

From: Mary Diman
Sent: Monday, August 14, 2017 1:52 PM
To: [Plan Commission]; Eskrich, Sara
Cc: NEAL E LORD
Subject: Please vote no on agenda 47853 (HotelRED)

Hello-

I am a long-time Vilas neighborhood home owner and resident. I am opposed to HotelRED's additional three stories (agenda item 47853). Please keep Urban Canyons off Monroe St. HotelRED's new proposed expansion is not adhering to Monroe St. commercial district plan like all the other newer developments on Monroe St. The plan states that four stories or more is out of character for all the Monroe St. neighborhoods.

As a resident, I am concerned about this do-over setting a precedent for future development as well as the many other issues of negative appearance, pedestrian safety, hazardous traffic patterns, and additional alcohol promotion in the neighborhood.

I do not understand why the building, as agreed upon and built, is not adequate to meet the needs of the developer. We residents in the neighborhood would bear the negative outcome of every aspect of this expansion now and far into the future. The developer assures us that this time they are getting it right but I am hardly convinced.

Please oppose the hotel's request to add three more stories and a roof-top bar. Our precious Monroe St. deserves your vote for the preservation of the unique character of our historic area.

Thank you,
Mary Diman
[REDACTED] Jefferson St.

P.S. The Vilas neighborhood does not "support" the hotel's expansion - many residents are unaware of that the hotel wants to top-off its original design.