CITY OF MADISON

ORGANIZATION:	Common We	ealth Development
PROGRAM/LETTER:	D	Garver Arts Facility

PROGRAM BUDGET

1. 2010 BUDGETED		ACCOUNT CATEGORY			
	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT	0	0	0	0	0
FUNDRAISING DONATIONS	95,283	8,358	86,713	212	
USER FEES	0	0	0	0	0
OTHER	0	0	0	0	0
TOTAL REVENUE	95,283	8,358	86,713	212	0

2. 2011 PROPOSED BUDGET

	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	100,000	8,881	90,994	125	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	100,000	8,881	90,994	125	0

*OTHER GOVT 2011

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

**OTHER 2011

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

PROGRAM D - 1 MAY 25, 2010

ORGANIZATION:	Common V	Vealth Development	
PROGRAM/LETTER:	D	Garver Arts Facility	

2012 PROGRAM CHANGE EXPLANATION

Complete only if you are requesting more than your 2011 request.

Note: Additional funding should only be requested where services or programming will change or expand in the second year.

3. PROGRAM UPDATE: If requesting more than 2011, describe any major changes being proposed for the program/service in 2012,

i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

not, expansions of harrowing in larger population, ecopo and level of convices, geographic area to be convea, etc.).	
200 characters (with spaces)	

4. 2012 COST EXPLANATION

Complete only if significant financial changes are anticipated between 2011-2012.

Explain specifically, by revenue source, any significant financial changes that you anticipate between 2011 and 2012.

For example: unusual cost increases, program expansion or loss of revenue.

200 characters (with spaces)

5. 2012 PROPOSED BUDGET		ACCOUNT CATEGORY			
	BUDGET				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	100,000	0	0	0	100,000
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	11,480,248	0	0	0	11,480,248
FUNDRAISING DONATIONS	3,700,000	0	0	0	3,700,000
USER FEES	0	0	0	0	0
OTHER**	782,706	0	0	0	782,706
TOTAL REVENUE	16,062,954	0	0	0	16,062,954

*OTHER GOVT 2012

Source	Amount	Terms
New Market Tax Credits	4,750,000	Includes \$600,000 1st mortgage 7%, 20 Yr. term
Historic Tax Credit Equity	3,530,248	
Other Public Grants	3,200,000	
	0	
	0	
TOTAL	11,480,248	

**OTHER 2012

Source	Amount	Terms
CWD Deferred Dev. Fee	532,706	Repayment over 10 years
WI Focus on Energy	250,000	
	0	
	0	
	0	
TOTAL	782,706	

PROGRAM D - 2 MAY 25, 2010

CITY OF MADISON

ORGANIZATION: Common Wealth Development
PROGRAM/LETTER: D Garver Arts Facility

PRIORITY STATEMENT: CDBG: E. Business Development - Business creating jobs (CDBG)

DESCRIPTION OF SERVICES

6. NEED FOR PROGRAM: Please identify local community need or gap in service that the proposed program will address.

The need for affordable art studio space and business support services for working artists is well documented by the 2001 Studio and Incubator Space for Madison's Arts Community Report, the 2003 Art Grow th Summit, and market research conducted by Next Generation Consulting in 2005. Common Wealth Development (CWD) contracted with Next Generation Consulting (NGC) to conduct market research among Madison area artists to determine the viability of an arts incubator in Madison. NGC's research included focus groups and a web survey. Key findings include: 1. There is demand for an arts incubator on Madison's east side. 2. Artists crave connection. 3. Artists need business coaching and technical assistance. These reports established the need for affordable art studio facilities and artist demand for an arts incubator on Madison's east-side.

7. SERVICE DESCRIPTION - Describe the service(s) provided including your expectations of the impact of your activities.

The Garver Arts Incubator is a transformational economic and community development project that will create badly needed jobs and renovate a vacant historic landmark into a LEED certified publicly accessible arts incubator facility that will benefit all Madison residents. Visitors will be able to watch artists at work in their studios and purchase their work, enroll in an art class, view a show in the gallery, enjoy music in the performance space or dine in the café. Modeled on the successful Torpedo Factory located in Alexandria, Virginia, the Garver Arts Incubator will be an economic generator and a "must see' for visitors. Over 800,000 people visit the Torpedo Factory annually and spend over \$56 million during their visit in the city.

The Garver Arts Incubator will create over 150 jobs and spur economic development in the emerging Atwood Avenue arts corridor. During construction and rehab of the building, a total of 300 jobs will be sustained or created including 102 on-site construction jobs.

The Garver Arts Incubator will create a community of working artists and support their business success. A full-time on-site manager will provide business assistance tailored for the arts, educational and marketing opportunities. Services will include: one-on-one business counseling, assistance referrals, a mentoring program, workshops, artist in residence program, individual and group gallery shows and open studio building-wide events. The Garver Arts Incubator will also offer affordable studio space, shared equipment and high-speed Internet.

