

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through December 31, 2017 and 2016

Fixed Route Passenger Revenue

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 120,916	\$ 123,984	\$ 127,257	\$ 113,460	\$ 126,966	\$ 138,163	\$ 117,971	\$ 155,193	\$ 134,841				\$ 1,158,751
2 ride passes	\$ 16,660	\$ 6,948	\$ 23,453	\$ 10,141	\$ 5,899	\$ 20,306	\$ 7,052	\$ 5,306	\$ 7,000				\$ 102,765
10 ride passes	\$ 87,444	\$ 87,360	\$ 84,775	\$ 83,392	\$ 80,635	\$ 54,268	\$ 71,352	\$ 65,296	\$ 55,000				\$ 669,522
31 day passes	\$ 172,471	\$ 144,660	\$ 131,441	\$ 140,198	\$ 148,750	\$ 110,574	\$ 153,670	\$ 141,827	\$ 129,000				\$ 1,272,591
EZ Rider/Summer Youth passes	\$ 144,852	\$ 191,912	\$ 192,328	\$ 191,964	\$ 193,108	\$ 65,460	\$ 11,420	\$ 10,900	\$ 191,860				\$ 1,193,804
Total cash, ticket & pass revenue	\$ 542,343	\$ 554,864	\$ 559,254	\$ 539,155	\$ 555,358	\$ 388,771	\$ 361,465	\$ 378,522	\$ 517,701				\$ 4,397,433
UW ASM	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 296,572				\$ 2,734,284
UW Employees	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556				\$ 1,490,101
MATC	\$ 32,752	\$ 48,379	\$ 49,361	\$ 47,401	\$ 29,838	\$ 10,390	\$ 12,084	\$ 18,570	\$ 46,344				\$ 295,119
City of Madison	\$ 15,198	\$ 15,167	\$ 16,728	\$ 14,437	\$ 15,651	\$ 14,966	\$ 13,832	\$ 15,852	\$ 13,986				\$ 135,817
Edgewood	\$ 5,366	\$ 7,822	\$ 7,389	\$ 6,619	\$ 4,788	\$ 1,713	\$ 1,757	\$ 3,782	\$ 7,151				\$ 46,387
St. Mary's	\$ 2,685	\$ 3,073	\$ 3,251	\$ 3,310	\$ 3,471	\$ 2,959	\$ 2,939	\$ 3,777	\$ 3,680				\$ 29,145
Meriter	\$ 2,302	\$ 2,206	\$ 2,478	\$ 2,159	\$ 2,302	\$ 2,102	\$ 2,104	\$ 2,329	\$ 1,886				\$ 19,868
Dane County	\$ 3,582	\$ 3,660	\$ 4,138	\$ 3,217	\$ 3,390	\$ 3,234	\$ 3,414	\$ 3,732	\$ 3,702				\$ 32,069
Commuter	\$ 23,690	\$ 22,549	\$ 25,023	\$ 19,592	\$ 19,754	\$ 18,494	\$ 17,067	\$ 17,561	\$ 17,242				\$ 180,972
Total unlimited ride pass revenue	\$ 555,845	\$ 573,126	\$ 578,638	\$ 567,005	\$ 549,464	\$ 524,128	\$ 523,467	\$ 535,873	\$ 556,216				\$ 4,963,762
Total passenger revenue	\$ 1,098,188	\$ 1,127,990	\$ 1,137,892	\$ 1,106,160	\$ 1,104,822	\$ 912,899	\$ 884,932	\$ 914,395	\$ 1,073,917				\$ 9,361,195
Cumulative YTD passenger revenue	\$ 1,098,188	\$ 2,226,178	\$ 3,364,070	\$ 4,470,230	\$ 5,575,052	\$ 6,487,951	\$ 7,372,883	\$ 8,287,278	\$ 9,361,195				

