

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

DATE: November 13, 2014

TO: Michael C. Koval, Chief of Police

FROM: Richard A. Bach, Captain of Police

SUBJECT: **2014 Third Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement and safety activity for the third quarter of 2014.

It is the goal of the Madison Police Department to make our streets safer for all users. Our streets should be safely shared by motorists, bicyclists and pedestrians.

You will see in this report that there is a significant increase in citations written as compared to 2nd quarter 2014. This is likely linked to:

- The reactivation of the pm TEST until, starting July 1.
- An increase of impaired driving grant projects during the month of September.
- Recruit academy graduation adding additional officers to patrol.

Traffic Citations

The Madison Police Department issued **8,818** traffic citations (**5,017** citations were for hazardous violations and **3,801** citations were for non-hazardous violations) in the 3rd quarter of 2014. These numbers reflect an increase over the total number of citations (**5,234**) issued in the 3rd quarter of 2013, and more than the **6,635** citations that the Madison Police Department issued for the 3rd quarter of 2012.

T.E.S.T.

Of the **8,818** total citations issued in the 3rd quarter, **2,649** citations (**1,489** hazardous and **1,160** non-hazardous), were issued by the Traffic Enforcement Safety Team. These numbers represent an increase from the total number of citations (**2,211**) issued by TEST officers during the 3rd quarter of 2013 and **2,331** citations in the 3rd quarter of 2012.

Speeding

3rd quarter 2014 citations for speeding totaled **2,837**. This is an increase as compared with the **1,372** citations issued in the 3rd quarter of 2013, and also an increase from the **2,298** issued in the 3rd quarter of 2012.

Red Signal Violations

During 3rd quarter 2014, **156** red signal violation citations were issued. **107** red signal violations were written during 2nd quarter of 2014.

Traffic Complaint Hotline

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received **259** citizen calls during the 3rd quarter of 2014. **103** warning letters were sent as a result of reported violations. This compares with 329 complaints and 123 letters during 3rd quarter 2013.

School Zones

School zones violation reports from Crossing Guards resulted in **22** warning letters being sent and **66** citations issued for observed violations in the 3rd quarter of 2014.

Traffic Enforcement/Safety Grants

37 alcohol enforcement overtime grant initiatives were scheduled for the 3rd, quarter of 2014, and **4** bike and **5** pedestrian enforcement overtime grant initiatives. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), pedestrian and bike enforcement.

Significant Crashes

In the 3rd quarter of 2014, Traffic Specialists investigated **5** significant traffic crashes. These crashes resulted in **2** deaths (one fatal crash involving two victims) and **4** significant (Great Bodily Harm) injury crashes.

Crashes

Total crashes	January - June 2013: 2802	July - Sept. 2013: 1,308
Total crashes	January - June 2014: 2904	July - Sept. 2014: 1,472
Total bicycle crashes	January – June 2013: 46	July - Sept. 2013: 49
Total bicycle crashes	January – June 2014: 42	July - Sept. 2014: 47
Total pedestrian crashes	January – June 2013: 49	July - Sept. 2013: 29
Total pedestrian crashes	January – June 2014: 34	July - Sept. 2014: 17
Total fatal crashes	January – June 2014: 3	July – Sept. 2014: 2

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)**

DEPARTMENT WIDE

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
OMVWI (A)	151	159	137	148	136	126	152	121	141	127	111		578	527	404
OMVWI (B)	91	105	76	96	84	55	91	85	74	79	72		357	346	205
RECKLESS	19	9	8	15	10	9	17	12	13	6	8		57	39	30
SPEEDING	2500	2468	831	2465	2249	762	2298	1372	2837	1517	827		8780	6916	4430
STOP & GO	211	195	143	222	194	122	195	186	207	209	150		837	725	472
ARTERIAL	89	76	44	106	61	64	52	68	182	38	36		285	241	290
PASS/TURNING MVMT	123	122	162	148	127	122	147	124	189	127	106		545	479	473
DEVIATING	74	75	102	98	94	71	72	79	104	76	97		320	345	277
WRONG WAY	112	100	71	170	39	71	133	87	179	59	31		474	257	321
ALL OTHERS	92	39	35	106	47	42	82	49	54	58	28		338	163	131
RIGHT OF WAY (M.V.)	231	290	299	260	222	252	204	294	296	276	326		971	1132	847
RIGHT OF WAY (PED.)	50	29	7	138	126	53	114	77	172	24	32		326	264	232
FAILURE TO CONTROL	94	123	115	69	58	45	78	53	70	85	97		326	331	230
FOLLOW TOO CLOSE	184	196	190	232	189	191	214	237	244	243	235		873	857	625
INATTENTIVE	146	163	124	208	162	154	206	159	201	182	151		742	635	479
UNSAFE BACKING	24	26	23	36	27	19	19	20	38	20	20		99	93	80
DR. SIGNAL	0	0	0	0	0	0	1	0	0	0	0		1	0	0
BIKE/PED	27	15	5	48	20	28	56	12	16	23	13		75	60	49
TOTAL HAZARDOUS	4,218	4,190	2,372	4,565	3,845	2,186	4,131	3,035	5,017	3,149	2,340	0	15,984	13,410	9,575