8. PROPOSED PROGRAM CONTRACT GOALS: Include clearly defined service goals and process objectives: number of unduplicated clients to be served, number of service hours to be provided etc.

The Garver Arts Incubator program contract goals are to:

Support the success of start-up and expanding studio art and art related businesses Create jobs for low-moderate income individuals

Within the first three years of operation we estimate that we will serve over 50 businesses located in the Garver Arts Incubator.

9. SERVICE HOURS: Frequency, duration of service and hours and days of service availability.

The Garver Arts Incubator will serve its tenant businesses year-round. Service activities will primarily be scheduled Monday-Friday during working hours but some services will be offered in the evenings and on weekends.

PROGRAM D - 3 MAY 25, 2010

CITY OF MADISON

ORGANIZATION:	Common Wealth Development			
PROGRAM/LETTER:	D	Garver Arts Facility		

10. POPULATION SERVED: Please describe in terms of age, income level, LEP, literacy, cognitive or physical disabilities or challenges).

We will be serving two population groups: 1) studio artists and owners of art-related businesses, & 2) the public. The Garver Arts Incubator will be a publicly accessible facility that will welcome and serve all Madison residents with diverse activities and events for all age groups from toddlers to seniors. The Garver Arts Incubator will not charge an admission fee. The studio artists and business owners will be adults, including low/moderate income individuals, some of whom may have cognitive or physical disabilities.

11. LOCATION: Location of service and intended service area (Include census tract where service is tract specific).

The Garver Arts Incubator will be located in the renovated Garver Feed Mill building at 109 S. Fair Oaks Avenue in Census Tract 20 on Madison's east-side. The service area will be the City of Madison.

12. OUTREACH PLAN: Describe your outreach and marketing strategies to engage your intended service population.

Throughout the Garver Arts Incubator 4 year pre-development process, we have built a comprehensive list of Madison arts community supporters including working artists, University of Wisconsin art students and faculty and art organizations. These supporters have rallied to speak in support of the Garver Arts Incubator at public hearings and worked to pass the Garver Referendum. We have also been collecting information on artists interested in Garver Arts Incubator studios. In June, 2010, we sent out the first of many Garver Arts Incubator enew sletter updates to over 400 supporters. As we move into the final design phase we will be engaging artists in specific disciplines to consult on the studio and gallery design and to solicit their ideas on how art can be incorporated into the building. One-year prior to opening the Garver Arts Incubator we will increase our outreach efforts to through list serves, existing art organizations and presentations to art groups.

13. COORDINATION: Describe how you coordinate your service delivery with other community groups or agencies.

Common Wealth Development has long standing working relationships with business assistance providers in the Madison area. These organizations include: City of Madison Office of Business Assistance, the Small Business Development Center, Madison Development Corporation, Wisconsin Women's Business Initiative Corporation and Madison Gas & Electric. We are also building working relationships with arts groups such as Arts Wisconsin, Cycropia Ariel Dance, Madison Center for Photography, VSA Wisconsin and ARTw orking.

14. VOLUNTEERS: How are volunteers utilized in this program?

Volunteers have supported the Garver Arts Incubator by: Speaking in support of the project at public hearings and City meetings; writing letters of support, and supporting the "Vote Yes for Garver" referendum campaign by attending organizing meetings, contributing time to organize and execute the campaign, assemble & disseminate yard signs and contribute pro-bono graphic design services.

15. Number of volunteers utilized in 2010?	
Number of volunteer hours utilized in this program in 2010)?

	30
•	95

PROGRAM D - 4 MAY 25, 2010

CITY OF MADISON

ORGANIZATION:	Common Wealth Development		
PROGRAM/LETTER:	D	Garver Arts Facility	

16. BARRIERS TO SERVICE: Are there populations that are experiencing barriers to the service you are proposing,i.e, cultural differences, language barriers and/or physical or mental impairments or disabilities? Describe the ability of proposed program to respond to the needs of diverse populations.

The Garver Arts Facility is dedicated to creating an inclusive and fully accessible space. This will be accomplished through ADA building design features as well as developing community partnerships. Artworking, an initiative designed to support artists with cognitive disabilities that wish to seek a vocation in the field of visual and creative arts, has expressed interest in locating all or part of their operation in the Garver Arts Incubator. Artworking would make a major contribution to the diversity of the facility by providing natural opportunities for professional artists, both with and without disabilities to form relationships and exchange ideas and perspectives. VSA Wisconsin, Inc. has also expressed interest in leasing space to host their Call for Art exhibit and conduct workshops for Madison students with and without disabilities. The Garver Arts Facility will offer teen programming such as Project Create, a summer teen art project that has been offered by Common Wealth Development. Programs like Project Create give youth the opportunity to learn art techniques, meet local artists, discover their own talents, and work on a cooperative project. Common Wealth's Youth Business Mentoring Program will also work to place students in jobs with studio artists and include the Garver Arts Incubator in their career tours. Partnerships will be formed with neighborhood centers, the Madison School Metropolitan School District, Centro Hispano, MATC, UW-Madison and existing artist organizations to design programming to serve a wide variety of groups

17. EXPERIENCE: Please describe how your agency, and program staff experience, qualifications, and past performance will contribute to the success of the proposed program?

