

## Neighborhood Indicators Pilot Project

Progress Report for the  
Community Services Commission  
September 10, 2008

Andrew Statz, Mayor's Office

## Today's purpose:

- ◆ Update on the Neighborhood Indicators Pilot Project
  - Roster of indicators
  - Identify pilot neighborhoods
  - Format of tabular reports
  - Describe intensity maps
- ◆ Get your feedback and recommendations
- ◆ Identify next steps

## Why do we need Neighborhood Indicators?

- ◆ We have a lot of timely data, but it's at the wrong geography
  - Monthly employment numbers at the county level
  - Employment by sector at the MSA level
- ◆ We also have detailed data, but it gets old fast
  - US Census comes once every 10 years
- ◆ What we want is something timely and at the right geography to let us know how our neighborhoods are doing

## Reminder: This is a pilot

- ◆ Roster of indicators may not be complete
- ◆ Modeling has been done for only a handful of neighborhoods
- ◆ The goal is to demonstrate the capacity and functionality of a potential full-scale system
- ◆ Feedback from users will help refine and improve the package

## Categories:

1. Basic Area Characteristics
2. Public Safety
3. Health and Family Well-Being
4. Community Action & Involvement
5. Economic Vitality
6. Housing Quality and Availability
7. Access to Transportation

## Draft

Madison Neighborhood Indicators Profile (2008)				
BASIC AREA CHARACTERISTICS	Washington County		City of Madison	
	Number	Percent of Rate	Number	Percent of Rate
Land Area (as measured across)	188.1	NA		
Number of Housing Units	1,085	NA		
Total Population	2194	NA		
Age				
Preschool Age Population	261	9.2		
Young Population	593	27.0		
Population Over Age 64	230	10.5		
Race and Ethnicity				
White	1131	51.5		
Black or African American	61	2.8		
American Indian	2	0.1		
Asian	124	5.7		
Native Hawaiian or Other Pacific Islander	0	0.0		
Some other race	2	0.1		
Two or more races	2	0.1		
Hispanic or Latino	275	12.5		
Household Structure				
Families with Children (among HHS)	272	27.8		
Female-headed families with children (among HHS)	123	13.1		
<b>PUBLIC SAFETY</b>				
Crimes against persons	NA	NA		
Crimes against property	NA	NA		
Crimes against society	NA	NA		
Traffic accidents	NA	NA		
Calls for fire service	NA	NA		
Calls for emergency medical service	NA	NA		

**Draft**

**Madison Neighborhood Indicators Profile (2008)**

HEALTH AND FAMILY WELL-BEING	Wauona/Burwig/Lake		City of Madison	
	Number	Percent of Rate	Number	Percent of Rate
Kindergarten Preparedness	48	46.9		
Parent Ed. No H.S. Diploma (P.E.D.)	28	74.8		
Parent Ed. Level College Grad	39	54.6		
High mobility students	48	19.8		
School lunch students receiving free/reduced lunch	178	72.7		
Public health roll up	NA	NA		
* NA=NA figures are shown only among students or residents for whom data was available				
COMMUNITY ACTION AND INVOLVEMENT				
Voter turn-out	NA	NA		
Youth opportunity index	NA	NA		
Neighborhood or community organizations	0, see below	NA		
ECONOMIC VITALITY				
Median household income	\$ 39,821	NA		
Families in poverty (among families)	108	19.2		
Unemployed	29	2.5		
Families receiving income qualifying assistance (CAHES)	118	NA		
Proximity to businesses providing basic goods & services (Hsp, Pharm, Bank, Groc, Childcare)	B, C	48.0		

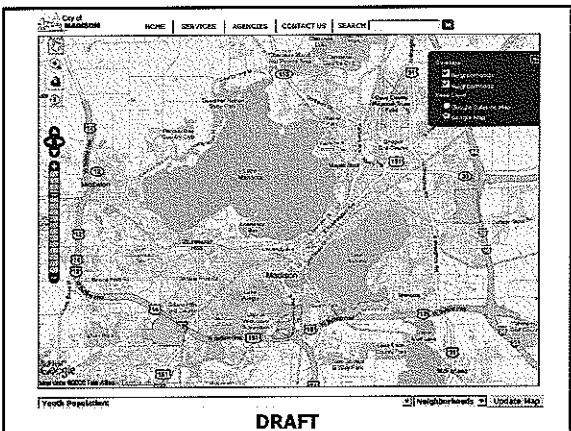
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**Madison Neighborhood Indicators Profile (2008)**

