



StartingBlock Madison

Starting now

LOCATION: StartingBlock Madison

will be a 50,000 SF entrepreneurial hub anchoring the 140,000 SF mixed-use Gebhardt development project proposed for the south side of the East Washington Avenue 800 Block in the Capitol East District.

What will be going on at StartingBlock?

A dynamic collision of talent, tools and experience



CapitalEntrepreneurs



gener8tor
BELIEVE · IGNITE · ACHIEVE

SE67DR

SQUARE FOOTAGE

Start-Up Tenant
Desks, Offices
and Suites:

30,500 SF

Community
Multi-Use Space:

11,000 SF

Sector67:

8,000 SF

SBM offices:

500 SF

TOTAL:

50,000 SF

TIMELINE:

Facility Design
& Finalizing
Funding Partners

Operational &
Organizational
Development

Construction

Hire Director

Move-In and
Startup

January 2015

July 2015

January 2017

“Madison needs StartingBlock to build a critical mass of innovation and entrepreneurship.”

—Gary J. Wolter, CEO and President, MGE

“The impact to the city and the state . . . could be the difference between being a leader versus a follower in the 21st Century.”

—Jack Salzwedel, CEO, American Family Insurance

For more information on StartingBlock Madison, please contact:

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**StartingBlock
Madison**

www.startingblockmadison.org



it's time

**StartingBlock
Madison**

