

**PARKING UTILITY**  
**OCTOBER 2014 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

**Revenues and Occupancies:** YTD revenues through September show an increase of \$814K (8%) compared to previous year's revenues, with increases in the following major categories: "Monthly Parking & Long-Term Agreements" = \$381K (36%), "Attended Facilities" = \$284K (5%), and "On-Street Meters" = \$27K (2%). Peak average occupancy data through September is not yet available, however it likely be similar to the data through August, which was: Peak average occupancies range from 82% - 50% YTD: Government East (82%), Overture Center (76%), Capital Square North (67%), State Street Campus (60%), and State Street Capitol (50%).

**Operating Expenses/Bottom Line:** YTD expenses through September show a decrease of \$312K (5%) compared to previous year's expenses. YTD operating income through September shows an increase of \$1.04M (27%).

**Capital Expenses:** Expenses for 2014 include remediation projects in our garages, elevator and shop maintenance. The Judge Doyle Square project is in the negotiating phase. An RFP has been released to solicit proposals for replacing the Parking Access and Revenue Control System (PARCS) in all our garages and the Brayton Lot. Proposals are due Tuesday, January 13<sup>th</sup>. A revised RFP will be issued soon related to the replacement of the Parking Enforcement Officer's handheld devices. YTD capital costs through October are \$993K.

**Facilities:** The 2014 garage repair work has been completed. A new settling tank was installed in the basement level of State Street Capitol Garage to help address issues we have had with the plumbing system in this garage, and capture sediment before it enters into the storm sewer. A separate contract has been let to enclose the tank in a concrete block room with minimal heating to prevent the water in the tank from freezing. This room will be completed by the end of this year.

**Multi-space meters:** Transactions in the month of October exceeded 81K, 61% of which were paid by credit card. We have 99 multi-space meters in operation, and one meter reserved for testing and training. We have placed an order for ten new multi-space meters, with delivery expected in mid-November. We expect to have these meters in service before the start of winter.

**Park & Walk program:** The new installation of "Park and Walk" multi-space meters on the 10 and 100 blocks of Langdon Street, which went fully into service on September 16<sup>th</sup>, have proven to be very popular. The 10 block of E. Dayton was added to the program on October 22<sup>nd</sup>, and we will be monitoring use of this block to see if it becomes more attractive to customers as well. We will continue to review usage and revenue data in our system to determine if there are other locations in which inclusion into the Park and Walk program would be beneficial.

**Pay-by-cell/phone pilot:** We postponed the planned expansion of this pilot to our on-street system served by multi-space meters (700+ spaces), to address operational issues with the pay-by-cell method. We continue to work with our vendors, MobileNOW! and Amano McGann, to address these issues.

YEAR-TO-DATE REVENUES: 2012 THRU 2014 (JAN-SEP)		2012	2013	2014
### = TPC Map Reference)				
<b>Permits</b>				
	RP3 (residential parking permits)	93,480	92,040	97,271
	Motorcycle Permits	1,333	2,023	2,029
	Resid Street Constr Permits	0	253	237
<b>Total-Permits</b>		<b>94,813</b>	<b>94,316</b>	<b>99,537</b>
<b>Awards and Damages</b>		<b>2,427</b>	<b>3,697</b>	<b>2,803</b>
<b>Advertising Revenue</b>		<b>0</b>	<b>0</b>	<b>0</b>
	Pct increase/decrease vs prior year	102%	99%	106%
<b>Attended Facilities</b>				
	#4 Cap Sq North	654,673	698,914	649,484
	#6 Gov East	1,163,248	1,264,829	1,302,841
	#9 Overture Center	664,352	789,610	916,808
	#11 SS Campus-Francis	495,040	476,901	412,491
	#11 SS Campus-Lake	1,703,031	1,764,585	1,872,810
	#12 SS Capitol	1,040,556	1,151,416	1,275,871
<b>Total-Attended Facilities</b>		<b>5,720,900</b>	<b>6,146,255</b>	<b>6,430,306</b>
	Pct increase/decrease vs prior year	97%	107%	105%
<b>Off-Street Meters (non-motorcycle)</b>				
	#1 Blair Lot	5,679	7,253	7,065
	#7 Lot 88 (Munic Bldg)	11,579	11,493	9,999
	#2 Brayton Lot-Machine	293,760	258,445	342,352
	#2 Brayton Lot-Meters	452	0	733
	Buckeye/Lot 58 Multi-Sp	164,592	158,868	170,638
	Evergreen Lot Meters	29,649	31,518	26,223
	Evergreen Lot Multi-Space	0	0	5,137
	Wingra Lot	5,728	6,412	6,669
	#12 SS Capitol	40,082	62,571	35,616
	Subtotal-Off-Street Meters (non motorcycle)	551,522	536,561	604,432
<b>Off-Street Meters (motorcycles)</b>				
	ALL Cycles	1,370	1,022	1,017
<b>Total-Off-Street Meters (All)</b>		<b>552,891</b>	<b>537,583</b>	<b>605,449</b>
	Pct increase/decrease vs prior year	105%	97%	113%
<b>On-Street Meters</b>				
	Unattributed On Street Multi-Space & Mobile Now!	0	3,921	13,762
	Cap Sq Mtrs	18,392	16,020	17,359
	Cap Sq Multi-Space	28,340	32,061	31,710
	Campus Area	78,023	70,702	85,659
	Campus Area Multi-Space	156,427	143,025	163,084
	CCB Area	40,816	33,612	32,523
	CCB Area Multi-Space	110,753	120,960	115,630
	E Washington Area	45,374	46,261	44,261
	E Washington Area Multi-Space	14,730	17,638	18,293
	GEF Area	42,556	32,835	29,192
	GEF Area Multi-Space	74,286	70,906	68,572
	MATC Area	17,146	15,848	15,559
	MATC Area Multi-Space	106,204	116,770	110,060
	Meriter Area	53,753	41,126	46,040
	Meriter Area Multi-Space	53,185	93,845	111,139
	MMB Area	40,516	32,501	31,771
	MMB Area Multi-Space	114,418	134,466	118,217
	Monroe Area	94,744	97,972	95,661
	Schenks Area	19,756	14,586	12,900
	State St Area	30,819	20,632	16,431
	State St Area Multi-Space	89,047	102,106	121,532
	University Area	133,207	111,542	119,968
	University Area Multi-Space	108,531	127,797	112,638
	Wilson/Butler Area	53,169	43,363	35,668
	Wilson/Butler Area Multi-Space	22,072	41,234	40,649
	Subtotal-On-Street Meters	1,546,265	1,581,727	1,608,278
		111%	102%	102%
<b>On-Street Construction-Related Meter Revenue</b>				
	Contractor Permits	58,391	73,895	132,987
	Meter Hoods	127,274	194,131	224,941
	Construction Meter Removal	0	45,760	7,392
	Subtotal-On-Street Construction Related Revenue	185,665	313,786	365,320
<b>Totals-On-Street Meters</b>		<b>1,731,930</b>	<b>1,895,513</b>	<b>1,973,599</b>
	Pct increase/decrease vs prior year	110%	109%	104%
<b>Monthly Parking and Long-Term Agreements</b>				
	Wingra Lot	0	0	105
	#2 Brayton Lot	88,383	106,280	115,892
	#11 State St Campus	19,147	47,211	142,470
	#1 Blair Lot	42,824	49,243	51,864
	#13 Wilson Lot	55,463	51,028	54,685
	#4 Cap Square North	168,508	256,157	306,121
	#6 Gov East	133,225	146,842	198,458
	#9 Overture Center	72,712	128,168	141,322
	#12 SS Capitol-Monthly (non-LT Lease)	116,968	144,444	260,121
	Subtotal-Monthly Parking Permits	697,229	929,373	1,271,038
	#9 Overture Center	74,627	85,333	119,471
	#12 SS Cap - LT Lease	0	34,206	39,606
	Subtotal-Long Term Parking Leases	74,627	119,539	159,077
<b>Total-Monthly Parking and Long-Term Agreements</b>		<b>771,856</b>	<b>1,048,912</b>	<b>1,430,114</b>
	Pct increase/decrease vs prior year	108%	136%	136%
<b>Miscellaneous Revenues</b>				
	Operating Lease Payments	3,132	2,098	1,110
	Property Sales	0	18,802	3,337
	Other	7,409	7,017	21,879
	Subtotal-Miscellaneous	10,541	27,918	26,325
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		107,781	125,931	128,666
<b>TOTALS</b>		<b>8,885,358</b>	<b>9,754,194</b>	<b>10,568,133</b>
	Pct increase/decrease vs prior year	100%	110%	108%