Common Wealth Development is a non-profit, 501c (3) community development corporation that has developed and managed numerous innovative economic, community and housing development projects during its 31-year history. All of Common Wealth Development's projects have a track record of creative leveraging of private and public sector dollars and providing long-term benefits to community residents.

Common Wealth Development operates two successful business incubators, the Madison Enterprise Center (MEC) and Main Street Industries (MSI) that have supported the success of hundreds of small businesses including many art businesses. Both facilities are financially self sufficient and have solid job creation records. Common Wealth also operates The Foundry Art Studios, located on the 3rd floor of the Madison Enterprise Center that offers six affordable studios. The Common Wealth Gallery, Madison's only community art gallery, is located in the MEC adjacent to the Foundry Art Studios.

Common Wealth staff has extensive incubator development, management and consulting experience. We have assembled a strong Garver Arts Incubator team that includes: Hasbrouck Peterson Zimoch Sirirattumrong (HPZS) Architects, Vogel Brothers Building Company, Suby, Von Haden & Associates Certified Public Accountants and Foley & Lardner LLP.

	18. LICENSING OR ACCREDITATION	I: Report program licer	sing, accreditation o	r certification standards	currently applied.
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	 •·	
N/A		

19. STAFF: Program Staff: Staff Titles, FTE dedicated to this program, and required qualifications for program staff.

Staff Title	FTE	City \$	Qualifications
1 Incubator Manager	0.5		MBA 15 years incubator experience
1 Executive Director	0.125		29 years experience in non-profit management
1 Financial Manager	0.125		22 years experience in non-profit development finances

PROGRAM D - 5 MAY 25, 2010

CITY OF MADISON

ORGANIZATION:	Common W	Vealth Development	
PROGRAM/LETTER:	D	Garver Arts Facility	

CDBG DESCRIPTION OF SERVICES SUPPLEMENT

Please provide the following information ONLY if you are applying for projects that meet the "CDD Community Development Program Goals & Priorities". If not applying for CDBG Office Funds, go to Community Resources Description of Services Supplement (p. 7), or go to Demographics (p. 8).

20. PARTICIPANT INCOME LEVELS:

Indicate the number of households of each income level and size that this program would serve in 2011-2012.

Income Level	Number of Households
Over 80% of county median income	0
Between 50% to 80% of county median income	0
Between 30% to 50% of county median income	0
Less than 30% of county median income	0
Total households to be served	0

21. If projections for 2012 will vary significantly from 2011, complete the following:

Income Level for 2012	Number of Households
Over 80% of county median income	0
Between 50% to 80% of county median income	0
Between 30% to 50% of county median income	0
Less than 30% of county median income	0
Total households to be served	0

22. AGENCY COST	ALLOCATION PLAN:	What method does	your agency use to	o determine indirect	cost allocations
among programs?					

Indirect costs shared by all programs are split on a pro rata share based on individual program staff hours divi	ded
by total agency staff hours.	

23. PROGRAM ACTIVITIES: Describe activities/benchmarks by timeline to illustrate how your program will be implemented.

	Est. Month
Activity Benchmark	of Completion
Developer Agreement	September, 2010
Land Use Approvals	October, 2010
Fundraising	October, 2011
Building Remediation & Stabilization	March, 2011
Final Design	December, 2011
New Construction	December, 2012
Building Occupancy Begins	March, 2013

