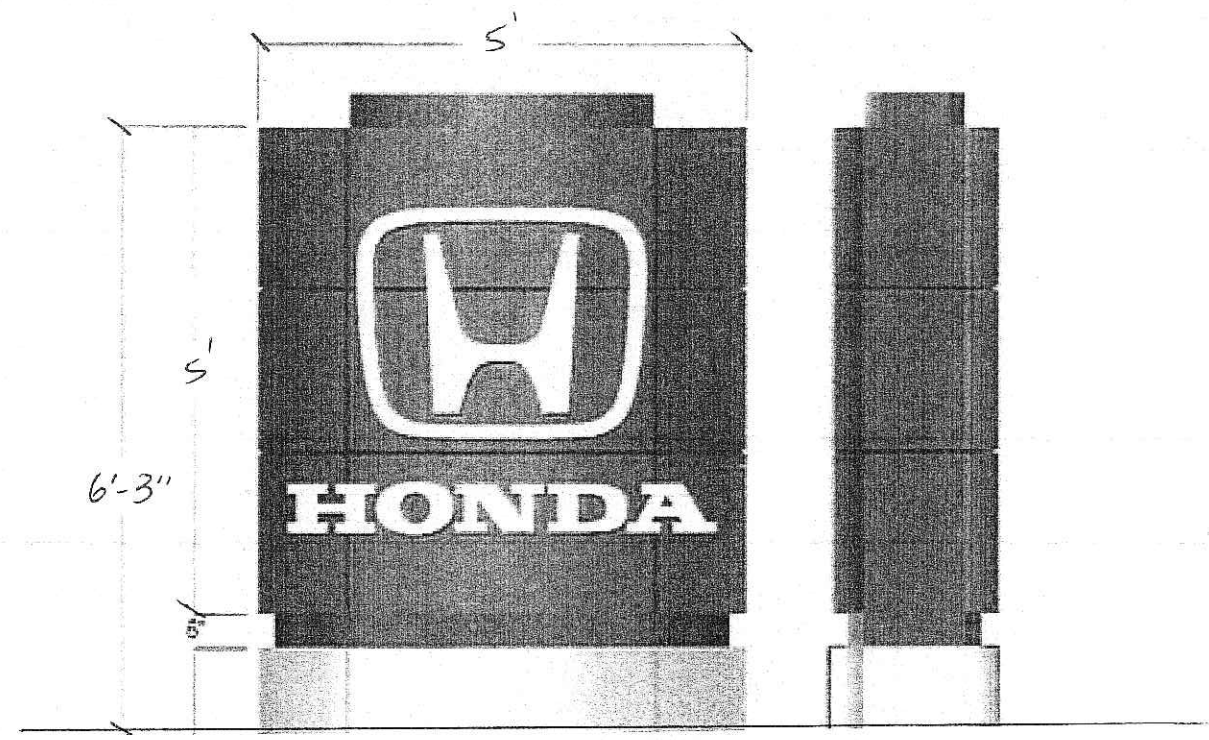
The client has increased the size of their building by more than double. The new portion of the building projects more than the original building [allowing for Accessible Parking to continue to be located closest to the building entrance]. The property is located in a Deed Restricted area, held by Park Towne Corporation.

REQUEST FOR APPROVAL

- a.) The building façade has been designed to incorporate a blue architectural banding above the entry portion and the overhead door portion. With all these windows being visually in line, the "step-back" of the building creates a single visual line.
- b.) The "banding" turns into a "wave" on the left side of the building.
- c.) We request approval of a Comprehensive Design Review so that we can provide signage that completes the architectural detail ["banding" and "wave"] of the building. The Comprehensive Design Review will allow for complete signage that would otherwise be prohibited solely by the restrictions of the ordinance.

Thank you for your consideration.

Respectfully Submitted.