YEAR-TO-DATE REVENUES: 2013 vs 2014					
Through SEP					
	2013 YTD	PRE-CLOSING 2014 YTD	2014 +/- 2013		
			Amount	%	
<b>Permits</b>					
RP3 (Residential Parking Permits)	92,040.00	97,271.00	5,231.00	6%	
Motorcycle Permits	2,023.00	2,029.00	6.00	0%	
Residential Street Construction Permits	253.17	236.78	(16.39)	-6%	
<b>Total-Permits</b>	<b>94,316.17</b>	<b>99,536.78</b>	<b>5,220.61</b>	<b>6%</b>	
<b>Awards and Damages</b>	<b>3,696.63</b>	<b>2,803.45</b>	<b>(893.18)</b>	<b>-24%</b>	
<b>Advertising Revenue</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>n/a</b>	
<b>Attended Facilities</b>					
All Cashiered Ramps	-	-	-	n/a	
#4 Cap Sq North	698,891.57	649,693.90	(49,197.67)	-7%	
#6 Gov East	1,264,810.13	1,303,019.67	38,209.53	3%	
#9 Overture Center	789,722.45	915,756.42	126,033.97	16%	
#11 SS Campus-Frances	476,881.81	412,673.93	(64,207.88)	-13%	
#11 SS Campus-Lake	1,764,564.87	1,872,995.17	108,430.30	6%	
#12 SS Capitol	1,151,384.63	1,276,166.68	124,782.05	11%	
<b>Total-Attended Facilities</b>	<b>6,146,255.47</b>	<b>6,430,305.77</b>	<b>284,050.30</b>	<b>5%</b>	
<b>Off-Street Meters (non-motorcycle)</b>					
#1 Blair Lot	7,252.99	7,064.99	(188.00)	-3%	
#7 Lot 88 (Munic Bldg)	11,492.93	9,999.33	(1,493.60)	-13%	
#2 Brayton Lot-Machine	258,444.82	342,352.13	83,907.31	32%	
#2 Brayton Lot-Meters	-	732.51	732.51	n/a	
#3 Buckeye/Lot 58 Multi-Space	158,868.43	170,637.50	11,769.07	7%	
Evergreen Lot Meters	31,518.15	26,223.09	(5,295.06)	-17%	
Evergreen Lot Multi-Space	-	5,136.75	5,136.75	n/a	
Wingra Lot	6,412.08	6,669.15	257.07	4%	
#12 SS Capitol	62,571.42	35,616.07	(26,955.35)	-43%	
Subtotal-Off-Street Meters (non motorcycle)	536,560.82	604,431.52	67,870.70	13%	
<b>Off-Street Meters (motorcycles)</b>					
All Cycles	1,021.77	1,017.39	(4.38)	0%	
<b>Total-Off-Street Meters (All)</b>	<b>537,582.59</b>	<b>605,448.91</b>	<b>67,866.32</b>	<b>13%</b>	
<b>On-Street Meters</b>					
Unattributed On Street Multi-Space & Mobile Now!	3,921.01	13,761.69	9,840.68	251%	
Capitol Square Meters	16,019.65	17,358.56	1,338.91	8%	
Capitol Square Multi-Space	32,061.06	31,709.71	(351.35)	-1%	
Campus Area	70,702.20	85,658.62	14,956.42	21%	
Campus Area Multi-Space	143,024.62	163,084.17	20,059.55	14%	
CCB Area	33,611.76	32,522.97	(1,088.79)	-3%	
CCB Area Multi-Space	120,959.77	115,629.82	(5,329.95)	-4%	
East Washington Area	46,260.70	44,261.12	(1,999.58)	-4%	
East Washington Area Multi-Space	17,638.21	18,293.15	654.94	4%	
GEF Area	32,835.21	29,192.00	(3,643.21)	-11%	
GEF Area Multi-Space	70,905.70	68,572.17	(2,333.53)	-3%	
MATC Area	15,848.16	15,559.25	(288.91)	-2%	
MATC Area Multi-Space	116,769.65	110,059.59	(6,710.06)	-6%	
Meriter Area	41,125.89	46,039.68	4,913.79	12%	
Meriter Area Multi-Space	93,844.76	111,139.42	17,294.66	18%	
MMB Area	32,500.57	31,770.62	(729.95)	-2%	
MMB Area Multi-Space	134,465.76	118,217.44	(16,248.32)	-12%	
Monroe Area	97,972.18	95,661.34	(2,310.84)	-2%	
Schenks Area	14,586.10	12,900.29	(1,685.81)	-12%	
State St Area	20,632.14	16,430.54	(4,201.60)	-20%	
State St Area Multi-Space	102,106.21	121,532.45	19,426.24	19%	
University Area	111,541.67	119,968.27	8,426.60	8%	
University Area Multi-Space	127,796.79	112,638.32	(15,158.47)	-12%	
Wilson/Butler Area	43,362.75	35,668.20	(7,694.55)	-18%	
Wilson/Butler Area Multi-Space	41,234.00	40,648.78	(585.22)	-1%	
Subtotal-On-Street Meters	1,581,726.52	1,608,278.17	26,551.65	2%	
<b>On-Street Construction-Related Meter Revenue</b>					
Contractor Permits	73,895.00	132,987.00	59,092.00	80%	
Meter Hoods	194,131.33	224,941.43	30,810.10	16%	
Construction Meter Removal	45,760.00	7,392.00	(38,368.00)	-84%	
Subtotal-On-Street Construction Related Revenue	313,786.33	365,320.43	51,534.10	16%	
<b>Totals-On-Street Meters</b>	<b>1,895,512.85</b>	<b>1,973,598.60</b>	<b>78,085.75</b>	<b>4%</b>	
<b>Monthly Parking and Long-Term Agreements</b>					
Wingra Lot	-	104.52	104.52	n/a	
#2 Brayton Lot	106,279.60	115,891.56	9,611.96	9%	
#11 State St Campus	47,210.84	142,470.45	95,259.61	202%	
#1 Blair Lot	49,243.36	51,863.82	2,620.46	5%	
Wilson Lot	51,028.23	54,685.39	3,657.16	7%	
#13 Cap Square No	256,156.85	306,121.07	49,964.22	20%	
#6 Gov East	146,842.25	198,457.52	51,615.27	35%	
#9 Overture Center	128,167.74	141,322.11	13,154.37	10%	
#12 SS Capitol-Monthly (non-LT Lease)	144,444.23	260,121.24	115,677.01	80%	
Subtotal-Monthly Permit Parking	929,373.10	1,271,037.68	341,664.58	37%	
#9 Overture Center (#9)	85,333.40	119,470.75	34,137.35	40%	
#12 SS Cap-Long Term Lease	34,205.82	39,605.75	5,399.93	16%	
Subtotal-Long Term Parking Leases	119,539.22	159,076.50	39,537.28	33%	
<b>Total-Monthly Parking and Long-Term Agreements</b>	<b>1,048,912.32</b>	<b>1,430,114.18</b>	<b>381,201.86</b>	<b>36%</b>	
<b>Miscellaneous Revenues</b>					
Operating Lease Payments	2,097.95	1,109.84	(988.11)	-47%	
Property Sales	18,802.47	3,336.61	(15,465.86)	-82%	
Other	7,017.33	21,879.03	14,861.70	212%	
Subtotal-Miscellaneous	27,917.75	26,325.48	(1,592.27)	-6%	
Summary - RP3 and Misc Revenue (incl's Cycle Perms)	125,930.55	128,665.71	2,735.16	2%	
<b>TOTALS</b>	<b>9,754,193.78</b>	<b>10,568,133.17</b>	<b>813,939.39</b>	<b>8%</b>	

