



City of Madison
Meeting Minutes - Final
ALCOHOL LICENSE REVIEW
COMMITTEE

City of Madison
Madison, WI 53703
www.cityofmadison.com

*David Hart; Ken Kamp; Ald. Judy Olson; Ald. Mike Verveer;
Stephanie A. Rearick; John McNamara; Janice C. Wheaton;
LaMarr Q. Billups; Captain Jay Lengfeld; Marsh Shapiro; Jennifer Zilavy; Maribeth Witzel-
Behl*

Wednesday, October 19, 2005

5:30 PM

210 Martin Luther King, Jr. Blvd.
Court Room 2F (City-County Building)

Roll Call

Present: Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Jennifer Zilavy, McNamara, Wheaton, Hart, Kenneth R. Kamp and Rearick

Excused: Jay Lengfeld and LaMarr Q. Billups

Dawn Crim was present as the UW-Madison designee. Sergeant Emil Quast was present as the Madison Police Department designee. Alcohol Policy Coordinator Joel Plant was present.

Approval of Minutes

A motion was made by Wheaton, seconded by McNamara, to Approve the Minutes of September 21. The motion passed by acclamation.

A motion was made by Rearick, seconded by McNamara, to Approve the Minutes of October 18. The motion passed by acclamation.

Ordinance

1. [01924](#) Amending Section 38.02 and creating Section 38.07(14) of the Madison General Ordinances to create a definition for keg and to regulate the sale and possession of alcohol beverages sold in kegs in the City of Madison.

A motion was made by Rearick, seconded by Wheaton, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE November 16 meeting. The motion passed by acclamation.

Presentation & Discussion

2. [02070](#) Discrimination complaints against license holders and applicants
Presentation by Tracy Stewart of the Fair Housing Center
A motion was made by Rearick, seconded by Wheaton, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE November 16 meeting. The motion passed by acclamation.

Change of Agent

3. [02059](#) Change of Agent
Chili's of Wisconsin, Inc. • dba Chili's Grill & Bar • capacity 217
7301 Mineral Point Road
Old Agent: Jack Maher • New Agent: Terence Miller
Class B Combination Liquor & Beer • 20% alcohol, 80% food
**A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER
The motion passed by acclamation.**
4. [02066](#) Change of Agent
Team R 'n B Wisconsin, LLC • dba Famous Dave's • 900 S. Park Street
Old Agent: Robert Hiller • New Agent: Terry Meeks
Class B Combination Liquor & Beer • 5% alcohol, 95% food
**A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER
The motion passed by acclamation.**
5. [02099](#) Change of Agent
The Copps Corporation • Copps Food Center 8183 • 1312 S. Park Street
Old Agent: Phil Wiedenbeck • New Agent: Karl Wetzel
Class A Liquor, Class A Beer
**A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER
The motion passed by acclamation.**

Nightclub License Applications

6. [01523](#) Nightclub License Application
Tamara, Inc. • dba Mr. Robert's Bar & Grill • capacity of 210
2116 Atwood Avenue • Agent: Robert Hanson
Class B Combination Liquor & Beer • 80% alcohol, 20% food
- A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: (1) Parking lot will be staffed by a dedicated security person from 11 p.m. until the parking lot has cleared on nights with live music. (2) License holder will work with neighbors on control and clearance of parking lot. (3) Live music will end by one hour before bar time Monday - Friday mornings, and half an hour before bar time on Saturday and Sunday mornings. (4) Front door will be closed whenever there is live music, and back door will be used as an entrance until 9 p.m., at which time door will be locked and used as an emergency exit only. (5) License holder will work with Waste Management to require no dumping before 7 a.m. (6) Bartending staff will be instructed not to dump waste between 9 p.m. and 10 a.m. (7) Bouncer will keep smoking patrons in front of the bar and away from adjacent housing. (8) License holder will require staff to attend the Safer Bars Training whenever it occurs. (9) Renewal is contingent upon review by the Alcohol License Review Committee. (10) Alcohol Licensed Establishment Response Team meetings will occur in January and April of 2006. -- Appearances in support: Robert Hanson (applicant), Alex Black, Jon Mack, Adam Zierten, Justin Sprague, Josh Venden, Wade Coisman, and Josh Gregory. Appearances in opposition: Charles Higley, Terry Cohn, Michael Johns, Dan Melton, Curtis Sorensen, Chris Ott, John Hendrick, Judy Howard, Amy Scarr, Cathy Loeb, and David Griffeath. -- The motion passed by acclamation.**
- A motion made by Olson, seconded by Wheaton, to Recommend to Council to Deny had failed by the following vote.**
Aye: Olson
No: Hart, Kamp, McNamara, and Rearick
Abstain: Verveer and Wheaton
7. [02032](#) Nightclub License
Alexander's Restaurants, LLC • dba Frida Mexican Grill • est. capacity of 400
117 State Street • Agent: Mohamed Barketallah
Class B Combination Liquor & Beer • 25% alcohol, 65% food
- A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER -- Appearances in support: Mohamed Barketallah (applicant) and Rick Petri. -- The motion passed by acclamation.**