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 112,553	\$ 121,148	\$ 121,485	\$ 122,653	\$ 120,423	\$ 137,136	\$ 117,151	\$ 148,704	\$ 136,223				\$ 1,137,476
2 ride passes	\$ 28,264	\$ 5,828	\$ 10,722	\$ 10,453	\$ 11,221	\$ 15,607	\$ 9,878	\$ 21,378	\$ 16,937				\$ 130,288
10 ride passes	\$ 88,680	\$ 85,780	\$ 85,365	\$ 75,710	\$ 71,945	\$ 67,880	\$ 55,375	\$ 102,248	\$ 79,227				\$ 712,210
31 day passes	\$ 162,827	\$ 123,242	\$ 123,822	\$ 105,349	\$ 124,866	\$ 155,157	\$ 107,582	\$ 160,873	\$ 130,023				\$ 1,193,741
EZ Rider/Summer Youth passes	\$ 185,898	\$ 169,720	\$ 169,846	\$ 160,926	\$ 179,606	\$ 94,878	\$ 28,294	\$ 29,909	\$ 220,000				\$ 1,239,077
Total cash, ticket & pass revenue	\$ 578,222	\$ 505,718	\$ 511,240	\$ 475,091	\$ 508,061	\$ 470,658	\$ 318,280	\$ 463,112	\$ 582,410				\$ 4,412,792
UW ASM	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 304,714				\$ 2,766,794
UW Employees	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 165,556				\$ 1,481,204
MATC	\$ 41,599	\$ 51,225	\$ 47,766	\$ 47,815	\$ 28,957	\$ 8,673	\$ 9,490	\$ 14,586	\$ 53,074				\$ 303,185
City of Madison	\$ 11,402	\$ 12,225	\$ 12,751	\$ 11,881	\$ 11,377	\$ 12,868	\$ 12,640	\$ 14,043	\$ 15,983				\$ 115,170
Edgewood	\$ 6,807	\$ 8,515	\$ 6,834	\$ 7,923	\$ 4,207	\$ 2,070	\$ 2,038	\$ 4,147	\$ 9,668				\$ 52,209
St. Mary's	\$ 2,025	\$ 2,495	\$ 2,804	\$ 2,848	\$ 2,955	\$ 3,013	\$ 2,807	\$ 3,195	\$ 3,687				\$ 25,829
Meriter	\$ 1,869	\$ 1,831	\$ 1,883	\$ 1,711	\$ 1,648	\$ 1,773	\$ 1,722	\$ 2,087	\$ 1,955				\$ 16,479
Dane County	\$ 3,164	\$ 3,175	\$ 2,914	\$ 2,564	\$ 2,941	\$ 3,637	\$ 2,904	\$ 2,856	\$ 3,106				\$ 27,261
Commuter	\$ 18,722	\$ 19,657	\$ 19,470	\$ 19,020	\$ 17,283	\$ 17,671	\$ 16,468	\$ 18,705	\$ 18,892				\$ 165,888
Total unlimited ride pass revenue	\$ 557,804	\$ 571,339	\$ 566,638	\$ 565,978	\$ 541,584	\$ 521,921	\$ 520,285	\$ 531,835	\$ 576,635				\$ 4,954,019
Total passenger revenue	\$ 1,136,026	\$ 1,077,057	\$ 1,077,878	\$ 1,041,069	\$ 1,049,645	\$ 992,579	\$ 838,565	\$ 994,947	\$ 1,159,045				\$ 9,366,811
Cumulative YTD passenger revenue	\$ 1,136,026	\$ 2,213,083	\$ 3,290,961	\$ 4,332,030	\$ 5,381,675	\$ 6,374,254	\$ 7,212,819	\$ 8,207,766	\$ 9,366,811				

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through December 31, 2017 and 2016

