

From: f shuter-taylor [<mailto:shutertaylor@hotmail.com>]
Sent: Sunday, March 18, 2012 8:11 PM
To: hiwayman@chorus.net
Subject: "YES" to Block 100 Foundation Proposal

I urge the Plan Commission to act favorably on the Block 100 Foundation proposal currently put forward by the Frautschis.

Their proposal revitalizes this important block - rendering existing, dated spaces useable and attractive for the businesses which could use them. The updated, compliant rental spaces will add to the tax base at a time when such revenues are clearly needed, and no city/taxpayer funds are being sought for the transformation. With extraordinary generosity, the Frautschis have also agreed to provide sizeable donations to Overture Center from moneys earned managing these spaces.

The proposal enhances the entire block visually as well as functionally. The scale of the current block remains virtually intact and the proposal adds attractive public outdoor gathering space.

The current proposal addresses concerns raised in the vetting process while reflecting their vision of the gift they seek to provide. Once completed, spaces will have been created which are practical, beautiful and economically important in many ways. The proposal represents a "win-win-win" for Madison, its taxpayers and those who love and frequent its downtown spaces.

Please say "yes" to their proposal as it now stands!

Thank-you,

Fran Taylor

Fitchburg resident / Madison devotee'

March 18, 2012