Center for Visual & Performing Arts License Application

8. [02079](#) Center for Visual & Performing Arts License Application
Chug-A-Lug, Inc. • dba Club 5 • Capacity of 388
5 Applegate Court • Agent: Edward Grunewald
Class B Combination Liquor & Beer • 50% alcohol, 50% food
A motion was made by Wheaton, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER -- Appearances in support: Edward Grunewald (applicant) and Attorney Rick Petri. -- The motion passed by acclamation.

Change of Licensed Premise

9. [01660](#) Application for Change of Licensed Premise
Bob & Gene's, Inc. • dba The Village Bar • capacity of 70
3801 Mineral Point Road • Agent: Mark Kampa
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Request to remodel existing deck.
A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER -- Appearance in support: Mark Kampa (applicant). -- The motion passed by acclamation.
10. [01743](#) Application for Change of Licensed Premise
The Grid, LLC • dba Grid Iron • capacity 266
1509 Monroe Street • Agent: Robert Sieger
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Request to change current conditions.
A motion was made by Ald. Olson, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER the following change of premise/ conditions: (1) During UW home football games only, license holder may use the two front doors facing Monroe Street and two windows. Doors will have security personnel stationed and windows will not be used for egress/ingress. (2) During UW home football games only, patrons may use the rear deck. Use of the rear deck will be covered by the City of Madison's conditional use permit that governs the operation of beer gardens during UW home football games. At no other time will the rear deck or door be used for egress/ingress except in the event of an emergency. (3) The license holder will provide the Vilas Neighborhood Association president and district alderperson with 30 days written notice via certified letters of any application to add, remove, or modify any license condition. Notice must be received by the Vilas Neighborhood Association and alderperson a minimum of 30 days prior to any hearing before the Alcohol License Review Committee. -- Appearances in support: Melissa Seeberger, Fraser Gurd. -- The motion passed by acclamation.

11. [01744](#) Application for Change of Licensed Premise
LWS Investments Two, LLC • Good Times Neighborhood Bar • capacity 99
47 S. Stoughton Road • Agent: Lawrence Schmock
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Request to add patio/deck to licensed premise.

A motion was made by Rearick, seconded by Hart, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.

12. [02157](#) Application for Change of Licensed Premise
Angelic Brewing Co. • dba Angelic Brewing Company • capacity 232
322 W. Johnson Street • Agent: Michael Stayer-Suprick
Class B Combination Liquor & Beer • 48% alcohol, 52% food
Request to create dining space in area previously occupied by the brewery.

A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER -- Appearances in support: Tom Woodford (applicant) and Eric Bott. -- The motion passed by acclamation.

License Transfer - Public Hearing

13. [02022](#) Public Hearing - Transfer of License
Paisan's Restaurant, Inc. • dba Paisan's • capacity 330 • Agent: Gerald Meier
131 W. Wilson Street • License Transfer from 80 University Square
Class B Combination Liquor & Beer • 21% alcohol, 78% food

A motion was made by McNamara, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearances in support: Edward Shinnick (applicant) and Rosemary Lee. Appearances in opposition: William Wetz. -- The motion passed by acclamation.