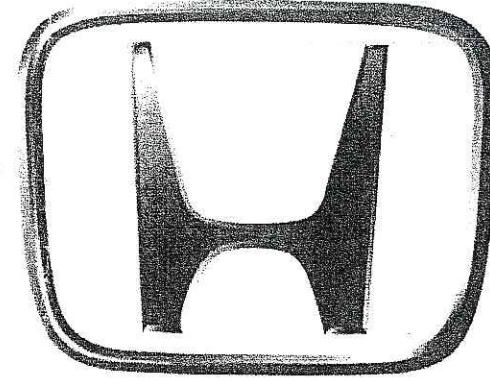


22'-6"

HONDA SERVICE CENTER

2'-6"
1'-0"
1'-8"

8'-0"

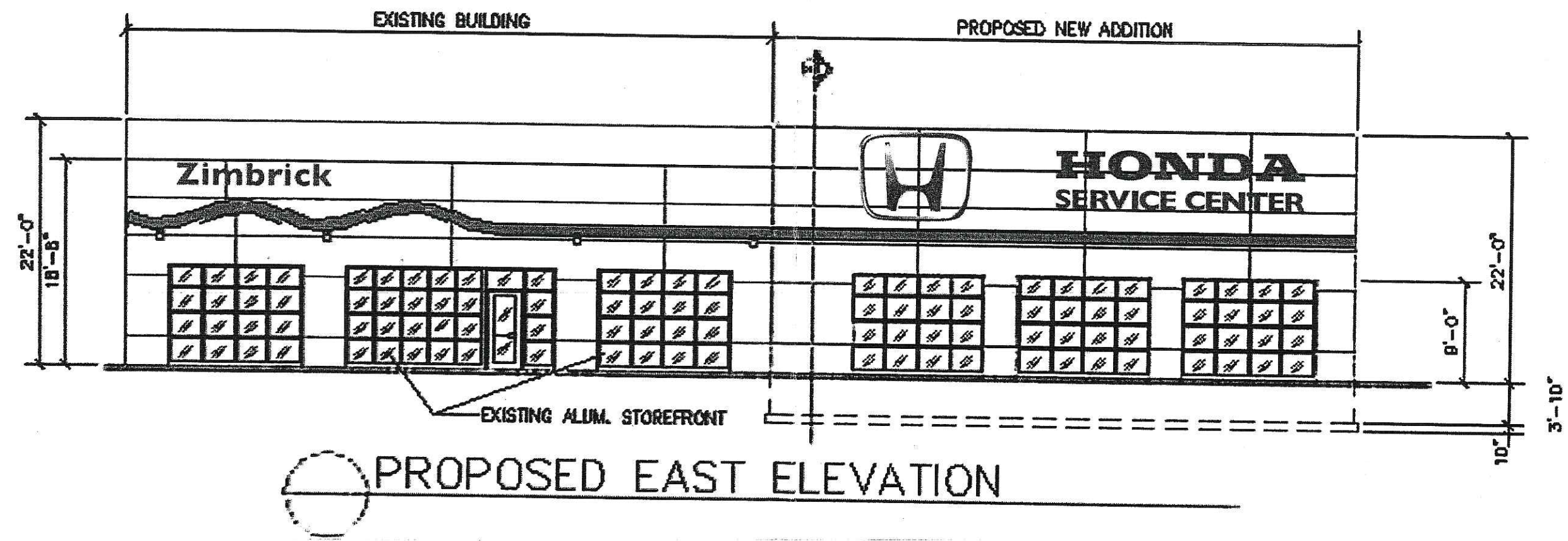


9'-11 7/16"

14'-1 1/4"

Zimbrick

2'-0"