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
DL/VEH REG	1292	1171	802	1151	1086	817	1083	1040	2203	789	806		4315	4103	3822
VEH EQUIP	530	526	251	644	508	245	708	278	563	199	350		2081	1662	1059
ALL OTHERS	613	1004	535	567	793	537	617	800	939	623	761		2420	3358	2011
HIT AND RUN	98	99	80	98	83	71	96	81	96	103	82		395	345	247
TOTAL NON-HAZ	2,533	2,800	1,668	2,460	2,470	1,670	2,504	2,199	3,801	1,714	1,999	0	9,211	9,468	7,139

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
	6,751	6,990	4,040	7,025	6,315	3,856	6,635	5,234	8,818	4,863	4,339	0	25,195	22,878	16,714

Updated: 11/06/2014 JDL

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)**

T.E.S.T. UNIT

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
OMVWI (A)	0	2	0	0	1	2	2	2	2	1	0		3	5	4
OMVWI (B)	0	2	0	0	1	1	1	1	2	1	0		2	4	3
RECKLESS	0	1	0	0	0	0	1	0	0	0	0		1	1	0
SPEEDING	1743	1404	645	1372	1121	550	1301	975	1288	1180	717		5596	4217	2483
STOP & GO	14	19	12	20	51	22	27	42	22	17	16		78	128	56
ARTERIAL	18	5	8	17	3	34	10	5	9	0	5		45	18	51
PASS/TURNING MVMT	9	6	7	3	5	10	7	7	4	7	6		26	24	21
DEVIATING	0	2	1	1	4	3	0	2	3	1	0		2	8	7
WRONG WAY	43	66	39	122	14	53	69	34	45	23	14		257	128	137
ALL OTHERS	8	2	4	55	0	2	24	0	15	4	0		91	2	21
RIGHT OF WAY (M.V.)	11	57	41	44	7	36	24	71	39	31	65		110	200	116
RIGHT OF WAY (PED.)	21	0	0	65	63	7	40	30	42	5	3		131	96	49
FAILURE TO CONTROL	1	4	0	0	3	2	0	4	1	3	0		4	11	3
FOLLOW TOO CLOSE	1	2	1	0	1	6	1	2	12	1	1		3	6	19
INATTENTIVE	0	0	0	0	1	6	4	0	0	0	0		4	1	6
UNSAFE BACKING	0	0	0	0	0	0	0	0	0	0	0		0	0	0
DR. SIGNAL	0	0	0	0	0	0	0	0	0	0	0		0	0	0
BIKE/PED	0	0	0	25	0	0	20	30	5	1	0		28	25	5
TOTAL HAZARDOUS	1,869	1,572	758	1,724	1,275	734	1,531	1,205	1,489	1,275	827	0	6,381	4,874	2,981

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
DL/VEH REG	233	249	175	185	216	180	182	226	262	166	203		766	894	617
VEH EQUIP	169	188	218	184	184	196	208	197	229	114	305		675	874	643
ALL OTHERS	384	742	343	363	573	374	410	583	669	440	577		1597	2475	1386
HIT AND RUN	0	0	0	0	0	0	0	0	0	0	0		0	0	0
TOTAL NON-HAZ	786	1179	736	732	973	750	800	1006	1160	720	1085	0	3038	4243	2646

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
	2,655	2,751	1,494	2,456	2,248	1,484	2,331	2,211	2,649	1,995	1,912	0	9,419	9,117	5,627