New License - Public Hearing

14. [02015](#) Public Hearing - New License
Puav Pheej, LLC • dba Taste of Asia • estimated capacity of 140
2817 E. Washington Avenue • Agent: Peng Her
Class B Beer, Class C Wine • 10% alcohol, 90% food

A motion was made by Rearick, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearance in support: Peng Her (applicant). -- The motion passed by acclamation.

15. [02016](#) Public Hearing - New License
Capitol Centre Foods, Inc. • dba Capitol Centre Foods
111 N. Broom Street • Agent: John Leemkuil
Class A Beer

A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearance in support: John Leemkuil (applicant). -- The motion passed by acclamation.

16. [02017](#) Public Hearing - New License
Namasivayam Mahendran • dba Mahen's Liquor
4276 East Towne Boulevard
Class A Liquor, Class A Beer
A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearances in support: Namasivayam Mahendran (applicant) and Alderperson Santiago Rosas. -- The motion passed by acclamation.
17. [02018](#) Public Hearing - New License
T&M's Vietnamese Cuisine, LLC • dba T&M's Vietnamese Cuisine • cap. 284
439 Grand Canyon Drive • Agent: Mali Tran
Class B Combination Liquor & Beer • 30% alcohol, 70% food
A motion was made by Ald. Olson, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearance in support: Mali Tran (applicant). -- The motion passed by acclamation.
18. [02019](#) Public Hearing - New License
Fast Forward Skate Center, Inc. • dba Fast Forward Skate Center • cap. 600
4649 Verona Road • Agent: Allen Kapugi
Class B Beer
A motion was made by Hart, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following condition: restricted to Roller Derby nights. -- Appearance in support: Allen Kapugi (applicant). -- The motion passed by acclamation.
19. [02020](#) Public Hearing - New License
Rainbow Clover, LLC • dba Shamrock Bar • capacity of 120
117 W. Main Street • Agent: Glenn Jahns
Class B Combination Liquor & Beer • 95% alcohol, 5% food
A motion was made by Rearick, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearance in support: Glenn Jahns (applicant). -- The motion passed by acclamation.
20. [02023](#) Public Hearing - New License
Ithmus Properties, LLC • dba The Brunette Piano Lounge • capacity of 65
116 W. Mifflin Street • Agent: Patricia Caputo
Class B Combination Liquor & Beer • 65% alcohol, 20% food
A motion was made by Wheaton, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearance in support: Patricia Caputo (applicant). -- The motion passed by acclamation.

21. [02024](#) Public Hearing - New License
Alexander's Restaurants, LLC • dba Frida Mexican Grill • est. capacity of 400
117 State Street • Agent: Mohamed Barketallah
Class B Combination Liquor & Beer • 25% alcohol, 65% food
A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearances in support: Mohamed Barketallah (applicant) and Rick Petri. -- The motion passed by acclamation.
22. [02027](#) Public Hearing - New License
D and Gs, LLC • dba Capital Hill Grill • estimated capacity of 270
380 W. Washington Avenue • Agent: Brad Stroud
Class B Combination Liquor & Beer • 40% alcohol, 60% food
A motion was made by Ald. Olson, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearance in support: Brad Stroud (applicant). -- The motion passed by acclamation.
23. [02028](#) Public Hearing - New License
Ale Asylum, LLC • dba Ale Asylum • estimated capacity of 160
3698 Kinsman Boulevard • Agent: Otto Dilba
Class B Combination Liquor & Beer • 70% alcohol, 29% food
A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearances in support: Otto Dilba (applicant), Dean Coffey (applicant), Alderperson Santiago Rosas, Robert Palino, David McLean, Nancy McLean, and Tim Wong. -- The motion passed by acclamation.
24. [02029](#) Public Hearing - New License
Wingra Services, LLC • dba Edgewood College
1000 Edgewood College Drive • Agent: Philip Hansen
Class B Combination Liquor & Beer
A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearances in support: Richard Keintz (applicant) and Philip Hansen (applicant). -- The motion passed by acclamation.
25. [02030](#) Public Hearing - New License
La Hispana, LLC • dba La Hispana
4512 E. Washington Avenue • Agent: Lid Tejada
Class A Liquor, Class A Beer
A motion was made by Hart, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearances in support: Lid Tejada (applicant) and Michael Christopher. -- The motion passed by acclamation.