PROGRAM D - 6 MAY 25, 2010

ODC ANIZATION.	Com	Valida Davidanmant	
ORGANIZATION:		Vealth Development	
PROGRAM/LETTER:	D	Garver Arts Facility	
COMMUNITY RESOURCES DI	FSCRIPTION	OF SERVICES SUPPLEMENT	
		Y if you are applying for projects that meet the "Community Resources	
,		r CR Funds, go to Demographics (p. 8).	
. regram coals a rinemice in in	or app.,g	To the allowing go to Dollogicapilloo (proj).	
24. CONTRIBUTING RESEARC	CH		
		neworks you have utilized in developing this program.	
2000 characters (with space	ces)		
25. ACCECS FOR LOW INCOM	4E INDI\/IDI I	ALC AND FAMILIES	
25. ACCESS FOR LOW-INCOM		•	0.0%
		ats do you expect to be of low and/or moderate income?	0.0%
what hamework do you use to		describe participant's or household income status? (check all that apply) children enrolled in free and reduced lunch	
		or families that report 0-50% of Dane County Median Income	
		r family income in relation to Federal Poverty guidelines	
	Other	family income in relation to rederal Foverty guidelines	
	Otriei		
26. HOW IS THIS INFORMATION	ON CURREN	TLY COLLECTED?	
400 characters (with space		121 001220120.	
() [,		
27. PLEASE DESCRIBE YOUR	USER FEE	STRUCTURE AND ANY ACCOMMODATIONS MADE TO ADDRESS	
ACCESS ISSUES FOR LOW IN	COME INDIV	VIDUALS AND FAMILIES.	
600 characters (with space			

PROGRAM D - 7 MAY 25, 2010

CITY OF MADISON

0

0%

0%

ORGANIZATION:	Common V	Vealth Development
PROGRAM/LETTER:	D	Garver Arts Facility

28. DEMOGRAPHICS

Complete the following chart for unduplicated participants served by this program in 2009. Indicate the number and percentage for the following characteristics. For new programs, please estimate projected participant numbers and descriptors.

PARTICIPANT			PARTICIPANT		
DESCRIPTOR	#	%	DESCRIPTOR	#	%
TOTAL	0	0%	AGE		
MALE	0	0%	<2	0	0%
FEMALE	0	0%	2 - 5	0	0%
UNKNOWN/OTHER	0	0%	6 - 12	0	0%
			13 - 17	0	0%
			18 - 29	0	0%
			30 - 59	0	0%
			60 - 74	0	0%
			75 & UP	0	0%
Note: Race and ethnic categ	ories are state	ed	TOTAL AGE	0	0%
as defined in HUD standards	3		RACE		
			WHITE/CAUCASIAN	0	0%
			BLACK/AFRICAN AMERICAN	0	
			ASIAN	0	0%
			AMERICAN INDIAN/ALASKAN NATIVE	0	0%
			NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	
			MULTI-RACIAL:	0	
			Black/AA & White/Caucasian	0	0%
			Asian & White/Caucasian	0	0%
			Am Indian/Alaskan Native & White/Caucasian	0	0%
			Am Indian/Alaskan Native & Black/AA	0	0%
			BALANCE/OTHER	0	0%
			TOTAL RACE	0	0%
			ETHNICITY		
			HISPANIC OR LATINO	0	0%
			NOT HISPANIC OR LATINO	0	0%
			TOTAL ETHNICITY	0	0%
			PERSONS WITH DISABILITIES	0	0%
			RESIDENCY		
			CITY OF MADISON	0	0%
			DANE COUNTY (NOT IN CITY)	0	0%

PROGRAM D - 8 MAY 25, 2010

OUTSIDE DANE COUNTY

TOTAL RESIDENCY

COM	VTIMILMI	DEVEL	OPMENT	DIVISION

CITY OF MADISON

ORGANIZATION:	Common Wealth Development
PROGRAM/LETTER:	D Garver Arts Facility
29. PROGRAM OUTCOMES	Number of unduplicated individual participants served during 2009. 0 Total to be served in 2011.
If applying to OCS, please refer to yo	outcome. No more than two outcomes per program will be reviewed. Sour research and/or posted resource documents if appropriate. descriptions of what should be included in the table below.
Outcome Objective # 1:	Create jobs for low-moderate income individuals that pay at least the City's living wage.
Performance Indicator(s):	51% of 20 jobs created in 2012-2015 (see measurement tools below)
Proposed for 2011:	Total to be considered in 0 Targeted % to meet perf. measures 0% perf. measurement Targeted # to meet perf. measure 0
Proposed for 2012:	Total to be considered in 0 Targeted % to meet perf. measures 0% perf. measurement Targeted # to meet perf. measure 0
Explain the measurement tools or methods:	Starting in 2013 when the facility opens, job creation information will be collected annually. Business owners will report the number of FTE positions created and the wage rate. Employees will verify their income prior to their employment. Within the first two years of operation at least 20 new jobs paying at least the City's living wage will be created and 51% of those positions will be taken by LMI individuals.
Outcome Objective # 2:	
Performance Indicator(s):	
Proposed for 2011:	Total to be considered in Targeted % to meet perf. measures 0% perf. measurement Targeted # to meet perf. measure 0
Proposed for 2012:	Total to be considered in Targeted % to meet perf. measures 0% perf. measurement Targeted # to meet perf. measure 0
Explain the measurement tools or methods:	