Fixed Route Rides

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	64,548	60,966	65,536	61,267	66,587	65,743	63,115	71,989	66,739				586,490
2 ride passes	8,393	8,040	8,534	7,649	9,073	8,204	8,049	7,253	8,406				73,601
10 ride passes	60,170	58,687	66,246	51,783	59,754	43,599	37,567	39,190	51,154				468,150
31 day passes	143,936	152,207	164,497	147,827	157,082	150,955	143,339	153,665	139,457				1,352,965
EZ Rider/Summer Youth passes	157,691	164,546	190,302	137,698	185,010	75,910	49,677	27,226	137,686				1,125,746
Total cash, ticket & pass rides	434,738	444,446	495,115	406,224	477,506	344,411	301,747	299,323	403,442				3,606,952
UW ASM	237,268	308,744	298,116	279,549	184,300	146,548	139,674	149,903	246,488				1,990,590
UW Employees	155,879	156,172	171,394	143,633	143,402	130,431	124,075	138,137	122,564				1,285,687
MATC	24,261	35,836	36,564	35,112	22,102	7,696	8,951	13,756	34,329				218,607
City of Madison	11,258	11,235	12,391	10,694	11,593	11,086	10,246	11,742	10,360				100,605
Edgewood	3,975	5,794	5,473	4,903	3,547	1,269	1,301	2,802	5,297				34,361
St. Mary's	1,989	2,276	2,408	2,452	2,571	2,192	2,177	2,798	2,726				21,589
Meriter	1,705	1,634	1,836	1,599	1,705	1,557	1,559	1,725	1,397				14,717
Dane County	3,115	3,183	3,598	2,383	2,511	2,395	2,529	2,765	2,742				25,221
Commuter	16,960	16,134	17,900	14,014	14,132	13,230	12,206	12,564	12,326				129,466
Total unlimited ride pass rides	456,410	541,008	549,680	494,339	385,863	316,404	302,718	336,192	438,229				3,820,843
UW routes 80-85	146,198	207,729	214,955	214,585	113,859	64,131	75,034	83,087	192,442				1,312,020
Total revenue rides	1,037,346	1,193,183	1,259,750	1,115,148	977,228	724,946	679,499	718,602	1,034,113				8,739,815
Transfers	57,062	55,762	58,316	55,240	60,830	64,034	62,294	67,171	60,407				541,116
Non-revenue rides	11,276	11,318	12,003	11,532	15,009	12,530	12,012	13,567	21,565				120,812
Total rides	1,105,684	1,260,263	1,330,069	1,181,920	1,053,067	801,510	753,805	799,340	1,116,085				9,401,743
Cumulative YTD total rides	1,105,684	2,365,947	3,696,016	4,877,936	5,931,003	6,732,513	7,486,318	8,285,658	9,401,743				