26. [02031](#) Public Hearing - New License
Lora Garrett • dba Mango Man Latin Soulfood
515 Cottage Grove Road
Class A Liquor, Class A Beer • 20% alcohol, 80% food
- A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.**

Operator Licenses - appearance requested by Madison Police Department

27. [01930](#) Operator License Application
Brendon R. Svaglic, 4501 Hammersley Road
- A motion was made by Rearick, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for the following reason: applicant failed to appear before the Alcohol License Review Committee. The motion passed by acclamation.**
28. [01931](#) Operator License Application
Elisa Buleza, 5575 Riveredge Road, Waunakee
- A motion was made by Rearick, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for the following reason: applicant failed to appear before the Alcohol License Review Committee. The motion passed by acclamation.**
29. [01934](#) Operator License Application
Lars A. Skolos, 306 Parkwood Lane
- A motion was made by Rearick, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for the following reason: applicant failed to appear before the Alcohol License Review Committee. The motion passed by acclamation.**
30. [01935](#) Operator License Application
Jaiss L. Grossman, 1831 S. Park Street
- A motion was made by Rearick, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for the following reason: applicant failed to appear before the Alcohol License Review Committee. The motion passed by acclamation.**
31. [01936](#) Operator License Application
Vinh C. Tran, 501 Northport Drive
- A motion was made by Rearick, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for the following reason: applicant failed to appear before the Alcohol License Review Committee. The motion passed by acclamation.**

32. [02076](#) Operator License Application
Kevin L. Aaberg, 611 Memphis Avenue
A motion was made by Rearick, seconded by Wheaton, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.
33. [02100](#) Operator License Application
Sean M. Wickhem, 16 Lathrop Street
A motion was made by Hart, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER for the following reason: granting the license would be contrary to the health, safety, and welfare of the community, specifically applicant's recent record of underage drinking offenses. -- Appearance in support: Sean Wickhem (applicant). -- The motion passed by acclamation.
A motion to Recommend to Council to Grant with the condition that the applicant provide the City Clerk with a letter from his employer had been made by Rearick, seconded by McNamara. The motion failed on a unanimous vote.
34. [02159](#) Operator License Application
Marty R. Caban, 2644 East Lawn Court
A motion was made by Ald. Olson, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER contingent upon the Office of the City Clerk receiving a letter from the applicant's employer stating they have knowledge of his record. Background investigation will be done if renewal application is filed. -- Appearance in support: Marty Caban (applicant). -- Ms. Rearick voted no. The motion passed by acclamation.
35. [02160](#) Operator License Application
Christopher B. Rudd, 2325 Columbus Lane
A motion was made by McNamara, seconded by Wheaton, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.

Discussion

36. [02034](#) Quorum for December 21 meeting.
It was determined that the committee would not have a quorum on December 21. A motion was made by Rearick, seconded by Olson, to move the December meeting of the Alcohol License Review Committee to December 14. The motion passed by acclamation.

