



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Amended

### ALCOHOL LICENSE REVIEW COMMITTEE

*This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, August 18, 2010

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact the City Clerk's Office at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of September 7, 2010.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

#### Call to Order/Roll Call

#### Approval of Minutes

July 21, 2010: <http://legistar.cityofmadison.com/calendar/#current>

**Public Comment**

**Changes of Agent**

1. [19546](#) Change of Agent  
Francesca's Madison LLC • dba Francesca al Lago  
111 Martin Luther King Jr Blvd  
New Agent: Edwin Arreola  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405
  
2. [19548](#) Change of Agent  
La Pepe Inc • dba Tex Tubb's Taco Palace East • 2009 Atwood Ave  
New Agent: Diana Velasquez  
Class B Combination Liquor & Beer  
30% alcohol, 69% food, 1% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 410
  
3. [19549](#) Change of Agent  
Pierce's Supermarket Inc • dba Pierce's Northside Market  
2817 N Sherman Ave  
New Agent: Angela K Pierce  
Class A Liquor, Class A Beer  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 504
  
4. [19550](#) Change of Agent  
Orange Tree Imports Inc • dba Orange Tree Imports • 1721 Monroe St  
New Agent: Gretchen Harrell  
Class C Wine • 0% alcohol, 100% food  
Aldermanic District 13 (Alder Kerr) • Police Sector 303
  
5. [19551](#) Change of Agent  
Walgreen Co • dba Walgreens #03343 • 7810 Mineral Point Rd  
New Agent: Nicole L Skarda  
Class A Liquor, Class A Beer  
Aldermanic District 9 (Alder Skidmore) • Police Sector 125
  
6. [19552](#) Change of Agent  
Madison Association of the Deaf Inc • 1109 Williamson St  
New Agent: Jeffrey Cucinotta  
Class B Combination Liquor & Beer • 20% alcohol, 30% food, 50% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408
  
7. [19553](#) Change of Agent  
Madison Turners Inc • dba Madison Turners • 3001 S Stoughton Rd  
New Agent: Alice M Soule  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 16 (Alder Compton) • Police Sector 619

**Change of Licensed Premise**

8. [18412](#) Change of Licensed Premise  
Chipotle Mexican Grill of Colorado LLC • Capacity: 52  
658 State St • Agent: Sahul Flores  
Class B Combination Liquor & Beer • .5% Alcohol, 99.5% food  
Aldermanic District 8 (Alder Eagon) • Police Sector 403  
Request to add outdoor patio.
  
9. [19146](#) Change of Licensed Premise  
Hooters of East Madison LLC • dba Hooters of East Madison  
Capacity: 500  
2639 East Springs Dr • Agent: Phillip D Bull  
Class B Combination Liquor & Beer • 28% alcohol, 69% food, 3% other  
Aldermanic District 17 (Alder Clausius) • Police Sector 517  
Request to expand capacity outdoors for special events on 8/13, 8/20, 8/27,  
9/3, 9/10, and 9/17 of 2010. Proposal would expand capacity to 500 in the  
parking lot.
  
10. [19158](#) Change of Licensed Premise  
Inka Heritage LLC • dba Fiesta 38 Grilled Chicken & More  
Capacity: 60  
604 S Park St • Agent: Lucas Rodriguez  
Class B Beer, Class C Wine • 10% alcohol, 90% food  
Aldermanic District 13 (Alder Kerr) • Police Sector 305  
Request to change licensed premise to include new acquisition connected to  
current premise.
  
11. [19557](#) Change of Licensed Premise  
McGoff LLC • dba Stadium Sports Bar & Eatery  
Capacity: 266 indoors, 2,416 outdoors (No change in capacity.)  
1419 Monroe Street • Agent: Thomas Beach  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 402  
Request to add 102 N. Randall Avenue property to existing stadium bar  
property.
  
12. [19558](#) Change of Licensed Premise  
Johnson Market Inc • dba Market Basket  
312 E Mifflin St • Agent: Susan Johnson  
Class A Liquor, Class A Beer  
Aldermanic District 2 (Alder Maniaci) • Police Sector 406  
Pursuant to instructions from the City Attorney's Office, request to remove the  
following condition from Class A Liquor License: No wines for sale for less than  
\$8.00.

**21+ Entertainment License**

13. [19561](#) 21+ Entertainment License  
Sconnie Bar LLC • dba Sconnie Bar • Capacity: 500  
317 W Gorham St • Agent: Troy Vosseller  
Class B Combination Liquor & Beer • 65% alcohol, 25% food, 10% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403
14. [19580](#) 21+ Entertainment License  
Brickhouse Barbeque LLC • dba Brickhouse Barbeque • Capacity: 180  
408 W Gorham St • Agent:  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403
15. [19591](#) 21+ Entertainment License  
Cilantro Bar and Grill LLC • dba Cilantro Bar and Grill • Capacity: 80  
7005 Tree Ln • Agent: Silvia De Santiago  
Class B Combination Liquor & Beer • 20% alcohol, 70% food, 10% other  
Aldermanic District 9 (Alder Skidmore) • Police Sector 125

