



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes GOLF SUBCOMMITTEE

Tuesday, April 23, 2013

4:00 PM

Olbrich Botanical Gardens
3330 Atwood Ave.

I CALL TO ORDER / ROLL CALL

A meeting of the Madison Golf Subcommittee was held at 4:00 PM on Tuesday, April 23, 2013 at Olbrich Botanical Gardens, 3330 Atwood Ave. Dan Smith called the meeting to order at 4:00 PM. A quorum was present and the meeting was properly noticed.

II APPROVAL OF MINUTES

A motion was made by Dye, seconded by Knapp to approve the minutes of the November 1, 2012 meeting. Motion passed by voice vote/other.

III PUBLIC COMMENT

There were no registrants for Public Comment.

IV DISCLOSURES AND RECUSALS

There were no disclosures or recusals by members of the Commission for any item on the Agenda.

V NEW BUSINESS

A Introduction of Ian Nicoll

PGA Golf professional, Ian Nicoll was introduced to the Committee and Ian provided a brief summary of his education and professional experience. The members of the Committee welcomed him and are excited to have him part of our Golf Madison Parks team.

B Madison Golf Courses 2012 End of Year Report

The report was accepted as presented.

C 2013 Golf Clubhouse Operations

Ray provided a brief explanation on the contracts with Yamaha Golf Cars, Pepsi-Cola and Nevada Bob's. Ian went through some of the planned improvements for the clubhouse operations with an emphasis on customer service, standardization of policies and prices and implementing on-line tee time reservations.

D Madison Golf Course Survey 2013

The results of the golf survey were provided to the Committee for review and comment. Ray noted that the information is pretty consistent with national surveys that he has seen where price, location and course conditions rank high attracting customers to your course.

VI OLD BUSINESS

A ATC Update

Ray reported that ATC is almost completed with their work at Odana. ATC will be back in this spring for their final clean-up and restoration. Charlie Romines has been working with a landscape architect in the Parks Division and will be having some plantings done once conditions allow. The construction of berms are in the planning process and tentatively scheduled for being constructed late summer into early fall.

B Monona Drive Update

Ray reported that construction on Monona Drive has already begun with the majority of the work to be done on the west side of Monona Dr.

VII ADJOURNMENT

The meeting was adjourned at 4:42 p.m.