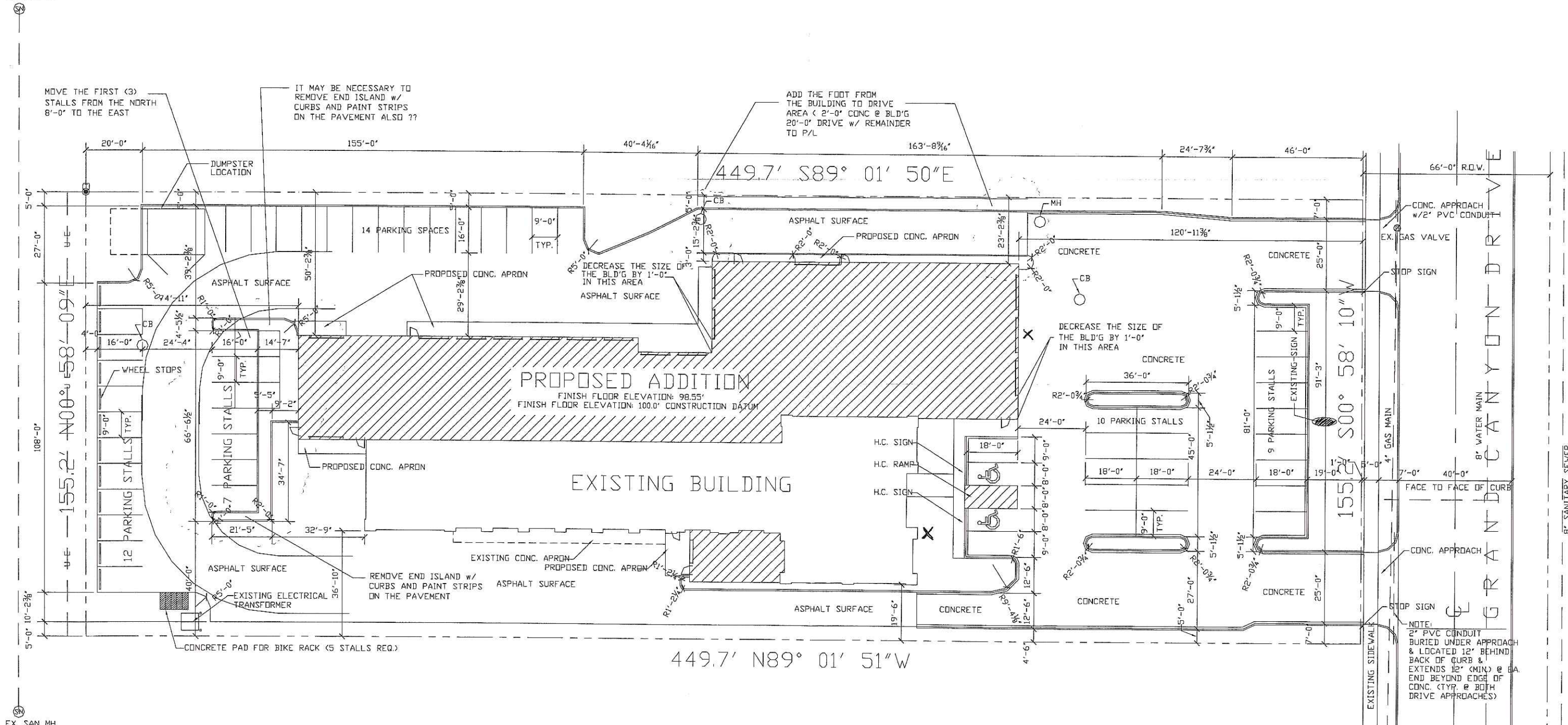
PROPOSED EAST ELEVATION

Account Honda
 Project Title HO Zimbrick Elevation
 Scale Elevation 1:128
 Signs 1:48
 Date Created 17 April 05

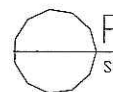
Drawn By J. Allington
 IP Rep. K. Rosen
 Approved By
 Date Revised

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EX. SAN MH



EX. SAN MH



PROPOSED SITE PLAN

SCALE: 1" = 20'-0"

NORTH

EX. SAN MH
RIM ELEV. 97.35'
CONST. DATUM
EX. HYDRANT TOP
NUT ELEV. 99.85'
BENCH MARK