**18+ Performing Arts License**

16. [19559](#) 18+ Center for Visual & Performing Arts License  
The Frequency LLC • dba The Frequency • Capacity: 99  
121 W Main St • Agent: Darwin Sampson  
Class B Combination Liquor & Beer • 88% alcohol, 12% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

**New License - Public Hearing**

17. [19364](#) Public Hearing - New License  
Cilantro Bar and Grill LLC • dba Cilantro Bar and Grill  
7005 Tree Ln • Agent: Silvia De Santiago • Estimated Capacity: 80  
Class B Combination Liquor & Beer • 20% alcohol, 70% food, 10% other  
Aldermanic District 9 (Alder Skidmore) • Police Sector 125
18. [19365](#) Public Hearing - New License  
Guo Jian Enterprise Inc • dba QQ Asian Buffet  
1291 N Sherman Ave • Agent: Guo Jian Lin • Estimated Capacity: 200  
Class B Beer and Class C Wine • 7% alcohol, 93% food  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 503
19. [19366](#) Public Hearing - New License  
Bub's Burger Palace LLC • dba Bub's Burger Joint  
2810 E Washington Ave • Agent: Michael H. B. Matty  
Estimated Capacity: 84  
Class B Beer • 10% alcohol, 90% food  
Aldermanic District 15 (Alder Palm) • Police Sector 502

20. [19367](#) Public Hearing - New License  
Hernandez & Hernandez • dba Enrique's Market  
1417 Northport Dr • Agent: Enrique Hernandez  
Class A Beer  
Aldermanic District 18 (Alder Schumacher) • Police Sector 505
21. [19368](#) Public Hearing - New License  
Club One Eleven LLC • dba Retro Tavern  
111 W Main St • Agent: Curtis Brink • Estimated Capacity: 399  
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area
22. [19369](#) Public Hearing - New License  
Sconnie Bar LLC • dba Sconnie Bar  
317 W Gorham St • Agent: Troy Vosseller • Estimated Capacity: 500  
Class B Combination Liquor & Beer • 65% alcohol, 25% food, 10% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area
23. [19370](#) Public Hearing - New License  
Puerto Escondido LLC • dba Puerto Escondido Mexican Restaurant  
2705 W Beltline Highway • Agent: Eliezer Martinez  
Estimated Capacity: 100  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 14 (Alder Bruer) • Police Sector 308
24. [19371](#) Public Hearing - New License  
KBO Investments LLC • dba Fuzzy's Taco Shop  
3519 University Avenue • Agent: Blake Radtke  
Estimated Capacity: 60-80  
Class B Combination Liquor & Beer • 10-15% alcohol, 85-90% food  
Aldermanic District 11 (Alder Schmidt) • Police Sector 101
25. [19372](#) Public Hearing - New License  
King Arthur LLC • dba Capital Tap Haus  
107 State Street • Agent: Julie Stoleson • Estimated Capacity: 120  
Class B Combination Liquor & Beer • 38% alcohol, 58% food, 4% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

**Operator's License Applications**

26. [19151](#) Operator License Application  
Abigail Dieckman - Establishment where employed: Toots Tap
27. [19153](#) Operator License Application  
Lindsey Gleason - Establishment where employed: Buffalo Wild Wings
28. [19154](#) Operator License Application  
Gerard Geraths - Establishment where employed: Kelly's Market

- 29. [19155](#) Operator License Application  
Jonny Worrell - Establishment where employed: Inn on the Park
- 30. [19156](#) Operator License Application  
Lynn Baltz - Establishment where employed: Silver Dollar
- 31. [19481](#) Operator License Application  
Elijah McCloskey - Establishment where employed: Sushi Hut
- 32. [19508](#) Operator License Application  
Stanton Svaglic - Establishment where employed: Church Key
- 33. [19520](#) Operator License Application  
Jeremy Anderson - Establishment where employed: VFW Post #7591
- 34. [19554](#) Operator License Application  
Bradley Bingham - Establishment where employed: Nitty Gritty
- 35. [19555](#) Operator License Application  
Michael Potchoiba - Establishment where employed: Olive Garden

**Discussion Items**

- 36. [19328](#) Modifications to Supplemental Form for Temporary Class B Retailers License.

**Report of the Subcommittee on Downtown Alcohol Issues & Ordinances**

- 37. [19198](#) Status of Alcohol License Density Plan discussions and appointment of alternate subcommittee members.

**Report of the City Attorney**

- 38. [19588](#) Municipal Court Prosecutions:
  - HJ Liquors LLC, 525 University Ave
  - Wiggie's Inc, 1901 Aberg Ave
- 39. [19589](#) Request that the Comptroller's Office audit Alexander's Restaurants LLC, dba Frida Mexican Grill, 117 State St.

**Report of Madison Police Department**

- 40. [19587](#) Summary of Recent Calls for Service.

**Report of City Clerk's Office**

- 41. [19195](#) Clerk's Office new application overview brochure for new liquor license applicants.

42. [19249](#) Alcohol License Review Committee proposed schedule for 2011.
43. [19586](#) Summary of Licenses Granted and Issued.

**Adjournment**