YEAR-TO-DATE 2014 REVENUES--BUDGET VS ACTUAL THROUGH SEP					
	Budget	Actual	Amount	%	
<b>Permits</b>					
RP3 (Residential Parking Permits)	94,178.00	97,271.00	3,093.00	3%	
Motorcycle Permits	2,239.00	2,029.00	(210.00)	-9%	
Residential Street Construction Permits	253.17	236.78	(16.39)	-6%	
<b>Total-Permits</b>	<b>96,670.17</b>	<b>99,536.78</b>	<b>2,866.61</b>	<b>3%</b>	
<b>Awards and Damages</b>	<b>3,263.16</b>	<b>2,803.45</b>	<b>(459.71)</b>	<b>-14%</b>	
<b>Advertising Revenue</b>	-	-	-	n/a	
<b>Attended Facilities</b>				n/a	
All Cashiered Ramps	-	-	-	n/a	
#4 Cap Sq North	681,952.21	649,693.90	(32,258.31)	-5%	
#6 Gov East	1,267,270.53	1,303,019.67	35,749.14	3%	
#9 Overture Center	792,390.82	915,756.42	123,365.61	16%	
#11 SS Campus-Frances	481,001.91	412,673.93	(68,327.98)	-14%	
#11 SS Campus-Lake	1,711,160.15	1,872,995.17	161,835.02	9%	
#12 SS Capitol	1,126,521.27	1,276,166.68	149,645.42	13%	
<b>Total-Attended Facilities</b>	<b>6,060,296.89</b>	<b>6,430,305.77</b>	<b>370,008.88</b>	<b>6%</b>	
<b>Meters-Off-Street (non-motorcycle)</b>					
Atwood Lot	-	-	-	n/a	
#1 Blair Lot	6,357.41	7,064.99	707.58	11%	
#7 Lot 88 (Munic Bldg)	10,052.77	9,999.33	(53.44)	-1%	
#2 Brayton Lot-Machine	315,854.70	342,352.13	26,497.43	8%	
#2 Brayton Lot-Meters	-	732.51	732.51	n/a	
#3 Buckeye/Lot 58 Multi-Space	168,034.07	170,637.50	2,603.43	2%	
Evergreen Lot Meters	34,605.58	26,223.09	(8,382.49)	-24%	
Evergreen Lot Multi-Space	-	5,136.75	5,136.75	n/a	
Wingra Lot	5,986.33	6,669.15	682.82	11%	
#12 SS Capitol	61,266.42	35,616.07	(25,650.35)	-42%	
Subtotal-Off-Street Meters (non-motorcycle)	602,157.28	604,431.52	2,274.24	0%	
<b>Off-Street Meters (motorcycles)</b>					
ALL Cycles	1,716.60	1,017.39	(699.21)	-41%	
<b>Total-Off-Street Meters (All)</b>	<b>603,873.89</b>	<b>605,448.91</b>	<b>1,575.02</b>	<b>0%</b>	
<b>On-Street Meters</b>					
Unattributed On Street Multi-Space & Mobile Now	2,552.46	13,761.69	11,209.23	439%	
Capitol Square Meters	16,978.84	17,358.56	379.72	2%	
Capitol Square Multi-Space	23,643.95	31,709.71	8,065.76	34%	
Campus Area	69,030.91	85,658.62	16,627.71	24%	
Campus Area Multi-Space	134,478.62	163,084.17	28,605.55	21%	
CCB Area	32,279.91	32,522.97	243.06	1%	
CCB Area Multi-Space	124,026.45	115,629.82	(8,396.63)	-7%	
East Washington Area	44,901.28	44,261.12	(640.16)	-1%	
East Washington Area Multi-Space	14,321.37	18,293.15	3,971.78	28%	
GEF Area	37,236.97	29,192.00	(8,044.97)	-22%	
GEF Area Multi-Space	67,117.74	68,572.17	1,454.43	2%	
MATC Area	11,982.63	15,559.25	3,576.62	30%	
MATC Area Multi-Space	114,388.69	110,059.59	(4,329.10)	-4%	
Meriter Area	42,284.54	46,039.68	3,755.14	9%	
Meriter Area Multi-Space	93,627.44	111,139.42	17,511.98	19%	
MMB Area	30,340.38	31,770.62	1,430.24	5%	
MMB Area Multi-Space	135,991.54	118,217.44	(17,774.10)	-13%	
Monroe Area	104,395.24	95,661.34	(8,733.90)	-8%	
Schenks Area	16,882.38	12,900.29	(3,982.09)	-24%	
State St Area	23,145.29	16,430.54	(6,714.75)	-29%	
State St Area Multi-Space	100,294.34	121,532.45	21,238.11	21%	
University Area	127,203.87	119,968.27	(7,235.60)	-6%	
University Area Multi-Space	116,477.50	112,638.32	(3,839.18)	-3%	
Wilson/Butler Area	47,487.89	35,668.20	(11,819.69)	-25%	
Wilson/Butler Area Multi-Space	41,446.74	40,648.78	(797.96)	-2%	
Subtotal-On-Street Meters	1,572,516.96	1,608,278.17	35,761.21	2%	
<b>On-Street Construction-Related Meter Revenue</b>					
Contractor Permits	57,683.50	132,987.00	75,303.50	131%	
Meter Hoods	121,307.77	224,941.43	103,633.66	85%	
Construction Meter Removal	-	7,392.00	7,392.00	n/a	
Subtotal-Construction Related Revenue	178,991.27	365,320.43	186,329.16	104%	
<b>Totals-On-Street Meters</b>	<b>1,751,508.23</b>	<b>1,973,598.60</b>	<b>222,090.37</b>	<b>13%</b>	
<b>Monthly Parking and Long-Term Agreements</b>					
Wingra Lot	-	104.52	104.52	n/a	
#2 Brayton Lot	88,500.26	115,891.56	27,391.30	31%	
#11 State St Campus	41,171.93	142,470.45	101,298.52	246%	
#1 Blair Lot	51,772.38	51,863.82	91.44	0%	
Wilson Lot	57,567.05	54,685.39	(2,881.66)	-5%	
#13 Cap Square North	179,221.37	306,121.07	126,899.71	71%	
#6 Gov East	156,071.69	198,457.52	42,385.83	27%	
#9 Overture Center	108,187.29	141,322.11	33,134.82	31%	
#12 SS Capitol-Monthly (non-LT Lease)	160,722.31	260,121.24	99,398.93	62%	
Subtotal-Monthly Permit	843,214.29	1,271,037.68	427,823.39	51%	
#9 Overture Center	45,987.75	119,470.75	73,483.00	160%	
#12 SS Cap-Long Term Lease	45,083.52	39,605.75	(5,477.77)	-12%	
Subtotal-Long-Term Parking Leases	91,071.27	159,076.50	68,005.23	75%	
<b>Total-Monthly Parking and Long-Term Agreements</b>	<b>934,285.56</b>	<b>1,430,114.18</b>	<b>495,828.62</b>	<b>53%</b>	
<b>Miscellaneous Revenue</b>					
Operating Lease Payments	3,064.88	1,109.84	(1,955.04)	-64%	
Property Sales	-	3,336.61	3,336.61	n/a	
Other (Includes 79475 txfer in from Internal Svc)	7,909.54	21,879.03	13,969.49	177%	
Subtotal-Miscellaneous	10,974.43	26,325.48	15,351.05	140%	
Summary - RP3 and Misc Revenue (incl's Cycle Perms)	110,907.76	128,665.71	17,757.95	16%	
<b>TOTALS</b>	<b>9,460,872.32</b>	<b>10,568,133.17</b>	<b>1,107,260.85</b>	<b>12%</b>	

**2014 REVENUES-BUDGET VS ACTUAL SEPTEMBER**

Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage lengths due to events, weather, price resistance, etc.; changes in length of stay; and projection 'misses.' Such imp acts are listed in the right-hand columns for variances of +/- \$1,000 or greater.

