



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended URBAN DESIGN COMMISSION

Wednesday, December 1, 2010

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635, TTY/Textnet (866) 704-2318.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[October 27, 2010 Special Meeting; November 10, 2010]:
<http://legistar.cityofmadison.com/calendar/#current>

PUBLIC COMMENT

SECRETARY'S REPORT/AGENDA OVERVIEW

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

SPECIAL ITEMS

Cases are scheduled in increments. Scheduled times are ESTIMATES of when an

agenda item will be considered. If an agenda item takes longer, subsequent agenda items will likely have a later starting time. Items will be taken in order and the times are ESTIMATES for convenience.

1. [20053](#) Information and Discussion on the Draft Recommendations for the Downtown Plan.
4:35 p.m.

2. [20082](#) Repealing Sec. 31.041(1)(c) to eliminate the requirement of using permit tags on signs, amending Sec. 31.041(2) to correct an error and amending Sec. 31.046(2)(a) of the Madison General Ordinances to allow the display of portable signs on nonresidential uses on private property in all zoning districts and clarifying the criteria for such portable signs.

Discussion of possible alternative ordinance language regarding non-commercial messages as a potential option.
5:00 p.m.

PUBLIC HEARING ITEMS

3. [12240](#) 2101, 2109, 2115 East Springs Drive - Comprehensive Design Review of Signage Package for a Conditional Use/Planned Commercial Site; 99,000 Square Foot Retail Building Steinhafel's. 17th Ald. Dist.

Owner: Steinhafel's, Inc.
Agent: Poblocki Sign Company, LLC
Final Approval is Requested
5:15 p.m.

4. [20506](#) 3003 East Washington Avenue - Comprehensive Design Review for a Ground and Wall Sign. 15th Ald. Dist.

Owner: Harris Bank
Agent: Professional Permits
Final Approval is Requested
5:40 p.m.

BREAK 6:00-6:20 P.M.

UNFINISHED BUSINESS

5. [19953](#) 416, 420, 424 West Mifflin Street - PUD(GDP-SIP) for a 42-Unit Apartment Building. 4th Ald. Dist.

Owner: Pat McCaughey-McCaughey Properties
Agent: John Bieno/TJK Design Build
REFERRED at applicant's request to 12/15/10 meeting

6. [19952](#) 677 South Segoe Road - PUD(GDP-SIP) for a Mixed-Use Building with 77 Apartments and Approximately 4,300 Square Feet of Commercial Space. Ald. Dist. 20.

Owner: TJS Ventures, LLC
Agent: John Bieno/TJK Design Build
REFERRED at applicant's request to 12/15/10 meeting

7. [19242](#) 2205 Rimrock Road - Demolition for New Hotel Exceeding 40,000 Square Feet. 14th Ald. Dist.
 Owner: Gateway Project, LLC
 Agent: Peter Tan, Strang Architects
 6:20 p.m.

NEW BUSINESS

8. [12032](#) 610 John Nolen Drive - New Construction, Office/Retail Development in Urban Design District No. 1. 14th Ald. Dist.
 Owner: The Rifken Group
 Agent: Dimension IV-Madison, LLC
 Informational Presentation
 6:40 p.m.
9. [03104](#) 8420 Mineral Point Road & 117 Junction Road - PUD(GDP-SIP)/Planned Commercial Site, Commercial/Retail Building and Off-Premise Ground Sign. 9th Ald. Dist.
 Owner: WCB Properties, LLC/Wisconsin Community Bank
 Agent: GMK Architecture, Inc.
 Initial/Final Approval is Requested
 7:00 p.m.

BUSINESS BY MEMBERS

ADJOURNMENT