HOUSING QUALITY AND AVAILABILITY	Wauona/Burwig/Lake		City of Madison	
	Number	Percent of Rate	Number	Percent of Rate
*Community Pledge Violations (rate = violations per MU)	80	0.08		
Average house value	\$ 288,931	NA		
Square foot value of housing	\$ 152	NA		
Rate of home ownership	NA	NA		
TRANSPORTATION				
Transit Access 1 (parcels within 1/4 mi. proximity to bus stop)	317	28.3		
Transit Access 2 (metro service (rail/rapid))	1.2	NA		
HHW/Vehicle	879	88.2		
Social Service Orgs in database: None				

- ### What is a "Neighborhood"?
- ◆ Hard to pick the best geography
    - Aldermanic districts, Zip Codes, census tracts, block groups, neighborhood organizations
  - ◆ Chose modified neighborhood organization boundaries
    - NH orgs are not wall-to-wall coverage
    - Some are counter to identity or function
    - Some NH org boundaries overlap
    - But... these represent what most people feel is a neighborhood

- ### Pilot Neighborhoods
- ◆ Burr Oaks
  - ◆ Bram's Addition
  - ◆ Heritage Heights
  - ◆ Orchard Ridge
  - ◆ Wauona and Broadway-Lakepoint



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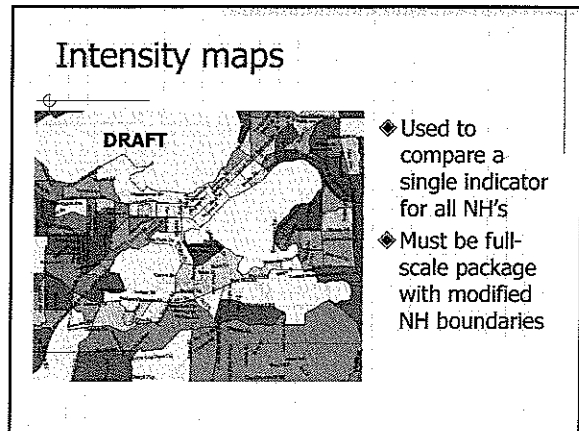
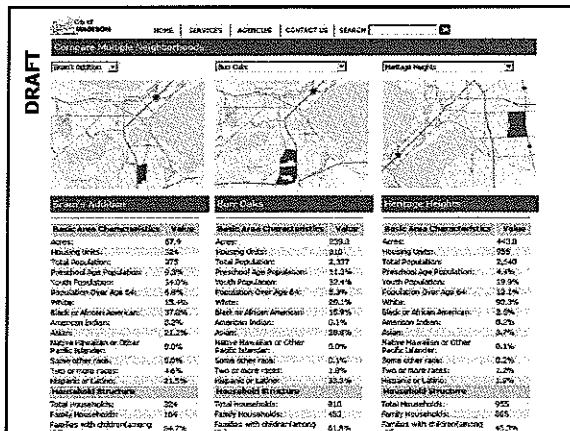
**CITY OF MADISON, WISCONSIN**

**Neighborhoods**

**Bram's Addition**

The Bram's Addition neighborhood is located on the south side of Madison just to the east of the South Park Street Corridor. The neighborhood is bounded by Whipple Drive (Bram's Cr.) on the north, Cassin Avenue on the west, Clark Street on the south, South Park Street on the west, and information about the Bram's Addition Neighborhood Association can be found at: <http://www.bramsaddition.org>

Neighborhood Characteristics	Value	Mean	Deviation
Area	82.9	0.00	0.000000
Population	204	0.00	0.000000
Total Population	875	0.00	0.000000
Population Age Populations	0.0%	0.00	0.000000
Youth Population	34.0%	0.00	0.000000
Population Over Age 64	4.8%	0.00	0.000000
White	25.1%	0.00	0.000000
Black or African American	37.6%	0.00	0.000000
American Indian	0.2%	0.00	0.000000
Asian	21.9%	0.00	0.000000
Native Hawaiian or Other Pacific Islander	0.2%	0.00	0.000000
Some other race	0.8%	0.00	0.000000
Two or more races	4.8%	0.00	0.000000
Hispanic or Latino	21.5%	0.00	0.000000
Household Structure			
Total households	304	0.00	0.000000
Family Households	181	0.00	0.000000
Families with children (young kids)	64.2%	0.00	0.000000



### Thoughts? Recommendations?

- ◆ Roster of indicators
- ◆ Format of tabular info
- ◆ Format of maps
- ◆ Anything else...

### Next steps:

1. Discuss and incorporate suggestions
2. Beta version available to City managers, staff and alders in August
3. Review by project team on September 19
4. Publicly available version posted on City website around October 7
5. More detailed package developed for internal use
6. Full scale development during 2009

### Contact info:

If you have questions or additional suggestions later...

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