Budget		Actual		Actual +/- Budget	
Budget		Actual		Amount	%
Budget		Actual		Amount	%
(## = TPC map reference)					
<b>Permits</b>					
RP3 (Residential Parking Permits)	18,822.67	24,095.00	5,272.33	28%	
Motorcycle Permits	131.25	-	(131.25)	-100%	
Residential Street Construction Permits	-	-	-		
<b>Total-Permits</b>	<b>18,953.92</b>	<b>24,095.00</b>	<b>5,141.08</b>	<b>27%</b>	
<b>Awards and Damages</b>	<b>107.44</b>	<b>-</b>	<b>(107.44)</b>	<b>-100%</b>	
<b>Advertising Revenue</b>					
<b>Attended Facilities</b>					
ALL Cashiered Ramps			-		
#4 Cap Sq North	86,309.45	96,892.95	10,583.50	12%	
#6 Gov East	141,689.05	172,718.42	31,029.37	22%	
#9 Overture Center	88,473.01	120,109.12	31,636.11	36%	
#11 SS Campus-Frances	59,433.34	53,807.69	(5,625.65)	-9%	
#11 SS Campus-Lake	198,882.57	241,923.18	43,040.61	22%	
#12 SS Capitol	143,160.71	176,475.06	33,314.36	23%	
<b>Total-Attended Facilities</b>	<b>717,948.13</b>	<b>861,926.43</b>	<b>143,978.30</b>	<b>20%</b>	
<b>Meters-Off-Street (non-motorcycle)</b>					
Blair Lot	977.02	1,732.16	755.14	77%	
Lot 88 (Munic Bldg)	1,394.37	1,503.99	109.62	8%	
Brayton Lot-Machine	37,347.54	50,832.15	13,484.61	36%	
Buckeye/Lot 58 Multi-Space	17,863.21	19,445.95	1,582.74	9%	
Evergreen Lot Meters	3,641.49	-	(3,641.49)		
Wingra Lot	767.59	956.52	188.93	25%	
SS Capitol	5,945.85	4,636.50	(1,309.35)	-22%	
Subtotal-Off-Street Meters (non cycle)	67,937.07	82,654.76	14,717.69	22%	
<b>Meters-Off-Street motorcycles</b>					
All Cycles	482.92	115.01	(367.91)	-76%	
<b>Total-Off-Street Meters (All)</b>	<b>68,419.99</b>	<b>82,769.77</b>	<b>14,349.78</b>	<b>21%</b>	
<b>On-Street Meters</b>					
Unattributed On Street Multi-Space & Mobile Now	100.06	1,787.02	1,686.96		
Capitol Square Meters	1,930.05	1,856.35	(73.70)	-4%	
Capitol Square Multi-Space	2,178.48	3,225.75	1,047.27	48%	
Campus Area	6,296.90	7,966.44	1,669.54	27%	
Campus Area Multi-Space	12,399.80	22,690.75	10,290.95	83%	
CCB Area	3,394.30	3,962.59	568.29	17%	
CCB Area Multi-Space	14,827.62	12,663.80	(2,163.82)	-15%	
East Washington Area	6,080.59	5,315.06	(765.53)	-13%	
East Washington Area Multi-Space	1,876.70	2,050.90	174.20	9%	
GEF Area	4,886.45	3,395.55	(1,490.90)	-31%	
GEF Area Multi-Space	7,126.21	8,193.45	1,067.24	15%	
MATC Area	1,693.66	1,819.03	125.37	7%	
MATC Area Multi-Space	11,508.33	12,611.75	1,103.42	10%	
Meriter Area	4,882.93	6,310.03	1,427.10	29%	
Meriter Area Multi-Space	14,225.31	12,678.15	(1,547.16)	-11%	
MMB Area	2,811.56	3,895.68	1,084.12	39%	
MMB Area Multi-Space	13,004.12	13,964.90	960.78	7%	
Monroe Area	11,801.58	10,738.07	(1,063.51)	-9%	
Schenks Area	1,660.93	744.93	(916.00)	-55%	
State St Area	2,730.09	1,290.36	(1,439.73)	-53%	
State St Area Multi-Space	11,025.98	16,411.55	5,385.57	49%	
University Area	15,416.87	14,224.65	(1,192.22)	-8%	
University Area Multi-Space	12,759.92	14,056.90	1,296.98	10%	
Wilson/Butler Area	6,310.49	4,478.38	(1,832.11)	-29%	
Wilson/Butler Area Multi-Space	5,201.22	5,216.45	15.23	0%	
Subtotal-On-Street Meters	176,130.13	191,548.49	15,418.36	9%	
<b>On-Street Construction-Related Meter Revenue</b>					
Contractor Permits	4,675.67	14,201.00	9,525.33	204%	
Meter Hoods	8,508.33	15,181.00	6,672.67	78%	
Construction Meter Removal	-	-	-		
Subtotal-On-Street Construction Related Revenue	13,184.00	29,382.00	16,198.00	123%	
<b>Total-On-Street Meters</b>	<b>189,314.13</b>	<b>220,930.49</b>	<b>31,616.36</b>	<b>17%</b>	
<b>Monthly Parking and Long-Term Agreements</b>					
#2 Brayton Lot	9,190.50	18,727.26	9,536.76	104%	
#11 State St Campus	2,006.26	17,144.33	15,138.07	755%	
#1 Blair Lot	6,284.56	5,796.89	(487.67)	-8%	
Wilson Lot	7,069.61	9,114.00	2,044.39	29%	
#13 Cap Square No	19,462.68	34,936.23	15,473.55	80%	
#6 Gov East	15,067.34	23,714.09	8,646.75	57%	
#9 Overture Center	11,373.06	11,700.00	326.94	3%	
#12 SS Capitol-Monthly (non-LT Lease)	18,792.99	38,489.80	19,696.82	105%	
Subtotal-Monthly Permit	89,247.00	159,622.60	70,375.60	79%	
#9 Overture Center	5,109.75	11,834.75	6,725.00	132%	
#12 SS Cap-Long Term Lease	5,009.28	-	(5,009.28)	-100%	
Subtotal-Long Term Parking Leases	10,119.03	11,834.75	1,715.72	17%	
<b>Total-Monthly Parking and Long-Term Agreements</b>	<b>99,366.03</b>	<b>171,457.35</b>	<b>72,091.32</b>	<b>73%</b>	
<b>Miscellaneous Revenue</b>					
Operating Lease Payments	660.00	-	(660.00)	-100%	
Property Sales	-	-	-		
Other	293.28	4,988.50	4,695.22		
Subtotal-Miscellaneous Revenue	953.28	4,988.50	4,035.22		
Summary-RP3 & Miscellaneous Revenue	20,014.64	29,083.50	9,068.86	45%	
<b>GRAND TOTALS</b>	<b>1,095,062.91</b>	<b>1,366,167.54</b>	<b>271,104.63</b>	<b>25%</b>	