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	59,277	60,278	60,464	59,643	61,878	65,525	62,049	70,868	69,029				569,011
2 ride passes	12,411	11,900	10,919	11,172	10,951	14,291	10,566	8,908	10,511				101,629
10 ride passes	63,900	68,150	64,153	61,847	59,393	48,209	39,545	42,392	59,665				507,254
31 day passes	148,785	156,027	168,084	155,553	155,353	162,742	152,299	164,277	152,715				1,415,835
EZ Rider/Summer Youth passes	175,608	183,435	157,974	181,905	183,258	83,192	54,797	32,780	165,375				1,218,324
Total cash, ticket & pass rides	459,981	479,790	461,594	470,120	470,833	373,959	319,256	319,225	457,295				3,812,053
UW ASM	231,679	352,360	289,815	303,580	187,150	155,049	149,054	153,316	280,650				2,102,653
UW Employees	150,763	168,706	164,495	150,517	133,736	129,716	121,672	135,936	136,762				1,292,303
MATC	36,173	44,543	41,536	41,578	25,180	7,542	8,252	12,684	39,314				256,802
City of Madison	9,915	10,630	11,088	10,331	9,893	11,190	10,991	12,212	11,839				98,089
Edgewood	5,919	7,404	5,943	6,890	3,658	1,800	1,772	3,606	7,162				44,154
St. Mary's	1,761	2,170	2,438	2,476	2,570	2,620	2,441	2,778	3,206				22,460
Meriter	1,625	1,592	1,638	1,488	1,433	1,541	1,498	1,815	1,700				14,330
Dane County	2,751	2,761	2,534	2,230	2,557	3,163	2,525	2,483	2,701				23,705
Commuter	14,980	15,738	15,588	15,231	13,842	14,145	13,180	14,972	15,125				132,801
Total unlimited ride pass rides	455,566	605,904	535,075	534,321	380,019	326,766	311,385	339,802	498,459				3,987,297
UW routes 80-85	139,626	240,554	181,435	181,865	98,903	64,447	71,692	71,219	210,870				1,260,611
Total revenue rides	1,055,173	1,326,248	1,178,104	1,186,306	949,755	765,172	702,333	730,246	1,166,624				9,059,961
Transfers	58,703	59,862	62,754	59,468	59,321	68,854	63,513	68,384	64,751				565,610
Non-revenue rides	12,224	12,379	15,018	12,095	13,642	13,403	11,912	12,915	20,151				123,739
Total rides	1,126,100	1,398,489	1,255,876	1,257,869	1,022,718	847,429	777,758	811,545	1,251,526				9,749,310
Cumulative YTD total rides	1,126,100	2,524,589	3,780,465	5,038,334	6,061,052	6,908,481	7,686,239	8,497,784	9,749,310				

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through December 31, 2017 and 2016

Fixed Route Passenger Revenue % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	7.4%	2.3%	4.8%	-7.5%	5.4%	0.7%	0.7%	4.4%	-1.0%				1.9%
2 ride passes	-41.1%	19.2%	118.7%	-3.0%	-47.4%	30.1%	-28.6%	-75.2%	-58.7%				-21.1%
10 ride passes	-1.4%	1.8%	-0.7%	10.1%	12.1%	-20.1%	28.9%	-36.1%	-30.6%				-6.0%
31 day passes	5.9%	17.4%	6.2%	33.1%	19.1%	-28.7%	42.8%	-11.8%	-0.8%				6.6%
EZ Rider/Summer Youth passes	-22.1%	13.1%	13.2%	19.3%	7.5%	-31.0%	-59.6%	-63.6%	-12.8%				-3.7%
Total cash, ticket & pass revenue	-6.2%	9.7%	9.4%	13.5%	9.3%	-17.4%	13.6%	-18.3%	-11.1%				-0.3%
UW ASM	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-2.7%				-1.2%
UW Employees	0.7%	0.7%	0.7%	0.7%	0.7%	0.7%	0.7%	0.7%	0.1%				0.6%
MATC	-21.3%	-5.6%	3.3%	-0.9%	3.0%	19.8%	-27.3%	27.3%	-12.7%				-2.7%
City of Madison	33.3%	24.1%	31.2%	21.5%	37.6%	16.3%	9.4%	12.9%	-12.5%				17.9%
Edgewood	-21.2%	-8.1%	8.1%	-16.5%	13.8%	-17.2%	-13.8%	-8.8%	-26.0%				-11.2%
St. Mary's	32.6%	23.2%	15.9%	16.2%	17.5%	-1.8%	4.7%	18.2%	-0.2%				12.8%
Meriter	23.2%	20.5%	31.6%	26.2%	39.7%	18.6%	22.2%	11.6%	-3.5%				20.6%
Dane County	13.2%	15.3%	42.0%	25.5%	15.3%	-11.1%	17.6%	30.7%	19.2%				17.6%
Commuter	26.5%	14.7%	28.5%	3.0%	14.3%	4.7%	3.6%	-6.1%	-8.7%				9.1%
Total unlimited ride pass revenue	-0.4%	0.3%	2.1%	0.2%	1.5%	0.4%	0.6%	0.8%	-3.5%				0.2%
Total passenger revenue	-3.3%	4.7%	5.6%	6.3%	5.3%	-8.0%	5.5%	-8.1%	-7.3%				-0.1%
Cumulative YTD passenger revenue	-3.3%	0.6%	2.2%	3.2%	3.6%	1.8%	2.2%	1.0%	-0.1%				