PROGRAM D - 9 MAY 25, 2010

1. AGENCY CONTACT INFORMATION

Organization	Common Wealth Development
Mailing Address	1501 Williamson St.
Telephone	256-3527
FAX	256-4499
Admin Contact	Marianne Morton
Financial Contact	Ted Parker
Website	cwd.org
Email Address	marianne@cwd.org
Legal Status	Private: Non-Profit
Federal EIN:	39-1323500
State CN:	
DUNS #	30460778

2. CONTACT INFORMATION

2. 00	JINTACT INFOR	MIATION				
Α	Youth Busines	s Mentoring Program				
	Contact:	Tariq Pasha Saqqaf	Phone:	256-3527-13	Email:	tariq@cwd.org
В	JobSmart Wor	kshops				
	Contact:	Tariq Pasha Saqqaf	Phone:	256-3527-13	Email:	tariq@cwd.org
С	Affordable Rer	ntal Housing				
	Contact:	Paul Jasenski	Phone:	256-3527-14	Email:	paul@cwd.org
D	Garver Arts Fa	acility				
	Contact:	Sarah Hole	Phone:	256-6565	Email:	sarah@cwd.org
E	Program E					
	Contact:		Phone:		Email:	
F	Program F					
	Contact:		Phone:		Email:	
G	Program G					
	Contact:		Phone:		Email:	
Н	Program H					
	Contact:		Phone:		Email:	
1	Program I					
	Contact:		Phone:		Email:	
J	Program J					
	Contact:		Phone:		Email:	
K	Program K					
	Contact:		Phone:		Email:	
L	Program L					
	Contact:		Phone:		Email:	

AGENCY OVERVIEW - 1 MAY 25, 2010

3. AGENCY REVENUE DETAILED BY PROGRAM

REVENUE	2009	2010	2011	2011 PROPOSED PROGRAMS			
SOURCE	ACTUAL	BUDGET	PROPOSED	Α	В	С	D
DANE CO HUMAN SVCS	79,860	98,400	98,400	98,400	0	0	0
DANE CO CDBG		0	0	0	0	0	0
MADISON-COMM SVCS	71,998	86,998	102,459	84,459	18,000	0	0
MADISON-CDBG	52,680	0	216,000	0	0	216,000	0
UNITED WAY ALLOC		0	0	0	0	0	0
UNITED WAY DESIG		0	0	0	0	0	0
OTHER GOVT	123,413	95,160	0	0	0	0	0
FUNDRAISING DONATIONS	148,041	366,805	474,962	125,644	0	0	100,000
USER FEES	1,027,230	1,031,118	893,602	0	0	0	0
OTHER	108,912	0	0	0	0	0	0
TOTAL REVENUE	1,612,134	1,678,481	1,785,423	308,503	18,000	216,000	100,000

REVENUE	2011 PROPO	SED PROGRA	MS CONT.				
SOURCE	E	F	G	Н	I	J	K
DANE CO HUMAN SVCS	0	0	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0	0	0
OTHER GOVT	0	0	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0	0	0
USER FEES	0	0	0	0	0	0	0
OTHER	0	0	0	0	0	0	0
TOTAL REVENUE	0	0	0	0	0	0	0

REVENUE	2011 PROPO	SED PROGRAMS CONT.	
SOURCE	L		Non-City
DANE CO HUMAN SVCS	0		0
DANE CO CDBG	0		0
MADISON-COMM SVCS	0		0
MADISON-CDBG	0		0
UNITED WAY ALLOC	0		0
UNITED WAY DESIG	0		0
OTHER GOVT	0		0
FUNDRAISING DONATIONS	0		249,318
USER FEES	0		893,602
OTHER	0		0
TOTAL REVENUE	0		1,142,920

AGENCY OVERVIEW - 2 MAY 25, 2010

AGENCY ORGANIZATIONAL PROFILE

4. AGENCY MISSION STATEMENT

Common Wealth Development's mission is "To continue to build and sustain a vibrant, diverse, engaged, inclusive and safe community". Common Wealth's goals are: 1) to provide job training, placement, financial education and mentoring for low-income teens; 2) to promote the creation of new living wage jobs; 3) to create affordable housing; 4) to preserve and improve existing housing stock; and 5) to involve the people living and working in our neighborhoods in community-building activities.

5. AGENCY EXPERIENCE AND QUALIFICATIONS

Common Wealth Development is a non-profit community development corporation that has a successful 31-year track record working on community revitalization. Common Wealth has completed many innovative programs and initiatives that have improved our community through development of quality affordable and accessible housing; creation of jobs for low-moderate income households; and access for teens to employment opportunities, earned income and supportive relationships with adult mentors.