## City of Madison Parking Utility YTD Revenue Total/Occupancy Average -- THRU AUG 2013 vs 2014

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14	YTD-13	YTD-14
Metered Lots	13 Blair Lot	13	13	205	204	--	--	\$ 6,224.09	\$ 5,332.83	\$ 2.34	\$ 2.01
	19 Lot 88 (Municipal Building)	17	17	205	204	64%	67%	\$ 9,990.16	\$ 8,495.34	\$ 2.87	\$ 2.45
	153 Brayton Lot Paystations	154	154	205	204	77%	77%	\$ 249,360.22	\$ 291,519.98	\$ 7.90	\$ 9.28
	Brayton Lot Meters	0	0			--	--	\$ -	\$ 732.51	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	55	55	205	204	37%	43%	\$ 141,761.76	\$ 151,191.55	\$ 12.57	\$ 13.48
	19 Evergreen Lot	23	23	205	204	30%	29%	\$ 28,372.69	\$ 26,223.09	\$ 6.02	\$ 5.59
	23 Evergreen Lot Multi-Sp**	0	24	25	51	0%	51%	\$ -	\$ 1,589.26	\$ -	\$ 1.30
	19 Wingra Lot	19	19	205	204	--	--	\$ 5,729.94	\$ 5,712.63	\$ 1.47	\$ 1.47
	36 SS Capitol	19	36	205	204	25%	24%	\$ 56,553.02	\$ 30,979.57	\$ 14.52	\$ 4.22
	42 Cycles	43	42	101	101	--	--	\$ 803.74	\$ 902.38	\$ 0.19	\$ 0.21
Cashiered	349 Capitol Square N (c)	383	342	243	243	73%	67%	\$ 606,186.40	\$ 552,572.57	\$ 6.51	\$ 6.65
	402 Gov East (c)	374	381	243	243	80%	82%	\$ 1,114,442.55	\$ 1,130,106.87	\$ 12.26	\$ 12.21
	390 Overture Ctr (c)	405	331	243	243	72%	76%	\$ 698,199.06	\$ 796,793.98	\$ 7.09	\$ 9.91
	534 SS Campus-Frances (c)							\$ 423,288.02	\$ 358,666.32		
	(SS Campus Combined Total)	995	954	243	243	56%	60%	\$ 1,982,099.82	\$ 1,989,536.54	\$ 8.20	\$ 8.58
	440 SS Campus-Lake (c)							\$ 1,558,811.80	\$ 1,630,870.22		
589 State St Capitol (c)	656	583	243	243	42%	50%	\$ 1,005,668.33	\$ 1,099,369.38	\$ 6.31	\$ 7.76	
Monthly	80 State St Campus Monthly (b) (d)	19	70	171	169	42%	35%	\$ 36,104.02	\$ 125,326.12	\$ 11.11	\$ 10.59
	44 Blair Lot Monthly (b) (h)	47	49	171	169	93%	99%	\$ 43,969.96	\$ 46,066.93	\$ 5.47	\$ 5.56
	92 Brayton Lot Monthly	76	96	171	169	93%	59%	\$ 95,363.84	\$ 97,164.30	\$ 7.34	\$ 5.99
	Wingra Lot Monthly	0	1	0	64	0%	50%	\$ -	\$ 104.52	n/a	\$ 1.63
	50 Wilson Lot Monthly (b) (h)	49	49	171	169	97%	97%	\$ 45,670.63	\$ 45,571.39	\$ 5.45	\$ 5.50
	256 Capitol Square N Monthly (b) (d)	196	241	171	169	73%	72%	\$ 226,115.16	\$ 271,184.84	\$ 6.75	\$ 6.66
	109 Gov East Monthly (b) (d)	83	106	171	169	78%	79%	\$ 131,298.71	\$ 174,743.43	\$ 9.25	\$ 9.75
	269 Overture Ctr Monthly (b) (d)	179	223	171	169	64%	67%	\$ 184,835.48	\$ 237,258.11	\$ 6.04	\$ 6.30
	192 SS Capitol Monthly (b) (d)	128	182	171	169	62%	58%	\$ 154,964.62	\$ 261,237.19	\$ 7.08	\$ 8.49
	On-Street Metered	169 Campus Collection Area (e)	153	159	205	204	50%	71%	\$ 189,733.23	\$ 218,085.60	\$ 6.05
25 Capitol Square Collection Area (e)		25	25	205	204	56%	74%	\$ 42,993.09	\$ 43,986.17	\$ 8.39	\$ 8.62
94 CCB Collection Area (e)		100	101	205	204	73%	72%	\$ 138,223.08	\$ 131,526.40	\$ 6.74	\$ 6.38
96 E Washington Collection Area (e)		97	92	205	204	56%	33%	\$ 55,351.56	\$ 55,188.31	\$ 2.78	\$ 2.94
82 GEF Collection Area (e)		83	89	205	204	64%	67%	\$ 89,484.17	\$ 86,175.17	\$ 5.26	\$ 4.75
97 MATC Collection Area (e)		100	100	205	204	46%	51%	\$ 119,779.74	\$ 111,188.06	\$ 5.84	\$ 5.45
127 Meriter Collection Area (e)		134	143	205	204	37%	54%	\$ 116,354.69	\$ 138,190.92	\$ 4.24	\$ 4.74
106 MMB Collection Area (e)		111	112	205	204	78%	84%	\$ 148,889.62	\$ 132,127.48	\$ 6.54	\$ 5.78
125 Monroe Collection Area (e)		125	124	205	204	--	--	\$ 89,076.57	\$ 84,923.27	\$ 3.48	\$ 3.36
44 Schenks Collection Area (e)		48	40	205	204	--	--	\$ 13,286.95	\$ 12,155.36	\$ 1.35	\$ 1.49
117 State St Collection Area (e)		97	118	205	204	59%	58%	\$ 109,322.07	\$ 120,261.08	\$ 5.50	\$ 5.00
199 University Collection Area (e)		182	197	205	204	60%	64%	\$ 210,285.10	\$ 204,325.04	\$ 5.64	\$ 5.08
109 Wilson/Butler Collection Area (e)		138	133	205	204	57%	56%	\$ 73,525.81	\$ 66,622.15	\$ 2.60	\$ 2.46
687 On Street Multi-Sp (g)		647	680	205	204	48%	49%	\$ 3,491.70	\$ 11,974.67	\$ 0.03	\$ 0.09
	Subtotal - Route Revenue	1,393	1,433	205	204	--	--	\$ 1,399,797.38	\$ 1,416,729.68	\$ 4.90	\$ 4.85
	Meter-Related Constrn Rev							\$ 282,801.94	\$ 335,938.43		
	Total On-St Meter Revenue							\$ 1,682,599.32	\$ 1,752,668.11		
	Miscellaneous	0	0					\$ 89,330.50	\$ 99,582.21		
	Total (a)	5,326	5,424					\$ 8,595,644.02	\$ 9,201,965.63		

98

\$ 606,321.61

### Footnotes:

- (a) Excludes interest on investments
- (b) Most of these spaces are available to the public on nights and weekends.
- (c) Garage cashiered occupancies are based on data collected from the Zeag system for the peak weekday hours of 10AM-2PM.
- (d) Garage monthly occupancies are based on data collected from the Zeag system for the maximum number of permit parkers at any time of a day. Prior to 2013, monthly occupancy data was based on the assumption that monthly parkers had 100% occupancies.
- (e) Occupancies are based on monthly observational surveys performed on a single day, as well as Metric/Aslan system data.
- (f) Buckeye Lot Multi-Space occupancies are based on Metric/Aslan data.
- (g) Multi-space occupancy rates are not comparable to occupancy rates for metered collection routes because of differing data collection methodologies.
- (h) Blair and Wilson Lot Monthly Parker occupancy is not based on actual use; it is based on the total permits in use divided by the total available permits.
- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).

(\*\*) Evergreen Lot Multispace converted 08/14/2014; occupancy based on metric system data rather than visual survey

Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system.

Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the cashiered occupancy data have been for a number of years.

**City of Madison Parking Utility  
Revenue(a) for the Months of August, 2013 and 2014(c)**

Available Spaces (y)	Facility	Spaces (z)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		Aug-13	Aug-14	Aug-13	Aug-14	Aug-13	Aug-14	Aug-13	Aug-14	Aug-13	Aug-14
Metered Lots	13 Blair Lot	13	13	27	26	--	--	1,077.35	\$ 1,202.85	\$ 3.07	\$ 3.56
	19 Lot 88 (Municipal Building)	17	17	27	26	71%	65%	1,449.13	\$ 1,475.74	\$ 3.16	\$ 3.34
	153 Brayton Lot Paystations	154	153	27	26	--	67%	4,464.32	\$ 36,946.25	\$ 1.07	\$ 9.29
	53 Buckeye Lot Multi-Sp (f)	55	55	27	26	38%	56%	20,615.61	\$ 22,150.41	\$ 13.88	\$ 15.49
	0 Evergreen Lot	23	24	27	26	22%	--	3,360.01	\$ 1,726.15	\$ 5.41	\$ 2.77
	23 Evergreen Lot Multi-Sp	0	24	0	26	0%	51%	-	\$ 1,589.26	\$ -	\$ 2.55
	19 Wingra Lot	19	19	27	26	5%	11%	610.14	\$ 742.35	\$ 1.19	\$ 1.50
	36 SS Capitol	19	36	27	26	25%	53%	5,991.35	\$ 3,729.56	\$ 11.68	\$ 3.98
	42 Cycles	43	42	n/c	n/c	--	--	161.42	\$ 206.31	n/c	n/c
	Cashiered	345 Capitol Square N (c)	305	341	31	31	85%	63%	82,021.83	\$ 65,777.83	\$ 8.67
400 Gov East (c)		279	320	31	31	81%	86%	141,818.45	\$ 135,851.39	\$ 16.40	\$ 13.69
282 Overture Ctr (c)		344	282	31	31	74%	88%	75,128.43	\$ 90,797.66	\$ 7.05	\$ 10.39
534 SS Campus-Frances (c) (SS Campus Combined Total)		955	937	31	31	57%	61%	265,607.24	\$ 271,955.21	\$ 8.97	\$ 9.36
432 SS Campus-Lake (c)		422						206,948.50	\$ 228,760.88		
530 State St Capitol (c)	657	533	31	31	33%	62%	110,062.18	\$ 128,756.42	\$ 5.40	\$ 7.79	
Monthly	88 State St Campus Monthly (b) (d)	22	12	22	21	34%	23%	5,211.04	\$ 13,441.05	\$ 10.77	\$ 53.34
	44 Blair Lot Monthly (b) (h)	48	49	22	21	96%	98%	5,250.00	\$ 5,100.00	\$ 4.97	\$ 4.96
	92 Brayton Lot Monthly	81	92	22	21	94%	57%	14,540.00	\$ 8,462.74	\$ 8.16	\$ 4.38
	50 Wilson Lot Monthly (b) (h)	46	49	22	21	92%	98%	5,018.20	\$ 5,255.00	\$ 4.96	\$ 5.11
	260 Capitol Square N Monthly (b) (d)	225	136	22	21	76%	71%	32,762.46	\$ 33,309.13	\$ 6.62	\$ 11.66
	111 Gov East Monthly (b) (d)	85	85	22	21	79%	80%	16,561.56	\$ 21,601.73	\$ 8.86	\$ 12.10
	320 Overture Ctr Monthly (b) (d)	217	130	22	21	55%	66%	31,996.34	\$ 20,790.03	\$ 6.70	\$ 7.62
251 SS Capitol Monthly (b) (d)	192	95	22	21	61%	57%	20,583.58	\$ 51,246.30	\$ 4.87	\$ 25.69	
On-Street Metered	170 Campus Collection Area (e)	162	176	27	26	79%	85%	32,536.02	\$ 33,818.82	\$ 7.44	\$ 7.39
	25 Capitol Square Collection Area (e)	25	25	27	26	61%	80%	6,214.14	\$ 5,993.00	\$ 9.21	\$ 9.22
	94 CCB Collection Area (e)	101	101	27	26	55%	69%	18,149.38	\$ 16,843.44	\$ 6.66	\$ 6.41
	96 E Washington Collection Area (e)	95	82	27	26	64%	31%	10,314.66	\$ 8,144.14	\$ 4.02	\$ 3.82
	72 GEF Collection Area (e)	86	94	27	26	57%	69%	15,258.24	\$ 12,459.62	\$ 6.57	\$ 5.10
	97 MATC Collection Area (e)	100	100	27	26	55%	54%	17,892.78	\$ 16,050.00	\$ 6.63	\$ 6.17
	127 Meriter Collection Area (e)	149	138	27	26	45%	62%	18,462.05	\$ 18,084.34	\$ 4.59	\$ 5.04
	105 MMB Collection Area (e)	112	112	27	26	78%	80%	21,788.06	\$ 18,513.64	\$ 7.21	\$ 6.36
	125 Monroe Collection Area (e)	125	123	27	26	--	--	12,870.37	\$ 12,183.06	\$ 3.81	\$ 3.81
	43 Schenks Collection Area (e)	44	20	27	26	--	--	2,327.70	\$ 977.03	\$ 1.96	\$ 1.88
	123 State St Collection Area (e)	91	137	27	26	60%	60%	17,261.90	\$ 18,889.69	\$ 7.03	\$ 5.30
	199 University Collection Area (e)	198	203	27	26	75%	70%	32,210.87	\$ 29,656.49	\$ 6.03	\$ 5.62
	109 Wilson/Butler Collection Area (e)	133	133	27	26	59%	62%	12,040.34	\$ 9,404.17	\$ 3.35	\$ 2.72
	710 On Street Multi-Sp (g)	671	718	27	26	57%	55%	706.25	\$ 1,756.74	\$ 0.04	\$ 0.09
	Subtotal - Route Revenue		1,421	1,444	27	26	--	--	218,032.76	\$ 202,774.18	\$ 5.68
Meter-Related Constrn Rev								44,947.39	\$ 31,714.75		
Total On-Street Meter Revenue								262,980.15	\$ 234,488.93		
Miscellaneous								38,815.10	\$ 38,827.93		
Total (a)		5,220	4,864					1,146,085.89	\$ 1,195,430.24		

