

Shakespeare in the Park

A cultural component that Madison has lacked is an annual outdoor production of a play by William Shakespeare. We'd like to change that. I am collaborating with theater-savvy John Varda. We intend to establish a yearly production of Shakespeare in the Park in Madison beginning in summer of 2012 with a production of "Julius Caesar".

I have appeared in eighteen productions of plays by Shakespeare, both professional and community theater, and had responsibility for wardrobe. John Varda has directed plays and is familiar with the nuts and bolts of play production. He is an experienced writer of grants for a community theater group. Our respective resumes are attached.

We will apply for one or more grants to finance the start-up of this new Madison tradition. Our intention is to charge ten dollars admission to people thirteen years and older. Our goal is to have the annual production finance itself after perhaps a year or two. We'll apply revenues to the attainment of the highest possible production values for the future performances of this community theater group.

Four out of the last five years, I have acted in Stoughton's outdoor Shakespeare. It eventually occurred to me that Madison, with its many beautiful outdoor venues, was a perfect setting for Shakespeare, with a potential for substantial audiences. After considering various Madison parks, we discovered Breese Stevens Field, which has every amenity that any outdoor theater ought. There is fixed covered seating for hundreds, and public restrooms. There are locker rooms that would serve well as "green rooms" for the cast, including benches, sinks, toilets, and many hooks for hanging costumes, etc.

Performances would be scheduled for days and times that do not coincide with other Breese Stevens activities. The (therefore tentative) 2012 schedule is as follows:

- Monday, July 23 – 3p.m. Load-in of set pieces, technical equipment, costumes & set up for 1st Dress /Tech Rehearsal; 6:30 p.m. "Curtain"; Tidy up venue inside & out. Performances will last for two hours with one fifteen-minute intermission.
- Tuesday, July 24 – 5:15 p.m. Stage Manager (SM) arrives; 5:30 cast call for 2nd Dress Rehearsal; 6:30 "Curtain"; Tidy up, lock up.
- Wednesday, July 25 – 5:15 SM arrives; 5:30 call for Final Dress Rehearsal; 6:30 "Curtain"; Tidy up, lock up.
- Thursday, July 26 – 5:15 SM arrives; 5:30 call for Opening Night; "House" & ticket window open to public 6; 6:30 "Curtain"; Tidy up, lock up.
- Friday, July 27 – 5:15 SM arrives; 5:30 call for Performance; House open at 6; 6:30 "Curtain"; Tidy up, lock up
- Saturday, July 28 – 5:15 SM arrives; 5:30 p.m. call for Performance; House open at 6; 6:30 "Curtain"; Tidy up, lock up
- Sunday, July 29 – 5:15 SM arrives; 5:30 call for Performance; House open at 6; 6:30 "Curtain"; Strike set, load out everything; final Tidy up, lock up by 11 p.m.

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PARK EVENT PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Shakespeare in the Park (2012: "Julius Caesar")

Event Organizer/Sponsor Shakespeare in the Park

Is Organizer/Sponsor a 501(c)3 non-profit agency? TBD Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 24 Craig Ave,

City/State/Zip Madison WI 53705

Primary Contact Warren Hansen FAX 608-261-6126

Work Phone 608-271-9111 Phone During Event 608-609-3763

E-mail (W) whansen@cityofmadison.com (H) warren.hansen@ymail.com

Website None

Secondary Contact John Varda Phone During Event 608-320-1534

Work Phone 608-265-1190

E-mail (W) jvarda@ls.wisc.edu, (H) vardajohn@yrhod.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance 150-300 audience per performance (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification: Hours 6 P.M. to 8:45 P Yes No

Park Requested Bryce Stephens

Shelter Reserved by Event Organizer Yes No

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 7/22-29 Rain Date(s) ?

Event Start Date(s)/Time(s) 7/22/12 3 P.M. Set-Up Date(s)/Time for Event 7/22/12 3 P.M.

Event End Date(s)/Time(s) 7/29/12 11 P.M. Take-Down Time 7/29/12 9-11 P.M.

Does this require time in the park the day before your event? Yes No

APPLICATION SIGNATURE

The person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved park area. This permit is subject to all Municipal Ordinances as defined by the City of Madison, in addition to all rules and regulations governing the City's Parks Division. The applicant agrees that during the use of the park facility, the sponsoring organization will not exclude anyone from participation in, deny anyone the benefits of, or otherwise subject anyone to discrimination because of the person's race, color, creed, national origin or handicap.

The applicant has read the Park Events Application packet. The applicant has included all of the appropriate permit applications and materials for this event.

I hereby certify to the best of my knowledge that the information and statements contained in this application are complete and true. I understand that failure to report components of this event/activity may result in the loss of deposit, revocation of permit and/or failure to secure future permits.

Signature Warren Hansen

Date 9/24/11



Stage Area

Breese
Stevens Field