Common Wealth has a diverse and experienced staff committed to carrying out its mission. Our Executive Director, Marianne Morton, has 29 years of community and economic development experience and is skilled in putting together financing sources, mobilizing community support and delivering programs and initiatives. Common Wealth's Financial Manager, Ted Parker, has over 22 years of non-profit financial management experience. Common Wealth's Program Managers for business, youth and housing —have a combined total of 42 years of non-profit experience. Common Wealth's staff is skilled and experienced in working with people from a wide variety of cultural and racial backgrounds. They regularly attend trainings and stay abreast of best practices on working with culturally diverse and high-needs populations.

Common Wealth continues to operate its two successful business incubators, the Madison Enterprise Center and Main Street Industries. These two incubators have supported the success of over 100 small businesses that have created 544 new jobs during their incubator stay. In 1997, the City of Madison's Economic Development Commission presented Common Wealth Development with the Partners in Economic Development Award in recognition of our business incubation success.

In 2005, Common Wealth received the 30 Year Madison Community Development Award from the City of Madison CDBG office for its housing and economic development work. Common Wealth owns and manages 99 units of long-term affordable rental housing. Yahara River View Apartments, Common Wealth's 60-unit mixed-income housing development, was recognized in Madison Gas and Electric's 2009 study of multi-family buildings in its service area, as being the most energy cost efficient apartment building in the Madison area. Since launching our Youth Program twenty years ago, Common Wealth has provided over 7,000 youth with opportunities to improve their quality of life by economically empowering themselves. Common Wealth's employment and financial programs enable low-income and at-risk youth to develop and apply employment and money management skills, explore careers and higher education, and have access to employment opportunities, earned income, matched savings accounts and supportive relationships with adult mentors. Common Wealth's long-history of delivering need-based and result-producing employment programs to economically disadvantaged and at-risk youth led to Common Wealth receiving the 2007 Governor's Award for Financial Literacy.

AGENCY OVERVIEW - 3 MAY 25, 2010

6. AGENCY GOVERNING BODY

How many Board meetings were held in 2009?

How many Board meetings has your governing body or Board of Directors scheduled for 2010?

12

How many Board seats are indicated in your agency by-laws?

6 to 18

Please list your current Board of Directors or your agency's governing body.

Please list your current Board o	Directors or your agency's gove	rning body.			
Name	Truly Remarkable Loon				
Home Address	1134 Spaight Street, Madison,	WI 53703			
Occupation	Self-Employed Entertainer				
Representing	President				
Term of Office	2008-2010	From:	12/2008	To:	12/2010
Name	Michael Dilorio				
Home Address	941 Spaight Street, Madison, W	/I 53703			
Occupation	LPN				
Representing	Vice President				
Term of Office	2009-2011	From:	12/2009	To:	12/2011
Name	Polly Westmont	_		-	
Home Address	1131 Jenifer Street, Madison, V	VI 53703			
Occupation	Shift Worker				
Representing	Secretary				
Term of Office	2009-2011	From:	12/2009	To:	12/2011
Name	Russ Lerum				
Home Address	706 South Baldwin Street, Mad	son, WI 53703			
Occupation	Retired Senior Mechanical Engi	neer			
Representing	Treasurer				
Term of Office	2008-2010	From:	12/2008	To:	12/2010
Name	Gretchen Ede				
Home Address	605 West Dean Avenue, Monor	na, WI 53716			
Occupation	Reference Librarian				
Representing	Dane County Individual				
Term of Office	2008-2010	From:	12/2008	To:	12/2010
Name	Irene Erwin				
Home Address	1813 Schlimgen Avenue, Madis	on, WI 53704			
Occupation	Full-Time Student				
Representing	Dane County Individual				
Term of Office	2009-2011	From:	12/2009	To:	12/2011
Name	Will Green				
Home Address	405 Hummingbird Lane, Madiso	on, WI 53714			
Occupation	Executive Director/Mentor				
Representing	Dane County Individual				
Term of Office	2008-2010	From:	12/2008	To:	12/2010
Name	Elizabeth Hambleton				
Home Address	1035 Spaight Street, Madison,	WI 53703			
Occupation	Attorney				
Representing	Marquette Neighborhood Assoc	iation			
Term of Office	2009-2011	From:	12/2009	To:	12/2011

AGENCY OVERVIEW - 4 MAY 25, 2010

AGENCY GOVERNING BODY cont.