Fixed Route Rides % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	8.9%	1.1%	8.4%	2.7%	7.6%	0.3%	1.7%	1.6%	-3.3%				3.1%
2 ride passes	-32.4%	-32.4%	-21.8%	-31.5%	-17.1%	-42.6%	-23.8%	-18.6%	-20.0%				-27.6%
10 ride passes	-5.8%	-13.9%	3.3%	-16.3%	0.6%	-9.6%	-5.0%	-7.6%	-14.3%				-7.7%
31 day passes	-3.3%	-2.4%	-2.1%	-5.0%	1.1%	-7.2%	-5.9%	-6.5%	-8.7%				-4.4%
EZ Rider/Summer Youth passes	-10.2%	-10.3%	20.5%	-24.3%	1.0%	-8.8%	-9.3%	-16.9%	-16.7%				-7.6%
Total cash, ticket & pass rides	-5.5%	-7.4%	7.3%	-13.6%	1.4%	-7.9%	-5.5%	-6.2%	-11.8%				-5.4%
UW ASM	2.4%	-12.4%	2.9%	-7.9%	-1.5%	-5.5%	-6.3%	-2.2%	-12.2%				-5.3%
UW Employees	3.4%	-7.4%	4.2%	-4.6%	7.2%	0.6%	2.0%	1.6%	-10.4%				-0.5%
MATC	-32.9%	-19.5%	-12.0%	-15.6%	-12.2%	2.0%	8.5%	8.5%	-12.7%				-14.9%
City of Madison	13.5%	5.7%	11.8%	3.5%	17.2%	-0.9%	-6.8%	-3.8%	-12.5%				2.6%
Edgewood	-32.8%	-21.7%	-7.9%	-28.8%	-3.0%	-29.5%	-26.6%	-22.3%	-26.0%				-22.2%
St. Mary's	12.9%	4.9%	-1.2%	-1.0%	0.0%	-16.3%	-10.8%	0.7%	-15.0%				-3.9%
Meriter	4.9%	2.6%	12.1%	7.5%	19.0%	1.0%	4.1%	-5.0%	-17.8%				2.7%
Dane County	13.2%	15.3%	42.0%	6.9%	-1.8%	-24.3%	0.2%	11.4%	1.5%				6.4%
Commuter	13.2%	2.5%	14.8%	-8.0%	2.1%	-6.5%	-7.4%	-16.1%	-18.5%				-2.5%
Total unlimited ride pass rides	0.2%	-10.7%	2.7%	-7.5%	1.5%	-3.2%	-2.8%	-1.1%	-12.1%				-4.2%
UW routes 80-85	4.7%	-13.6%	18.5%	18.0%	15.1%	-0.5%	4.7%	16.7%	-8.7%				4.1%
Total revenue rides	-1.7%	-10.0%	6.9%	-6.0%	2.9%	-5.3%	-3.3%	-1.6%	-11.4%				-3.5%
Transfers	-2.8%	-6.8%	-7.1%	-7.1%	2.5%	-7.0%	-1.9%	-1.8%	-6.7%				-4.3%
Non-revenue rides	-7.8%	-8.6%	-20.1%	-4.7%	10.0%	-6.5%	0.8%	5.0%	7.0%				-2.4%
Total rides	-1.8%	-9.9%	5.9%	-6.0%	3.0%	-5.4%	-3.1%	-1.5%	-10.8%				-3.6%
Cumulative YTD total rides	-1.8%	-6.3%	-2.2%	-3.2%	-2.1%	-2.5%	-2.6%	-2.5%	-3.6%				