-356

**Footnotes:**

- (a) Excludes interest on investments
- (b) Most of these spaces are available to the public on nights and weekends.
- (c) Garage cashiered occupancies are based on data collected from the Zeag system for the peak weekday hours of 10AM-2PM.
- (d) Garage monthly occupancies are based on data collected from the Zeag system for the maximum number of permit parkers at any time of a day. Prior to 2013, monthly occupancy data was based on the assumption that monthly parkers had 100% occupancies.
- (e) Occupancies are based on monthly observational surveys performed on a single day, as well as Metric/Aslan system data.
- (f) Buckeye Lot Multi-Space occupancies are based on Metric/Aslan data.
- (g) Multi-space occupancy rates are not comparable to occupancy rates for metered collection routes because of differing data collection methodologies.
- (h) Blair and Wilson Lot Monthly Parker occupancy is not based on actual use; it is based on the total permits in use divided by the total available permits.
- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).
- (zz) Brayton Lot avg occupancy is based on a once a month visual survey and it not as accurate as other average occupancies.
- (\*\*) Evergreen Lot Multispace converted 08/14/2014; occupancy based on metric system data rather than visual survey

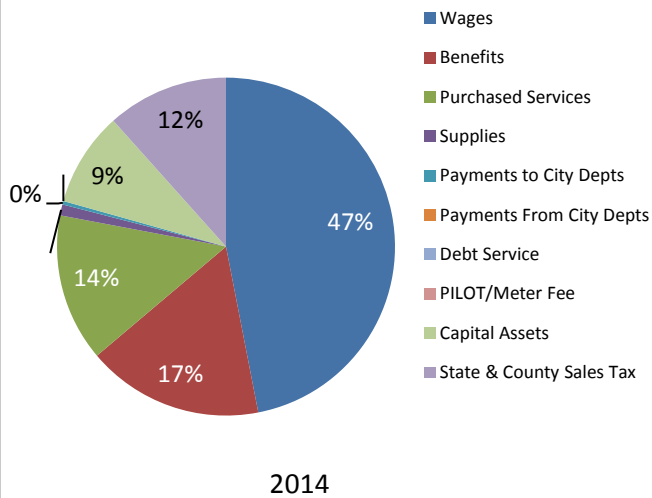
Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system.

Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the

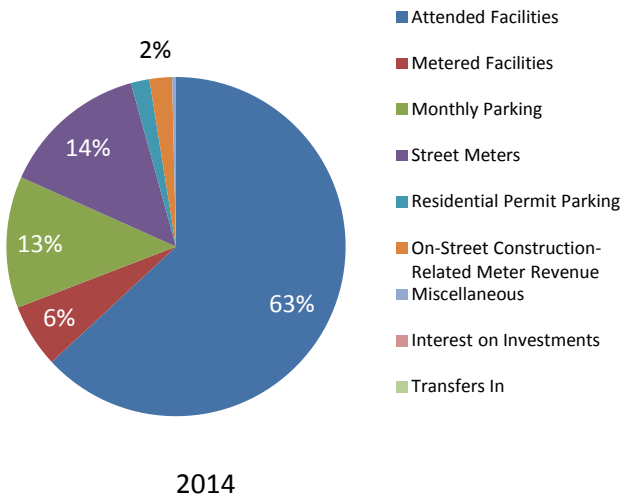
CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES  
PRIOR MONTH AND YEAR VS CURRENT MONTH AND YEAR

REVENUE	SEP 2013	SEP 2014	2014 +/- 2013
Attended Facilities	\$745,701	\$861,926	116%
Metered Facilities	\$34,892	\$82,770	237%
Monthly Parking	\$130,590	\$171,457	131%
Street Meters	\$181,929	\$191,548	105%
Residential Permit Parking	\$21,918	\$24,095	110%
On-Street Construction-Related Meter Revenue	\$30,984	\$29,382	95%
Miscellaneous	\$14,682	\$4,989	34%
Interest on Investments	\$12,635	\$0	0%
Transfers In	\$0	\$0	0%
<b>TOTAL REVENUE</b>	<b>\$1,173,331</b>	<b>\$1,366,168</b>	<b>116%</b>
<b>EXPENDITURES</b>			
Wages	\$266,932	\$273,043	102%
Benefits	\$96,324	\$98,265	102%
Purchased Services	\$122,165	\$82,227	67%
Supplies	\$14,809	\$6,099	41%
Payments to City Depts	\$9,055	\$1,949	22%
Payments From City Depts	\$0	\$0	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$0	\$0	0%
Capital Assets	\$467,211	\$52,548	11%
State & County Sales Tax	\$60,353	\$67,571	112%
<b>TOTAL EXPENDITURES</b>	<b>\$1,036,849</b>	<b>\$581,702</b>	<b>56%</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$136,482</b>	<b>\$784,466</b>	<b>575%</b>

### Expense



### Revenue

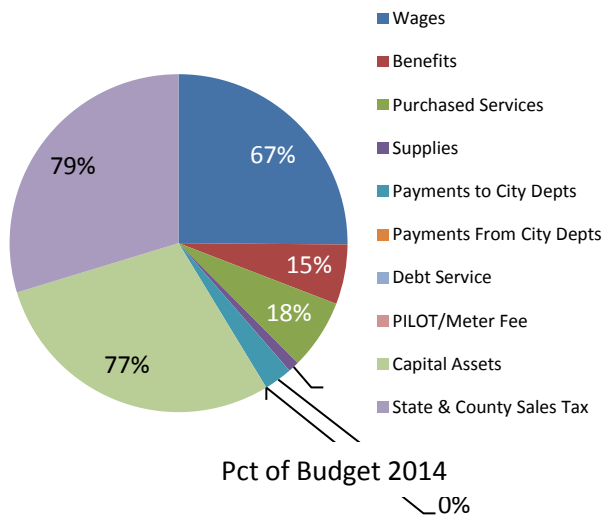




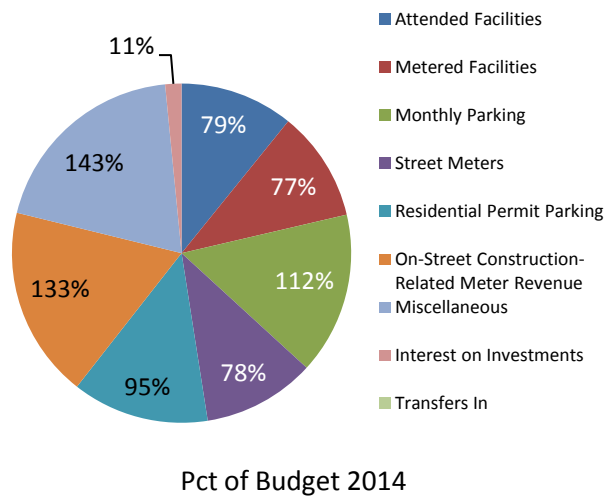
CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES  
2014 BUDGET AND 2014 YTD THROUGH SEPTEMBER