Name	Elisabeth Howard
Home Address	1224 Spaight Street, Apt. 1, Madison, WI 53703
Occupation	Associate Attorney
Representing	Neighborhood Individual
Term of Office	2008-2010 From: 12/2008 To: 12/2010
Name	Gia Mason
Home Address	266 Junction Road, Apt. 32, Madison, WI 53717
Occupation	Advisor
Representing	Dane County Individual
Term of Office	2009-2011 From: 12/2009 To: 12/2011
Name	Deborah Mulligan
Home Address	1436 Morrison Court, Madison, WI 53703
Occupation	Attorney
Representing	Neighborhood Individual
Term of Office	2008-2010 From: 12/2008 To: 12/2010
Name	Andy Rubin
Home Address	1218 Spaight Street, Madison, WI 53703
Occupation	Master Painter
Representing	Neighborhood Individual
Term of Office	2009-2011 From: 12/2009 To: 12/2011
Name	Michelle Rutta-Wahe
Home Address	100 Coyle Parkway, Madison, WI 53703
Occupation	Business Owner
Representing	Dane County Individual
Term of Office	2009-2011 From: 12/2009 To: 12/2011
Name	
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
Name	
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
Name	1
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
Name	1 1777
Home Address	
Occupation	
Representing	
Term of Office	From: mm/yyyy To: mm/yyyy
remi or Office	гош. пшиуууу

AGENCY OVERVIEW - 5 MAY 25, 2010

AGENCY GOVERNING BODY cont.

Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy

AGENCY OVERVIEW - 6 MAY 25, 2010

7. STAFF-BOARD-VOLUNTEER DEMOGRAPHICS

Indicate by number the following characteristics for your agency's current staff, board and volunteers.

Refer to application instructions for definitions. You will receive an "ERROR" until completing the demographic information.

DESCRIPTOR	ST	AFF	ВО	ARD	VOLUNTEER	
DESCRIPTOR	Number	Percent	Number	Percent	Number	Percent
TOTAL	27	100%	13	100%	88	100%
GENDER						
MALE	11	41%	6	46%	41	47%
FEMALE	16	59%	7	54%	47	53%
UNKNOWN/OTHER	0	0%	0	0%	0	0%
TOTAL GENDER	27	100%	13	100%	88	100%
AGE						
LESS THAN 18 YRS	9	33%	0	0%	0	0%
18-59 YRS	16	59%	12	92%	82	93%
60 AND OLDER	2	7%	1	8%	6	7%
TOTAL AGE	27	100%	13	100%	88	100%
RACE*						0
WHITE/CAUCASIAN	15	56%	11	85%	56	64%
BLACK/AFRICAN AMERICAN	10	37%	2	15%	19	22%
ASIAN	0	0%	0	0%	4	5%
AMERICAN INDIAN/ALASKAN NATIVE	0	0%	0	0%	0	0%
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	0	0%	0	0%
MULTI-RACIAL:	2	7%	0	0%	3	3%
Black/AA & White/Caucasian	1	50%	0	0%	2	67%
Asian & White/Caucasian	1	50%	0	0%	1	33%
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%	0	0%
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%	0	0%
BALANCE/OTHER	0	0%	0	0%	6	7%
TOTAL RACE	27	100%	13	100%	88	100%
ETHNICITY						
HISPANIC OR LATINO	1	4%	0	0%	6	7%
NOT HISPANIC OR LATINO	26	96%	13	100%	82	93%
TOTAL ETHNICITY	27	100%	13	100%	88	100%
PERSONS WITH DISABILITIES	0	0%	0	0%	0	0%

^{*}These categories are identified in HUD standards.

AGENCY OVERVIEW - 7 MAY 25, 2010

8. AGENCY EXPENSE BUDGET

This chart describes your agency's total expense budget for 3 separate years.

Where possible, use audited figures for 2009 Actual. The 2010 Budget and 2011 Proposed Budget will autofill from

information you provided elsewhere in the application.

		2009	2010	2011
Acco	unt Description	ACTUAL	BUDGET	PROPOSED
A.	PERSONNEL			
	Salary	534,675	545,947	571,831
	Taxes	44,928	53,946	51,759
	Benefits	83,061	85,959	95,116
	SUBTOTAL A.	662,664	685,852	718,706
В.	OPERATING	+		
	All "Operating" Costs	614,806	632,496	508,965
	SUBTOTAL B.	614,806	632,496	508,965
C.	SPACE			
	Rent/Utilities/Maintenance	78,994	114,942	114,972
	Mortgage (P&I) / Depreciation / Taxes	281,466	219,091	226,900
	SUBTOTAL C.	360,460	334,033	341,872
D.	SPECIAL COSTS	+		
	Assistance to Individuals	4,005	11,100	15,000
	Subcontracts, etc.	0	0	0
	Affiliation Dues	0	0	0
	Capital Expenditure	110,524	15,000	200,880
	Other:	0	0	0
	SUBTOTAL D.	114,529	26,100	215,880
	SPECIAL COSTS LESS CAPITAL EXPENDITURE	4,005	11,100	15,000
	TOTAL OPERATING EXPENSES	1,641,935	1,663,481	1,584,543
E.	TOTAL CAPITAL EXPENDITURES	110,524	15,000	200,880

9. P	ERSONNEL	DATA:	List	Percent	of	Staff	Turnover
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|--|

Divide the number of resignations or terminations in calendar year 2009 by total number of budgeted positions. Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

600 characters (with spaces)			

AGENCY OVERVIEW - 8 MAY 25, 2010

10. PERSONNEL DATA: Personnel Schedule

List each individual staff position by title. Seasonal Employees should be entered at the bottom.