MADISON POLICE DEPARTMENT
 TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2011 - 2013)
 THIRD QUARTER 2013

Alcohol (OWI) Enforcement Grant

	Written Warnings		
	*Citations Issued	Issued	Total
Jan to March 2014	168	77	245
April to June 2014	88	45	133
July to Sept. 2014	744	355	1099

Speed Enforcement Grant

	Written Warnings		
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	0	0	0
July to Sept. 2014	0	0	0

Seat Belt Enforcement Grant

	Written Warnings		
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	0	0	0
July to Sept. 2014	0	0	0

Pedestrian Safety Enforcement Grant

	Written Warnings		
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	25	5	30
July to Sept. 2014	146	33	179

Bicycle Safety Enforcement Grant

	Written Warnings		
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	17	15	32
July to Sept. 2014	33	34	67

SMART Enforcement Grant

	Written Warnings		
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	0	0	0
July to Sept. 2014	0	0	0

*Various offenses which are reflected in the Department quarterly totals. The totals reflect only officers on the grant assignment.

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)

Warning Totals (Stop Card and Written)

	Central	East	North	South	West	TEST
Jan to March 2014	205	170	107	143	469	669
April to June 2014	192	195	138	215	326	732
July to Sept 2014	262	325	209	272	514	1548

Updated 11/06/2014 JDL

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)

Traffic Complaint Hotline Totals

TRAFFIC COMPLAINT HOTLINE CALLS

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
CITYWIDE	234	200	185	386	287	213	394	329	259	248	159		1262	975	657
LETTERS	96	106	80	179	92	91	208	123	103	130	62		613	383	274
RECORDED*	138	94	105	207	195	122	186	206	153	118	97		649	592	380

TOTAL HOTLINE CALLS BY DISTRICT

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
WEST	92	83	53	183	136	87	211	140	118	130	74		616	433	258
EAST	48	27	56	55	43	34	51	49	39	31	27		185	146	129
SOUTH	42	43	27	44	41	39	45	55	37	34	21		165	160	103
NORTH	11	16	16	26	13	17	39	24	19	22	11		98	64	52
CENTRAL	41	31	24	78	52	34	48	51	44	31	25		198	159	102

*Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general traffic complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

Citizen Complaint Boom Car Ordinance Totals

	Citations	Totals
Jan to March 2014	0	0
April to June 2014	0	0
July to Sept. 2014	0	0

10/31/2014 JDL

Warning letters/Violation letters sent: 01/01/14 - 03/31/14	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	18	1	3	0	0
Failure to Stop for Crossing Guard – citation	40	1	12	0	0
Failure to stop for school bus w/red lights-warning	1	0	0	0	0
Failure to stop for school bus w/red lights-citation	0	3	1	0	0
Failure to stop for emer vehicle at Fire Station-warning	0	0	0	0	0
Driving against traffic	0	0	0	0	0
Drop off in “No Stopping, Standing, Parking” zone	14	31	0	11	0
Excessive speed in school zone	19	0	6	0	0
Excessive speed in school zone w/children present	6	1	1	0	0
Failure to observe posted “STOP” sign	2	1	0	0	0
Failure to stop for clearly marked red stop light	0	0	1	0	0
Failure to yield to pedestrian in a crosswalk	1	0	0	0	0
Mid-block or unsafe U-turn in a school zone	27	13	0	3	2
Parking in a “No Parking” zone	6	2	0	0	1
Parking too close to a crosswalk, less than 15 feet	6	2	0	1	0
Stopping on/blocking marked crosswalk	6	2	0	1	0
Unsafe drop off of a child (in middle street and/or mid block crossing)	5	18	0	1	0
Miscellaneous	3	0	1	0	0
Total Warnings / Violations by district*	154	75	25	17	3
Total Warning letters/Violation letters sent*	151	75	25	17	3
# of Adult School Xing Guard locations in the district	18	8	10	11	1
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

* **Total warnings/violations** may be higher than **total letters** sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

**SCHOOLS SERVED BY CROSSING GUARDS
WITHIN EACH DISTRICT:**

	WEST	EAST	SOUTH	NORTH
Crestwood	Jefferson MS	Allis	Wingra	Emerson
Falk	Memorial HS	Elvehjm	Blssd Sacr	Gompers
Huegel	Orchard	Glendale	Edgewood	BlckhwkMS
Midvale	Toki M.S.	Hawthorne	Randall	Lakeview
Queen of P	St. Maria Gor	Kennedy	Lincoln	Lindberg
Van Hise	Glen Stephen	Lowell	Franklin	Mendota
Hamilton MS	Thoreau	Whitehorse MS	Leopold	Sandburg
John Muir	Chavez	Schenk		CENTRAL
				Marquette
				OKeefe MS

