

## **2.1 Design Challenge Guiding Principles**

The primary goals of the Lake Monona Waterfront planning initiative are to create a welcoming destination for all Madison residents and visitors, connect Downtown Madison to Lake Monona, enhance community connections, increase physical and visual access to the lake, improve Lake Monona's water quality and aquatic habitat, celebrate Frank Lloyd Wright's architectural legacy in Madison, and reflect the Ho-Chunk's cultural history and the importance of the land and waters of Lake Monona to the Ho-Chunk nation today and in the future. To achieve the Lake Monona Waterfront project goals, the following guiding principles are necessary.

DRAFT