37. [01766](#) Public Hearing/Special Meeting on consideration of license applications
- Alderson Olson asked Alcohol Policy Coordinator Plant to study this issue. Mr. Plant said he has done some research on how to plan for the inevitable (running out of Class B Combination licenses). He said there is a rush on licenses once a community reaches a certain point with the number of licenses available.**
- Mr. Plant told committee members that they need to be proactive and do something in the near future like holding some licenses in reserve for growth on the periphery of Madison. Mr. Plant said the committee cannot count on getting an additional 7 - 10 licenses a year. He said the committee needs to decide whether it will issue licenses on a first-come, first-served basis or develop a planning model involving Planning & Urban Development and Economic Development. He said he would do more research on this issue.**
38. [02094](#) Drink Specials
- Susan Crowley told the committee that in college settings the first six to eight weeks are very dangerous as far as drinking is concerned. She said the PACE Project has been looking at ads targeted specifically toward college students, and that limiting access and availability are the keys to dealing with problem drinking.**
- Ms. Crowley said the University of Wisconsin Police have transported 30 students to detox this week, compared to 14 a year ago.**
39. [02165](#) ALRC Meeting Room Locations for 2006
- Ms. Witzel reported that the Alcohol License Review Committee has been bumped out of Madison Municipal Building room 260 by the Urban Design Commission for 2006. Room 300 of the Municipal Building is not yet available to reserve for 2006 meetings, and committee meeting schedules are due in early November.**
- Committee members discussed the feasibility of using the Common Council Chambers or a court room for its 2006 meetings but decided that City-County Building room GR-27 would be best because of space and acoustics.**

Report of the City Attorney's Office

43. [02063](#) Report regarding King Street Neighborhood Security Plan.

This item was taken out of order on a motion made by Rearick, seconded by Kamp. The motion carried by acclamation.

Attorney Zilavy reported that she, Ms. Wheaton, Mr. Shapiro, and representatives from the Opus Lounge and Madison's attended the King Street Neighborhood meeting. She said there was agreement that things in the neighborhood had improved since July, and that the attendees would continue to attempt to work together in the neighborhood. Another meeting will be held at the beginning of 2006, she said.

Jamie McCarville of the First Settlement District of Capitol Neighborhoods told the committee that residents are becoming concerned about violence in the area. She said people eating at a cafe had to lock themselves in Maduro because of the crowd coming out of Club Majestic.

Ms. McCarville said she appreciates the city trying to meet with license holders, but the neighborhood association would like to be involved, too. She said the number of muggings has increased, people have been pulling weapons out of their trunks, and cab drivers will no longer go through the area at night.

Attorney Zilavy said she did invite the neighborhood association to the first meeting on this issue but did not receive a response. She said word-of-mouth may be exaggerating what has happened in the area, and that it is questionable whether a weapon was involved in an incident with a security guard.

Ms. McCarville said the residents of First Settlement do not feel that things are getting better.

Aldersperson Olson said the city now has a large residence on King Street that wasn't there a while ago.

Adjournment - at this point (8:45 p.m.) the committee had to adjourn due to the lack of a quorum.

Report of the Subcommittee on Process

40. [02061](#) Report on October meeting.
41. [02062](#) Report on meeting to revise the Alcohol License Review Committee mission statement.

Report of the Alcohol Policy Coordinator

42. [02114](#) Draft of new mission statement for the Alcohol License Review Committee.

Report of the City Clerk's Office

44. [01705](#) Summary of Licenses Issued

The following summary was distributed for the current license year:

Class A Beer (Liquor Store): 50 issued
Class A Beer (Grocery): 60 issued
Class A Liquor: 50 issued
Class B Beer: 62 issued
Class B Liquor & Beer: 334 issued
Class C Wine: 37 issued
Wholesale Beer: 5 issued
Visual & Performing Arts: 4 issued
Nightclub: 41 issued
Adult Entertainment Tavern: 3 issued
Operator: 1,860 issued
Provisional Operator: 233 issued
Food & Drink (\$1 to \$10,000): 130 issued
Food & Drink (\$10,001 to \$100,000): 280 issued
Food & Drink (\$100,001 to \$250,000): 202 issued
Food & Drink (\$250,001 to \$1,000,000): 274 issued
Food & Drink (\$1,000,001 to \$5,000,000): 95 issued
Food & Drink (Greater than \$5,000,000): 18 issued
Sidewalk Cafe: 54 issued
Picnic Beer License: 29 issued

* Madison has a quota of 396 Class B Combination Liquor & Beer license under state law. 60 of 71 Reserve licenses have been granted. 274 of 325 Grandfathered licensed have been granted.

Taking into consideration the Class B Combination licenses that the committee Recommended to Council to Grant at this meeting, 58 Class B Combination licenses are currently available in the city of Madison.