

Application for Appointment to fill the Vacated District 11 Aldermanic Position

- a. **GARY L. PETERSON**
- b. **210 Marinette Trail**
- c. **Home: 608-231-1199, Cell: 608-334-0397**
- d. **Work: I am retired.**
- e. **Plannergary@sustainablegary.com**
- f. **Resume:**

Positions

- President Gary Peterson Consulting, Inc. 2013-2016
- President Sustainable Services, Inc. 2008- 2012
- Senior Project Manager for Crispell-Snyder, Inc. 2007-2009
- President and Principal Consultant for Mid-America Planning Services, Inc. 1972-2007 serving cities, villages, towns and counties in Wisconsin and Illinois
- Worked for a national planning firm 1961-1972 obtaining the position of regional director
- Attended approximately 5,000 public meetings in those 50 years.
- President American Planning Association Wisconsin Chapter 2003 to 2012
- Past President American Planning Association Wisconsin Chapter 2012-2013
- Board Member Bicycle Federation of Wisconsin – 2012 to present
- Executive Director and Lobbyist for the American Planning Association – WI Chapter 2013-2014

Areas of Expertise

- Comprehensive Planning
- Sustainability Plans
- Tax Incremental Financing (TIF) Plans
- Blight Studies
- Community Development
- Sustainability and Bicycle Travel
Eco-Municipality Tour of Sweden – 2006, Leadership Training for The Natural Step at Tufts University – 2007, a tour of Bicycle Facilities in German and the Dutch cities in 2010. In 2013 participated in the Madison Sister City visit to the Green City of Freiburg Germany.

Civic Involvement

- Madison Downtown Rotary 1990 to Present, Board member for 2 years, 2 Paul Harris Fellows , Chairman and member of numerous Committees
- Member of Hill Farm Neighborhood Architectural Review Committee
- Member of Hill Farm Neighborhood Planning Committee
- Initiator of Hilldale Shopping Center Policy on no engine idling for parked delivery trucks
- Member of the Downtown Madison Inc. Design Professionals, Downtown Plan Committee, Bicycle subcommittee, Economic Development Committee and Zoning Rewrite Committee.

- Advocate to the Madison Common Council, Plan Commission and Staff on Zoning Code Rewrite, Downtown Plan, TIF Policy Rewrite, TIF Joint Review Board Limitations, Bicycle Facility Improvements, TIF Projects, Bus Rapid Transit Facilities, Judge Doyle Square Bicycle Station, Economic Development Strategy and High Speed Train Station location and Facilities.

Education

- Master of Science in Urban Geography, 1971
University of Wisconsin-Madison
- Bachelor of Science in Geography, 1961
University of Wisconsin-Madison

Professional Affiliations

- American Institute of Certified Planners (AICP)
- American Planning Association (APA)
- Wisconsin Chapter APA (Member, Board Member, President, Past President, Executive Director and Lobbyist)
- National Association of Housing and Redevelopment Officials

Awards

- Wisconsin Chapter of American Planning Association (WAPA) 1991 Excellence in Planning Award for the preparation of the Coast Guard Museum Feasibility Study for the city of Two Rivers
- Two Paul Harris citations for extra ordinary service to Downtown Madison Rotary

Service Record

- Three Years in the US Army with a tour in Korea serving in Electronic Intelligence

g. Statement of Service

- To bring my knowledge of good government operation to my native City.
- To represent the residents of District 11.
- To attend neighborhood meeting to learn of resident concerns
- To participate in City Commissions, Committees and attend Council meetings
- To help implement the Comprehensive, Sustainability, Downtown, Transportation and other City Plans
- To inform District 11 Residents of City policies and practices that affect the District.

h. Accomplishment Goals

- Increase awareness of how projects implement the City's adopted Plans
- Include additional sustainability elements in Public and private projects.
- To help change the Development Application process from a perceived negative to a positive.
- Enhance the Tax Incremental Program.
- Help to promote Alder Schmidt's goals

i. Reelection – I will not run in the next District 11 aldermanic election.