Warning letters/Violation letters sent: 4/1/14 - 6/30/14	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	31	7	8	5	
Failure to Stop for Crossing Guard – citation	55	3	21	2	
Failure to stop for school bus w/red lights-warning		1			
Failure to stop for school bus w/red lights-citation	1		1		
Failure to stop for emer vehicle at Fire Station-warning					
Driving against traffic				2	
Drop off in “No Stopping, Standing, Parking” zone	9	47		30	
Excessive speed in school zone	66	7	12	32	
Excessive speed in school zone w/children present	23	2	2	4	
Failure to observe posted “STOP” sign	2	4	29	5	
Failure to stop for clearly marked red stop light			1		
Failure to yield to pedestrian in a crosswalk	1	0			
Mid-block or unsafe U-turn in a school zone	52	50	5	4	2
Parking in a “No Parking” zone	27	6	1	2	4
Parking too close to a crosswalk, less than 15 feet	2	0			
Stopping on/blocking marked crosswalk	7	3		4	
Unsafe drop off of a child (in middle street and/or mid block crossing)	5	38		4	
Miscellaneous	2	0	1		
Total Warnings / Violations by district*	283	168	81	94	6
Total Warning letters/Violation letters sent*	267	168	77	94	6
# of Adult School Xing Guard locations in the district	18	8	10	11	1
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

* **Total warnings/violations** may be higher than **total letters** sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

**SCHOOLS SERVED BY CROSSING GUARDS
WITHIN EACH DISTRICT:**

	WEST	EAST	SOUTH	NORTH
Crestwood	Jefferson MS	Allis	Wingra	Emerson
Falk	Memorial HS	Elvehjm	Blssd Sacr	Gompers
Huegel	Orchard	Glendale	Edgewood	BlckhwkMS
Midvale	Toki M.S.	Hawthorne	Randall	Lakeview
Queen of P	St. Maria Gor	Kennedy	Lincoln	Lindberg
Van Hise	Glen Stephen	Lowell	Franklin	Mendota
Hamilton MS	Thoreau	Whitehorse MS	Leopold	Sandburg
John Muir	Chavez	Schenk		CENTRAL
				Marquette
				OKeefe MS

Warning / Violation letters sent: 7/01/14 - 9/30/14	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	13	3	6	0	0
Failure to Stop for Crossing Guard – citation	28	1	36	1	0
Failure to stop for school bus w/red lights-warning	0	0	0	0	0
Failure to stop for school bus w/red lights-citation	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-warning	0	0	0	0	0
Driving against traffic	0	0	1	0	0
Drop off in “No Stopping, Standing, Parking” zone	4	31	0	15	1
Excessive speed in school zone	23	3	5	3	0
Excessive speed in school zone w/children present	19	2	6	0	0
Failure to observe posted “STOP” sign	2	4	29	5	0
Failure to stop for clearly marked red stop light	0	0	0	0	0
Failure to yield to pedestrian in a crosswalk	1	0	0	0	0
Mid-block or unsafe U-turn in a school zone	20	22	1	2	0
Parking in a “No Parking” zone	4	1	0	0	0
Parking too close to a crosswalk, less than 15 feet	0	0	0	0	0
Stopping on/blocking marked crosswalk	1	1	1	1	0
Unsafe drop off of a child (in middle street and/or mid block crossing)	0	2	0	1	0
Miscellaneous	0	0	0	0	0
Total Warnings / Violations by district*	115	70	85	28	1
Total Warning letters/Violation letters sent*	98	66	84	28	1
# of Adult School Xing Guard locations in the district	18	8	10	11	1
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

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Huegel	Orchard	Glendale	Edgewood	BlckhwkMS
Midvale	Toki M.S.	Hawthorne	Randall	Lakeview
Queen of P	St. Maria Gor	Kennedy	Lincoln	Lindberg
Van Hise	Glen Stephen	Lowell	Franklin	Mendota
Hamilton MS	Thoreau	Whitehorse MS	Leopold	Sandburg
John Muir	Chavez	Schenk		CENTRAL
				Marquette
				OKeefe MS