REVENUE	2014 BUDGET	2014 YTD	PCT OF BUDGET
Attended Facilities	\$8,161,786	\$6,419,526	79%
Metered Facilities	\$782,567	\$598,817	77%
Monthly Parking	\$1,275,411	\$1,432,143	112%
Street Meters	\$2,055,179	\$1,602,423	78%
Residential Permit Parking	\$103,603	\$98,247	95%
On-Street Construction-Related Meter Revenue	\$275,392	\$365,320	133%
Miscellaneous	\$19,815	\$28,256	143%
Interest on Investments	\$150,000	\$16,884	11%
Transfers In	\$0	\$0	0%
<b>TOTAL REVENUE</b>	<b>\$12,823,753</b>	<b>\$10,561,616</b>	<b>82%</b>
<b>EXPENDITURES</b>			
Wages	\$3,695,479	\$2,468,398	67%
Benefits	\$1,262,815	\$860,990	68%
Purchased Services	\$1,535,702	\$1,008,559	66%
Supplies	\$294,300	\$158,317	54%
Payments to City Depts	\$1,105,603	\$407,713	37%
Payments From City Depts	(\$75,850)	\$0	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$1,606,047	\$0	0%
Capital Assets	\$275,500	\$212,208	77%
State & County Sales Tax	\$689,725	\$544,805	79%
<b>TOTAL EXPENDITURES</b>	<b>\$10,389,321</b>	<b>\$5,660,990</b>	<b>54%</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$2,434,432</b>	<b>\$4,900,627</b>	<b>201%</b>

### Expense



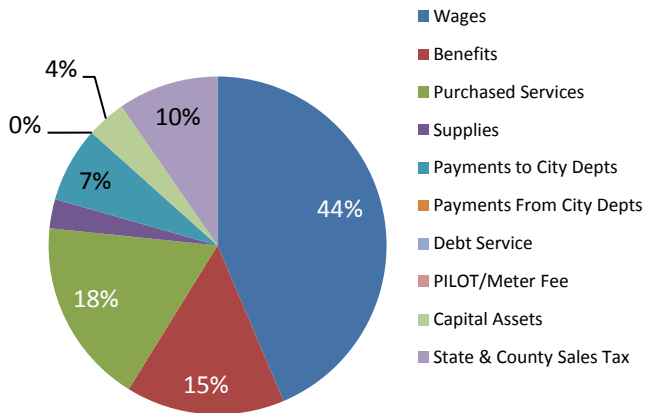
### Revenue



CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES  
YTD 2013 AND YTD 2014 THROUGH SEPTEMBER

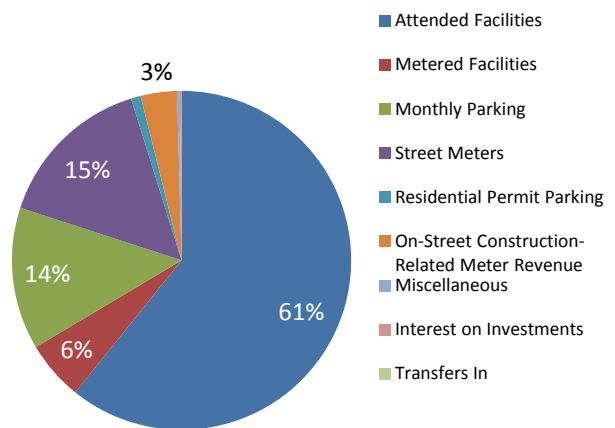
REVENUE	YTD 2013	YTD 2014	YTD 2014 vs 2013
Attended Facilities	\$6,156,902	\$6,419,526	104%
Metered Facilities	\$530,296	\$598,817	113%
Monthly Parking	\$1,055,353	\$1,432,143	136%
Street Meters	\$1,580,934	\$1,602,423	101%
Residential Permit Parking	\$92,964	\$98,247	106%
On-Street Construction-Related Meter Revenue	\$313,786	\$365,320	116%
Miscellaneous	\$29,770	\$28,256	95%
Interest on Investments	\$76,610	\$16,884	22%
Transfers In	\$0	\$0	0%
<b>TOTAL REVENUE</b>	<b>\$9,836,616</b>	<b>\$10,561,616</b>	<b>107%</b>
<b>EXPENDITURES</b>			
Wages	\$2,415,467	\$2,468,398	102%
Benefits	\$829,160	\$860,990	104%
Purchased Services	\$966,335	\$1,008,559	104%
Supplies	\$155,711	\$158,317	102%
Payments to City Depts	\$451,415	\$407,713	90%
Payments From City Depts	\$0	\$0	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee/Transfers Out	\$0	\$0	0%
Capital Assets	\$498,830	\$212,208	43%
State & County Sales Tax	\$655,872	\$544,805	83%
<b>TOTAL EXPENDITURES</b>	<b>\$5,972,791</b>	<b>\$5,660,990</b>	<b>95%</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$3,863,826</b>	<b>\$4,900,627</b>	<b>127%</b>

### Expense



YTD 2014

### Revenue

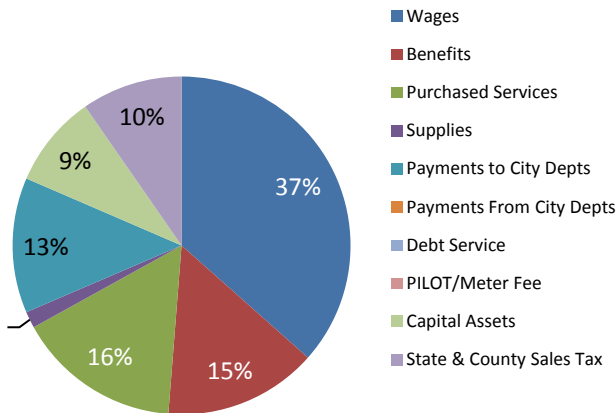


YTD 2014

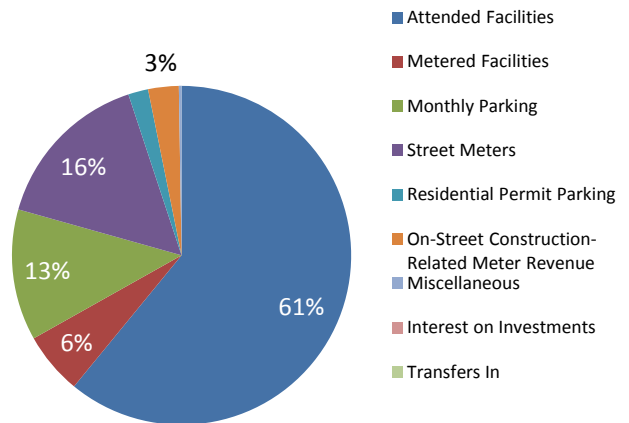
CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES  
PRIOR QUARTER AND YEAR VS CURRENT QUARTER AND YEAR

REVENUE	JUL-SEP 2013	JUL-SEP 2014	2014 vs 2013
Attended Facilities	\$2,145,862	\$2,354,300	110%
Metered Facilities	\$140,440	\$228,723	163%
Monthly Parking	\$383,473	\$483,345	126%
Street Meters	\$603,453	\$600,999	100%
Residential Permit Parking	\$69,629	\$73,771	106%
On-Street Construction-Related Meter Revenue	\$86,170	\$112,601	131%
Miscellaneous	\$16,750	\$9,901	59%
Interest on Investments	\$36,901	\$0	0%
Transfers In	\$0	\$0	0%
<b>TOTAL REVENUE</b>	<b>\$3,482,678</b>	<b>\$3,863,640</b>	<b>111%</b>
<b>EXPENDITURES</b>			
Wages	\$728,753	\$745,429	102%
Benefits	\$288,037	\$299,683	104%
Purchased Services	\$294,998	\$320,504	109%
Supplies	\$51,431	\$32,155	63%
Payments to City Depts	\$258,045	\$263,959	102%
Payments From City Depts	\$0	\$0	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee/Transfers Out	\$0	\$0	0%
Capital Assets	\$486,972	\$180,791	37%
State & County Sales Tax	\$179,177	\$196,874	110%
<b>TOTAL EXPENDITURES</b>	<b>\$2,287,413</b>	<b>\$2,039,396</b>	<b>89%</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$1,195,266</b>	<b>\$1,824,244</b>	<b>153%</b>