Indicate if the position meets the Living Wage Exception with an asterisk (*).

Indicate the number of 2011 Proposed Full-Time Equivalents (FTEs) in each staff position, across all agency programs.

Indicate the total salaries for all FTEs in that staff position. <u>Do NOT include payroll taxes or benefits in this table.</u>

	2010 2011)11					
	Est.	Est.	Proposed	Proposed	Hourly	Α	В	С
Staff Position/Category	FTE	Salary	FTE	Salary	Wage	FTE	FTE	FTE
Executive Director	0.75	40,700	0.75	41,917	26.87	0.13	0.00	0.00
Financial Manager	0.80	43,414	0.80	44,712	26.87	0.20	0.03	0.03
Youth Programs Director	1.00	48,191	1.00	50,503	22.89	0.48	0.03	0.00
Youth Programs staff	3.00	93,709	4.00	121,577	16.81	3.30	0.20	0.00
Housing Developer	1.00	55,302	1.00	56,852	27.23	0.00	0.00	0.15
Rehab Specialist	0.75	37,565	0.75	38,810	21.75	0.00	0.00	0.00
Maintenance staff	0.88	33,283	0.88	34,953	18.04	0.00	0.00	0.00
Office Manager	0.75	27,926	0.75	29,910	19.10	0.00	0.00	0.00
Compliance/Financial Specialist	0.68	31,817	0.68	32,767	23.25	0.00	0.00	0.00
Business Incubator Manager	1.00	52,733	1.00	54,284	26.00	0.00	0.00	0.00
Housing Manager	1.00	45,423	1.00	48,086	0.00	0.00	0.00	0.00
Americorps members*	3.00	35,400	2.00	23,600	0.00	1.80	0.20	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
	0.00	0	0.00	0	0.00	0.00	0.00	0.00
TOTAL	14.60	545,463	14.60	577,971		5.90	0.45	0.18

TOTAL PERSONNEL COSTS: 595,679

	Nbr of	Total	Hourly	Seasonal	Α	В	С
Seasonal/Project Employee ONLY	Weeks	Hours	Wage	Earnings	# HRS	# HRS	# HRS
Urban Farming Youth Asst. Coordinator	15	301	12.00	3,612	0.00	0.00	0.00
Youth Urban Farm Workers*	15	1,762	8.00	14,096	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
TOTAL	30	2,063		17,708	0.00	0.00	0.00

AGENCY OVERVIEW - 9 MAY 25, 2010

2011 P	ROPOSEI	O FTEs DI	STRIBUTI	ED BY PR	OGRAM				
D	E	F	G	Н	I	J	K	L	Non-City
FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.75
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.88
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.75
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.68
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.08

D	E	F	G	Н	I	J	K	L	Non-City
# HRS									
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	301.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,762.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,063.00

AGENCY OVERVIEW - 10 MAY 25, 2010

ORGANIZATION:

Common Wealth Development

PROGRAM BUDGET

1. 2010 BUDGETED		ACCOUNT CATEGORY					
REVENUE	SOURCE				SPECIAL		
SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS		
DANE CO HUMAN SVCS	0						
DANE CO CDBG	0	0	0	0	0		
UNITED WAY ALLOC	0	0	0	0	0		
UNITED WAY DESIG	0	0	0	0	0		
OTHER GOVT	75,000	46,515	13,485	0	15,000		
FUNDRAISING DONATIONS	188,194	122,161	62,394	3,639	0		
USER FEES	1,031,118	306,748	400,776	323,594			
OTHER	0	0	0	0	0		
TOTAL REVENUE	1,294,312	475,424	476,655	327,233	15,000		

2. 2011 PROPOSED BUDGET		ACCOUNT CATEGORY						
REVENUE	SOURCE				SPECIAL			
SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS			
DANE CO HUMAN SVCS	0							
DANE CO CDBG	0	0	0	0	0			
UNITED WAY ALLOC	0	0	0	0	0			
UNITED WAY DESIG	0	0	0	0	0			
OTHER GOVT*	0	0	0	0	0			
FUNDRAISING DONATIONS	249,318	171,221	74,157	3,940	0			
USER FEES	893,602	298,354	265,327	329,921				
OTHER**	0	0	0	0	0			
TOTAL REVENUE	1,142,920	469,575	339,484	333,861	0			

*OTHER GOVT 2011

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

**OTHER 2011

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

NON-CITY FUNDING - 1 MAY 25, 2010