



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Consider: Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, December 17, 2025

5:00 PM

Virtual

The City of Madison is holding the Economic Development Committee meeting in virtual format.

Written Comments: You can send comments on agenda items to edc@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 825 9521 1549

Call to Order/Roll Call

The meeting was Called to Order at 5:06pm. Harris chaired the meeting.

Staff present: Mikolajewski, Makinen, Ouk, Rohlich, Miller

Present: 6 - Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

Absent: 3 - Melissa Gombar; Joann Pritchett and Jeffrey J. Liggon

Approval of Minutes

A motion was made by Duncan, seconded by Bulgrin to Approve the Minutes from the November 19th, 2025 meeting. The motion passed by voice vote.

Public Comment

1. [91187](#) Public Comment - EDC 12/17/25

Attachments: [EDCRegistrantsReport-12-17-25.xlsx](#)

None

Disclosures and Recusals

None

New Business

2. [88388](#) Planning Division staff update - Southwest Area Plan

Attachments: [\[public\] Southwest Area Plan transportation feedback.pdf](#)
[Southwest EDC Memo 12-17-25.pdf](#)
[SWAP EDC Presentation 12-17-25.pdf](#)

Ben Zellers presented about the SW Area Plan followed by questions and comments from members.

Gombar arrived at 5:13 and Pritchett arrived at 5:24, both during item 2

Present: 8 - Melissa Gombar; Joann Pritchett; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

Absent: 1 - Jeffrey J. Liggon

3. [88389](#) Planning Division staff update - Southeast Area Plan

Attachments: [\[public\] Southeast Area Plan transportation recommendations.pdf](#)
[Southeast EDC Memo 2025-12-17.pdf](#)
[SEAP EDC Presentation 2025-12-17.pdf](#)

Chris Wells presented about the SE Area Plan followed by questions and comments from members.

Discussion Items

4. [84376](#) City of Madison Economic Development Plan Update

Mikolajewski gave an update on the plan followed by questions and comments from members.

5. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [December 2025 - EDD Financial Assistance Dashboard.pdf](#)
[2025 Year End - EDD Financial Assistance Dashboard.pdf](#)

Rohlich presented the November Dashboard followed by questions and comments from members.

6. 78859 Announcements and Future EDC Agenda Items

Mikolajewski gave updates on the merger of the EDC & VOC
-City Attorney's Office drafting memo
-Possible January 6th, 2026 Common Council meeting introduction and will come to EDC
-Earliest adoption would be February 24th, 2026
-Member appointments need to be approved by the council so new the committee might not meet until April or May
-Include existing members of EDC & VOC and possibly some new members

Adjournment

A motion was made by Lentz, seconded by Duncan, to Adjourn at 6:25pm.
The motion passed by voice vote