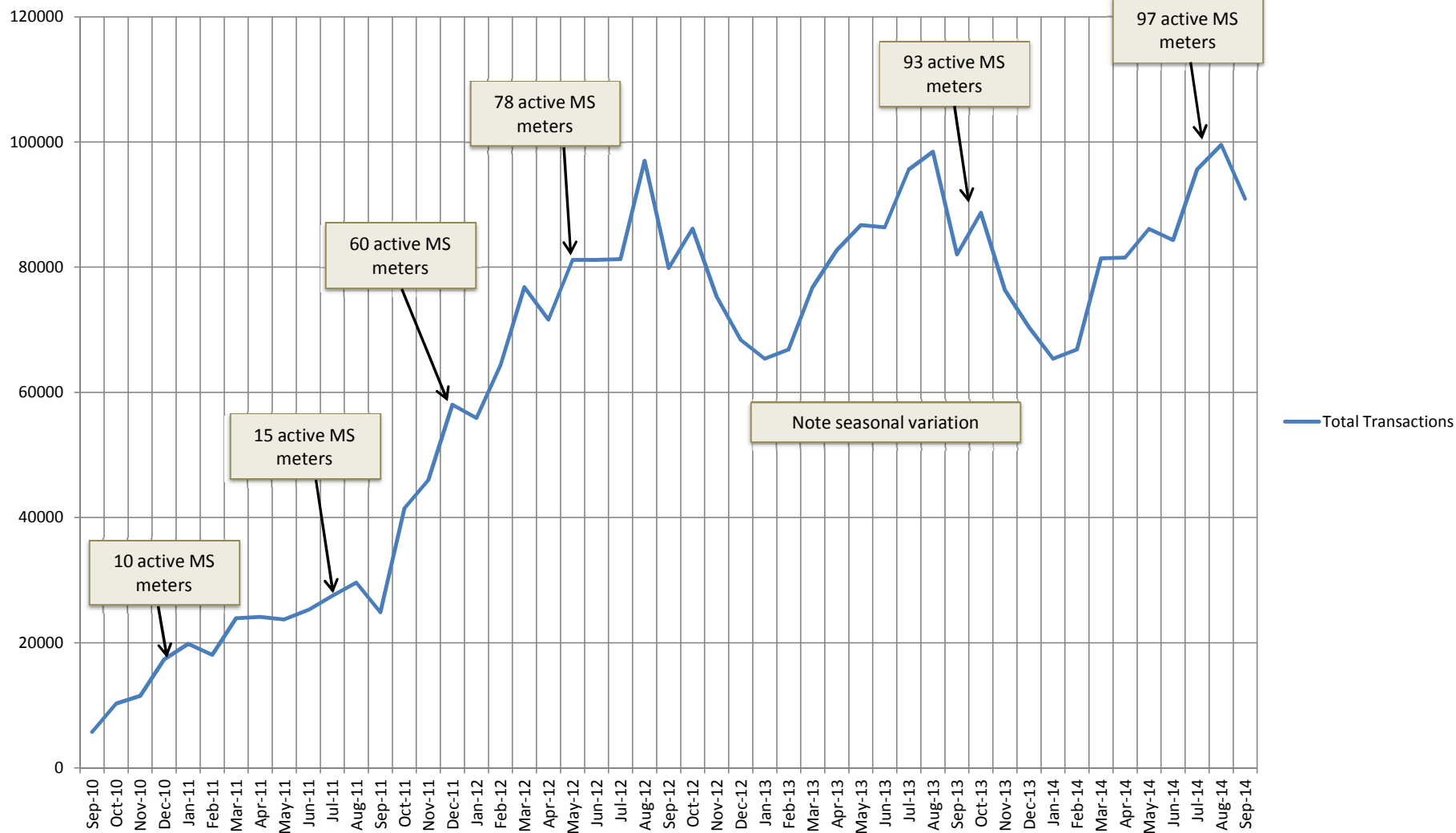
### Expense



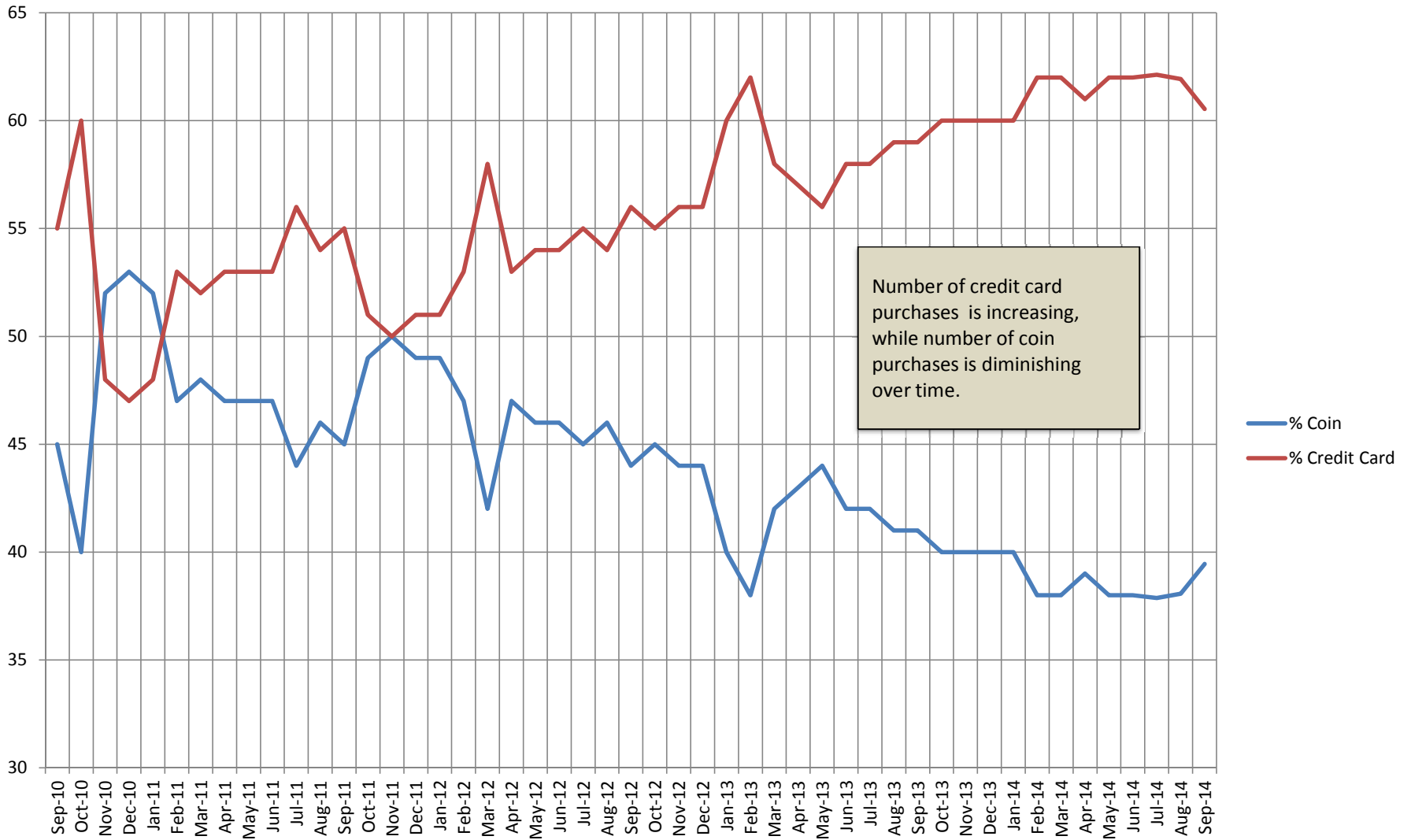
### Revenue



### Total number of multi-space transactions



## Multi-space meter payments coin/credit percentages



# Average coin and credit card amounts

