



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, May 5, 2026

4:00 PM

Virtual via Zoom

[92829](#)

Destination Madison Virtual Meeting - Zoom link

<https://us02web.zoom.us/j/83034576902?pwd=xO5lhYzlRip5mrba5qld0L7GxVxi4V.1>

Meeting ID: 830 3457 6902

Passcode: 608608

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Call to Order/Roll Call

Minute Taker: Jess Bachhuber

Present: Ellie Westman Chin, Alder Michael Verveer, Steve Dongarra

Absent: Angela Bozo, Jason Salus,

Guests: Jamie Patrick

Westman Chin called the meeting to order at 4:05 p.m. Quorum was established.

Approval of Minutes

February 24th, 2026

A motion was made by Verveer, seconded by Dongarra, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

None.

Disclosures and Recusals

Alder Verveer is a member of the City of Madison Room Tax Commission, the Overture Center Board and the Monona Terrace Community and Convention Center Board.

Review Fund Activity

[92830](#) Fund Availability - Fund Activity Memo

Attachments: [2026-05-05 Fund Activity Memo.docx](#)

For the calendar year 2026, the committee has \$270,000 to appropriate. After the February 24, 2026 meeting, there existed a balance in the fund of \$155,275. Re-appropriations below of \$96,000, leaves the committee with available funds of \$251,275 to consider and appropriate at this meeting. There are three new event requests, which will leave a remaining balance of \$198,775 in the fund.

Fund Requests

[92831](#) American Assoc of State Hwy & Transportation Officials - 2027 Committee on Bridges & Structures

Attachments: [AmerAssocStateHighwayTransportationOfficials2027COBS.pdf](#)

**BEA Request for \$15,000 for facility rental.
A motion to approve the request was made by Verveer. Motion was seconded by Dongarra. The motion passed by voice vote/other.**

[92832](#) American Academy of Anesthesiologist Assistants - 2028 Annual Convention

Attachments: [AmerAcademyAnesthesiologistAssistants2028.pdf](#)

**BEA Request for \$18,000 for facility rental.
A motion to approve the request was made by Dongarra. Motion was seconded by Verveer. The motion passed by voice vote/other.**

[92833](#) Museum Store Association - MSA FORWARD 2028

Attachments: [MuseumStoreAssociation2028.pdf](#)

**BEA Request for \$19,500 for facility rental.
A motion to approve the request was made by Verveer. Motion was seconded by Dongarra. The motion passed by voice vote/other.**

[92834](#) Rollover of Funds Request: Informa Markets - SupplySide Midwest

Attachments: [Roll-OverRequest.docx](#)

**BEA Request for \$18,000 for facility rental.
A motion to approve the request was made by Dongarra. Motion was seconded by Verveer. The motion passed by voice vote/other.**

Future Business

None.

Adjournment

Since there was no further business, Westman Chin moved that the meeting be adjourned. Motion was seconded by Verveer. Approved by all. Meeting adjourned.